



EXPERIENCES UNFORGETTABLE

Date: January 04, 2025

To,

Corporate Relationship Department,
BSE Limited,
P J Towers, Dalal Street,
Fort, Mumbai - 400001

Scrip Code: 544248

Scrip Name: MCEL

Subject: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015: Press Release titled “Mach Conferences & Events Limited Empanelled with the Adani Cement: Unlocking New Growth Potential”

Dear Madam/Sir,

Please find enclosed herewith copy of the Press Release titled “Mach Conferences & Events Limited Empanelled with the Adani Cement: Unlocking New Growth Potential”, being released today. The same is also being uploaded on the Company’s website at www.machconferences.com.

This is for your information and record.

Thanking You,

For **MACH CONFERENCES AND EVENTS LIMITED**

(Formerly known as Mach Conferences & Events Private Limited)

Yashashvi Srivastava

Company Secretary & Compliance Officer

Encl: As above

Mach Conferences & Events Ltd.

(Formerly known as Mach Conferences & Events Pvt. Ltd.)

CIN No. L74110DL2004PLC126130

Corp. Office: C-127, 2nd Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) Ph: +91 120 4747000

Registered Office: 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatill, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

Mumbai Office : K Raheja platinum, Saugbaug lane,
off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

Email: info@machconferences.com | Website : www.machconferences.com





EXPERIENCES UNFORGETTABLE

Press Release

“Mach Conferences & Events Limited Empanelled with the Adani Cement: Unlocking New Growth Potential”

Delhi NCR, January 04, 2025: Mach Conferences & Events Ltd. (BSE: MCEL, SCRIP CODE: 544248), a leading player in India’s MICE industry and listed on BSE Limited, is proud to announce its empanelment with the Adani Cement. This milestone enhances MCEL’s position as a trusted provider of exceptional event management services across various industries.

As a result of this empanelment, MCEL has secured a significant order from ACC Cement and Ambuja Cement, key entities under the Adani Cement portfolio. The project involves managing logistics, transfers, accommodations, and sightseeing for 444 participants in Delhi and Agra, and 841 participants in Gujarat. This order will be completed in the current Financial Year.

Mr. Amit Bhatia, Chairman & Managing Director of MCEL, commented:

“Our empanelment with the Adani Cement is a key moment for MCEL. It opens up new avenues for growth, and we aim to increase our revenue share from the group to approximately 10% of our total revenue in the coming year.”

This partnership marks a pivotal step in MCEL’s strategy to align with India’s leading businesses and strengthen its leadership in large-scale event management.

About Mach Conferences & Events Limited:

Mach Conferences & Events Ltd. (BSE: MCEL) is a globally recognized leader in the MICE industry, offering comprehensive solutions for organizing corporate conferences, training programs, and incentive events. The company is known for its exceptional service delivery and dedication to crafting unique, impactful events for its clients.

Learn more about MACH on www.machconferences.com

Mach Conferences & Events Ltd.

(Formerly known as Mach Conferences & Events Pvt. Ltd.)

CIN No. L74110DL2004PLC126130

Corp. Office: C-127, 2nd Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) Ph: +91 120 4747000

Registered Office: 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatill, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

Mumbai Office : K Raheja platinum, Saugbaug lane, off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

Email: info@machconferences.com | Website : www.machconferences.com





EXPERIENCES UNFORGETTABLE

Safe Harbour

This release contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Mach Conferences’ future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, several risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Mach Conferences undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

Mach Conferences & Events Ltd.

(Formerly known as Mach Conferences & Events Pvt. Ltd.)

CIN No. L74110DL2004PLC126130

Corp. Office: C-127, 2nd Floor, Sector - 2, NOIDA (Delhi NCR) -201301, UP (INDIA) Ph: +91 120 4747000

Registered Office: 2nd Floor, Back Side, Office no. 4, Master Space, Plot no.27, KH/Mustatill, No.154, Killa No.19/2, Uggarsain Park, Dichaon Road, Najafgarh Street No.2, Najafgarh, New Delhi - 110043.

Mumbai Office : K Raheja platinum, Saugbaug lane,
off Andheri Kurla road, Marol, Andheri East, Mumbai 400059.

Email: info@machconferences.com | **Website :** www.machconferences.com

