

AJMERA REALTY & INFRA INDIA LTD.

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CIN No.: L27104 MH 1985 PLC035659



Ref: SEC/ARIL/BSE-NSE/2024-25

Date: November 6, 2024

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| The Bombay Stock Exchange Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai – 400 001 Script Code: 513349 | National Stock Exchange of India Limited 5 th Floor, Exchange Plaza, Bandra Kurla Complex Bandra (East) Mumbai-400051 Script Code: AJMERA |
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Sub: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, we are enclosing herewith Press Release titled as follows:

“Ajmera Realty’s Bengaluru project launch sees strong festive sales, Books 37% in Diwali week”

The copy of Press Release shall be uploaded on the Company's website viz., www.ajmera.com

Kindly take the same on record.

Thanking You.

Yours faithfully,

For AJMERA REALTY & INFRA INDIA LIMITED

NITIN D. BAVISI
CHIEF FINANCIAL OFFICER

Enc.: As above



Ajmera Realty's Bengaluru project launch sees strong festive sales, Books 37% in Diwali week

6th November 2024, Bengaluru: In a landmark achievement, Ajmera Realty & Infra India Ltd (ARIL) launched residential project – Ajmera Iris in Electronic, City Phase 2, Bengaluru. ARIL sold 59,000 sq. ft. out of 1,58,859 sq. ft in the project for value of INR 60 crores. These sales represent about 37% of the ARIL's inventory sold, achieved within a week of its launch following RERA registration.

ARIL has reinforced its industry leadership with impressive pre-sales for its latest project, Ajmera Iris, in Bengaluru's sought-after Electronic City. The project offers a wide of range of lifestyle amenities for an enhanced living experience. Strategically located near major infrastructure like Hosur Road and the Bengaluru Metro-Rail Network, Ajmera Iris combines proximity to top MNCs and IT hubs with access to natural surroundings, creating an ideal blend of convenience and quality living for residents.

Commenting on the launch, **Mr. Dhaval Ajmera, Director, Ajmera Realty & Infra India Ltd, said,** "The real estate market of Bengaluru is witnessing a significant rise in demand for quality and spacious living, driven by a robust job market and strong purchasing power in the Startup Hub of India.

The idea to launch Ajmera IRIS is influenced by this upbeat sentiment among homebuyers and investors alike. We have witnessed a tremendous response and recorded stellar pre-sales within a matter of days of the launch. A strategic expansion of our portfolio in this micro-market, this venture is in line with our guidance for the year and is a strong testimony to our ambitious 5x growth."

About Ajmera Realty & Infra India Ltd:

Ajmera Realty & Infra India Limited (ARIL) is one of the trusted names having its PAN India presence. The Company has a huge development potential available on its balance land parcel at Ajmera I-Land, Bhakti Park, Wadala and Central Mumbai. Current projects are at Mumbai: "Manhattan", "Greenfinity-next phase", "Bhandup", "Prive" and "Eden" along with various projects at Bangalore: "Ajmera Lugaano", "Ajmera Florenza". The Company is focused on premium developments in luxury and mid-luxury projects in the residential segment. The Group works on trust and delivers the trusted decisions of buyers. The GenNext of the Group believes in "KEEP EVOLVING" and accordingly the strategies, systems, processes, planning and use of cutting-edge technologies have been resorted to enable the Company to deliver targeted value to all its stakeholders.