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14th February 2025

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400001 SCRIP CODE: 500163 **National Stock Exchange of India Limited**

Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400051

SYMBOL: GODFRYPHLP

Subject: Earnings Presentation.

Ref.: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sirs,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copy of Earnings Presentation with reference to the last published Unaudited Financial Results of the Company for the Quarter and nine months ended 31st December 2024 submitted on 13th February 2025.

The presentation is also placed on the website of the Company: https://www.godfreyphillips.co.in/sustainability/earnings-presentations

Please take the above information on records.

Thanking you,

Yours faithfully,

For Godfrey Phillips India Limited

Pumit Kumar Chellaramani Company Secretary & Compliance Officer

Encl: As above



Godfrey Phillips India Limited (GPIL)

(BSE: 500163; NSE: GODFRYPHLP)

EARNINGS PRESENTATION 9 Months FY 25 (CONSOLIDATED)



9 Months FY25 Highlights



Company

Rs. 10,626 Cr. Gross Sales Value

Rs. 1,755 Cr.
Gross Profit

16.5% Gross Profit Margin

Rs. 837 Cr.Net Profit before exceptional item

Rs. 793 Cr.
Net Profit after exceptional item

Tobacco

Rs 8,946 Cr.Domestic Gross Sales Value

Rs. 1,494 Cr.International Gross Sales Value

98%
Tobacco contribution to Gross sales
Value

Consumer & Retail

Rs. 130 Cr.Retail Business Gross Sales Value

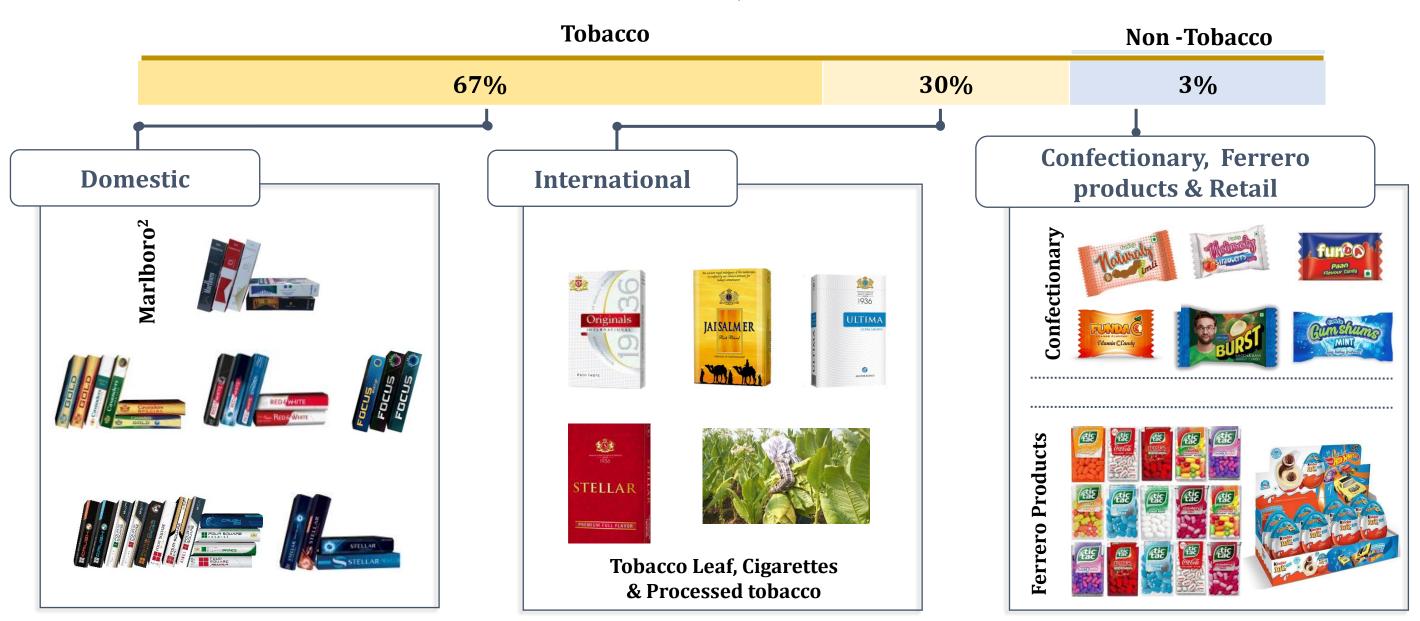
Rs. 56 Cr.
Confectionary & Ferrero products
Gross Sales Value

- 1 Above values are based on consolidated financials
- 2 Gross Sales Value is inclusive of all applicable indirect taxes
- 3 Margins are calculated on Gross Sales Value
- # After considering exceptional item of Rs 44.6 cr (net of tax credit) relating to expected loss on closure of retail business

Godfrey Phillips Product Portfolio - 9 Months FY25



Net Sales: Rs. 4,958 Cr



- 1 The ratios shown above are based on Net Sales
- 2 Marlboro is manufactured and distributed under exclusive procurement and supply agreements with Philip Morris International

3

Management Perspective





Mr. Sharad Aggarwal Chief Executive Officer

We are delighted to announce our 9 months FY25 financial results which reflect our continuing growth momentum from last year to this year 9 months. The Company has recorded consolidated Gross Sales Value of Rs. 10,626 Crores and Net Profit of Rs. 837 Crores (before considering exceptional item), representing increase of 25% as compared to the corresponding period in last year. Our plans to enter new markets with new offerings are underway and we continue to focus to improve our productivity and profitability.

Godfrey Phillips has delivered robust cigarette domestic volume growth in 9 months FY25. The Company's topline is supported by unmanufactured tobacco export of Rs 1,411 cr in 9 months FY25 which continues to show upward trend.

The Company's improved financial performance led the Board of directors to declare an interim dividend of Rs 35 per share for the financial year 2024-25, in its meeting held on 19th November 2024, which was subsequently paid by the Company.

On people front, we are continuing with our intent to infuse young talent in the leadership team. By this, we are trying to reap the right balance of fresh perspectives and energy with wisdom and experience.

It is a matter of pride that Godfrey Phillips, a Fortune 500 organization, has yet again been certified as 'Great Place To Work' for sixth consecutive year. The Company continues to focus on sustainability in all facets of its operations.

About Us



- ➤ One of the leading FMCG Companies in India flagship company of KK Modi Group
- Diversified business interests Tobacco & Confectionary
- > Strong Credit Rating: CRISIL A1+ (Short Term Debt) and AA+/Stable (Long Term Loan)
- > State-of-the-art Research & Development Facilities ISO 17025 certification
- > ISO 50001, ISO 14001, ISO 26000, ISO 22000 and OSHAS 18001 certified manufacturing operations

FY 2024 Gross Sales Value Rs. 11,271 cr

1,000+ Employees 800+ Distributors & 9000+ Field Force **Corporate Social Responsibilities**

Farmers Community Program; Women Welfare Program

Driving Future Growth



Growth Priorities







Strategic Direction

- Sustain growth momentum across all markets and prepare a base for quantum jump
- ✓ Strengthen partnership with Philip Morris International in the manufacture and distribution of Marlboro brand cigarettes in India
- ✓ Build on export markets to enhance sale of unmanufactured tobacco
- ✓ Leverage and monetize distribution infrastructure; entered in a product supply agreement with Ferrero India for distribution/re-sale of the sweet-packaged food products manufactured by them

✓ Contribute to the socio-economic growth across the value chain through programs for tobacco farmers

Growth Priorities - International Business Division



Build on existing contract manufactured cigarettes export markets and augment unmanufactured tobacco business



Rs. 1,494 Cr

In 9 months FY25 Net Sales Value

30%

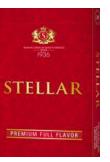
Contribution in 9 months FY25 Net Sales

Global Operations

Significant market presence across Latin America, Middle East, South East Asia and Eastern Europe in around 35 countries









GPI's other growth priorities - Confectionery Items and Ferrero Products



Confectionery

Funda Goli

- With the introduction of the Funda Goli range of candies, GPIL established a niche for itself as a unique confectionery brand
- Funda Goli's fun range includes flavours like Kachha Aam, Refreshing Green Apple, Mast Guava, Orange Mints and Slurpy Lychee

Imli Naturalz

• First of its kind candy with natural ingredients and distinguished taste

Funda C

First of its kind candy proposition with Vitamin C

Funda Gum Shums

Cool new mint gum test launched recently













Gross Sales: Rs. 41 crore

Ferrero Products

 In May-2024 the Company has signed a product supply agreement with Ferrero India Private Limited for distribution/re-sale of the sweetpackaged food products manufactured by them





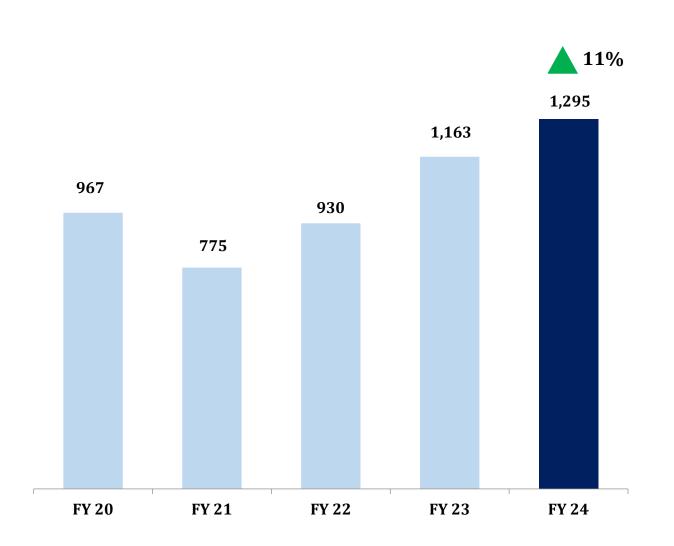
Gross Sales: Rs. 15 crore

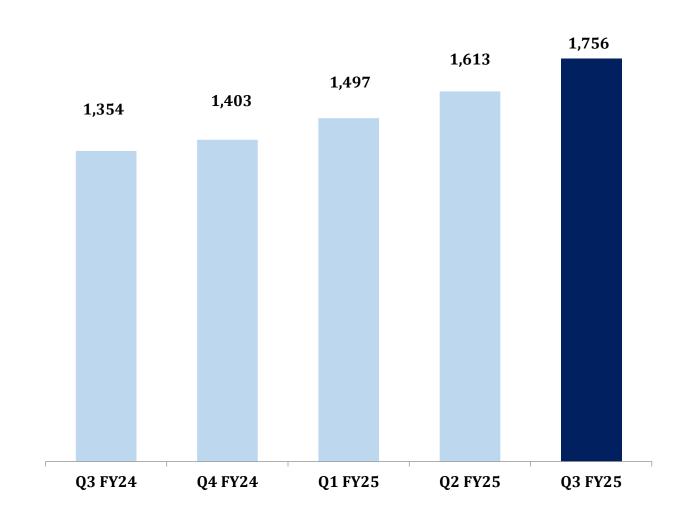
Cigarette Domestic Volume



Annual Volumes (million per month)

Quarterly Volumes (million per month)





9 Months FY25 Financial Summary- Consolidated



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Rs Crore		Q3 FY25	Y-o-Y%	Q3 FY24	Q2 FY25	Q-o-Q%	9M FY25	Y-o-Y%	9M FY24	FY24	FY23
1	Gross Sales Value	3958	29.2%	3064	3482		10626	25.2%	8484	11271	9409
2	Gross Revenue	1896		1488	1651		4988		4107	5305	4260
	Less- Excise duty	304		238	267		842		654	885	697
	Net Revenue	1592	27.4%	1250	1384	15.0%	4146	20.1%	3453	4420	3563
3	COGS	959	30.5%	735	800	19.9%	2391	22.6%	1951	2445	1781
4	Gross Profit	633	22.9%	515	584	8.4%	1755	16.8%	1502	1975	1782
	% to Sales	16.0%		16.8%	16.8%		16.5%		17.7%	17.5%	18.9%
5	Employee Benefits	87	3.6%	84	107	(18.7)%	294	19.0%	247	336	308
	% to Sales	2.2%		2.7%	3.1%		2.8%		2.9%	3.0%	3.3%
6	Other expenses (Net)	187	(7.4)%	202	206	(9.2)%	564	2.4%	551	747	670
	% to Sales	4.7%		6.6%	5.9%		5.3%		6.5%	6.6%	7.1%
7	EBITDA (Operating)	359	56.8%	229	271	32.5%	897	27.4%	704	892	804
	% to Sales	9.1%		7.5%	7.8%		8.4%		8.3%	7.9%	8.5%
8	Net Profit Before Exceptional Item	316	48.7%	212	248	27.2%	837	25.1%	669	884	690
	% to Sales	8.0%		6.9%	7.1%		7.9%		7.9%	7.8%	7.3%
9	Net Profit After Exceptional Item	316	48.7%	212	248	27.2%	# 793	18.5%	669	884	690

Notes- 1) Gross Sales Value is inclusive of all applicable indirect taxes. 2) Margins are calculated based on Gross Sales Value.

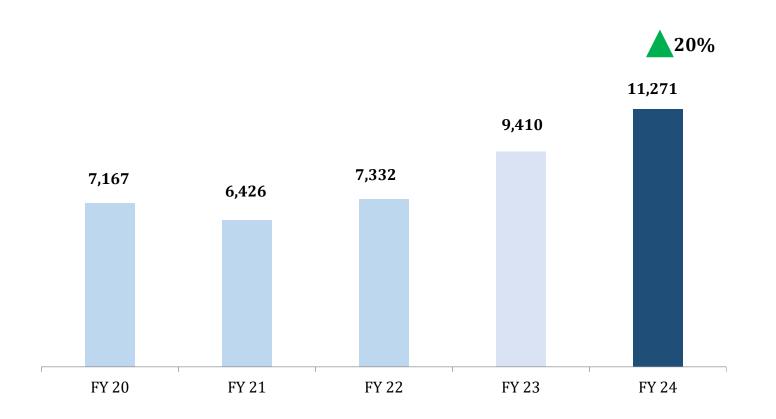
^{3) #} After exceptional item of Rs 44.6 cr (net of tax credit) relates to expected loss on closure of retail business.

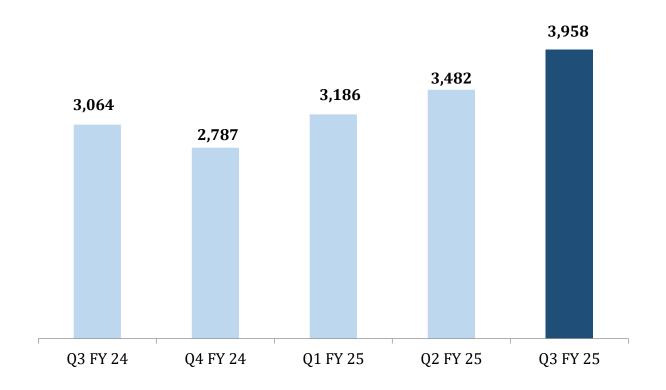
Revenue Analysis



Gross Sales Value -Annual (Rs. Crore)

Gross Sales Value - Quarterly (Rs. Crore)



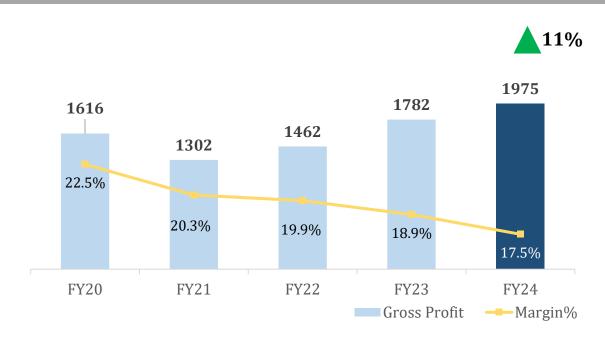


• Gross Sales Value includes Excise Duty, NCCD, GST, GST Compensation Cess as applicable in the corresponding reporting period

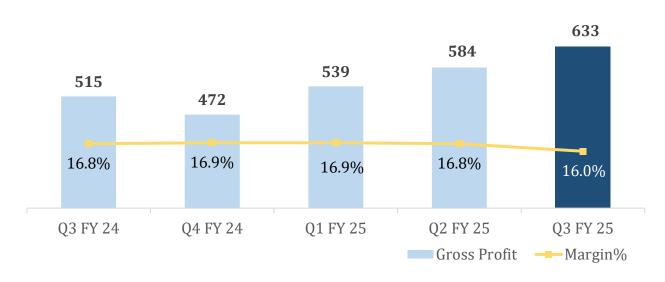
Gross Profit and Net Profit Contribution



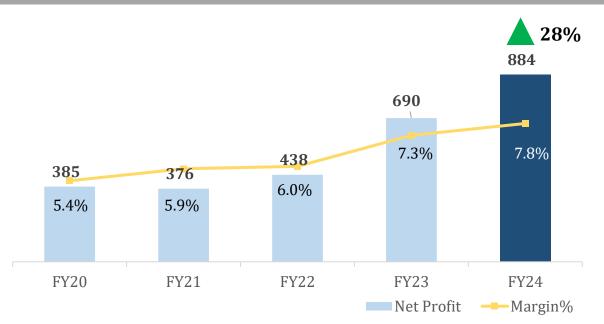




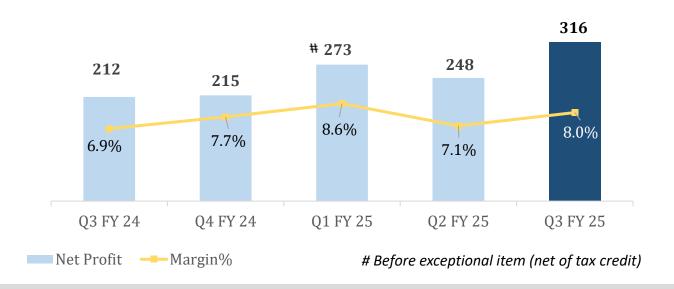
Gross Profit (Rs. Crore) and Margin (%)



Net Profit (Rs. Crore) and Margin (%)



Net Profit (Rs. Crore) and Margin (%)



Focus on People as single largest priority; GPI as Great Place to Work – consistently for 6 years in a row



1

Building Culture of Performance

Recognizing high performance and augmenting talent quotient with productivity building measures

2 Capability Building

Skilling and reskilling initiatives on an accelerated path to drive up the organization skill pool

3 Holistic Wellbeing

Workshops and interactions with employees to ensure physical and mental wellbeing

Great Place **Work**® Certified MAR 2024 - MAR 2025 **INDIA**



ESG is now an integral part of the business; impact in first year showcased through a leap in external ratings from 11 to 43





Corporate Social Responsibility (CSR)



Community Development Program for Burley Tobacco Farmers

Program Objective: Tobacco is the core component of Company's product.

The marginalized farmers community need to be protected to ensure

- Sustainable livelihood for community Company operates in
- Tobacco farming for business sustainability
- Business growth as crop quality and output
- Stakeholder management as programs in partnership with Govt. bodies and Tobacco Board

Context: Area falls under drought prone area and the poor farmers/labourers are caught in the trap of seasonal employment, low income leading to lower bargaining power, increased debts and downward trend in labour prices. These issues drive larger community issues such as low access to safe potable water as the region has high fluoride content, lack of community sanitation and hygiene, limited access to education and skills beyond farming, and with non-availability of social protection, the children of farmers & labourers' get pushed into child labour. GPI program addresses these elements.

Program Goals

- Short term goals are to ensure farming efficiencies so that we can provide sustainable livelihood from tobacco farming.
- Long term plans, a necessity for sustainable business, look at water and environment conservation to manage climate change that impact agriculture.

290 villages have now been identified in total (an increase from 156) for outreach in the districts Leaf Division operates out of.

The social initiatives of Godfrey Phillips are in line with the UN SDG's for livelihood, education, water & sanitation, environment and climate change.













Activities under CSR





Access to safe drinking water with 9 new RO plants taking total to 63.



Creating and maintaining 4
biodiversity parks and green cover
through 70,000 new plants spread
over 300+ acres.



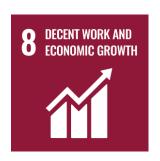
Health assessments and treatment through 6 new health camps. Total health camps till date 280.

The social initiatives of Godfrey Phillips are in line with the UN SDG's for livelihood, education, water & sanitation, environment, health and climate change.















Right to education and Child Labour awareness through 70 camps and 400+ scholarships. 2500+ students impacted till date.



Assessment of water conservation structures through volumetric analysis of **33 check dams**.



Safeguarding crops through 52 new community sheds, taking total sheds to 215.

Corporate Social Responsibility (CSR)



Impact, Awards & Recognitions for Godfrey Phillips Program

Impact:

- Reduced deforestation with higher reliance on concrete and galvanized steel log based community sheds for safeguarding produce and livestock.
- Larger green cover for the community and the environment.
- RO plant becoming main source for drinking water in the villages
- Higher quality and volume of tobacco produce for farmers who are now earning more. More farmers want to enroll with tobacco farming.
- Zero cases of child labour reported (17-24). Increased attendance in school post announcement of scholarships.
- Visible and tangible improvement in perception of Company in community, Govt bodies, NGOs.

Over 2,50,000 people are direct and indirect beneficiaries with reach in 170+ villages.



Contact Us





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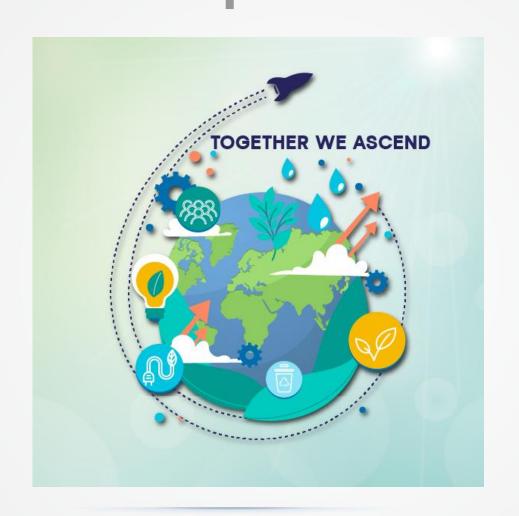
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Disclaimer: This presentation contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating Godfrey Phillips India Limited's ("GPIL" or the Company) future business developments and economic performance. While these forward looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. GPIL undertakes no obligation to publicly revise any forward looking statements to reflect future / likely events or circumstances.





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