



EXPERIENCES UNFORGETTABLE

Date: February 03, 2025

To,

Corporate Relationship Department,
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai - 400001

Scrip Code: 544248

Scrip Name: MCEL

Subject: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015: Press Release titled " Mach Conferences & Events Limited wins three more prestigious orders from Adani Cement"

Dear Madam/Sir,

Please find enclosed herewith copy of the Press Release titled "Mach Conferences & Events Limited wins three more prestigious orders from Adani Cement", being released today.

The same is also being uploaded on the Company's website at www.machconferences.com.

This is for your information and record.

Your Sincerely,

For **MACH CONFERENCES AND EVENTS LIMITED**
(Formerly known as Mach Conferences & Events Private Limited)

Yashashvi Srivastava
Company Secretary & Compliance Officer

Encl: As above

Mach Conferences & Events Ltd.
(Formerly known as Mach Conferences & Events Pvt. Ltd.)

CIN No. L74110DL2004PLC126130

Corp. Office: C-127, 2nd Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) Ph: +91 120 4747000

Registered Office: 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatil, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

Mumbai Office : K Raheja platinum, Saugbaug lane,
off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

Email: info@machconferences.com | Website : www.machconferences.com





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PRESS RELEASE

MACH CONFERENCES & EVENTS LIMITED WINS THREE MORE PRESTIGIOUS ORDERS FROM ADANI CEMENT

Delhi NCR, February 03, 2025: Mach Conferences & Events Limited (**BSE: MCEL, SCRIP CODE: 544248**), a leading player in India's MICE industry and listed on the Bombay Stock Exchange, is thrilled to announce that it has won three more significant orders (international) from **Adani Cement**. These new projects reflect the growing trust placed in MCEL by one of India's leading conglomerates and underscore the company's expanding global presence.

The awarded projects, which will be completed in this financial year (FY 2025), include:

1. **Tashkent, Uzbekistan:** 375 participants (4 nights and 5 days).
2. **Dubai, UAE:** 68 participants (4 nights and 5 days).
3. **Phuket and Krabi, Thailand:** 82 participants (4 nights and 5 days).

What makes this achievement even more remarkable is that these orders have been won within just one month of MCEL's empanelment with the Adani Group—a testament to the company's dedication, efficiency, and world-class services.

Commenting on this development, Mr. Amit Bhatia, Chairman & Managing Director of Mach Conferences & Events Ltd., said:

"After receiving two orders earlier, we are thrilled to win three more bids from Adani Cement. What makes these three orders special is the fact that all of them are international. It is our commitment to deliver these projects with excellence, ensuring that prestigious customers like Adani stay with us and new clients are drawn to our services. As mentioned earlier, we aim to increase our revenue share from the group to approximately 10% of our total revenue in the coming year."

MCEL is poised to further strengthen its position in the global market, continue delivering exceptional experiences for its clients, and build long-lasting partnerships within the MICE industry.

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ABOUT MACH CONFERENCES & EVENTS LIMITED:

Mach Conferences & Events Ltd. (BSE: MCEL) is a globally recognized leader in the MICE industry, offering comprehensive solutions for organizing corporate conferences, training programs, and incentive events. The company is known for its exceptional service delivery and dedication to crafting unique, impactful events for its clients.

Learn more about MACH on www.machconferences.com

SAFE HARBOUR

This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Mach Conferences’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, several risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Mach Conferences undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

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