

January 15, 2025

BSE Limited	National Stock Exchange of India Limited
Corporate Relationship Manager,	Exchange Plaza, C - 1, Block G,
Phiroze Jeejeebhoy Towers,	Bandra-Kurla Complex,
Dalal Street,	Bandra (East),
Mumbai - 400 001	Mumbai - 400 051
Scrip Code: 505509	Stock Symbol: RESPONIND

## Sub: Submission of revised Investor Presentation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations 2015")

Ref: Our letter dated January 10, 2025

Dear Sir/ Madam,

This is with reference to our letter dated January 10, 2025, wherein we had submitted the Investor Presentation of the Company, please be informed that there was a typo error on page no. 10 in the said presentation, therefore we are enclosing the revised investor presentation of the Company.

The said investor presentation is also placed on the website of the Company at <u>www.responsiveindustries.com</u>.

Kindly take the same on record and acknowledge receipt.

For Responsive Industries Limited



Mohini Sharma Company Secretary & Compliance Officer

Encl: as above

#### **RESPONSIVE INDUSTRIES LIMITED**

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## RESPONSIVE INDUSTRIES LTD

Value Focused Growth...

**INVESTOR PRESENTATION | JANUARY 2025** 





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# Company Overview



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## **Responsive Industries - India's Fastest Growing Vinyl Flooring Manufacturer**

Leading Player in manufacturing, marketing, and distribution of Stone Plastic Composite (SPC) flooring, Luxury Vinyl Plank (LVP) flooring, Resilient Sheet Vinyl, Synthetic Leather, Synthetic Ropes, and Waterproof Membrane

A 10,000 metric ton monthly capacity spans over four product lines, utilizing 65 acres in Palghar, Maharashtra

Largest Vinyl Flooring player in India with distribution across all states

**Responsive Industries LLC** in Greenville (USA), serves as the principal distribution, technical, and customer service centre for all USA customers

**Chinese subsidiary** has manufacturing operations in China with an additional capacity of **5 Million sq.ft per month** for Stone Plastic Composite (SPC) and Luxury Vinyl Plank (LVP)



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**5,000+** SKUs

#### 65 Acre Factory

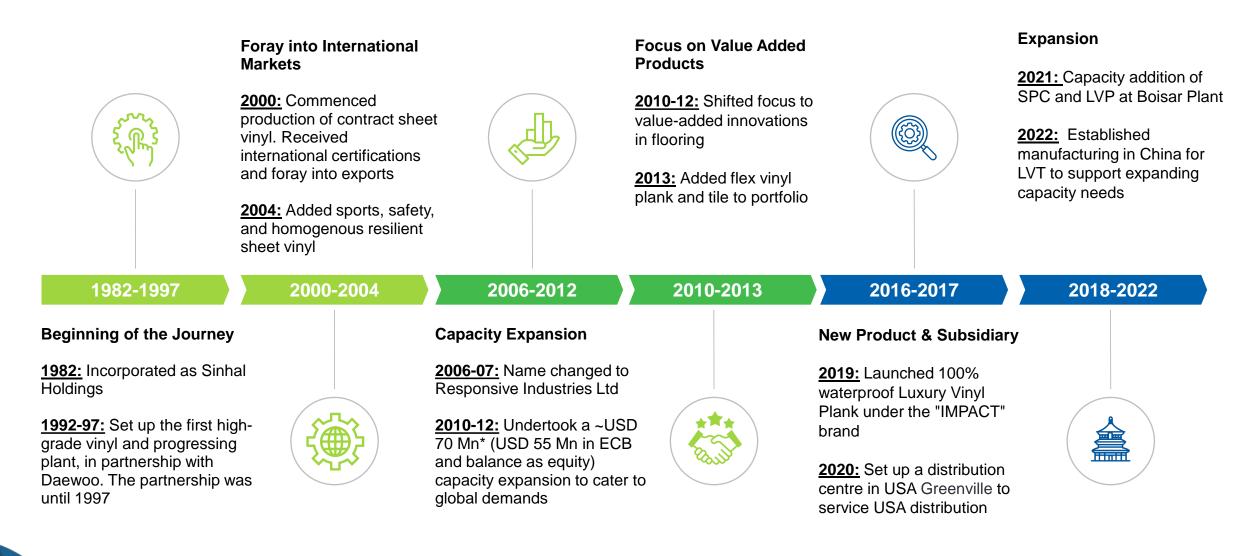
**1,000** Projects Completed

**60%** CAGR PAT Growth (FY20-FY24)

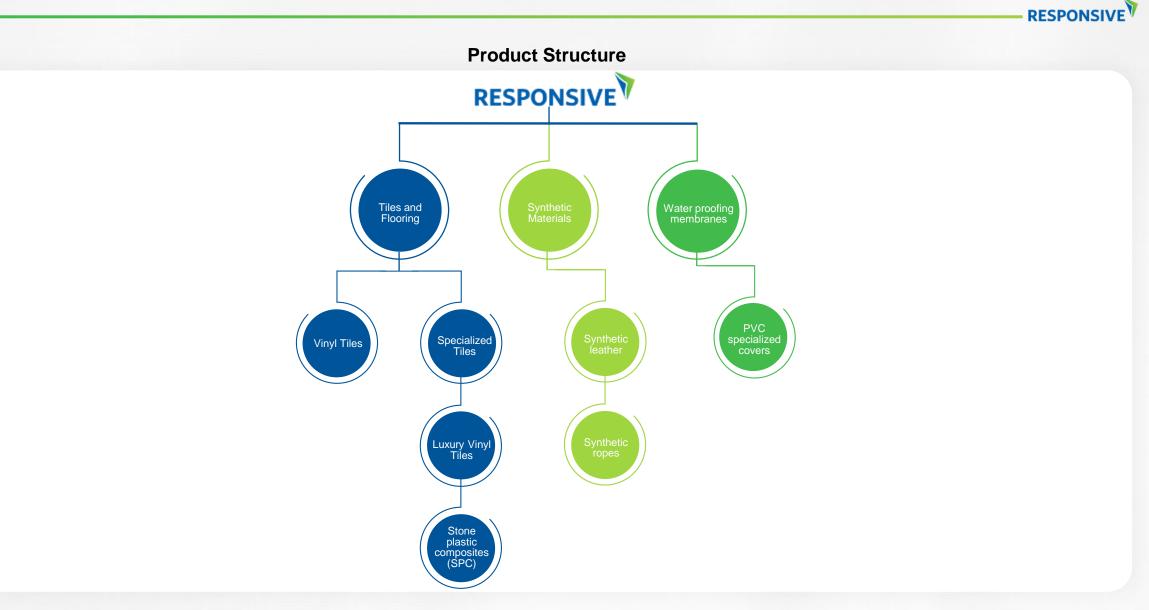
**20%+** EBITDA Margin (FY24)

## **Journey from Inception to Leading Player**





## **Operates in 3 Major Verticals with Effective Group Structure**



## **Experienced Team - Over 20+ Years of Experience**

#### Mr. Rishabh Agarwal

Non-Executive, Non-Independent Director & Chairman

- <u>Education</u>: BSC in Mechanical Engineering and Business Administration
- Experience: 15+ years in vinyl flooring industry
- <u>Past Role</u>: Strategy consultant at CRA International, Boston, MA
- <u>Areas of expertise</u>: Sales, marketing, production, finance, strategy, HR
- Chairman's focus: Business growth, sales and marketing, etc

#### Mr. Sadanand Morab

#### Executive Director

- <u>Education</u>: Commerce graduate from Karnataka University, PG from Shivaji University, Kolhapur
- Experience: 20+ years of experience in the industry
- Expertise: Administration, corporate liaison, indirect taxes
- Role: Manages admin and liaison functions at the factory level
- <u>Contribution:</u> Recognized by the Board for enhancing company's admin department efficiency

#### Mr. Mehul Vala Whole-Time Director & CEO

- **Experience:** 20+ years in corporate finance, strategy, operations, etc
- Expertise: Industry norms, financial and business structures
- Goal: Guide organization towards operational and business excellence
- Education: Electrical Engineering graduate from MS University
- Role: Oversees daily company activities across all locations

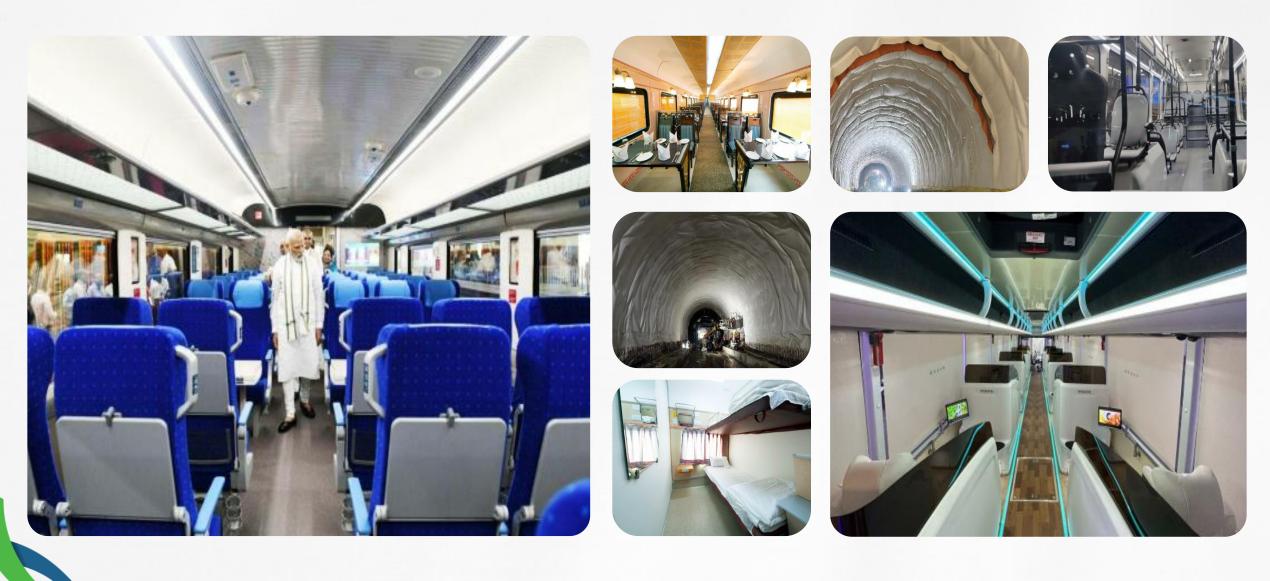
#### Mr. Bhavneet Singh Chadha Chief Financial Officer

- <u>Education</u>: BA from Delhi University, Advanced Diploma in Systems and Management from NIIT Computers
- **Experience:** 18+ years in finance, including P&L, international finance, etc
- Skills: P&L accounts, financial and MIS reporting, budget strategies
- **<u>Responsibilities</u>**: Financial forecasting, budget management, long-term business and financial planning

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## **Major Projects**





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## Investment

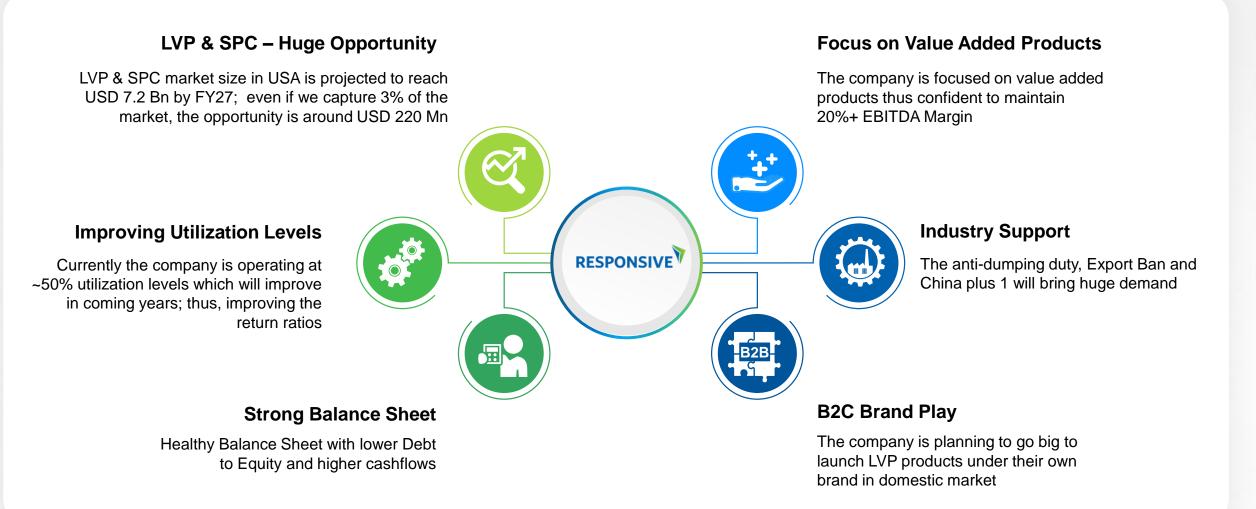
Rationale



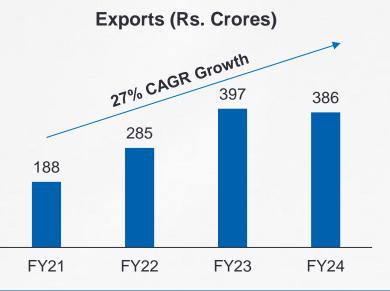


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### **Investment** Rationale



## Stellar USD 7.2 Billion Opportunity Ahead



Achieved Rs. 386 Cr Sales at Current Utilization of ~50%; Huge Potential Ahead There is significant growth potential in the SPC and LVP in the years to come. The main factor driving growth is SPC and LVP as the primary substitute against laminate, hardwood, carpet, engineered wood, marble, stone tile, and carpet tiles.



USD 4.6 Billion FY21

## **USD 7.2 Billion**

**FY27E** 

**USA Market Prediction** 

#### Source: Imarc Report

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## **Cutting-Edge Production Capabilities**

Indian manufacturing facility is located in Boisar, which is 120 kilometers (~75 miles) north of Mumbai, Maharashtra



#### Flooring

- Fully integrated production lines including extrusion, calendaring, lamination, foaming, printing, and finishing
- Contractual capacity for vinyl sheet production exceeds 25 million meters

#### Leather

- Multi-functional production lines for coating, calendaring, vacuum embossing, lamination, and foaming
- Leather cloth production capacity exceeds 30 million meters

Products	Capacity (Tons/Month)	
Flooring	6,000	
Leather	2,000	
Ropes	2,000	



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**R&D** Facilities

Capacity per month

10,000 MT

**Skilled Operators** 

100

Workers

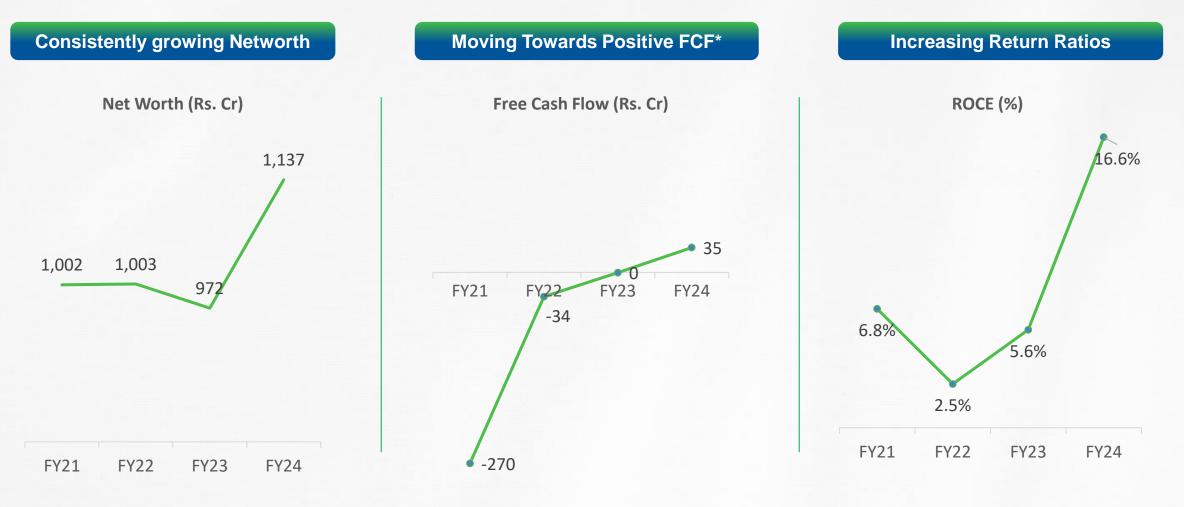
**500** 

Utilization

~50%

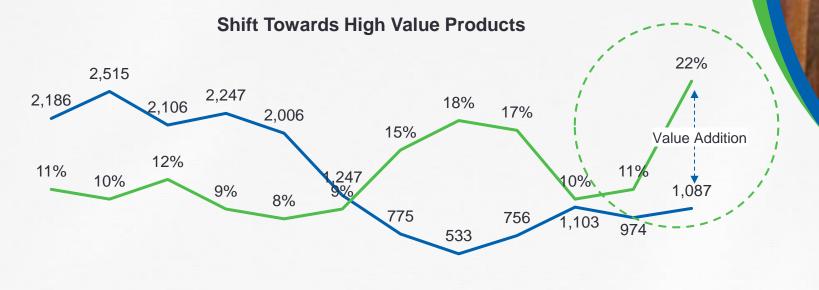
## **Strong Balance Sheet**

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\*Net Cashflow from operating activities – Acquisition of Fixed Assets / Capital WIP

## Focus on Value Added Products



FY13 FY14 FY15 FY16 FY17 FY18 FY19 FY20 FY21 FY22 FY23 FY24 — Revenue (Rs. Cr) — EBITDA Margin (%)

- Prioritize products with higher profit margins, such as SPC and LVP
- Expand export efforts in strategic markets, particularly the USA
- Concentrate on projects with substantial profit potential to sustain EBITDA margins

## Establishing a Consumer-Focused Presence in India Through a Robust Distribution Network

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India's largest manufacturer, with a presence in all states through a network of over 100 distributors

Globally Ranks as the 5th largest manufacturer in Vinyl Flooring, with more than 300 international distributors across 70 countries



## Developing Robust Strategy to Grab the Market Share

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–IMPACT Brand In The Luxury Vinyl Flooring Space Is The Main Growth Driver-

# **Key Products**

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Stone Plastic Composite (SPC) Flooring Luxury Vinyl Plank (LVP) Flooring

## **SPC and LVP – One of the Fastest Growing Market**



Launched IMPACT in 2019: Introduced SPC & LVP flooring products under the brand name IMPACT

IMPACT LVP: Resonate, Allure, Prestige, Opulence, and Inspire are revolutionary products, developed through inhouse R&D efforts. Shows the company's focus in the luxury segment with desirable residential offerings.

**Sales:** Export as well as Domestic Markets

**Application:** Application in Commercial and Residential

Product Range: SPC Click System, SPC Loose Lay, LVT Wet-Dry Pack, LVT Click System and LVT Loose Lay

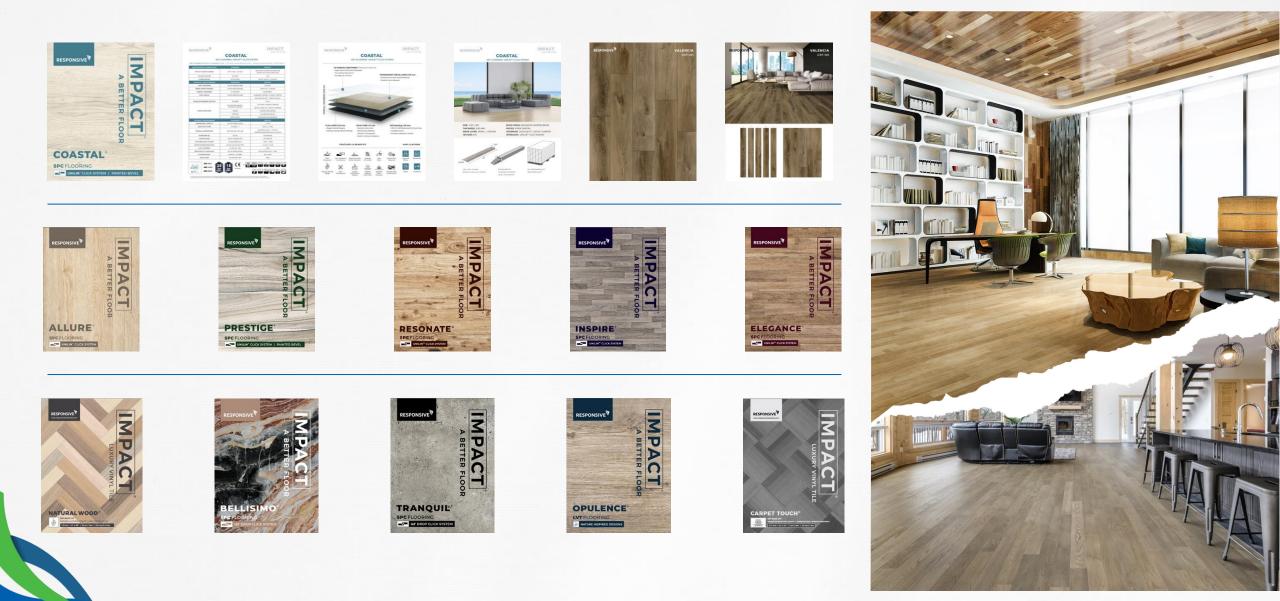
Easy Installation: Instant drop-click installation with I4F & **UNILIN** Patents

Substitute for carpet tiles, wooden flooring, engineered wood, laminates, vitrified tiles, ceramic tiles, stone tiles and natural marble; can replicate the look and feel of wood, stone, marble, carpet tiles and terrazzo tiles.

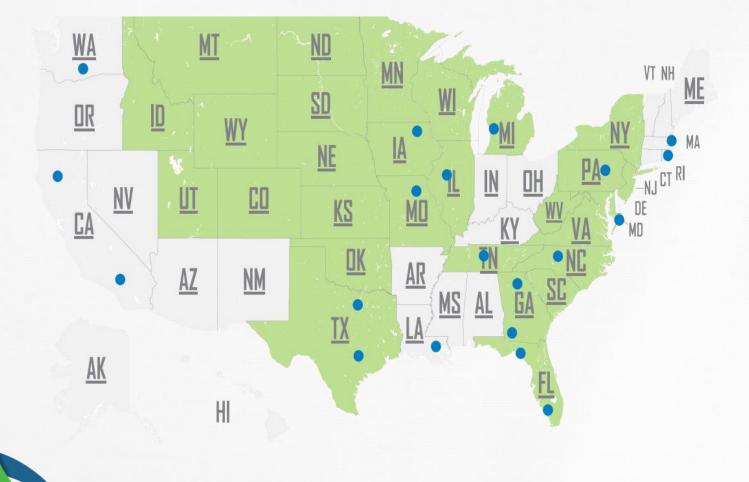
Lifetim Residential Warra		<b>Ck Sys</b> Easy Installat		Natura			<b>0%</b> & Waterproof
Particulars	Luxury Vinyl Plank	Wooden Flooring	Laminates	Vitrified Tiles	Ceramic Tiles	Stone Tiles	Natural Marble
Waterproof	$\checkmark$	×	×	$\checkmark$	$\checkmark$	$\checkmark$	×
Ease in installation	High: 5,000 sq.ft a day	Medium	Medium	Low	Low	Low	Low
Durability	High	Medium	Medium	Medium	High	High	High
Ease in maintenance	High	Low	Medium	Medium	Medium	High	Medium
Recyclable	Yes (100%)	No	Yes (30%)	No	No	No	No
Ease in handling heavy foot traffic	High	Medium	Medium	High	High	Medium	Medium
Pricing (MRP / sq. ft)	INR 180- 250	INR 400- 550	INR 100- 400	INR 80- 350	INR 150- 400	INR 100- 300	INR 900- 2,000
Average life (years)	25	5-8	5-8	10-15	10-15	15-20	15-20

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## **IMPACT Brand: Wide Range of Products**



### **Distributor Network: USA**



#### **Private Label Programs (Hq)**

- Coverage in all 50 US States
- Territories where shipments have been made

#### Branded Program

- Coverage in 30 out of 50 USA States
- Distributors promoting Responsive brand through retail
   and commercial channels
- Allure, Prestige, Inspire, Elegance and Opulence are the primary lines

## **Vinyl Flooring**





## **Vinyl Flooring – Tapping the Fast-Growing Segments**



#### **Contract Sheet Vinyl**

Healthcare, Education, Sports, Industry, Hospitality, Heavy Traffic Commercial

#### **Printed Flooring**

General Purpose mass use, Low-cost dwelling, Low-cost commercials

#### Transport Sheet Vinyl

Indian Railways, Global Railways, Global and Indian Buses Semi-Contract Vinyl Residential, Medium Traffic Commercial, Retail, Officies









#### Advanced Chemistry

• New phthalate-free technology completely replaces the old plasticizers with new health-friendly plasticizers; this increases the safety of indoor environments over time

## RQ

#### Product Performance, Durability, scratches & Stain Resistance

- Enhances the resistance from abrasion, scratch & stains
- Ensures stronger and harder surface while maintaining the flexibility

## EASY Myrennit

#### Easy Maintenance

• Surface treatment that minimizes accumulation of dirt on surface leading to a decrease in labour, time, and cleaning frequency and supplies required



#### Anti Slip

Super anti-slip identifies vinyl flooring that is equal to or greater than R11 as per DIN 51130 This rating measures the propensity for slip in both wet and dry conditions



#### **Environment Safe**

 Products meet stringent testing requirements of ISO Global Services and have been awarded the FloorScore Certification





## **PVC Leather Cloth**

## **PVC** Leather Cloth



#### **Upholstery Fabrics**

Chairs, sofas & accessories, Surface furnishing and interiors, Furniture

#### Leather Transport

Indian and Global: Railways, Automotive, Metros, trams, Bus, PVs, CVs, 2Ws

#### **General Purpose Leather**

Luggage, Ladies handbags, Fashion and Stationary Products

#### Leather Furnishing & Shoe Residential, Hospitals, Footwear, etc



#### **High Shear Strength**

Greater than industry standards due to backward integration of polyester and poly viscos fabric
Guaranteed shear performance for 10 years for value-added fabrics



#### Tailor -Made Technical Specs as Per End User

Great degree of control on technical factors like strength, softness, stretch, and breathability
Large number of embosses, textures, colors, and specific finishes.



#### **Durability Against Wear & Tear**

• Transport leather designed to withstand harsh sun climates and large-scale daily use Special coating systems and intermediate chemicals used to add resistance to Responsive Leather

#### **Ease of Fabrication**

• Shoe, furnishing, & upholstery industry, ease of fabrication is critical to efficient use of materials

• The ease of fabrication is aided by superior stretch and softness properties

#### **Advance Fire Retardancy**

• Critical performance parameter for railways and automotive leather

• Fire retardancy coupled with superior performance on smoke and toxicity











## **PVC Water Proofing Membrane**

## **PVC Water Proofing Membrane – Capitalizing on the Infrastructure Growth**

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PVC waterproofing membranes, also known as **PVC covers**, are essential for preventing water infiltration in infrastructure projects

They are commonly utilized for the protection of roofs, tunnels, swimming pools, and subterranean structures from water damage

There is a **substantial potential** for tunnel construction in India, with a promising market outlook

India Infrastructure Research has identified a pipeline of **1,208 tunnel projects**, totaling over **4,000 kilometers** in length

These tunnel projects are at various stages, including planning, bidding, awarded, and ongoing, indicating **significant opportunities for growth** in this sector

RESP maintains **robust B2B relationships** with companies in the road and railway infrastructure sectors, ensuring a steady supply of PVC membranes

Market opportunity for growth: The Indian Government has recently announced Rs. 1,00,000 Crore investment to construct 74 new tunnels

Source: TOI, India Infrastructure Research















## **Synthetic Ropes**

## **Synthetic Ropes**

The Company specializes in **producing synthetic ropes** for the marine industry, encompassing materials like PP, PE, nylon, and polyester

These ropes find applications **across various sectors** such as shipping, naval operations, cargo handling, oil rigs, and fishing

The Company boasts the **largest production capacity** in India's domestic shipping ropes market at 14,400 TPA

A Top exporter of high-tech synthetic ropes from India, serving over 140 ports globally

Key export destinations include **Europe**, the **USA**, **Japan**, the **Middle East**, **Africa**, and **Singapore** 

In addition to ropes, company **produces synthetic nets** and is poised to expand into the aquaculture industry, exploring new business opportunities



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**Growth Drivers** 



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## **Key Growth Drivers**



#### **Import Duty on China\***

U.S. tariffs on Chinese goods and high production costs in the West boost India's vinyl flooring exports

Global LVT market is projected to grow to USD 46.9 Bn by 2030, with U.S. demand doubling

#### Expanding B2B and B2C presence

Globally, company stands as the 5th largest in its field, with a distribution network spanning 70 countries and over 300 international distributors

Expanding its B2C visibility through major global retailers

#### **Focus on Value-Added Products**

Specialized infrastructure project covers yield high margins and improve profitability

Serves 25 different end-user industries, leveraging a vast distribution network

## Growing Industry demand and Shift from Un-organised Players in Market

Market growth drivers includes: Rapid urbanization, Real estate market revival, Digital influence on home décor trends, and Innovative vinyl flooring products

## Growing demand for vinyl floorings in the railways and buses

Indian government focuses on public transport growth, targeting railways, metros, and buses

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Industry Outlook





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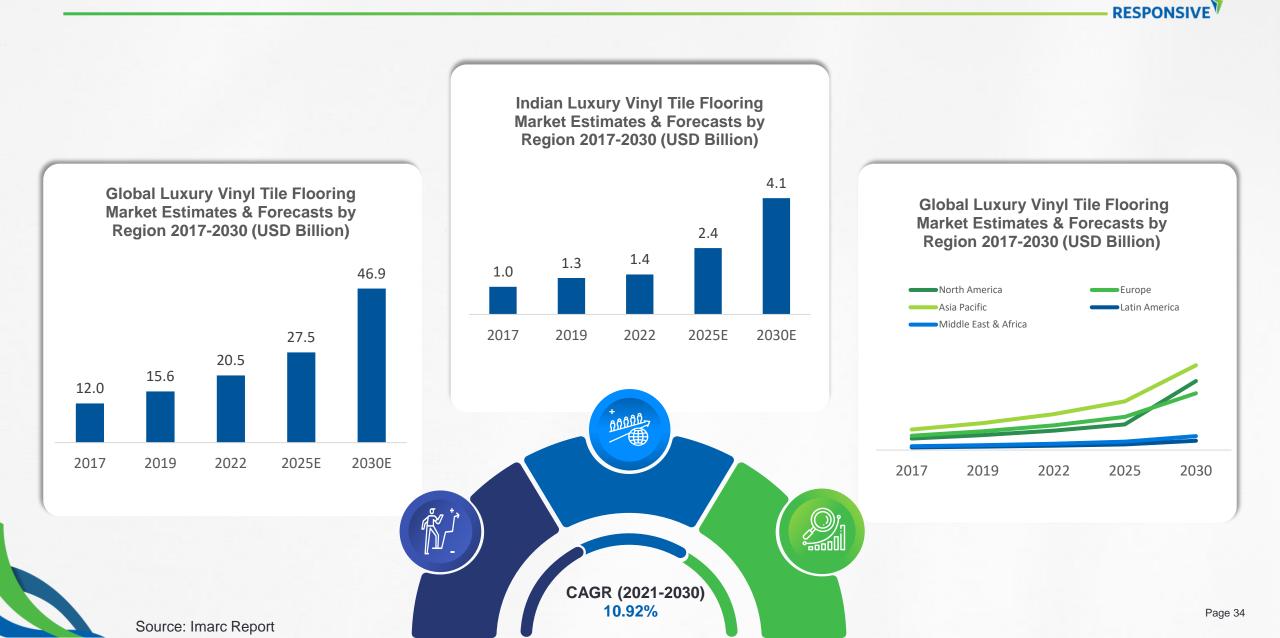
## **Huge Market Opportunity in India**



#### USD 32 Billion CAPEX in Railways For FY 2024-25, the government has allocated record CAPEX of Rs. 2,62,200 Cr (USD 31.7 Bn) for Railways ~40,000 Bogies into Vande Bharat Standards ≣ĝ To improve passenger safety, convenience, and comfort, 40,000 standard rail bogies will be converted to Vande USD 194 Billion Indian Hospital Market by 2032 Bharat standards India's hospital market to reach estimated value of USD 193.6 Bn by 2032E from USD 99.0 Bn in 2023 USD 1 Trillion Indian Real Estate Market Indian Real Estate Market is Expected to Reach USD Rs. 1 Lakh+ Crore Indian bus segment by 2026 1 Trillion by 2023E Indian Bus industry to achieve a value of Rs. 104,000 Cr in 2026E, with a CAGR of 6.6%. Growth for STUs is 6.4% and USD 4.1 Billion flooring market by 2030 7.4% for private buses In value terms, the Indian Luxury Vinyl Tile flooring market is expected to reach a value of USD 4.1 Bn by 2030E

Source: IBEF and Imarc Reports, ET Auto

## **Global Industry Outlook**





# Financial

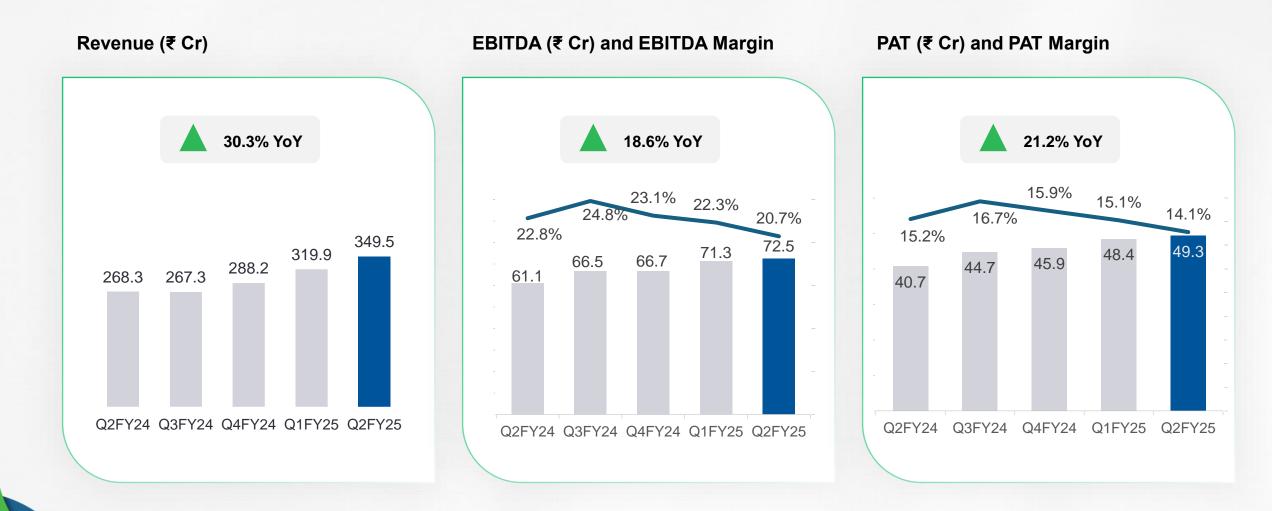
Highlights (Quarterly) RESPONSIVE

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## **P&L Statement Highlights (Consolidated)**

Particulars (In Rs Cr)	Q2 FY25	Q2 FY24	ΥοΥ%	Q1 FY25	QoQ%	H1 FY25	H1 FY24	ΥοΥ%
Revenue from Operations	349.5	268.3	30.3%	319.9	9.3%	669.4	531.5	25.9%
COGS	234.3	167.2		210.7		445.0	350.9	
Gross Profit	115.3	101.1	14.0%	109.2	5.6%	224.4	180.6	24.3%
Gross Margin %	33.0%	37.7%		34.1%		33.5%	34.0%	
Employee Expenses	8.1	8.1		7.4		15.5	13.6	
Other Expenses	34.7	31.9		30.5		65.2	57.4	
EBITDA	72.5	61.1	18.6%	71.3	1.8%	143.8	109.6	31.1%
EBITDA Margin %	20.7%	22.8%		22.3%		21.5%	20.6%	
Other income	2.2	5.5		2.0		4.3	7.9	
Depreciation	17.5	15.5		17.2		34.7	29.9	
Finance Cost	5.1	8.0		5.3		10.5	12.5	
PBT	52.1	43.2	20.7%	50.8	2.6%	102.9	75.1	37.0%
Tax Expense	2.8	2.5		2.4		5.2	4.4	
PAT	49.3	40.7	21.2%	48.4	1.9%	97.7	70.7	38.2%
PAT Margin %	14.1%	15.2%		15.1%		14.6%	13.3%	
Earnings Per Share (EPS) In Rs.	1.85	1.53		1.81		3.66	2.65	

### **Financial Track Record - Quarterly Trend**





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**Financial** 

Highlights (Yearly)





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## **P&L Statement Highlights (Consolidated)**

Particulars (In Rs Cr)	FY20	FY21	FY22	FY23	FY24
Revenue from Operations	533.1	755.7	1,103.4	973.7	1,087.0
COGS	330.2	527.2	846.5	686.0	697.9
Gross Profit	203.0	228.5	257.0	287.7	389.1
Gross Margin %	38.1%	30.2%	23.3%	29.5%	35.8%
Employee Expenses	16.9	12.9	16.6	23.0	29.7
Other Expenses	88.6	88.1	130.6	154.7	116.6
EBITDA	97.5	127.5	109.8	110.0	242.8
EBITDA Margin %	18.3%	16.9%	9.9%	11.3%	22.3%
Other income	28.2	7.6	22.3	16.0	18.4
Depreciation	77.9	64.4	105.3	69.1	66.2
Finance Cost	21.3	3.8	16.5	28.5	22.9
PBT	26.5	14.9	10.3	28.4	172.1
Tax Expense	2.1	-9.5	10.2	4.0	10.8
PAT	24.4	24.4	0.1	24.4	161.3
PAT Margin %	4.6%	3.2%	0.0%	2.5%	14.8%
Earnings Per Share (EPS) In Rs.	0.92	1.54	0.0	0.91	6.05

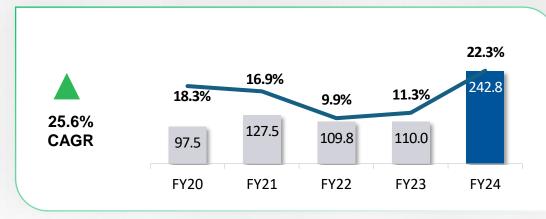
ASSETS (Rs. Cr)	Mar'20	Mar'21	Mar'22	Mar'23	Mar'24
Non-Current Assets					
a. Property, Plant and Equipment	550.4	849.1	753.7	691.2	814.6
b. Goodwill on Consolidation	66.1	66.1	66.1		
c. Financial Assets					
- Investments	0.0	0.0	1.5	0.0	0.1
- Other financial assets	2.5	3.3	3.4	3.4	3.7
d. Income tax Asset (net)	2.8	1.9	1.1		
e. Other non-current assets	369.9	0.1	0.3	4.5	0.3
Total Non-Current Assets	991.6	920.5	826.1	699.1	818.8
Current Assets					
a. Inventories	53.8	102.5	187.1	214.4	125.9
b. Financial Assets					
- Current Investments	13.3	9.8	10.5	12.7	10.9
- Trade Receivables	218.4	163.4	275.3	338.3	555.4
- Cash and cash equivalents	34.6	39.0	31.6	24.3	16.4
- Other Bank Balances	14.2	15.7	17.2	29.8	5.0
- Loan Receivables	0.3	0.2	0.2	0.4	0.3
- Other financial assets	2.0	2.5	0.9	1.3	0.6
c. Other current assets	13.8	14.2	28.6	14.1	12.8
Total Current Assets	350.3	347.1	551.4	635.4	727.2
Total Assets	1,342.0	1,267.6	1,377.5	1,334.5	1,546.0

EQUITY & LIABILITIES (Rs. Cr)	Mar'20	Mar'21	Mar'22	Mar'23	Mar'24
Equity					
a. Equity Share capital	26.2	26.2	26.2	26.7	26.7
b. Other Equity	917.3	941.1	942.3	945.7	1,110.4
Total Equity	943.5	967.4	968.5	972.3	1,137.1
Non-Controlling Interest	159.9	34.4	34.5		
Liabilities					
Non-current liabilities					
a. Financial Liabilities					
- Borrowings	0.4	30.6	29.9	18.5	8.9
- Lease Liabilities				1.7	5.7
b. Non-Current Provisions	3.8	3.7	5.1	5.8	6.5
c. Deferred tax liabilities (net)	22.5	9.5	13.4	14.2	16.6
Total Non-Current Liabilities	26.6	43.9	48.4	40.2	37.8
Current liabilities					
a. Financial Liabilities					
- Borrowings	165.7	166.5	205.6	238.6	196.6
- Lease Liabilities				0.9	3.4
- Trade payables	38.4	45.6	111.9	69.6	158.5
- Other financial liabilities	2.4	2.0	1.1	5.7	5.7
b. Other current liabilities	4.6	7.7	7.3	6.8	6.7
c. Provisions	0.8	0.2	0.2	0.2	0.2
Total Current Liabilities	211.9	222.0	326.1	321.9	371.1
Total Equity and Liabilities	1,342.0	1,267.6	1,377.5	1,334.5	1,546.0

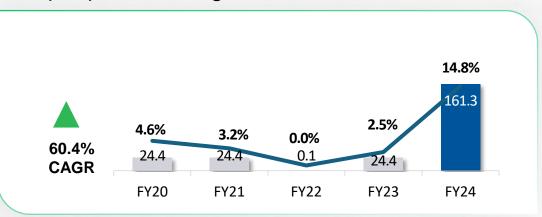
### **Financial Track Record**



EBITDA (₹ Cr) and EBITDA Margin



#### PAT (₹ Cr) and PAT Margin

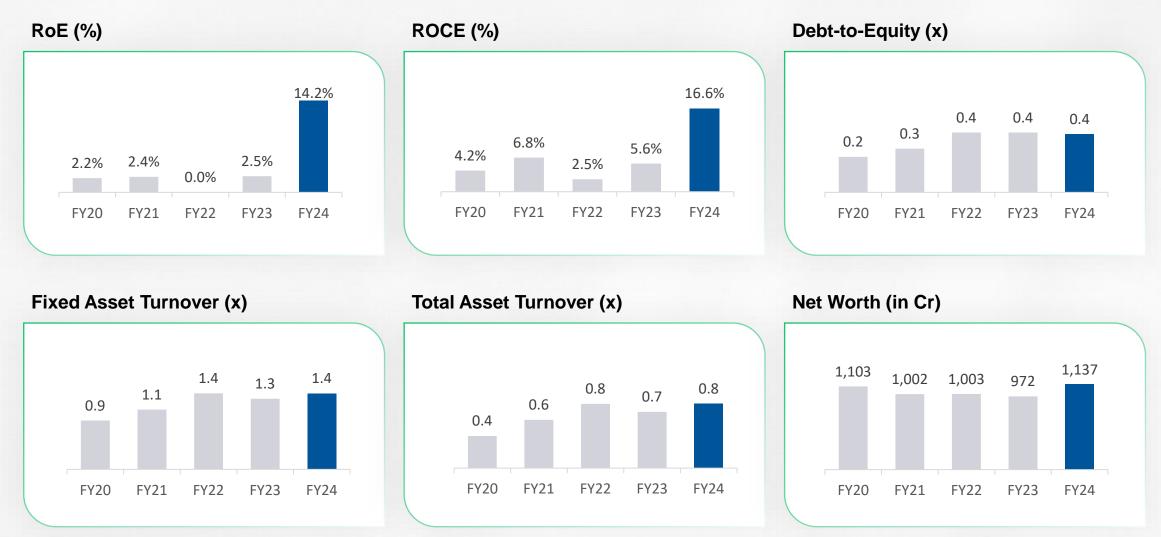


EPS (in Rs.)



## **Financial Track Record**

**Balance Sheet Ratios** 



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# Thank You

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