



# Shalimar Productions Limited

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20<sup>th</sup> January, 2024

**BSE Limited**

Corporate Services Department,  
Dalal Street, Fort  
Mumbai – 400001.

**Ref:** Scrip ID: - SHALPRO Scrip Code:- 512499

**Sub:** Press Release- Launch of NJOYMAX OTT

Dear Sir,

Pursuant to Regulation 30 of LODR (Listing Obligations and Disclosure Requirements) Regulations, please find herewith the Press Release on the captioned subject, contents of which are self-explanatory.

This is for the information of the members through exchange.

Yours Faithfully,

**FOR SHALIMAR PRODUCTIONS LIMITED**

**Tilokchand Kothari**  
**Director**  
**DIN: 00413627**



# Shalimar Productions Limited

## Press Release

**Date:** January 20, 2025

## Launch of NJOYMAX OTT

Shalimar Productions Ltd is excited to share that our much-anticipated OTT platform **NJOYMAX** OTT, is going live tonight **January 21, 2025, at 00:00 hours Indian Standard Time (IST) on Google play store**. With an expansive library of content across multiple genres, **NJOYMAX** is here to redefine entertainment for audiences worldwide.

From **thrillers, horror, action, and drama to romance, comedy, and animation**, **NJOYMAX** offers something for everyone. The platform also takes pride in its multilingual offerings, featuring content in **Hindi, Punjabi, Marathi, Gujarati, English, Korean**, and many more languages, delivering a truly inclusive entertainment experience.

Get ready for an incredible lineup of upcoming titles that are sure to captivate and entertain:

- **Urvi**
- **Ghundwali Naar**
- **Gilli Road**
- **Virus**
- **Sarkari Gunday**
- *& many others!*

At Njoymax, our mission for 2025 is simple yet bold: to deliver **non-stop entertainment** with an exceptional mix of web series and films that create unforgettable experiences for our audience.

### Special Inaugural Subscription Plans:

Enjoy entertainment at unbeatable prices for a limited time:

- ₹29 per month
- ₹149 for six months
- ₹249 for an annual subscription

### Stay Connected:

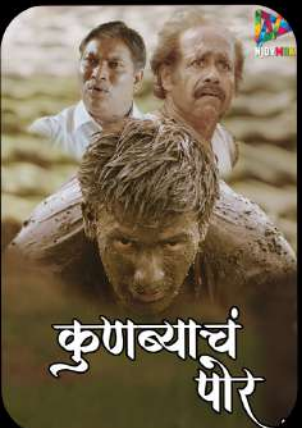
Follow us on social media @**ottplatformnjoymax** and visit our website at **Njoymax.com** for the latest updates, trailers, news, and exclusive offers.

Join us as we embark on this exciting journey. With Njoymax, experience **Entertainment Elevated** – anytime, anywhere!

### Contact Information:

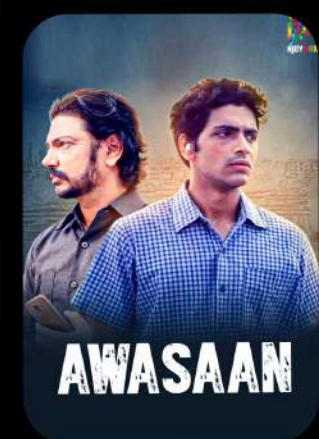
For press inquiries, please email: [njoymax.ott@shalimarpro.com](mailto:njoymax.ott@shalimarpro.com)

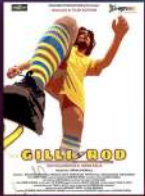
Website: [www.njoymax.com](http://www.njoymax.com)



**NJOYMAX**  
A DIVISION OF SHALIMAR PRODUCTIONS LTD

Background collage includes: SARU GUN, EK DULHAN EK DEEWANA EK DOST, RAAZ Evil Dead, RABBIT SCHOOL GUARDIANS OF THE GOLDEN EGG, MAQSAD, SHARADA RIVER, SOCRОВИЦА О.К., Iska Di Dhadki, PANFILOV'S 28, and Varsha.





NJOYMAX