



July 3, 2024

BSE Limited

Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai - 400 001

Scrip Code: 543396

National Stock Exchange of India Limited

The Listing Department, Exchange Plaza, Bandra Kurla Complex, Mumbai - 400 051

Symbol: PAYTM

<u>Sub:</u> <u>Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure</u> Requirements) Regulations, 2015 - Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the press release titled "Paytm Introduces Affordable Healthcare and Income Protection for Merchants with Health Saathi Plan".

This disclosure will also be hosted on the Company's website viz. https://ir.paytm.com/.

Kindly take the same on record.

Thanking you

Yours Sincerely,
For One 97 Communications Limited

Sunil Kumar Bansal
Company Secretary & Compliance Officer

Encl.: As above



Paytm Introduces Affordable Healthcare and Income Protection for Merchants with Health Saathi Plan

- Starting at just Rs. 35 per month, the Paytm Health Saathi plan includes unlimited doctor teleconsultations, amid other healthcare benefits
- Additionally, offers income protection cover in case of accidental injuries and natural calamities through partners
- Represents Paytm's commitment towards strengthening support to merchant ecosystem

One 97 Communications Limited (OCL) that owns the Paytm brand, India's leading payments and financial services distribution company and the pioneer of QR and mobile payments, has announced the launch of 'Paytm Health Saathi', an exclusive health and income protection plan for its merchant partners, available on the 'Paytm for Business' app.

This initiative is part of Paytm's ongoing efforts to support its vast network of merchant partners by providing them with affordable, comprehensive healthcareX benefits. The launch of 'Paytm Health Saathi' aims to safeguard the wellbeing of its merchants, ensuring their health and business continuity. With this service, Paytm continues to empower its merchant partners, bolstering their resilience, while democratising access to affordable coverage.

Starting at just Rs. 35 per month on a monthly subscription, Paytm Health Saathi offers a range of services that includes unlimited doctor teleconsultation, in-person doctor visits (OPD) within its partner network. It also includes income protection cover in the event of business interruptions due to accidents, natural calamities such as floods and fires, or strikes.

The doctor teleconsultation service is powered by MediBuddy, providing additional benefits including discounts at leading pharmacies and on diagnostic tests. The claim process is streamlined and can be completed with just a few clicks, within the app, ensuring that its merchant partners can focus on their business without any worry.

Paytm spokesperson said, 'The launch of Paytm Health Saathi underscores our steadfast commitment to ensuring the welfare of our merchant partners. This initiative is part of our mission to equip them with comprehensive and affordable coverage that supports their continued operations. By offering tailored solutions, aligned to their needs, we aim to strengthen the robust support system we provide to our community of business owners.'

The pilot for 'Paytm Health Saathi' started in May and has already seen over 3000 merchant partners avail the plan. Following its initial success, the company rolled out this feature to all its merchants earlier this month.

About Paytm

Paytm is India's leading mobile payments and financial services distribution company. Pioneer of the mobile QR payments revolution in India, Paytm builds technologies that help small businesses



with payments and commerce. Paytm's mission is to serve half a billion Indians and bring them to the mainstream economy with the help of technology.

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