



Ref: OK/BSE/2024-25/153

Dated: 30th January, 2025

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai-400001

Scrip Code: 526415

Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015- Submission of Press Release

Dear Sir,

Pursuant to Regulation 30 and other applicable provisions of SEBI (LODR) Regulations, 2015, please find enclosed herewith Press Release issued by the company. The same is also available on the website of the company i.e. www.okplay.in.

We request you to take the information on record.

For OK Play India Limited

Meenu Goswami
Company Secretary

OK PLAY INDIA LIMITED

Corporate office :124, New Manglapuri, Mehrauli, New Delhi-110030 **Tel** :+91 11 46190000 **Fax** : +91 11 46190090
Registered Office & Works : Plot No 17 & 18 ,Roz Ka Meo Industrial Estate, Tehsil Nuh, District Mewat, Haryana-122103
Tel.: +91 124 2362335-36 **Fax** : +91 124 2362326 **CIN** – L28219HR1988PLC030347
Website : www.okplay.in **Email** : info@okplay.in



OK Play India Limited

MRH Technologies Pvt. Ltd., a Subsidiary of OK Play India Limited, signs a 10 year exclusive agreement with MANN+HUMMEL for manufacturing and selling their State of the Art Air Purifiers in India

Bengaluru, January 29, 2025: In a landmark agreement, MRH Technologies Private Limited, a subsidiary of OK Play India Limited, has signed a 10-year exclusive license agreement with MANN+HUMMEL to manufacture and distribute their air purifiers across the entire territory of India. This includes a master distributor agreement that allows for appointing sub-distributors for sales, installation, and servicing. This partnership aligns with the vision of creating a sustainable and healthier India by leveraging innovative technology.

MANN+HUMMEL in collaboration with MRH Technologies Private Limited had unveiled its advanced range of air purifiers at the February 2024 symposium, emphasizing their commitment to reducing ambient air pollution. These air purifiers employing the latest generation filters are designed for indoor and outdoor applications and effectively reduce the harmful air pollutants.

The product's effectiveness has been validated by IIT Delhi by monitoring their performance at the PM SHRI Kendriya Vidyalaya School over a period of over 60 days from September to November 2024. Conducted amid stubble burning and the Dussehra and Diwali celebrations, the tests showed a remarkable reduction of over 80% in PM levels in both indoor and outdoor environments.

In comments regarding the exclusive agreement, **Mr. Rajan Handa, Managing Director of OK Play India Limited, stated,** *"We are leading the fight against air pollution through this tie up with MANN+HUMMEL in manufacturing and distributing air purifiers, which is one of the most serious environmental challenges of our time. This agreement represents a crucial step toward providing practical and scalable solutions to enhance air quality and public health throughout India. This product range offers a much needed solution to combat ambient air pollution. With this exclusive agreement, we aim to lead the revolution in reducing India's air pollution and promoting cleaner air."*

Mr. Sudeesh Karimbingal, Managing Director, Mann+ Hummel India added: *We, at Mann+Hummel are very excited to enter into this exclusive relationship with MRH Technologies Private Limited. We are indeed confident that we have chosen the right partner to manufacture and sell our products for the whole of India. Our State of the Art products backed by several decades of experience and expertise will most certainly help in combating the huge issue of Air Pollution faced by the country today and thus allow the citizens to breathe healthy.*



OK Play India Limited

About MANN+HUMMEL

MANN+HUMMEL, established in 1941, is a leading company in filtration technology. With over eight decades of experience, the USD 5 Billion MNC headquartered in Germany operates in more than 80 Countries with over 22000 employees. Its comprehensive filtration solutions span various sectors, including automotive, industrial applications, clean air, and sustainable water usage. Committed to innovation, MANN+HUMMEL focuses on developing products that promote cleaner mobility, air, water, and industry, thereby contributing to a healthier planet.

About OK Play India Limited

OK Play India Limited, established in 1988, is a trusted manufacturer of plastic rotational and blow-molded products. The company specializes in toys, school furniture, outdoor play equipment, and automotive components, including plastic fuel tanks, urea tanks, and water tanks for commercial vehicles and tractors. Known for its durable, innovative, and safe solutions, OK Play continues to cater to diverse industries while maintaining a strong focus on quality and customer satisfaction.

For further information, please visit www.okplay.in or contact:

Meenu Goswami
OK Play India Limited
E: meenu.goswami@okplay.in

Anuj Sonpal
Valorem Advisors
E: okplay@valoremadvisors.com