

January 18, 2025

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra East, Mumbai – 400051

BSE – 500495

NSE – ESCORTS

Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”)

Dear Sir/ Ma’am,

In continuation to our earlier intimation dated January 10, 2025, and pursuant to Regulation 30 read with Clause 3 of Para B of Part A of Schedule III of SEBI Listing Regulations, we are pleased to inform you that Company has launched new tractors under “**Farmtrac Brand - Promaxx series**”.

The requisite disclosure pursuant to SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123 dated July 13, 2023, are enclosed herewith as **Annexure I**.

The date and time of the occurrence of an event is January 18, 2025, on 05:30 P.M.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,
Yours faithfully,
for **Escorts Kubota Limited**

Arvind Kumar
Company Secretary

Encl.: As above

Escorts Kubota Limited

Registered Office - 15/5, Mathura Road, Faridabad - 121003, Haryana, India
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Corporate Identification Number L74899HR1944PLC039088



Escorts Kubota Limited

Annexure I

S. No.	Particulars	Details
1.	Name of the Product	Promaxx series in Farmtrac Brand
2.	Date of Launch	January 18, 2025
3.	Category of the Product	New tractors are being launched in Promaxx Series in 39 to 47HP segment comprising 7 models in 2WD and 4WD
4.	Whether caters to Domestic/ International market	Domestic Market
5.	Name of the Countries in which the Product is launched (in case of international)	Not Applicable

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