

Date: 07th February 2025

To,

National Stock Exchange of India Limited

Exchange Plaza, C-1, Block G

**Bandra Kurla Complex** 

Bandra (E), Mumbai - 400 051

**BSE Limited** 

**Phiroze Jeejeebhoy Towers** 

Dalal Street, Mumbai - 400 001

SYMBOL: HYUNDAI SCRIP CODE: 544274

Dear Sir/Ma'am

Sub: Press Release

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly take the same on record.

Thanking you,

Sincerely,

For Hyundai Motor India Limited

Pradeep Chugh
Company Secretary &
Compliance Officer



# "Progress for Humanity"

# Hyundai Motor India Limited introduces new variants and updates for Hyundai EXTER and AURA

**Gurugram, 07 February 2025:** Hyundai Motor India Limited (HMIL) today introduced new variants and feature upgrades for two of its popular models—EXTER and AURA. Designed for the aspirational, new-age Indian customers, these enhancements combine advanced technology, excellent comfort and greater safety to elevate the ownership experience. These new changes also offer value for money to customers, ensuring every journey is experiential.

Commenting on the introduction of new variants and upgrades, Mr. Tarun Garg, Whole-Time Director and Chief Operating Officer, Hyundai Motor India Limited, said, "With the launch of new variants and updates to our 2 key models – EXTER and AURA, we aim to offer best value proposition to our customers. I am confident that these new enhancements will resonate extremely well with our customers and elevate their driving experience even further".

**Hyundai EXTER:** HMILs entry SUV EXTER has received a phenomenal response from both customers and critics alike. Taking the ownership experience a notch higher, the company is introducing new variants and updates to EXTER. Packed with cutting-edge technology and advanced safety features, the new variants and updates are thoughtfully crafted to align with the aspirations of Gen MZ customers. The variants are engineered to deliver enthralling experiences of smart mobility, adding convenience for customers.

- Introduction of new SX Tech variant (PL & Hy-CNG DUO): with an array of hi-tech and aspirational features, the new SX Tech variants comes loaded with:
  - Smart key with push button start/stop
  - Dashcam with Dual camera
  - Smart Electric Sunroof
  - 20.32 cm (8") touchscreen infotainment system with Android Auto & Apple CarPlay
  - o Fully Automatic Temperature Control (FATC) with digital display
  - o Projector headlamps with bi-function
- The new S+ (PL) variant now comes equipped with:
  - Smart Electric Sunroof
  - → R 15 (D=380.2 mm) Dual Tone Styled Steel Wheel
  - o Rear camera with static guidelines
  - 20.32 cm (8") touchscreen infotainment system with Android Auto & Apple CarPlay
  - Rear AC vents
  - o Electrically adjustable outside rear view monitor

## **News Release**



- The updated S variant (PL) also comes with a host of desirable features, like:
  - o Rear parking camera with static guidelines
  - Electronic stability control (ESC)
  - Vehicle Stability Management (VSM)
  - Hill Start Assist Control (HAC)
  - o R 15 (D=380.2 mm) Dual Tone Styled Steel Wheel
  - 20.32 cm (8") touchscreen infotainment system with Android Auto & Apple CarPlay

Further, the S Executive & S+ Executive variants are introduced in CNG powertrain, loaded with many exciting features.

#### Price:

Variant	Price (Ex-showroom)
	INR
EXTER 1.2 Kappa Petrol S MT	7 73 190
EXTER 1.2 Kappa Petrol S+ MT	7 93 190
EXTER 1.2 Kappa Petrol S AMT	8 43 790
EXTER 1.2 Kappa Petrol SX Tech MT	8 51 190
EXTER 1.2 Bi-fuel Kappa Petrol with Hy - CNG S Executive MT	8 55 800
EXTER 1.2 Kappa Petrol S+ AMT	8 63 790
EXTER 1.2 Bi-fuel Kappa Petrol with Hy – CNG Duo S Executive MT	8 64 300
EXTER 1.2 Bi-fuel Kappa Petrol with Hy – CNG Duo S+ Executive MT	8 85 500
EXTER 1.2 Kappa Petrol SX Tech AMT	9 18 190
EXTER 1.2 Bi-Fuel Kappa Petrol with HY-CNG DUO SX Tech MT	9 53 390

**Hyundai AURA**: Offering a blend of comfort, convenience, and safety features, AURA has been a preferred choice for modern families for many years now. And to further elevate the mobility experience, HMIL is introducing the Corporate Variant to its compact sedan. The new variant further enhances the in-cabin experience and overall convenience of the sedan, to ensure a seamless and enjoyable driving experience.

The new Hyundai AURA - Corporate variant is available in both Petrol and CNG powertrain, with a host of features, including:

- 17.14cm (6.75") touchscreen display audio
- R 15 (D=380.2 mm) Dual Tone Styled Steel Wheel
- LED daytime running lamps (DRLs)
- Rear Wing Spoiler
- Tyre Pressure Monitoring System Highline
- Rear AC Vent

## **News Release**



- Rear centre armrest with cup holder
- Exclusive Corporate Emblem

#### Price:

Variant	Price (Ex-showroom) INR
AURA 1.2 Kappa Petrol Corporate MT	7 48 190
AURA 1.2 Bi – fuel Kappa Petrol with Hy - CNG Corporate MT	8 46 990

### For further information, contact:

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#### Issued by:

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