

3rd February 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir/Madam,

Reg. : Appointment of Senior Management Personnel - Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

In compliance with Regulation 30 read with Schedule III of the Listing Regulations, we wish to inform the stock exchanges that the Company has appointed Mr Gaurav Gupta as President – India 2W Business effective today.

In terms of the Listing Regulations read with SEBI Circular No SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, we are furnishing herewith the details of the appointee as **Annexure 1.**

A Press Release in this regard, issued by the Company in enclosed as **Annexure 2.**

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl.: a/a

ANNEXURE 1

S No	Particulars	Information
		Mr Gaurav Gupta
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as President – India 2W Business.
2	Date of appointment / cessation (as applicable) & term of appointment	3 rd February 2025
3	Brief profile (in case of appointment)	As given in the Press Release - Enclosed as Annexure 2
4	Disclosure of relationships between directors (in case of appointment of a director)	NA

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PRESS RELEASE



TVS MOTOR COMPANY APPOINTS GAURAV GUPTA AS PRESIDENT – INDIA, TWO WHEELER BUSINESS



Bengaluru, February 03, 2025: TVS Motor Company (TVSM) - a leading global automaker in the two and three-wheeler segment – today announced the appointment of Gaurav Gupta as President – India 2W business. He will be based out of Bengaluru and report to K N Radhakrishnan, Director & CEO, TVS Motor Company. Gaurav will head the India 2W business, both ICE and EV. He has over three decades of experience and has worked in multiple geographies including India, China, Dubai, Indonesia, Vietnam, and ASEAN markets.

Announcing the appointment, **K. N. Radhakrishnan, Director & CEO**, TVS Motor Company said, *“Gaurav has rich experience and expertise that will add significant value to the company. The company has been on a steady growth trajectory, delivering results well ahead of the industry. We are confident that under his leadership, we will further strengthen our market position and continue to set benchmarks. We wish him the very best and welcome him to the TVSM family.”*

Prior to joining TVSM, Gaurav served at JSW MG Motor India (until recently as MG Motor India) in assignments as an Executive Committee member, Deputy Managing Director and Chief Growth Officer. During his tenure ~6.5 years, he played a pivotal role in establishing and leading the commercial operations for MG Motor India from the ground up, significantly impacting the Indian automotive industry.

In his previous role as Managing Director of Bridgestone Tire Indonesia, Gaurav led the company’s operations including both domestic & exports. Earlier, for two decades, he worked for General Motors in various roles across Asia Pacific operations including as Managing Director of General Motors Indonesia, General Motors Vietnam. Gaurav has also served the American Chamber of Commerce in the roles of Chair and board member.

PRESS RELEASE



Gaurav is a Physics graduate and an MBA. His interests include travelling, technology, philanthropy and an occasional round of golf.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com.

For further information:

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