Date: 22nd October, 2024

To, **BSE Limited** Phiroze Jeejeebhoy Tower, Dalal Street, Mumbai –400 001.

Dear Sir / Madam,

Subject: Intimation of Board Meeting to be held on Friday, 25th October, 2024

Ref: Security Id: ASRL / Code: 541865

Pursuant to Regulation 29(1) of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you that a meeting of the Board of Directors of the Company will be held on Friday, 25th October, 2024 at 2:30 P.M. at Registered office of the Company situated at B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot - 360 005, Gujarat, India to consider and approve the Unaudited Financial Results of the Company for the Quarter and half 30^{th} ended with Limited vear on September, 2024 along Review Report.

For, Add-Shop E-Retail Limited

Dineshbhai B. Pandya Managing Director DIN: 06647303