



A Global IT Transformation Architect.™



October 08, 2024

To,
Corporate Relationship Department
BSE Limited
P.J. Towers, Dalal Street
Mumbai — 400 001

To,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor Plot No. C-1,
G-Block, Bandra-Kurla Complex,
Bandra (East), Mumbai- 400 051

Scrip Code: 532875

Scrip Symbol: ADSL

Sub: Press Release by the Company dated October 08, 2024

Dear Sir /Madam,

With reference to the captioned subject, please find attached herewith the Press Release regarding Pune Smart City Project 2024.

The same is hosted on the website of the Company i.e. www.allieddigital.net in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to take note of the same.

Thanking you,

Yours faithfully,

For **Allied Digital Services Limited**

Nehal Shah
Whole-Time Director
DIN: 02766841

Encl: As above

Allied Digital Services Limited

Registered Office: 808, 8th Floor, Plot No. 221/222, Mafatlal Centre, Vidhan Bhavan Marg, Nariman Point, Mumbai - 400 021.

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Allied Digital awarded Pune Safe City (FY 2024) Project for Total Contract Value of Rs. 430+ Crore

Mumbai, October 08, 2024 —Allied Digital Services Limited, a global leader in IT services and a Master System Integrator (MSI), proudly announces that it has been awarded the prestigious Pune Safe City Project.

This significant project will see Allied Digital design, architect, integrate, implement, and customize a comprehensive set of solutions to enhance Pune's security infrastructure. The six-year contract, in collaboration with the Pune Police and the Government of Maharashtra, Home Department, will result in the deployment of more than 4,000 Artificial Intelligence (AI) enabled cameras across 1,400+ strategic locations throughout Pune city, significantly elevating the city's surveillance capabilities.

Key project highlights include:

- **Comprehensive surveillance:** Track 1 of the project shall cover O&M of the existing cameras for a period of 6 years and Track 2 shall cover Implementation of new infrastructure over 12 months followed by 5 years of O&M.
- **Advanced technology:** The project will feature advanced Artificial Intelligence-enabled video analytics, an Automatic Number Plate Recognition (ANPR) system, Vehicle Over speed Detection System (VDS) a Facial Recognition System (FRS), Drones, and Mobile surveillance vans to ensure robust security and monitoring.
- **Upgraded infrastructure:** The Command-and-Control Center at the Commissioner of Police office and supporting Data Center will be upgraded with implementation of additional capacity and installation of advanced software leading to improved efficiency and 24x7 real time monitoring. Additional viewing facilities will be established at various police stations and key government offices.

Mr. Nitin D Shah, CMD – Allied Digital commented, *"We are deeply honored to have been awarded the Pune Safe City Project, a city where our journey in the Smart Cities space began a decade ago. This contract further solidifies Allied Digital's position as a pioneer and leader in delivering transformative solutions for Smart & Safe Cities Management to 14+ cities. Our proven track record in Pune, including a remarkable 98-99% uptime for cameras in external environments over the past 36 quarters, demonstrates our commitment to excellence and sets a new benchmark for similar government projects.*

With this project, we will deploy state of the art mission critical AI enabled security infrastructure systems, to enhance the safety and security of Pune. We are proud to continue our partnership with the Government of Maharashtra & the Pune Police, driving innovation and strengthening our leadership in the safe city ecosystem."



About Allied Digital Services Limited-

We are a BSE/NSE-listed Global leader in Information Technology consulting and services, since 1984. HQ in Mumbai, India, we are a Global managed service provider and Master Systems Integrator, offering infrastructure solutions and services to clients in 70-plus countries. The service portfolio ranges from cloud enablement, cyber security, integrated solutions, infrastructure management, software services, and workplace services. We were the first Indian company to have executed a Smart City Project with our Pune City Surveillance project delivery in 2015. The company has a global workforce of 3,000 plus professionals, local support functions, and governance frameworks, and offers its expertise and services to several Fortune 500 companies.

For more information, please visit www.allieddigital.net OR contact:

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Safe Harbor:

Certain statements made in this release concerning our future growth prospects may be interpreted as forward-looking statements, which involve a number of risks and uncertainties that could cause the actual results to differ materially from those in such forward-looking statements. Investors are requested to use their discretion in relying on them. We do not undertake to update any forward-looking statements that may be made from time to time.

