



March 01, 2025

**National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

Name of Scrip: LEMONTREE

BSE Scrip Code: 541233

**Sub: Re-branding of Keys Select by Lemon Tree Hotels, Katti-Ma, Chennai as
Keys Prima by Lemon Tree Hotels, Katti-ma, Chennai**

**Ref: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure
Requirements) Regulations, 2015**

Dear Sir/ Madam,

With reference to the captioned subject, we would like to inform you that the Hotel managed by Carnation Hotels Private Limited, a subsidiary of the Company, under the brand name "Keys Select by Lemon Tree Hotels" Katti-Ma, Chennai is rebranded as "**Keys Prima by Lemon Tree Hotels, Katti-ma, Chennai**" with effect from March 01, 2025.

This Hotel features 30 well-appointed and newly refurbished rooms and suites, Keys Café — a multi-cuisine coffee shop; Unlock Bar — a resto bar and a fully equipped fitness center.

A copy of the press release to be made in this regard is attached herewith.

Please take the above intimation on record.

Thanking You

For **Lemon Tree Hotels Limited**

**Kapil Sharma
Chief Financial Officer**

Encl: a/a

Lemon Tree Hotels Limited

(CIN No. L74899DL1992PLC049022)

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Lemon Tree Hotels rebrands hotel in Chennai

Keys Prima by Lemon Tree Hotels, Katti-Ma, Chennai features enhanced rooms, café and an additional rooftop dining space

1st March 2025: Lemon Tree Hotels Limited announces the rebranding of Keys Select by Lemon Tree Hotels, Katti-Ma, Chennai to **Keys Prima by Lemon Tree Hotels, Katti-Ma, Chennai**. This Hotel is managed by Carnation Hotels Private Limited, a subsidiary of the Company.

The renovated hotel has several new facilities to improve the guest experience at various touchpoints. This efficient hotel features 30 well-appointed and newly refurbished rooms and suites, Keys Café — a multi-cuisine coffee shop; Unlock Bar — a resto bar and a fully equipped fitness center. Upgrades have also been made in the public areas including the lobby and the reception to create a pleasant first impression upon the guest. The hotel also has expansive banquet spaces and conference facilities to meet the discerning guests' business and events requirements along with a kid's room to keep young guests entertained.

Chennai is a vibrant city known for its rich cultural heritage and modern development. Renowned for classical music and dance, especially Bharatanatyam, it hosts the annual Margazhi Festival, celebrating its artistic traditions. With its blend of modernity and tradition, Chennai offers a unique experience, where bustling markets, delicious South Indian cuisine, and warm hospitality thrive alongside the growth of a cosmopolitan lifestyle.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of the largest hotel chains in India, and owns/leases/operates/franchises hotels across the upscale, upper-midscale, midscale and economy segments. It delivers differentiated yet superior service offerings, with a compelling value proposition. The group offers seven brands to meet guests' needs across all levels, viz. Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox Hotels by Lemon Tree Hotels, Keys Prima by Lemon Tree Hotels, Keys Select by Lemon Tree Hotels and Keys Lite by Lemon Tree Hotels.

LTH opened its first hotel with 49 rooms in May 2004. Today, the company has a portfolio of 200+ hotels, which includes over 110 operational hotels and more than 90 hotels set to open in India and internationally. Lemon Tree Hotels are located across India, in key metro regions including the NCR, Mumbai, Kolkata, Bengaluru, Hyderabad and Chennai, as well as numerous tier I, II and III cities such as Pune, Ahmedabad, Chandigarh, Jaipur, Indore, Aurangabad, Udaipur, Visakhapatnam, Kochi, Ludhiana, Thiruvananthapuram, Vijayawada, etc. The company has also expanded internationally to Dubai, Bhutan and Nepal.