



**BLUE CLOUD SOFTECH**  
serving technology better

Date: 18<sup>th</sup> July, 2024

To,

BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai-400001.

Dear Sir/Madam,

**Sub: Press Release - "Blue Cloud Softech Solutions Limited - BCS wins 'Artificial Intelligence' Project from Vidyavikas Education Group"**

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a press release issued by Blue Cloud Softech Solutions Limited ("the Company") on the captioned subject, the content of which is self-explanatory. This is for the information of the Exchange and the members.

**For BLUE CLOUD SOFTECH SOLUTIONS LIMITED**

**Manoj Sandilya Telakapalli**  
Whole Time Director  
DIN :09630299





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Release Date:  
18/07/2024

## **Blue Cloud wins 'Artificial Intelligence' Project from Vidyavikas Education Group:**

[Hyderabad, Telangana, July 18] — City-based BSE-listed Blue Cloud Softech Solutions Ltd (BCS), an innovative AIoT solutions provider, secures strategic 'AI Transformation' Project from reputed 25 year old Vidyavikas group of Educational Institutions.

As per project scope, Blue Cloud is in the process of deploying its flagship AI product offerings like 'Emotifics' and 'Edugenie' in Vidyavikas College and Schools. Emotifics is an innovative 'Emotion AI' analytics solution which tracks human emotions with the help of advanced computer vision technology. Emotifics helps Schools & College to improve student performance, staff productivity and mental health of students. Edugenie, one stop platform for Education needs, offers comprehensive features like ERP, CRM, LMS, Assessment etc., powered by AI technology.

Satishchand, Founder, Vidyavikas group indicated that BCS Digital Transformation Products are chosen after thorough evaluation and expressed his confidence that Blue Cloud solution offerings in AIOT would enable next level growth for their Academic Institutions in years to come.

Speaking on the occasion - Janaki Yarlagadda, Executive Director, Blue Cloud Softech Solutions Ltd said that the global Artificial Intelligence market is US\$184.00bn in 2024 and the market size is expected to show an annual growth rate (CAGR 2024-2030) of 28.46%, resulting in a market volume of US\$826.70bn by 2030.

