



Date: 14th September, 2024

To,
BSE Limited,
Corporate Relationship Department,
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai, Maharashtra - 400001

Dear Sir/Madam,

Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Submission of Press Release

Reference: Press Release on the Launch of Premium Café Lounge

Unit: Vintage Coffee and Beverages Limited (Scrip Code: 538920)

With reference to the captioned subject, please find enclosed herewith the Press Release for Vintage Coffee and Beverages Limited on the launch of Premium Café Lounge.

The above information will also be made available on the website of the Company:
<https://vcbl.coffee.in>.

This is for your information and records, please.

Thanking you,

Yours sincerely,
For Vintage Coffee and Beverages Limited

Balakrishna Tati
Managing Director
DIN: 02181095

Encl.: As above

VINTAGE COFFEE AND BEVERAGES LIMITED

Formerly known as "Spaceage Products Ltd"

(CIN No. L15100TG1980PLC161210)

Regd. & Corporate office : 202, Oxford Plaza, No.9-1-129/1, S.D.Road, Secunderabad- 500003, Telangana, INDIA
Phone +91 040 40266650, Fax: +91 040 27700805 | E-mail: info@vcbl.coffee | Website: www.vcbl.coffee



PRESS RELEASE

FOR IMMEDIATE RELEASE:

Vintage Coffee Announces Grand Opening of Premium Café Lounge in Navi Mumbai

Vintage Coffee Private Limited, a Wholly Owned Subsidiary (WOS) of Vintage Coffee and Beverages Limited (a BSE-listed company), proudly announces the grand opening of its first Premium Café Lounge at Shop No. 2/3, Beverly Park, Sector No. 6, Nerul, Palm Beach Road, Navi Mumbai. This milestone event will also unveil Vintage Coffee's new e-commerce platform, allowing customers to conveniently access the company's elite products online.

Vintage Coffee, a renowned name in the global coffee industry, has been manufacturing and exporting Instant Coffee, Roasted Coffee, and Roast & Ground products since 2018. With an impressive track record of acceptance in over 21 countries, the company now aims to bring its unique coffee blends to the Indian market. The new Premium Café Lounge in Navi Mumbai marks the company's strategic entry into India's hot beverage segment.

The Premium Café Lounge has been meticulously designed to offer a spacious and relaxed environment for coffee enthusiasts. In addition to serving plantation-fresh, expertly blended coffees, the lounge features a dedicated area for business meetings, catering to professionals seeking a refined coffee experience.

Speaking on the occasion, **Mr. Tati Balakrishna, Chairman & Managing Director of Vintage Coffee and Beverages Ltd**, stated, "Today's consumers' needs and expectations are changing fast. We are confident that this coffee-loving city will have a great experience with the unique blends of Vintage Coffee, from plantation-fresh coffees to the Lounge format café services." **He further added that** "the Master franchisees, M/s. Dhruvatar Marketing Private Limited, have extensive experience and aggressive plans for expanding Vintage Coffee Café footprints across Indian cities and commercial centers as needed."

This significant milestone marks VCBL's transition from its traditional B2B operations to direct consumer engagement. The new Premium Café Lounge promises an unparalleled coffee experience, delivering VCBL's renowned rich taste and inviting aroma directly to coffee enthusiasts.

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The company is on growth path by increasing top line by manifolds in coming months. Vintage Coffee's new venture is set to blend the freshness of plantation coffee with over 100 years of collective expertise in coffee processing. This commitment ensures a high-quality coffee experience that meets the expectations of discerning Indian consumers.

Vintage Coffee Private Limited is dedicated to producing and exporting high-quality coffee products globally. With a focus on excellence and a rich heritage of expertise, Vintage Coffee aims to deliver premium coffee experiences to discerning consumers.

Address: Shop No. 2/3, Beverly Park, Sector No. 6, Nerul, Palm Beach Road, Navi Mumbai, Near Prashant Corner Sweets.

Disclaimer:

Certain statements made in this presentation relating to the Company's objectives, projections, outlook, expectations, estimates, among others may constitute 'forward-looking statements' within the meaning of applicable laws and regulations. Actual results may differ from such expectations, projections etc., whether express or implied. These forward-looking statements are based on various assumptions, expectations and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, competitive intensity, pricing environment in the market, economic conditions affecting demand and supply, change in input costs, ability to maintain and manage key customer relationships and supply chain sources, new or changed priorities of trade, significant changes in political stability in India and globally, government regulations and taxation, climatic conditions, natural calamity, commodity price fluctuations, currency rate fluctuations, litigation among others over which the Company does not have any direct control. These factors may affect our ability to successfully implement our business strategy. The company cannot, therefore, guarantee that the 'forward-looking' statements made herein shall be realized. The Company, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward-looking statements as may be required from time to time on the basis of subsequent developments and events. This document does not carry any right of publication or disclosure to any other party and neither this document nor any of its contents may be used for any other purpose without the prior written consent of the undersigned.

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