



January 06, 2025

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated January 06, 2025 titled '*Airtel enhances network coverage in Prayagraj ahead of the Maha Kumbh*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited

(a Bharti Enterprise)

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CIN: L74899HR1995PLC095967



Airtel enhances network coverage in Prayagraj ahead of the Maha Kumbh

Prayagraj, January 06, 2025: As millions of pilgrims and devotees gather in Prayagraj for the Maha Kumbh, Airtel has taken several measures to ensure seamless connectivity for its customers.

Airtel has installed 287 new sites, optimized over 340 existing sites and has laid an additional 74 kilometers of fiber in the city to enhance mobile coverage. Within the Kumbh mela premise, that spans several kilometers, the company has deployed 78 active cell on wheels (COW). These measures will ensure seamless connectivity not only within the mela premise but also cover highways, railway stations, airport, hotels and high footfall areas across the Prayagraj city.

To ensure a quick response for any emergency, Airtel has established 3 war rooms in Jhusi, Arail and Sangam areas. A dedicated disaster management team has been constituted that is equipped with essential resources including extra generators, diesel, and critical equipment, to ensure rapid response in case of any network exigencies.

Additionally, In partnership with the Prayagraj Traffic Police, Airtel has also set up over 780 kiosks at the venue's entry and exit points to effectively manage the large crowds and assist devotees. These kiosks will display essential safety instructions to ensure smooth navigation for the millions attending.

About Bharti Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 15 countries across India and Africa. The company also has its presence in Bangladesh and Sri Lanka through its associate entities. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.com