

December 23, 2024

The Secretary
BSE Limited
Pheeroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai - 400 001

Scrip Code: 531595

The Secretary

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor Plot No- 'C' Block, G Block

Bandra-Kurla Complex, Bandra (East)

Mumbai – 400 051 Scrip Code: CGCL

Sub: <u>Capri Loans Recognized amongst the Best Brands at the ET Now Best Brands Conclave 2024 - Press Release</u>

Dear Sir/Madam,

Please find enclosed herewith Press Release titled "Capri Loans Recognized amongst the Best Brands at the ET Now Best Brands Conclave 2024" acknowledging Company's consistent excellence, robust growth trajectory, and its significant contributions to the financial services sector in India.

You are requested to kindly take the same on records.

Thanking you,

Yours faithfully, for Capri Global Capital Limited

Yashesh Bhatt Company Secretary & Compliance Officer Membership No:. A20491

Encl.: As above



Capri Loans Recognized amongst the Best Brands at the ET Now Best Brands Conclave 2024

<u>Mumbai, 23rd December 2024</u>: Capri Global Capital Ltd with the brand name "Capri Loans", a leading non-banking financial company, has been honoured with the prestigious "Best Brands - 2024" award at the ET Now Best Brands Conclave 2024. This accolade acknowledges the company's consistent excellence, robust growth trajectory, and its significant contributions to the financial services sector in India.

The "Best Brands" awards celebrate organizations that excel in their fields and set global-local benchmarks. For the financial year 2023-2024, Capri Loans stood out, evaluated on key criteria such as brand value, longevity, annual turnover, growth rate, brand recall, workforce strength, and other notable achievements. The award ceremony, held in Mumbai, brought together industry leaders and innovators to celebrate India's most impactful brands.

Speaking on the occasion, **Mr. Rajesh Sharma, Managing Director of Capri Loans**, said, "Being recognized as one of ET Now's Best Brands of 2024 reaffirms our commitment to excellence and our mission to drive financial empowerment across India. Capri Loans is establishing itself as a responsible brand that places its customers right at the centre and is steadfastly dedicated to bridge the gap between aspirations and achievements. We remain committed to innovating and creating value for our customers, employees, and our stakeholders."

Since its inception, Capri Loans has been at the forefront of driving financial inclusion and empowering underserved segments of the population. The company's mission to provide innovative and customercentric financial solutions has resonated deeply with its stakeholders. Over the years, Capri Global has expanded its footprint across the country, serving diverse markets and offering a wide range of products, including MSME loan, home loan, gold loan, construction finance, and recently launched green financing initiative, rooftop solar finance.

About Capri Global Capital Ltd:

Capri Global Capital Limited (Capri Loans) is a diversified Non-Banking Financial Company (NBFC) listed on the Bombay Stock Exchange (BSE) and National Stock Exchange (NSE) and is part of the NIFTY Small cap 250 Index. The Company operates in high-growth segments such as MSME Loans, Affordable Housing Finance, Gold Loan, and Construction Finance. The Company also acts as a corporate distributor for Insurance and Car Loan products. Capri Loans offers its loan products to the unbanked and underserved masses across Northern and Western geographies of the country, through its strong network of 1000+ branches spread across 12 States and Union Territories. The tech-enabled processes and recently introduced business analytics ensure that Capri Loans offers products tailored to meet the requirements of borrowers with a solid governance and risk-control framework. Capri Loans enjoys Long Term Rating of AA by Infomerics & Acuite and Short-Term Rating of A1+ by Crisil Ratings. CGHFL enjoys Long Term Rating of AA by Infomerics & Acuite. The Company has bagged 'Best BFSI Brand 2021' by The Economic Times and received certification as a Great Place to Work from Great Place to Work Institute for 2024-25 for a third consecutive year.

For further information, please visit: www.capriloans.in | www.caprihomeloans.com

For any queries, please contact:

Jigna Vora | Corporate Communications – Capri Global | +91 9820387751 | <u>Jigna.Vora@capriglobal.in</u> Sneha Joshi | Dentsu Creative PR | +91 9833004482 | <u>Sneha.Joshi@dentsu.com</u>

