

BAG/STX/letters/2024-25/AM/1424  
February 12, 2025

|   |  |
|---|--|
| To,<br>Corporate Relationship Department<br>BSE Limited,<br>Phiroze Jeejeebhoy Towers,<br>Dalal Street, Mumbai-400 001<br><b>Scrip Code: 532507</b> | To,<br>Listing Compliance Department<br>National Stock Exchange of India Limited<br>Exchange Plaza, Bandra-Kurla Complex,<br>Bandra (E), Mumbai-400 051<br><b>SYMBOL: BAGFILMS</b> |
|---|--|

**Sub: Intimation of Appointment of Directors in Subsidiaries****Ref: Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Pursuant to the Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to intimate that:

1. The Board of Directors of E24 Glamour Limited, one of the subsidiary of B.A.G. Films and Media Limited (the Company), in its meeting held today, i.e. 12.02.2025, appointed Ms. Anamika Sood, Mr. Arshit Anand and Mr. Ashwani Kumar as Additional Directors of the Company with effect from 12.02.2025.

2. The Board of Directors of News24 Broadcast India Limited, one of the subsidiary of B.A.G. Films and Media Limited (the Company), in its meeting held today, i.e. 12.02.2025, appointed Ms. Anamika Sood, Mr. Arshit Anand and Mr. Sanjeev Kumar Singh as Additional Directors of the Company with effect from 12.02.2025.

As per the confirmations received, Ms. Anamika Sood, Mr. Arshit Anand, Mr. Ashwani Kumar and Mr. Sanjeev Kumar Singh are not debarred from holding the office of Director by virtue of any order passed by SEBI or any other such authority and they are not disqualified from holding the office of director pursuant to the provisions of Section 164 of the Companies Act, 2013.

The requisite disclosures in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, to the extent applicable to the appointment is given in the **Annexure-I**.

You are requested to kindly take the aforesaid information on record please.

Thanking You  
Yours sincerely

For **B.A.G. Films and Media Limited**

(Ajay Mishra)  
Company Secretary &  
Compliance Officer  
Encl: a/a



**Annexure – I**

**DETAILS UNDER REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI CIRCULAR SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 DATED JULY 13, 2023.**

**1: Appointment of Ms. Anamika Sood (DIN 10629116) in E24 Glamour Limited and News24 Broadcast India Limited:**

| <b>Sr. No.</b> | <b>Particulars</b>   | <b>Information</b>   |
|----------------|--|--|
| 1              | Reason for change viz. appointment, resignation, removal, death or otherwise;        | Ms. Anamika Sood (DIN:10629116) has been appointed as an Additional Director of the E24 Glamour Limited and News24 Broadcast India Limited in the category of Non-Executive Independent Director as recommended by Nomination and Remuneration Committee.                                    |
| 2              | Date of Appointment /Cessation & terms of Appointment                                | With effect from February 12, 2025 until the conclusion of the ensuing Annual General Meeting of the Company and subject to approval of the members under the provisions of Companies Act, 2013 and Listing Regulations for appointment as Director for a tenure of five years.              |
| 3.             | Brief Profile (in case of Appointment)   | Ms. Anamika Sood, aged 55 years, completed her master's degree in Literature and Education from Maharshi Dayanand University, Rohtak, Haryana.<br><br>Ms. Sood is an academician and her expertise extends beyond academics, encompassing a profound passion in the field of Arts and Media. |
| 4.             | Disclosure of relationships between Directors (in case of appointment of a Director) | Ms. Anamika Sood is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.  |





**2: Appointment of Mr. Arshit Anand (DIN: 08730055) in E24 Glamour Limited and News24 Broadcast India Limited:**

| Sr. No. | Particulars  | Information  |
|---------|--|--|
| 1       | Reason for change viz. appointment, resignation, removal, death or otherwise;        | Mr. Arshit Anand (DIN: 08730055) has been appointed as an Additional Director of the E24 Glamour Limited and News24 Broadcast India Limited in the category of Non-Executive Independent Director as recommended by Nomination and Remuneration Committee.   |
| 2       | Date of Appointment /Cessation & terms of Appointment                                | With effect from February 12, 2025 until the conclusion of the ensuing Annual General Meeting of the Company and subject to approval of the members under the provisions of Companies Act, 2013 and Listing Regulations for appointment as Director for a tenure of five years.  |
| 3.      | Brief Profile (in case of Appointment)   | Mr. Arshit Anand, aged 32 years is a known practicing lawyer in Supreme Court of India, Delhi. He has completed his studies from Amity Law School, Noida. With more than ten years of experience in his field and has specialisation in Constitutional law, Companies law, Insolvency & Bankruptcy Code, Communication Law, Arbitration Law, Mines Law and Criminal Law. He has been associated with the Chambers of Mr. P.S. Narasimha, Former Additional Solicitor General of India. |
|         | Disclosure of relationships between Directors (in case of appointment of a Director) | Mr. Arshit Anand is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.  |





### 3: Appointment of Mr. Ashwani Kumar (DIN: 10612499) in E24 Glamour Limited:

| Sr. No. | Particulars  | Information  |
|---------|--|--|
| 1       | Reason for change viz. appointment, resignation, removal, death or otherwise;        | Mr. Ashwani Kumar (DIN: 10612499) has been appointed as an Additional Director of the E24 Glamour Limited in the category of Whole Time Director as recommended by Nomination and Remuneration Committee.  |
| 2       | Date of Appointment /Cessation & terms of Appointment                                | With effect from February 12, 2025 until the conclusion of the ensuing Annual General Meeting of the and subject to approval of the members pursuant to the provisions of Companies Act, 2013 and Listing Regulations for appointment as Whole Time Director for a tenure of five years.   |
| 3.      | Brief Profile (in case of Appointment)   | <p>Mr. Ashwani Kumar, aged 42 years is a accomplished media professional with 21 years of diverse experience in television programming, marketing, and events. Proven track record of developing innovative content and concepts aligned with marketing strategies to meet advertisers' needs. Skilled in handling news-led and general entertainment programming across various channels, with a deep understanding of TV audiences.</p> <p>His immense experience in the field of media and entertainment, which includes electronic media and digital media, gives him an edge over others.</p> <p>He has awarded with "<b>Phalke Award</b>" For Best Profile Interview Based Show - Bollywood Baazigar and "<b>Atal Mithila Samman</b>" for Promoting Regional Music, Artists and Culture.</p> |
| 4.      | Disclosure of relationships between Directors (in case of appointment of a Director) | Mr. Ashwani Kumar is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.   |



**4: Appointment of Mr. Sanjeev Kumar Singh (DIN: 10610162) in News24 Broadcast India Limited:**

| Sr. No. | Particulars  | Information  |
|---------|--|--|
| 1       | Reason for change viz. appointment, <del>resignation,</del> <del>removal,</del> <del>death or otherwise;</del> | Mr. Sanjeev Kumar Singh (DIN: 10610162) has been appointed as an Additional Director of the News24 Broadcast India Limited in the category of Whole Time Director as recommended by Nomination and Remuneration Committee.   |
| 2       | Date of Appointment /Cessation & terms of Appointment  | With effect from February 12, 2025 until the conclusion of the ensuing Annual General Meeting of the and subject to approval of the members pursuant to the provisions of Companies Act, 2013 and Listing Regulations for appointment as Whole Time Director for a tenure of five years.   |
| 3.      | Brief Profile (in case of Appointment)   | <p>Mr. Sanjeev Kumar Singh, aged 44 years is known as media professional with more than 20 years of diverse experience in Accounting, Credit Control, and operations of television programming. Proven record of accomplishment of programming advertisements and concepts aligned with marketing strategies to meet advertisers' needs.</p> <p>His immense experience in the field of media and entertainment, which includes Radio, electronic media and digital media, gives him an edge over others.</p> |
| 4.      | Disclosure of relationships between Directors (in case of appointment of a Director)                           | Mr. Sanjeev Kumar Singh is not related with any existing director(s) of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.   |

