

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.

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Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com

CIN No.: L99999MH1994PLC082802



January 03, 2025

BSE Limited.

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001

Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai – 400 051

Stock Code: BALAJITELE

Sub: Press Release

Dear Sir/Madam,

Please find enclosed the Press Release dated January 03, 2025 which is being issued by the Company.

The above information will also be made available on the Company’s website, i.e. www.balajitelefilms.com

You are requested to take the same on your record.

Thanking you.

Yours Faithfully,

For Balaji Telefilms Limited

Tannu Sharma
Company Secretary and Compliance Officer
Membership No: ACS30622

Encl: a/a

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Disney+ Hotstar announces Power of Paanch - a tale of friendship and beyond releasing from 17th January, 2025 onwards

~Produced by Ektaa R Kapoor, Power of Paanch will stream exclusively on Disney+ Hotstar from 17th January, 2025 onwards ~

Mumbai, 3rd January, 2025: *Gehra Pyaar, Adbhut Dosti aur chupi hui shaktiyon ke jod ke saath aa raha hai Power of Paanch sirf Disney+ Hotstar par. This upcoming drama series promises a gripping tale of young friendships powered by elemental, dark secrets, and unimaginable betrayals. The show is set to premiere from January 17th, 2025 onwards. Produced by Ektaa R Kapoor (Balaji Telefilms Ltd), Power of Paanch stars influencer and actor Riva Arora, Aditya Raj Arora, Jaiveer Juneja, Bianca Arora, Yash Sehgal, Urvasi Dholakia, Barkha Bisht, Tanvi Gadkari, Anubha Arora, Omar Kandhari, Sagar Dholakia, Bhanuj Sood amongst others in the ensemble cast. The series will stream from 17th January, 2025 only on Disney+ Hotstar.*

Ektaa R Kapoor, the producer of the show, shared, "I believe in creating content that resonates with people of all age groups and backgrounds. The beauty of OTT platforms lies in their ability to reach diverse audiences across regions, making storytelling even more exciting. Power of Paanch is a show that embodies this vision, offering elements that viewers are sure to enjoy. It's a compelling tale of self-discovery and resilience, interwoven with themes of friendship and love. Producing this series has been an exhilarating experience. The concept of blending elemental powers with profound human connections feels both universally relatable and refreshingly unique."

~Unravel the alchemy of friendship and love with Power of Paanch streaming exclusively on Disney+ Hotstar from 17th January, 2025 onwards~

For further information, please contact:

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