



Date: November 12, 2024

To,

The Manager Listing Department <b>BSE Limited</b> P.J. Towers, Dalal Street, Mumbai – 400001  <b>Scrip Code: 543283</b>	The Manager Listing & Compliance Department <b>National Stock Exchange of India Limited</b> Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Scrip Symbol: BARBEQUE</b>
---	---

Dear Sirs,

**Subject: Earnings Presentation on Un-Audited Financial Results of the Company for the Quarter ended September 30, 2024**

---

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclose the copy of Earnings Presentation on Un-Audited Financial Results of the Company for the Quarter ended September 30, 2024, which will be placed on the Company's website, for the Earnings Conference Call scheduled today i.e. Tuesday, November 12, 2024 at 5:00 PM (IST).

This is for your information and records.

Thanking you.

Yours faithfully,

**For Barbeque-Nation Hospitality Limited**

**Nagamani C Y**  
**Company Secretary & Compliance Officer**  
**M. No.: A27475**

*Encl.: As above*

---

**BARBEQUE-NATION HOSPITALITY LIMITED**

**Registered & Corporate Office:** "Saket Callipolis", Unit No. 601 & 602, 6th Floor, Doddakannalli Village, Varthur Hobli, Sarjapur Road, Bengaluru-560035, Karnataka, India. T: +91 80 69134900,

**E-mail:** [corporate@barbequenation.com](mailto:corporate@barbequenation.com), **CIN:** L55101KA2006PLC073031 **www.barbequenation.com**

BARBEQUE-NATION HOSPITALITY LIMITED



Earnings Presentation

Q2 FY2025



# Disclaimer

This presentation contains statements that contain “forward looking statements” including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Barbeque-Nation Hospitality Ltd (“Barbeque Nation” or the Company) future business developments and economic performance.

While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations.

These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Barbeque Nation undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.

All the numbers are on consolidated basis and without adjustment for the minority interest of in Red Apple Kitchen Consultancy and in Blue Planet Foods unless otherwise mentioned. All margin calculation are on Revenue from operations, unless otherwise mentioned.

# Q2 FY25 Key highlights

## Revenue from Operations

₹ 3,057 mn

1.3% y-o-y

## Restaurant Network

222

Q2 FY24: 212

## SSSG (%)

(2.5)%

Q2 FY24: (10.7)%

## Dine-in/ Delivery Mix

85%/15%

Q2 FY24: 85%/15%

## Gross Margin

₹ 2,081 mn

+4.6% y-o-y  
Margin: 68.1%

## Operating EBITDA

₹ 456 mn

+2.7% y-o-y  
Margin: 14.9%

## Adjusted Operating EBITDA\*

₹ 166 mn

+23.1% y-o-y  
Margin: 5.4%

## Cash Profit

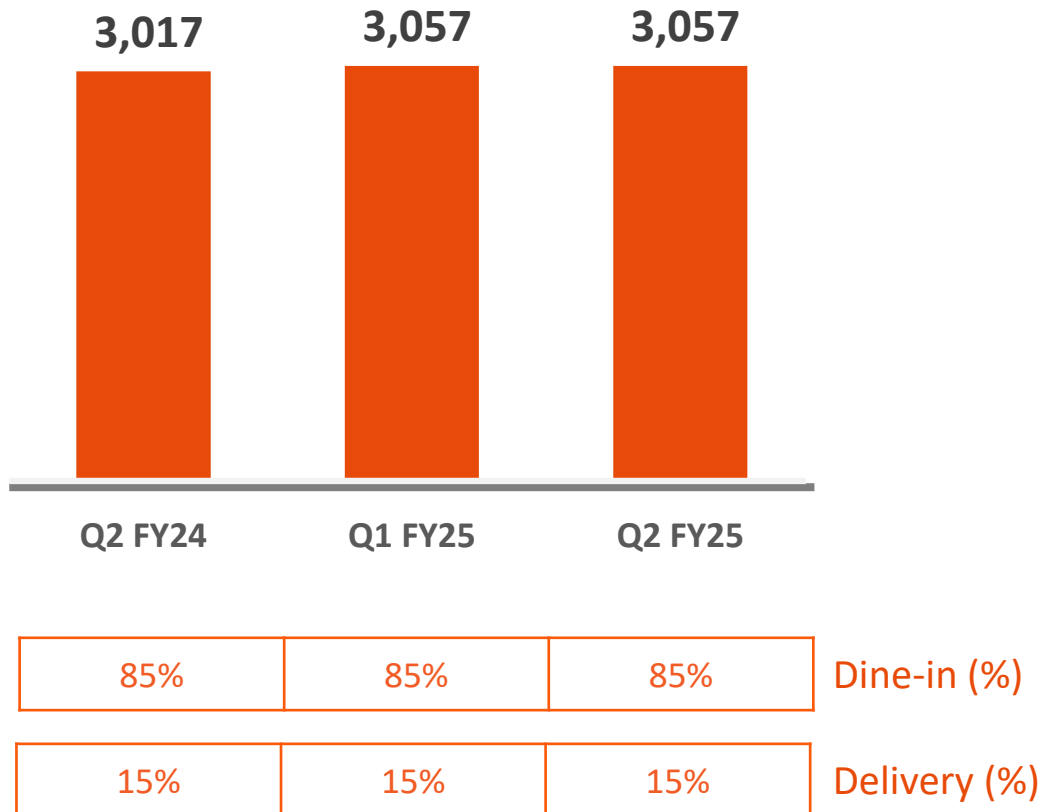
₹ 154 mn

+16.9% y-o-y  
% of Revenue: 5.0%

\*Adjusted Operating EBITDA is calculated without the impact of IND AS 116, excludes other income and non cash ESOP provisions

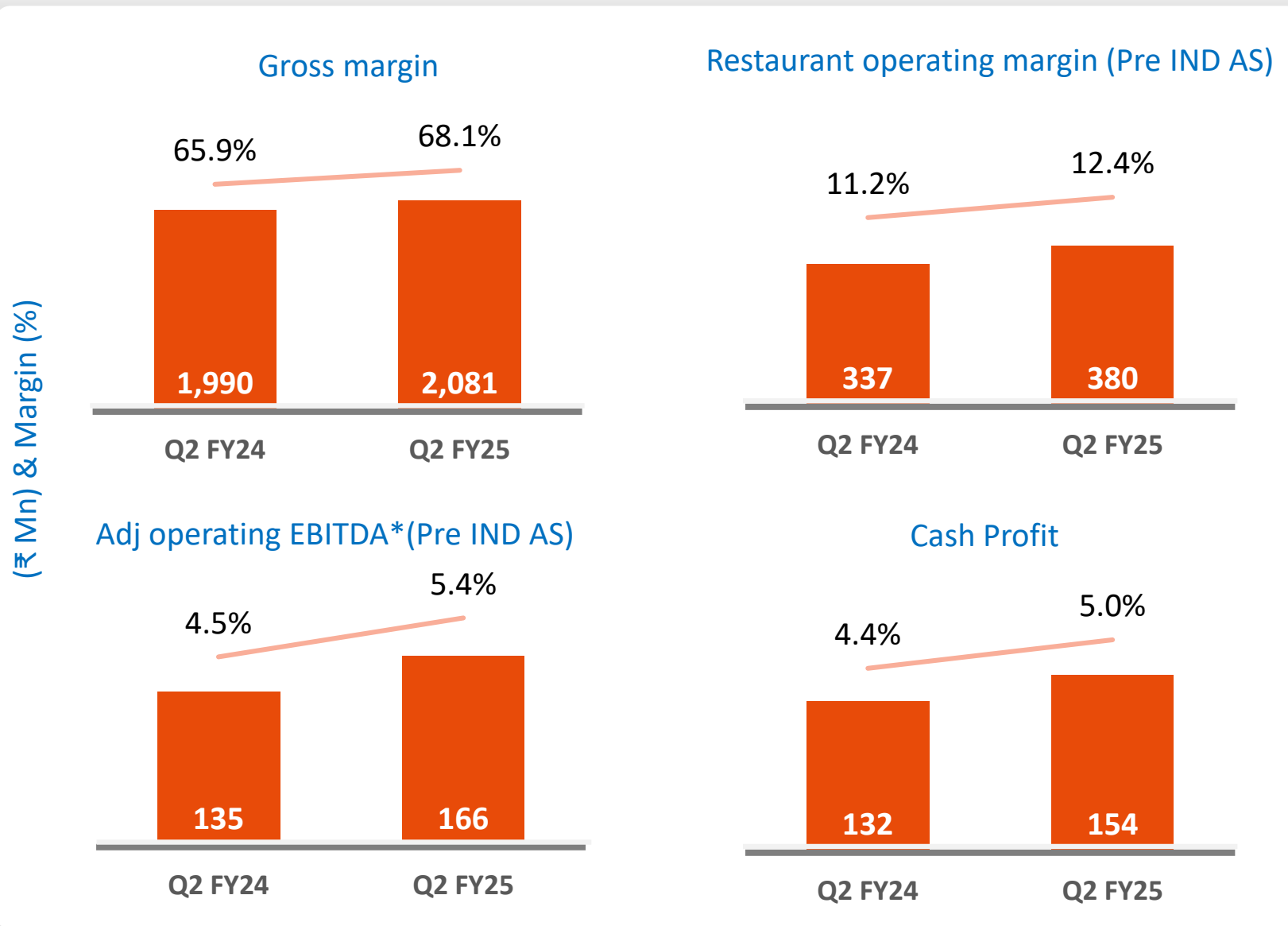
# Consolidated revenues grew 1.3% Y-o-Y

Revenue Trend (₹ million)



- Q2 FY25 revenues grew 1.3% Y-o-Y
- Dine in- delivery mix of 85%:15%
- Q2 is a seasonally weakest quarter
  - Historically Q2 is lower than Q1 due to higher vegetarian days
  - However, this year sequential revenues were flat
- Month-on-month improvement in SSSG trend

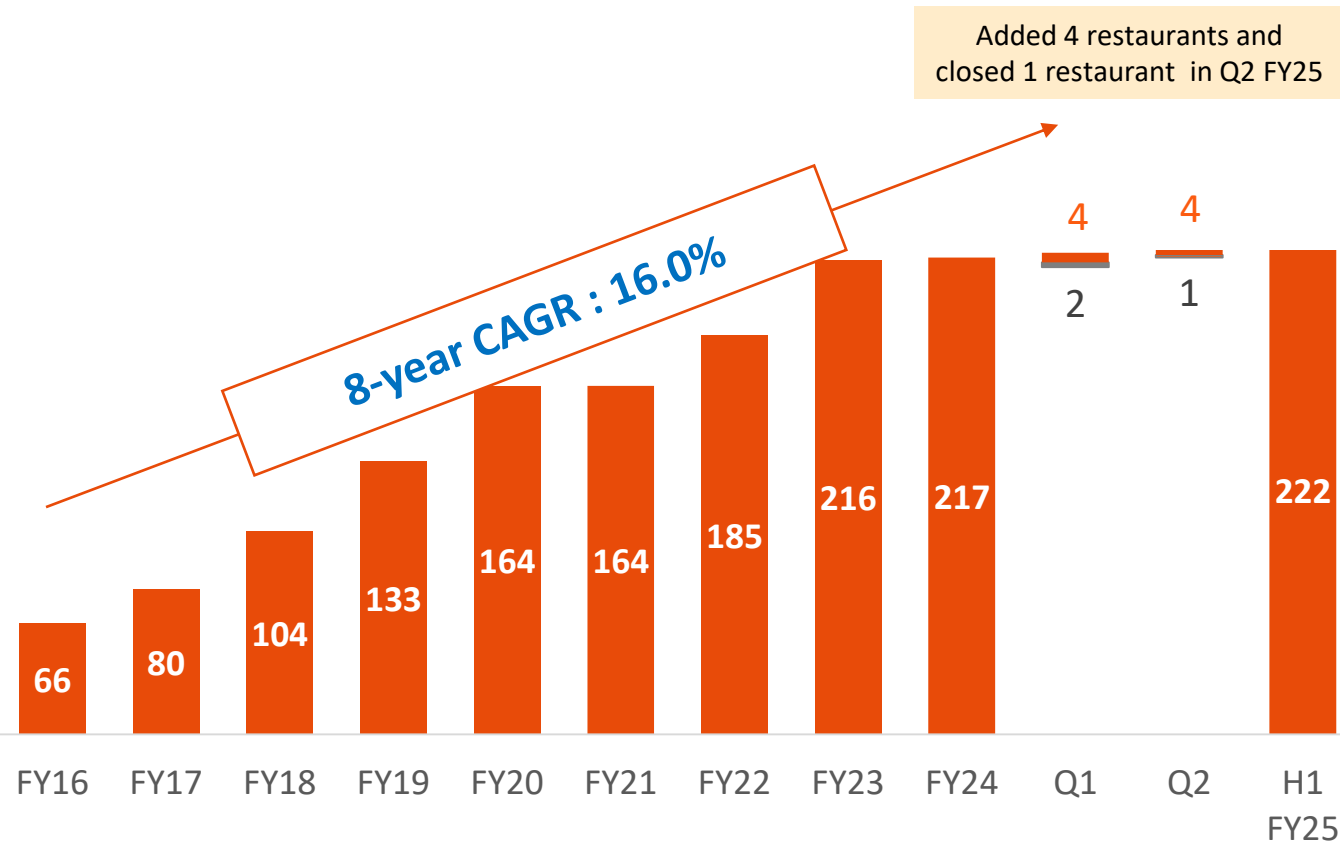
# Pre IND-AS operating margins increased by 23% y-o-y



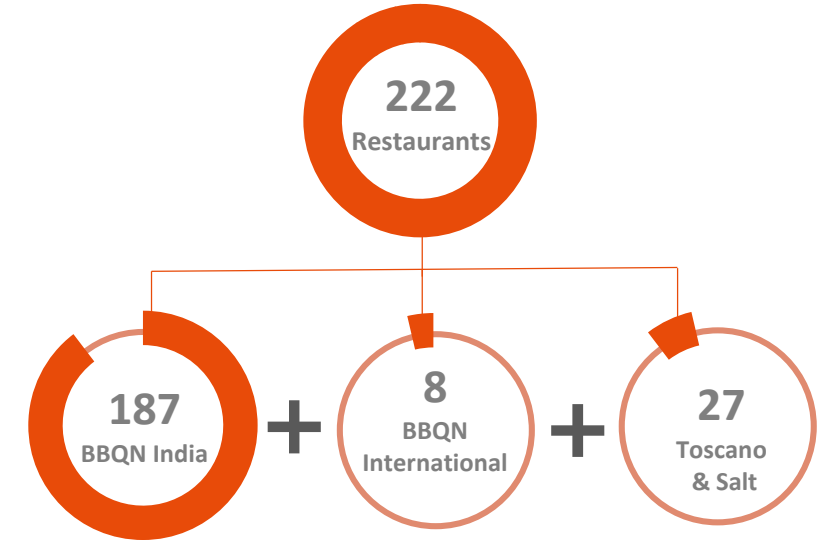
- **Same Store EBITDA growth continued to be positive**
- Y-o-Y gross margin improvement driven by
  - Efficient management of input cost
  - Includes 80 bps improvement on account of reclassification (in Q3 FY24), no impact on Pre IND-AS EBITDA
- Improvement in operating margins led by gross margin improvement and cost control initiatives

# Network expansion: Target to add 25 new restaurants in FY25

## Expansion of Restaurant Network



## Restaurant Composition



Distribution	Q1 FY25	H1 FY25
Metros & Tier I	170	173
Tier II & III Cities	49	49
<b>Total Network</b>	<b>219</b>	<b>222</b>

Launched 8 restaurants in H1; further 3 restaurants launched in Oct-24; 6 sites under construction

# New store launches

## Hyderabad - (Barbeque Nation)



## Patna (Fiesta by Barbeque Nation)



## Hyderabad -(Salt)



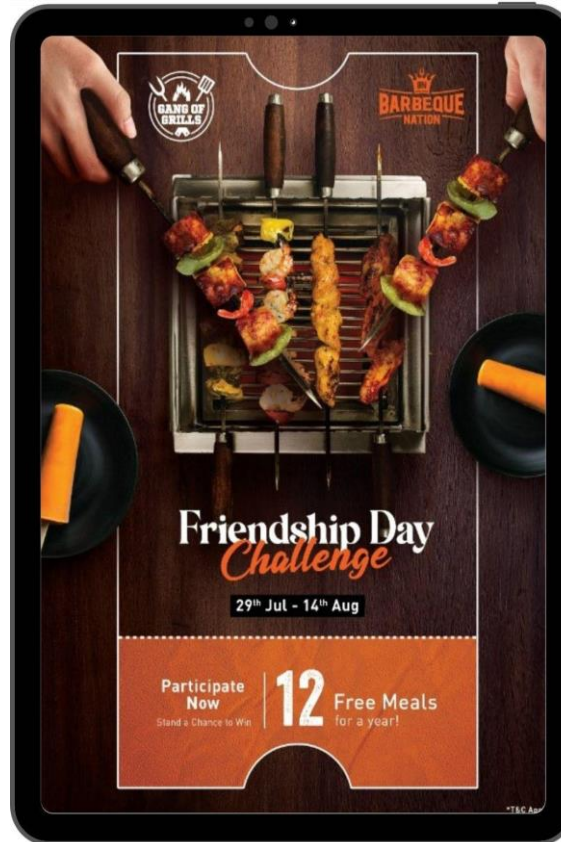
## Hyderabad - (Toscano)



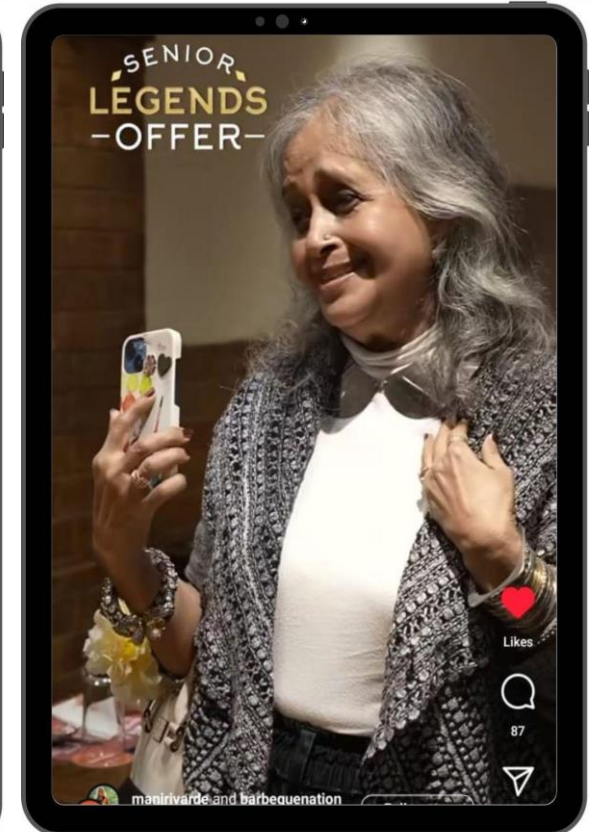
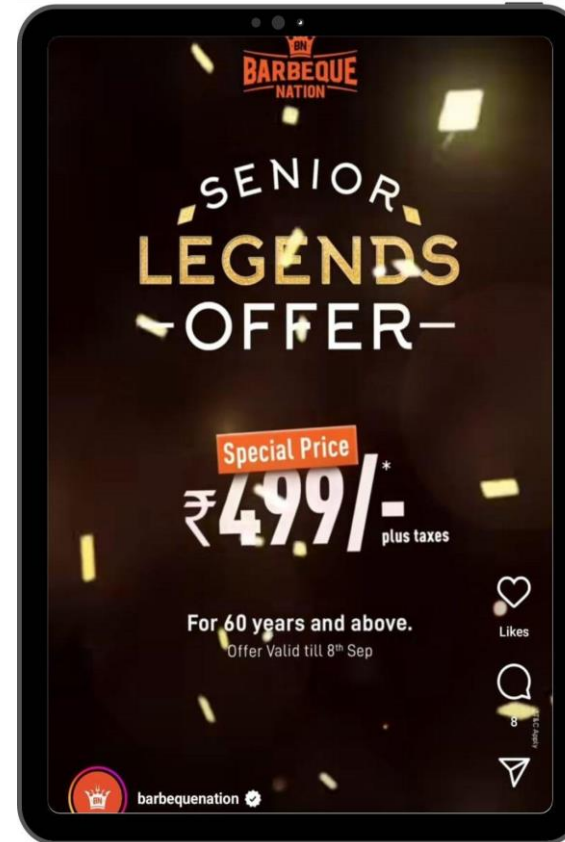


# Enhancing guest experience through in-house food activities

## In-house food activities



## Collaboration with celebrities



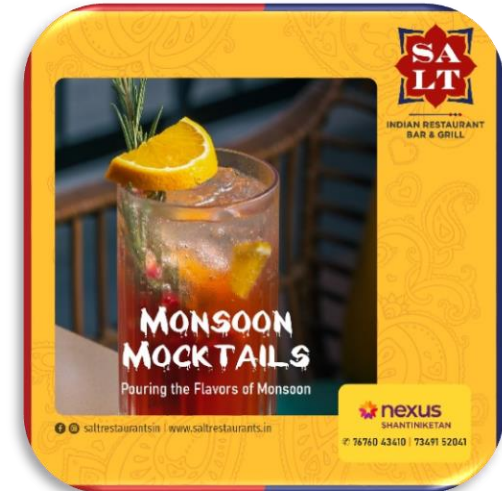
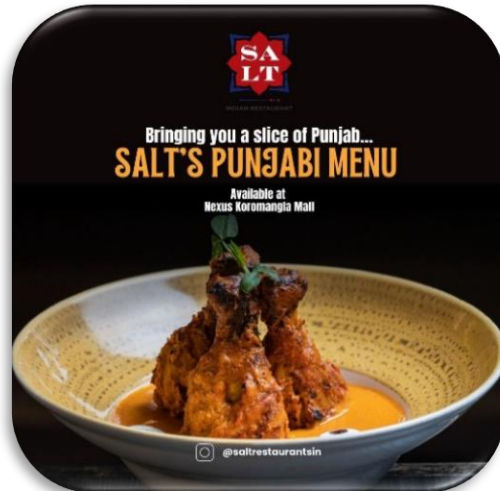
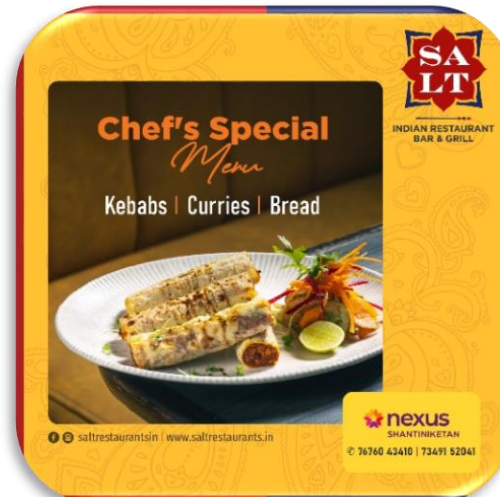
**Manjri Varde**  
**Senior Legends Offer**  
**Views (on digital) - 1M**

# Premium dining experience at Toscano



- Enhancing culinary experiences to drive guest engagement

# Premium dining experience at Salt



- Enhancing culinary experiences to drive guest engagement

# Consolidated P&L

₹ Millions	Q2 FY25	Q2 FY24	Y-o-Y Gr%	H1 FY25	H1 FY24	Y-o-Y Gr%
<b>Revenue from operations</b>	<b>3,057</b>	<b>3,017</b>	<b>1.3%</b>	<b>6,114</b>	<b>6,256</b>	<b>(2.3)%</b>
Cost of food and beverages consumed	976	1,027	(5.0)%	1,952	2,194	(11.0)%
Employee related expenses	765	720	6.2%	1,493	1,437	3.9%
Occupancy and other expenses	860	826	4.1%	1,704	1,714	(0.6)%
<b>Operating EBITDA</b>	<b>456</b>	<b>444</b>	<b>2.7%</b>	<b>965</b>	<b>911</b>	<b>5.9%</b>
<i>Operating EBITDA %</i>	<i>14.9%</i>	<i>14.7%</i>		<i>15.8%</i>	<i>14.6%</i>	
Other Income	43	43	0.1%	69	83	(16.0)%
Finance costs	189	195	(3.2)%	375	382	(2.0)%
Depreciation and amortisation	409	443	(7.5)%	814	818	(0.5)%
Exceptional items	0	0		0	0	
<b>Profit before tax</b>	<b>(100)</b>	<b>(151)</b>		<b>(155)</b>	<b>(206)</b>	
Tax expense	(28)	(32)		(40)	(46)	
<b>Profit/(loss) after tax</b>	<b>(71)</b>	<b>(119)</b>		<b>(115)</b>	<b>(160)</b>	
<i>Profit/(loss) after tax %</i>	<i>(2.3)%</i>	<i>(4.0)%</i>		<i>(1.9)%</i>	<i>(2.6)%</i>	
<b>Adjusted profitability*</b>						
<b>Adjusted Operating EBITDA</b>	<b>166</b>	<b>135</b>	<b>23.1%</b>	<b>377</b>	<b>314</b>	<b>20.3%</b>
<i>Adjusted Operating EBITDA %</i>	<i>5.4%</i>	<i>4.5%</i>		<i>6.2%</i>	<i>5.0%</i>	
<b>Cash Profit</b>	<b>154</b>	<b>132</b>	<b>16.9%</b>	<b>332</b>	<b>277</b>	<b>19.9%</b>
<i>Cash Profit %</i>	<i>5.0%</i>	<i>4.4%</i>		<i>5.4%</i>	<i>4.4%</i>	

\*Adjusted Operating EBITDA is calculated without the impact of IND AS 116, excludes other income and non cash ESOP provisions

# About Us

# Barbeque Nation Hospitality (BNHL)

*Leading* Food services  
company

*Market leader* In casual dining

*Pioneered* concept of "over  
the table barbeque"

*Ranked 14<sup>th</sup>* Great Place To Work  
in India

*India's largest  
casual dining  
restaurant (CDR)*  
company

Presence across  
Indian and Italian  
cuisines

*222*

Restaurants  
Network




*85+*

Cities Present

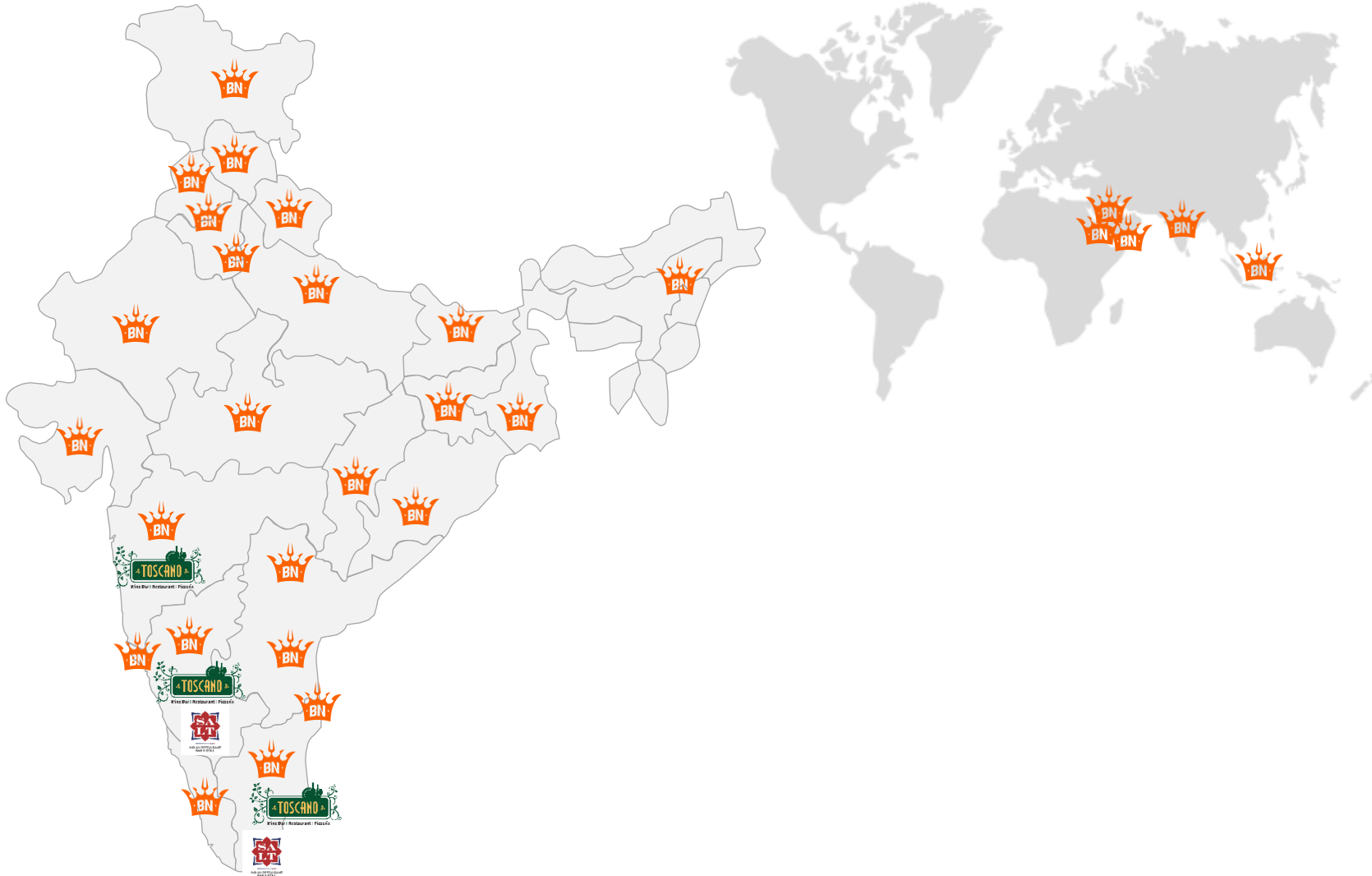
*1.1 Crore+*

Guests served  
every year

# Scalable brand portfolio catering to diverse guest segments

	Affordable CDR - India	Premium CDR	International Business
			
<b>Cuisine</b>	Indian	Italian & Indian	Indian
<b>Format</b>	All-you-can-eat	A-la-carte	All-you-can-eat
<b>Presence</b>	187 restaurants across 80+ cities	27 restaurants across 4 cities	8 restaurants across 5 cities
<b>FY24 Revenue</b>	₹1,046 crores	₹143 crores	₹ 90 crores

# Wide Geographical Footprint



## Network Presence

**222**

**Restaurants**

**23**

**States**

**80+**

**Indian Cities**

**5**

**International cities**



# Strong tech-driven backend processes to support scale



**Fully Integrated reservation**  
system across  
channels/aggregators/Google



### **App/Website & Call Center**

- 90% of dine-in business from own channels
- 6.8 mn + app downloads
- 30% of dine-in business from app and website



**Integrated cloud based business intelligence** tool tracking multiple real time restaurant level metrics



**Robust platform** to capture real time **guest feedback**



**Automated vendor & supply chain management** systems



**Experienced team** across business development and projects



Well established **ERP System**



**Tech enabled internal apps** to manage daily operations

# Strategic focus areas

Maintain best-in-category guest experience to drive dine-in growth

325 restaurants by FY27

Build portfolio of scaled brands

Industry leading margins and strong cash flow generation

Maintain leadership in casual dining industry



**Market Leader**  
in *'All you can eat'* category



Wine Bar | Restaurant | Pizzeria  
**Leading player**  
in *'Italian CDR'* category



PAN-INDIAN RESTAURANT  
BAR & GRILL

**Emerging player**  
in *Indian CDR* category



**BARBEQUE-NATION HOSPITALITY LTD.**

**HEAD OFFICE**

Saket Callipolis,  
Unit No 601 & 602, 6<sup>th</sup> Floor,  
Doddakannalli Village, Varthur Hobli, Sarjapur Road,  
Bengaluru, Karnataka 560035 India.

**E:** [corporate@barbequenation.com](mailto:corporate@barbequenation.com)

**W:** [www.barbequenation.com](http://www.barbequenation.com)

**T:** +91 8069134900

For further information, please contact:

**Bijay Sharma**  
Head of Investor Relations  
Barbeque-Nation Hospitality Ltd.  
[Investor@barbequenation.com](mailto:Investor@barbequenation.com)