

WONDERLA

PARKS AND RESORTS



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Q4 & FY24 | Result Highlights

Key Highlights

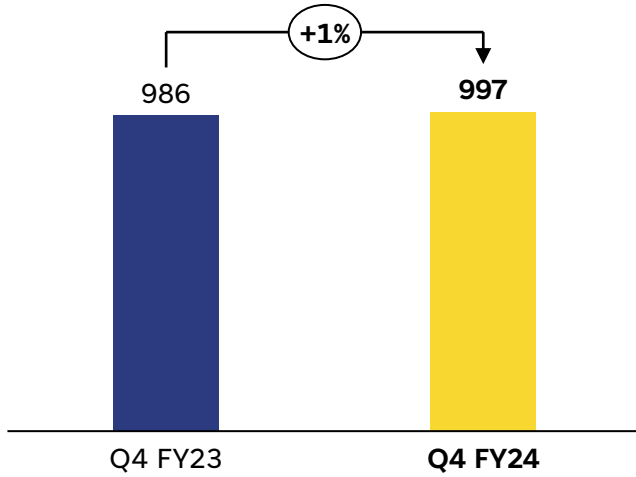
- ❖ Recorded a revenue growth of **13%** in FY24
- ❖ Achieved highest ever EPS of **Rs. 28** in FY24, a growth of 6% YoY
- ❖ Footfall for the quarter stood at **7.09 lakhs** whereas footfall for FY24 stood at **32.52 lakhs** across parks
- ❖ Park wise footfall for the Q4 FY24: Bengaluru – **2.43 lakhs**, Kochi – **2.32 lakhs**, Hyderabad – **2.34 lakhs**

Park wise footfall for the FY24: Bengaluru – **12.70 lakhs**, Kochi – **10.33 lakhs**, Hyderabad – **9.49 lakhs**
- ❖ ARPU in FY24 stood at **Rs. 1,430**, an increase of **15% YoY**
- ❖ Adjusted EBITDA for the Q4 FY24 stood **at Rs. 419 Mn** and for FY24 at **Rs. 2,515 Mn** after adjusting the Employee Stock Option expenses.
- ❖ Creative & Innovative market strategies to increase footfalls continued with festival and event-based campaigns
- ❖ Enhanced customer experience with special festive decorations along with festive themed food & product offerings across parks
- ❖ The board recommended a final dividend of **Rs. 2.5/-** per equity share

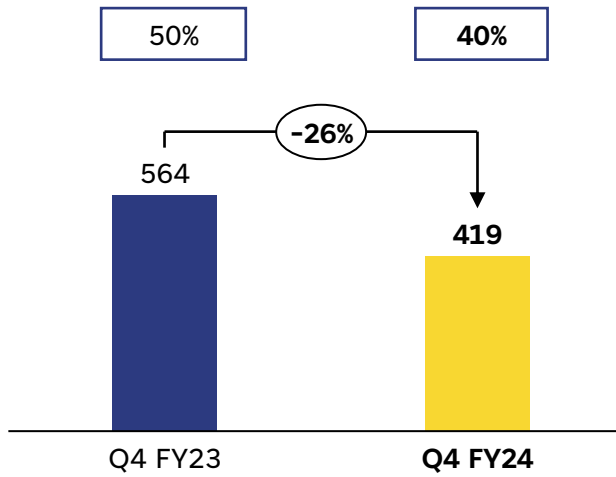


Q4 FY24 Result Highlights

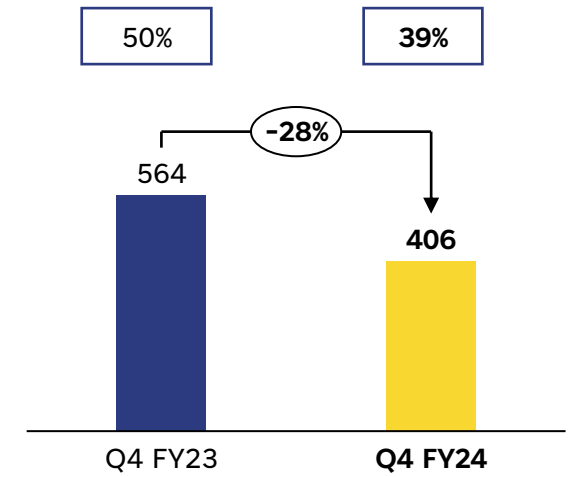
Revenue from Operations



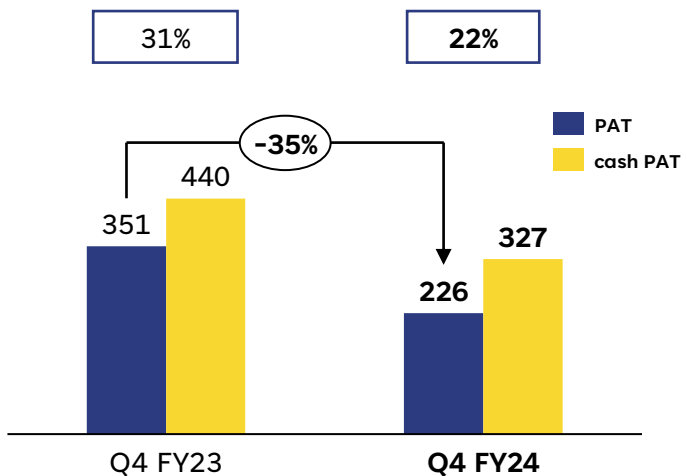
Adj. EBITDA & Adj. EBITDA Margin



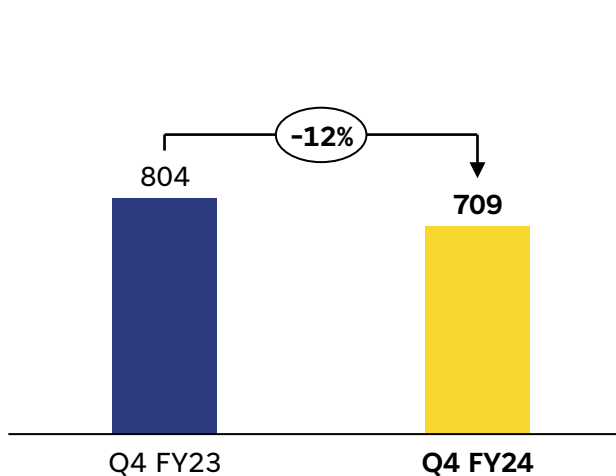
EBITDA & EBITDA Margin



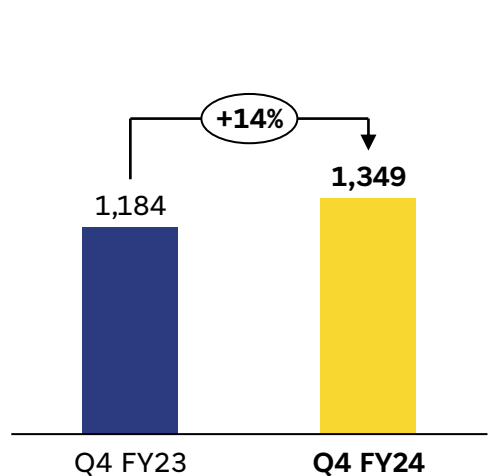
PAT, CASH PAT & PAT Margin



Footfall (in '000)



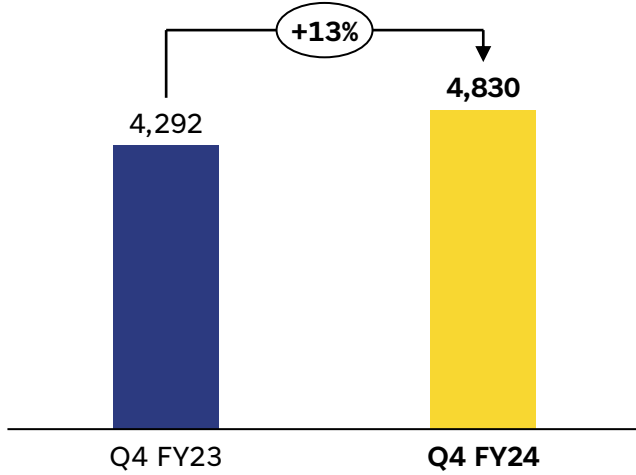
ARPU (in Rs.)



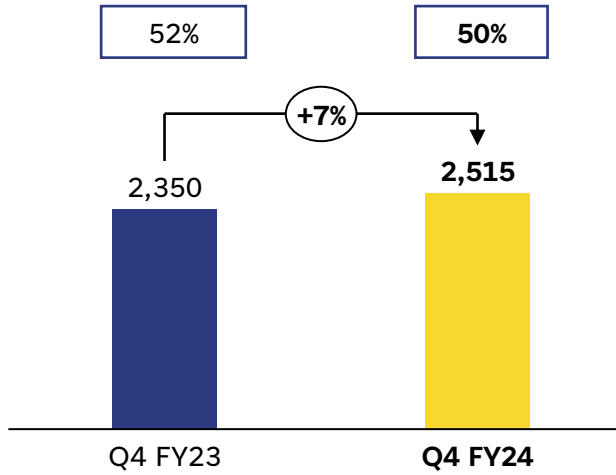
Note – 1. EBITDA includes other income 2. All figures in Rs. Mn

FY24 Result Highlights

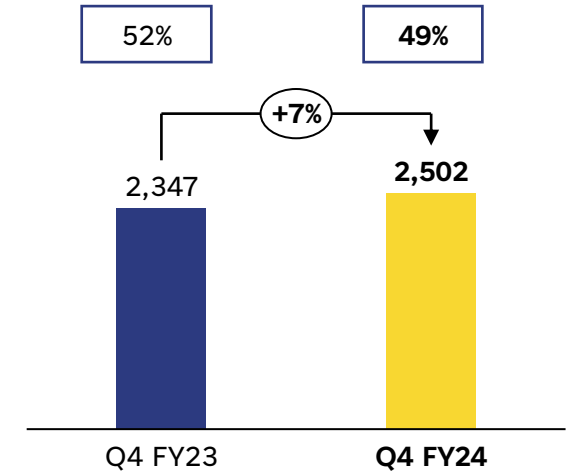
Revenue from Operations



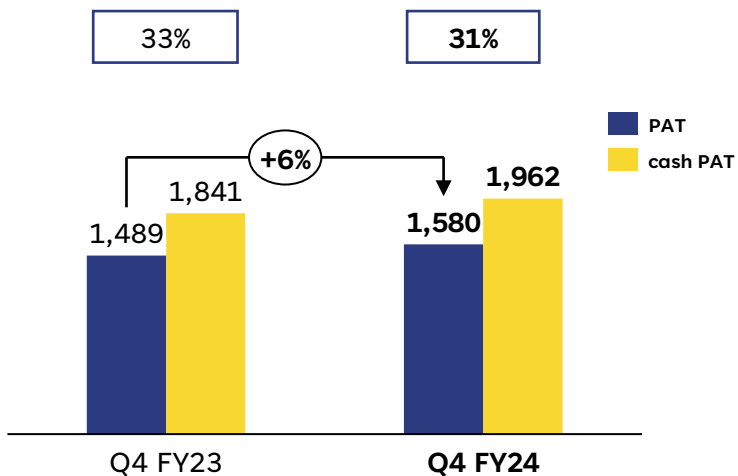
Adj. EBITDA & Adj. EBITDA Margin



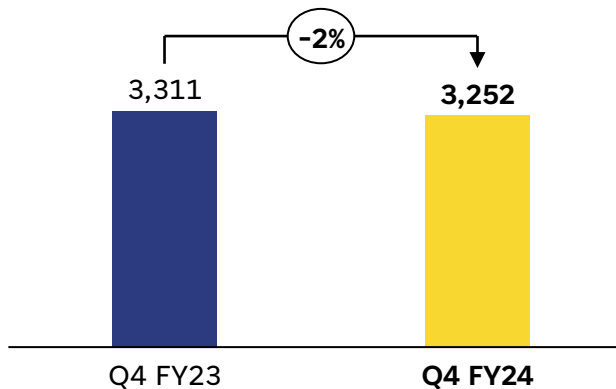
EBITDA & EBITDA Margin



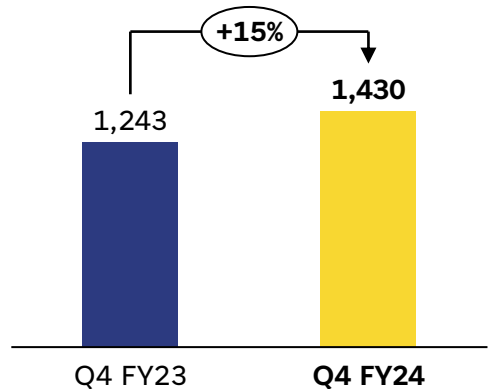
PAT, CASH PAT & PAT Margin



Footfall (in '000)

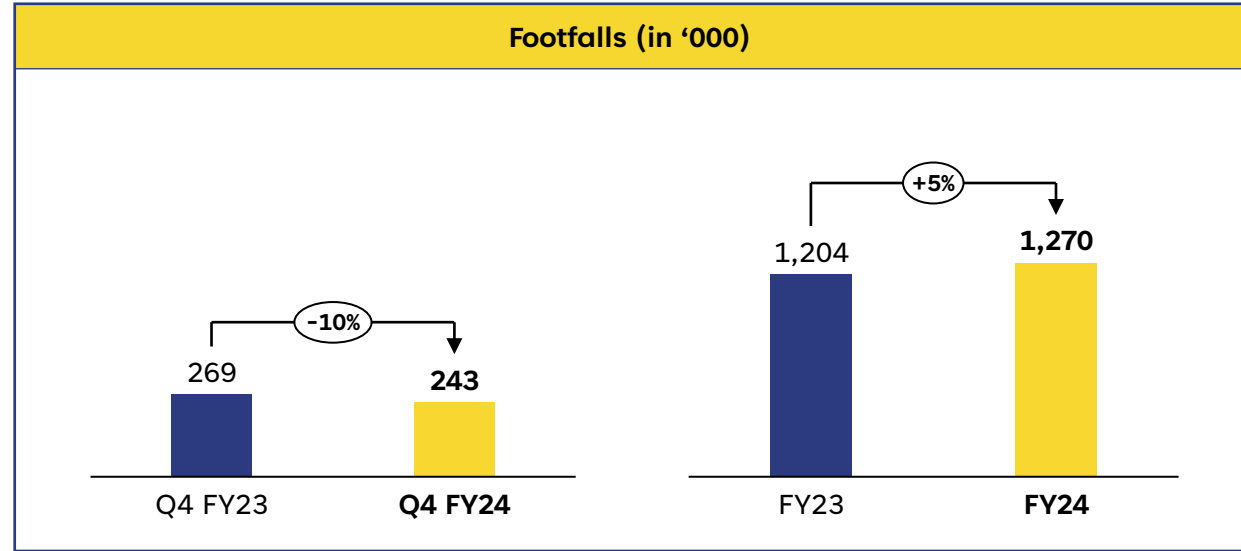
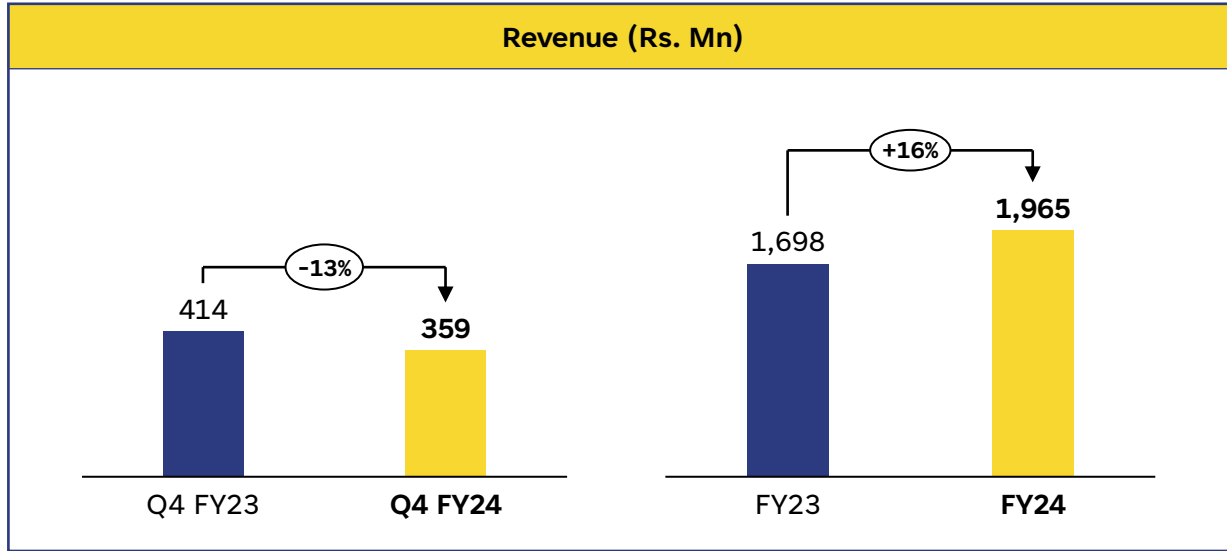


ARPU (in Rs.)

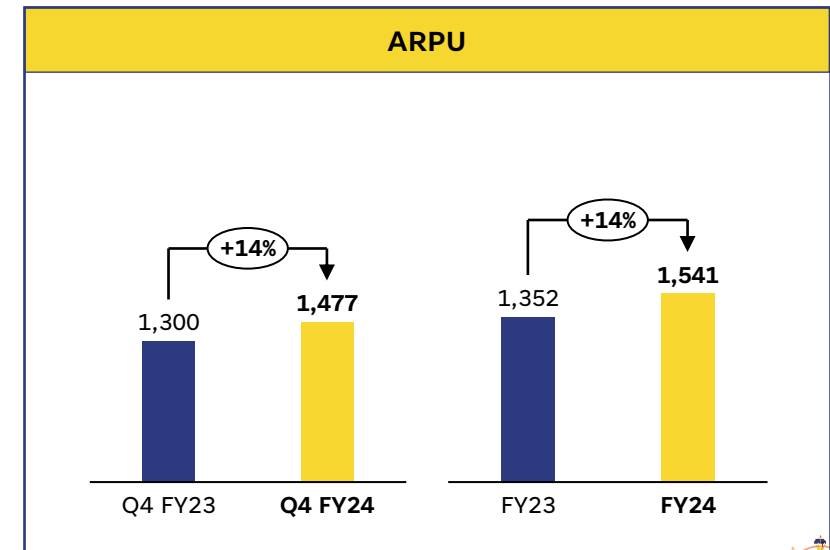
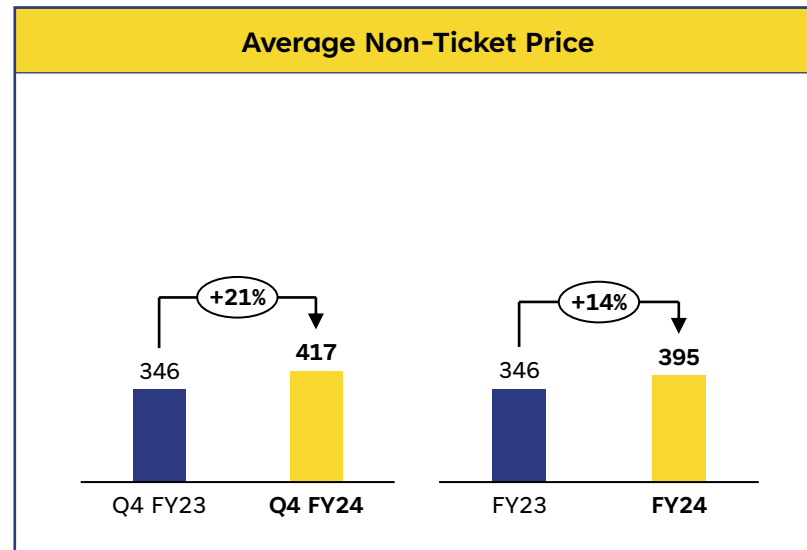
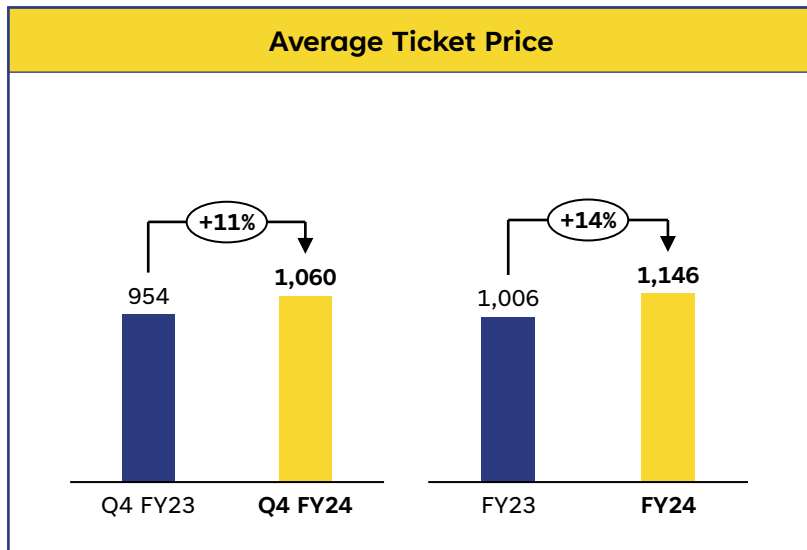


Note – 1. EBITDA includes other income 2. All figures in Rs. Mn

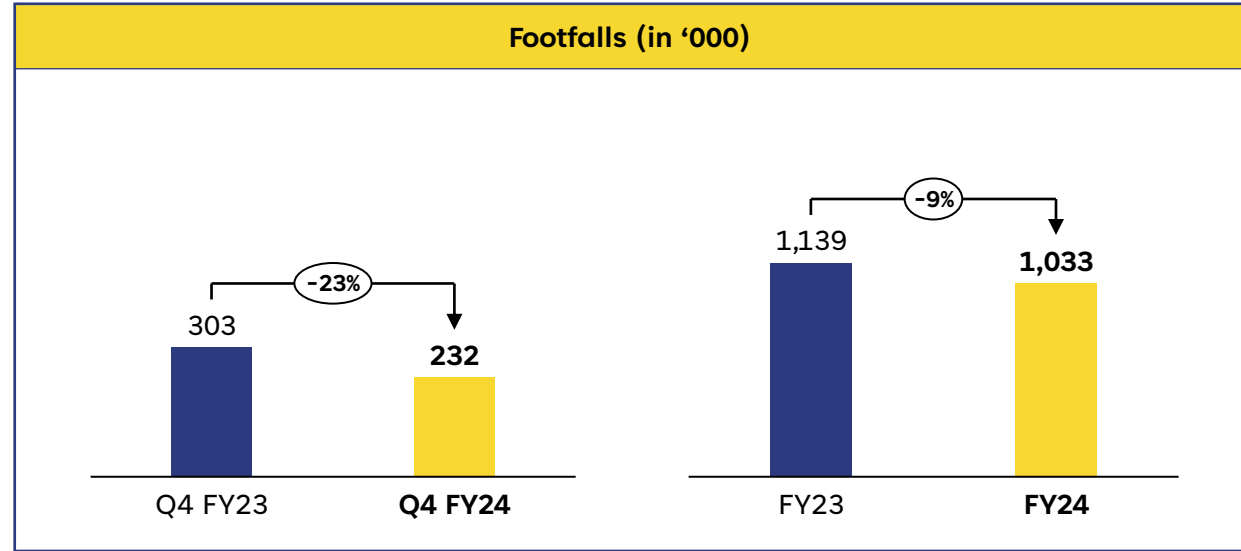
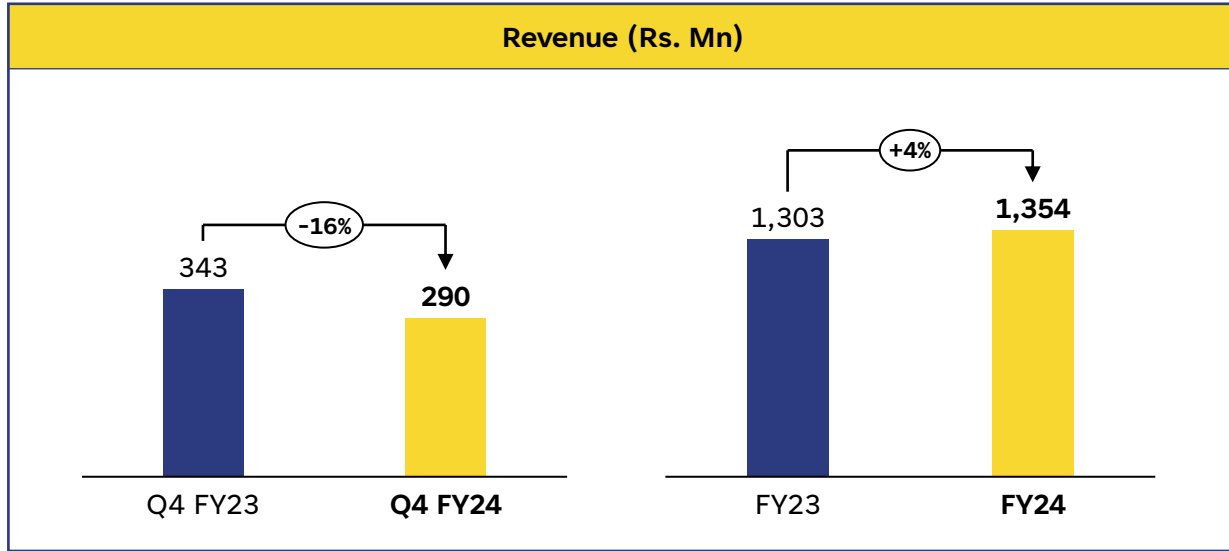
Bengaluru Park – Q4 & FY24 Metrics



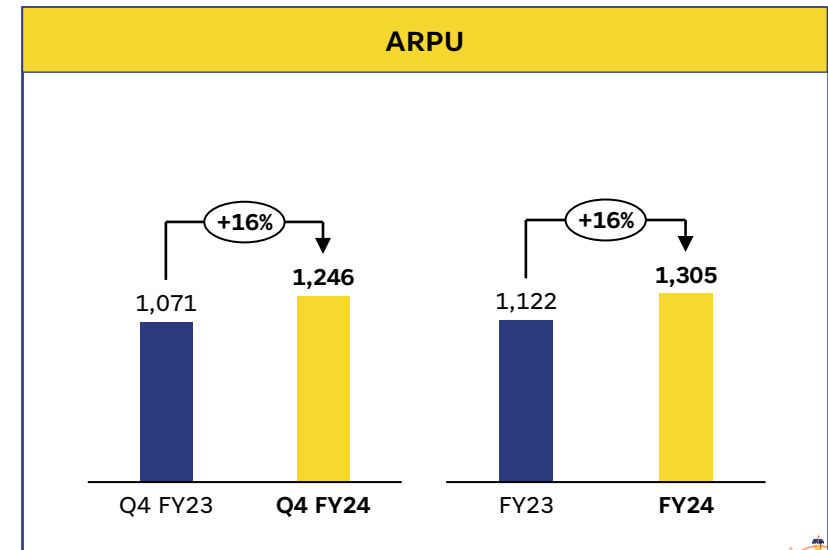
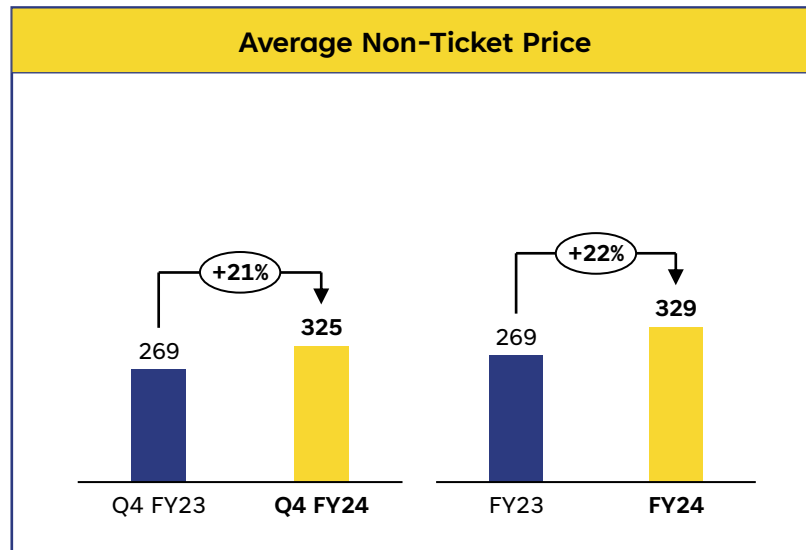
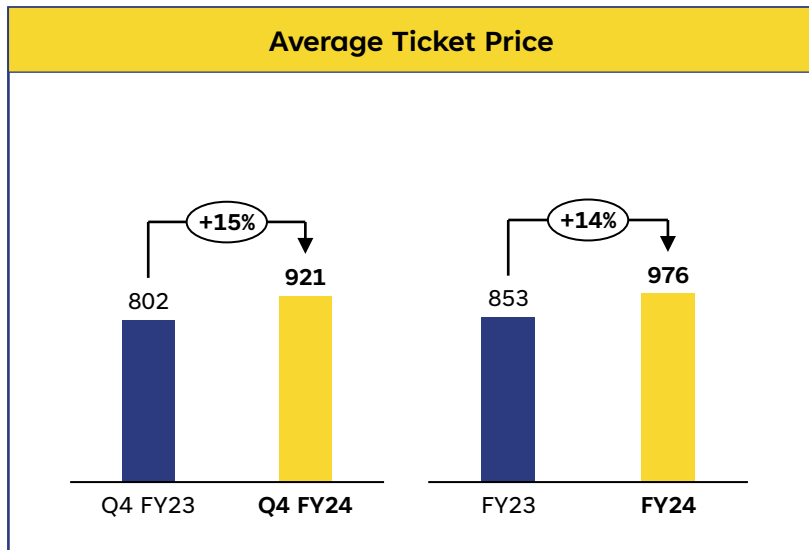
ARPU (in Rs.)



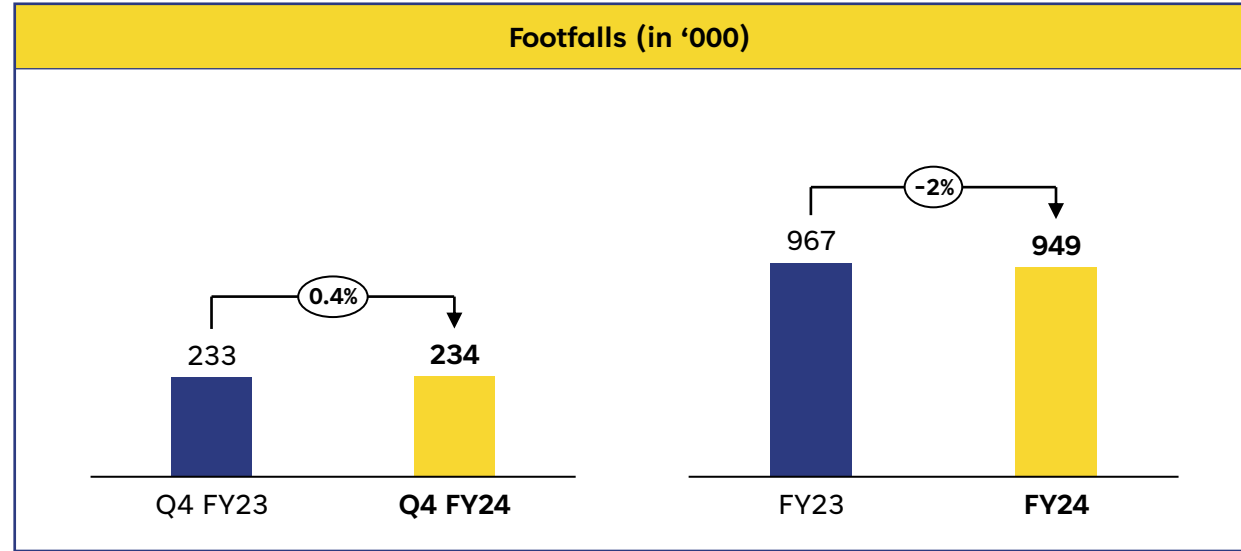
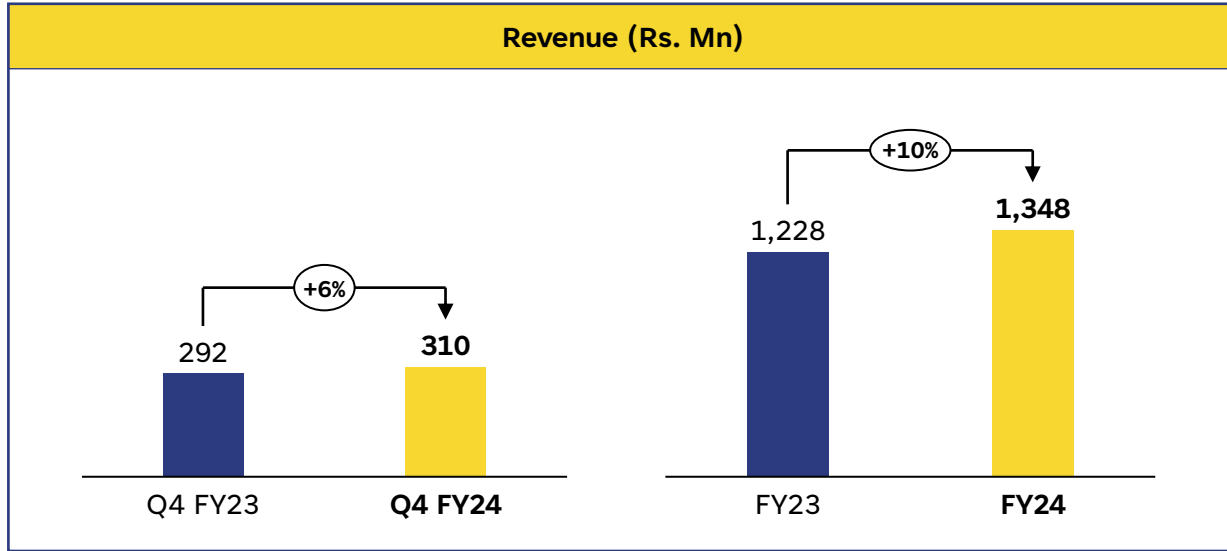
Kochi Park – Q4 & FY24 Metrics



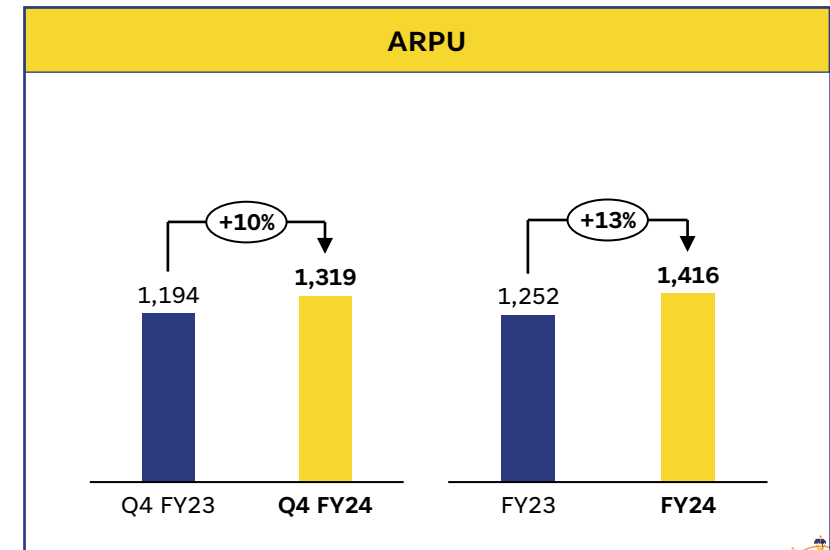
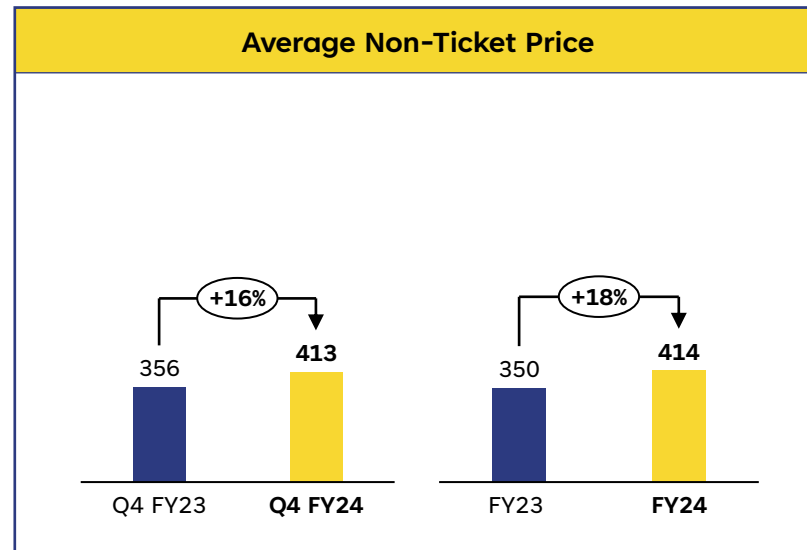
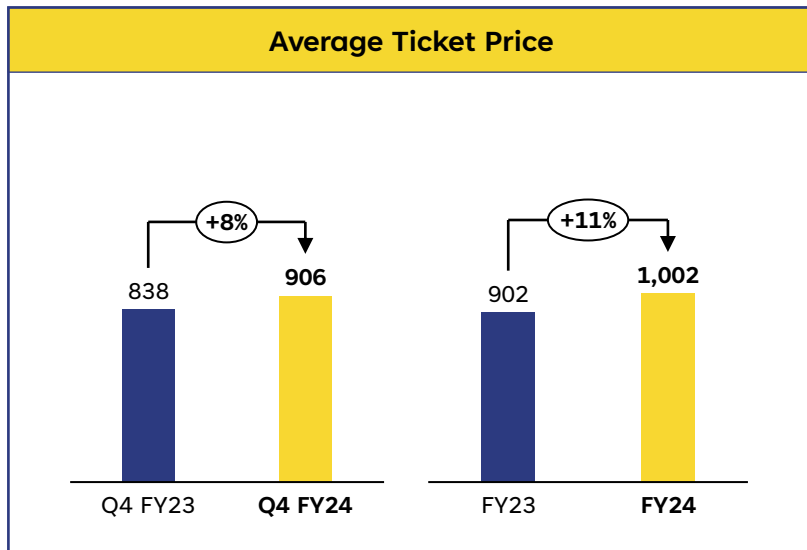
ARPU (in Rs.)



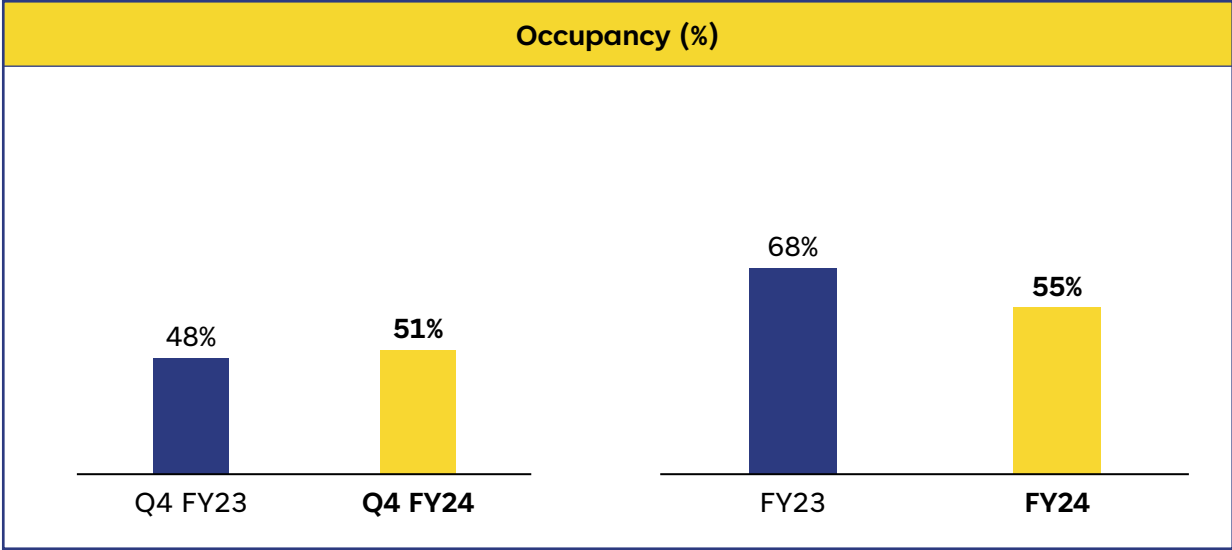
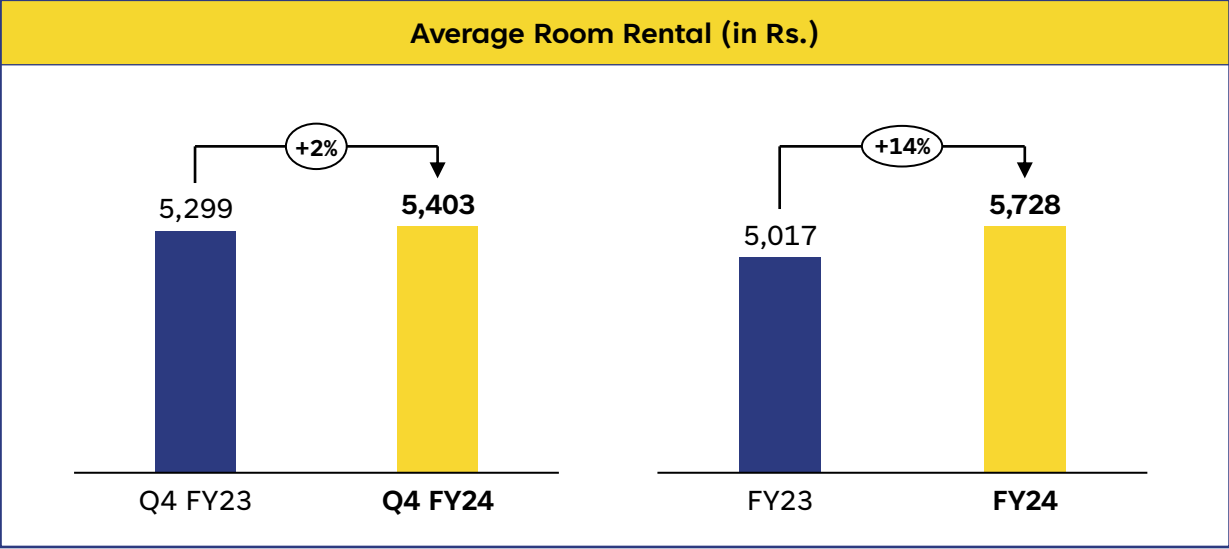
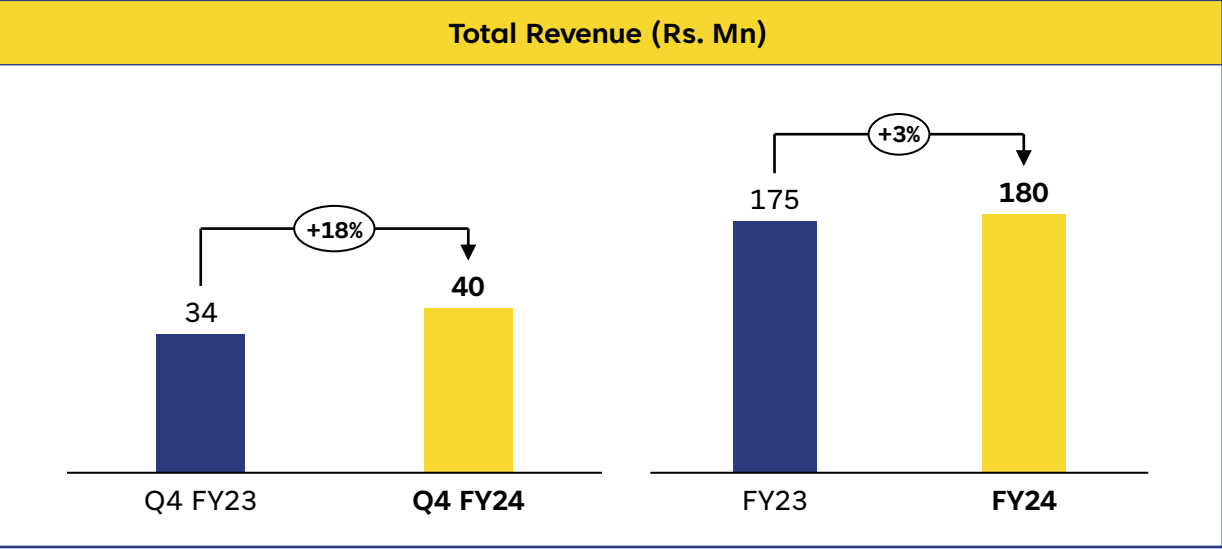
Hyderabad Park – Q4 & FY24 Metrics



ARPU (in Rs.)



Wonderla Resort, Bengaluru – Q4 & FY24 Metrics



Consolidated Profit & Loss Statement

Particulars (Rs. Mn)	Q4 FY24	Q4 FY23	YoY%	FY24	FY23	YoY%
Revenue from Operations	996.9	986.0	1.1%	4,830.4	4,292.2	12.5%
Other Income	51.5	140.4		229.8	232.0	
Total Income	1,048.3	1,126.3	-6.9%	5,060.3	4,524.2	11.8%
Cost of materials consumed	66.0	57.1		276.0	229.3	
Purchase of stock-in-trade	47.3	48.9		209.8	218.4	
Changes in inventories of stock-in-trade	-1.2	1.0		-3.5	-6.0	
Employee Expenses	170.2	127.4		625.8	511.6	
Other Expenses	360.3	328.3		1450.5	1,224.2	
EBITDA	405.7	563.7	-28.0%	2,501.7	2,346.8	6.6%
EBITDA Margin (%)	38.7%	50.0%		49.4%	51.9%	
Depreciation	101.1	89.8		382.0	352.3	
Finance Cost	1.7	1.6		6.4	3.4	
PBT	302.9	472.0		2,113.2	1,991.1	
Tax	76.8	121.7		533.6	502.1	
PAT	226.1	350.5	-35.5%	1,579.6	1,489.0	6.1%
PAT Margin (%)	21.6%	31.1%		31.2%	32.9%	
EPS	4.0	6.2		27.9	26.3	

Consolidated Balance Sheet Statement

Particulars (Rs. Mn)	Mar-24	Mar-23
ASSETS		
Non-Current Assets		
Property, plant and equipment	7,472.2	7,134.8
Right to use assets	109.5	123.4
Capital work-in-progress	1,707.9	417.6
Intangible assets	9.1	7.3
Financial Assets		
(i) Loans	1.2	1.2
(ii) Other financial assets	24.5	28.5
Other non-current assets	563.3	184.2
Total Non-Current Assets	9,887.6	7,897.0
Current Assets		
Inventories	134.8	94.4
Financial Assets		
(i) Investments	901.4	1,202.7
(ii) Trade receivables	28.7	13.9
(iii) Cash and cash equivalents	292.9	255.2
(iv) Other balances with banks	945.8	1,102.0
(v) Loans	6.6	7.3
(vi) Other financial assets	51.5	34.3
Other current assets	133.8	156.0
Total Current Assets	2,495.5	2,865.7
TOTAL ASSETS	12,383.1	10,762.7

Particulars (Rs. Mn)	Mar-24	Mar-23
EQUITY AND LIABILITIES		
Equity		
Equity share capital	565.7	565.6
Other equity	10,380.3	8,930.6
Total Equity & Liabilities	10,946.0	9,496.2
Liabilities		
Non-Current Liabilities		
Financial Liabilities		
(i) Borrowings	3.0	3.1
(ii) Lease liabilities	50.2	47.7
Provisions	72.6	54.5
Deferred tax liabilities (net)	752.3	777.6
Total Non-Current Liabilities	878.1	882.9
Current Liabilities		
Financial Liabilities		
(i) Borrowings	0.1	0.1
(ii) Lease liabilities	2.4	18.5
(iii) Trade payables		
(i) Total outstanding dues of micro enterprises and small enterprises	18.3	16.6
(ii) Total outstanding dues of creditors other than micro enterprises and small enterprises	319.9	240.8
(iv) Other financial liabilities	119.3	22.7
Other current liabilities	68.6	57.9
Provisions	30.3	27.1
Total Current Liabilities	559.0	383.6
TOTAL EQUITY AND LIABILITIES	12,383.1	10,762.7



Marketing Initiatives & Events

Marketing Initiatives

REPUBLIC RUSH SPIRITS HIGH. FLAGS HIGH.

PRE-BOOK YOUR TICKETS FOR JAN 26, 27, 28

@ ₹999/- (INCL. GST) ON ONLINE BOOKINGS ONLY.

LIMITED TICKETS OFFER, HURRY! **BOOK NOW**

VALENTINE'S WEEK
10TH-14TH FEB

LOVE IS IN THE AIR

DINE WITH YOUR HEAD IN THE CLOUDS WITH YOUR SPECIAL ONE ON WONDERLA'S SKY WHEEL

@425/- couple Incl. GST

ENJOY THE PERFECT VALENTINE'S WEEK CELEBRATIONS AT WONDERLA **BOOK NOW**

Rang Holi AT WONDERLA

23-25 March | ₹1799/- **₹999/-** onwards

Online bookings only. Limited tickets offer. Hurry.

BOOK NOW

CELEBRATE YOUR **Long Weekends** AT WONDERLA RESORT

MARCH: 8, 9, 10 | 23, 24, 25 | 29, 30, 31

DOUBLE OCCUPANCY INCLUSIONS: 2N3D STAY + PARK ENTRY + BREAKFAST + DINNER **BOOK NOW**

MAKAR SANKRANTI. MAKE IT LAST.

13TH-15TH JAN LONG WEEKEND AHEAD

COME CELEBRATE WITH US AT WONDERLA. **BOOK NOW**

NO BOYS. NO LIMITS.

Park open exclusively to women on Women's Day. 8TH MARCH

BUY 1 GET 1 TICKET FREE

BOOK NOW

LEAP WEEK OFFER

OFFER VALID FROM 24TH-29TH FEB ON ONLINE BOOKINGS ONLY.

₹929/- INCL. GST

BOOK NOW OR WAIT 1460 DAYS FOR THE NEXT LEAP YEAR OFFER

SATURN NIGHT FEVER

THIS WEEKEND **CKIM** AT WONDERLA HYDERABAD

24 FEB 6PM

A FUN TIME AFTER A THRILLING DAY ENTRY FREE WITH YOUR PARK TICKET

Holi Celebrations





BE MY
Valentine

Women's Day Celebration



HAPPY EASTER DAY



New Ride Addition - Air Race



Introduced **Subwich** at Hyderabad Park during Dusshera Week



Introduced **Rollito** - a combination of Roll & Burrito



- Started a new counter in Bengaluru Park - **Ola Mexicana**
- Menu has Nachos, Tacos, Quesadilla and Bowls



Momo Mania
Launched across parks which includes Momo Burger, Rice Bowl, Fried Momos



Halloween themed Menu introduced across all Parks

Introduced **Biryani Bucket** across all parks





Company Overview



Vision

Adding 'Wonder' to lives and bringing people closer.



Mission

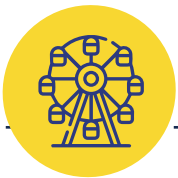
Build and operate resource efficient amusement spaces to deliver a fun, thrilling, and hygienic experience to our guests.

One of the Most visited parks in India:

Wonderla parks have been visited by over **40 million*** visitors since 2000, making us the most visited amusement park in India.

Two decades of experience (since launch of first park) in running parks in 3 different cities:

Kochi, Bengaluru, and Hyderabad.



3

Amusement Parks



165

Fun Rides



15

Restaurants



10

Banquet Halls



3

Food courts

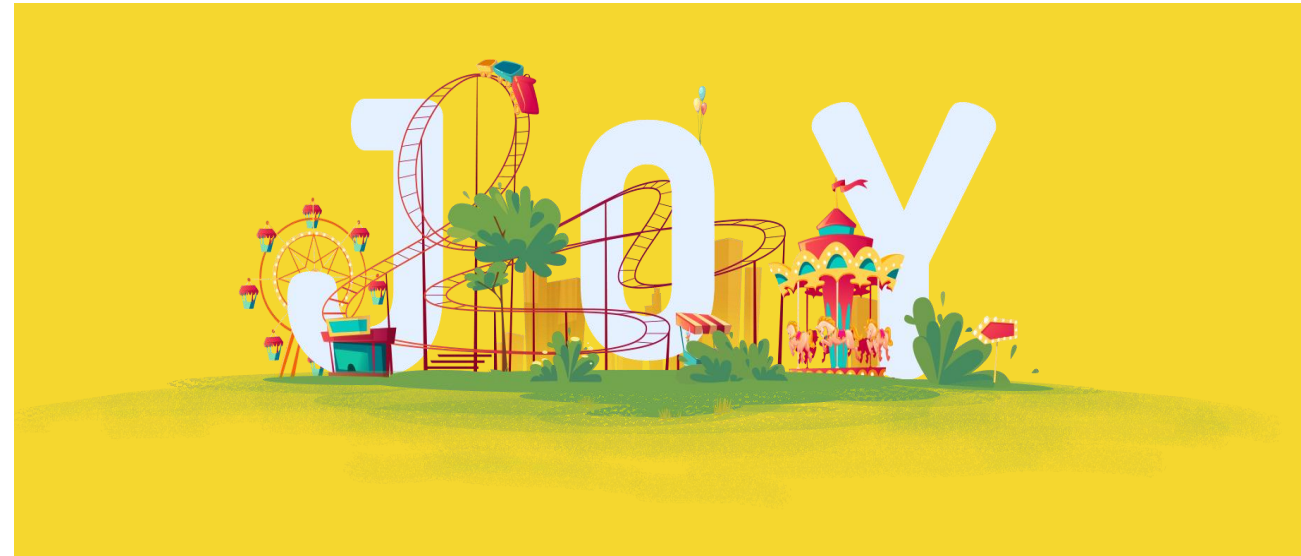


1

Lounge bar

A Complete Family Entertainment Destination...

Wonderla parks provide a rare avenue for families and friends to bond together in a wonderful outdoor environment. The parks deliver a safe, out-of-the-ordinary and highly memorable experience.



... with Signature Rides across Parks



Recoil



Equinox



Wonder Splash

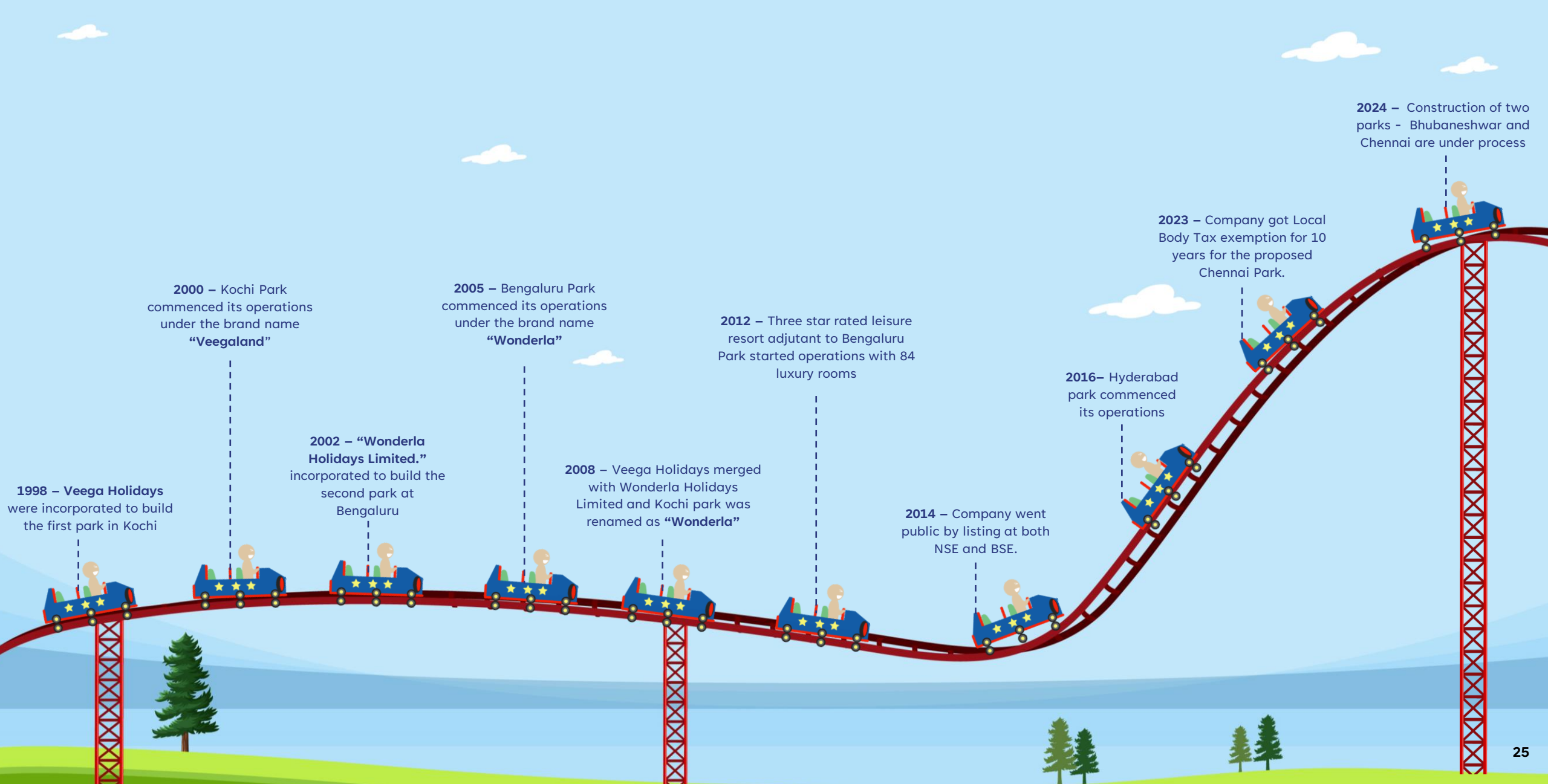


Wonderla Bamba

... with Signature Rides across Parks



Key Milestones



1998 – Veega Holidays were incorporated to build the first park in Kochi

2000 – Kochi Park commenced its operations under the brand name “Veegaland”

2002 – “Wonderla Holidays Limited.” incorporated to build the second park at Bengaluru

2005 – Bengaluru Park commenced its operations under the brand name “Wonderla”

2008 – Veega Holidays merged with Wonderla Holidays Limited and Kochi park was renamed as “Wonderla”

2012 – Three star rated leisure resort adjutant to Bengaluru Park started operations with 84 luxury rooms

2014 – Company went public by listing at both NSE and BSE.

2016– Hyderabad park commenced its operations

2023 – Company got Local Body Tax exemption for 10 years for the proposed Chennai Park.

2024 – Construction of two parks - Bhubaneshwar and Chennai are under process

Experience at Helm – Board of Directors & Senior Management Team



Mr. Kochouseph Chittilappilly

Chairman Emeritus



Mr. M. Ramachandran

Chairman



Mr. Arun K. Chittilappilly

Managing Director



Mr. R. Lakshminarayanan

Non-Executive Vice-Chairman



Ms. Priya Sarah Cheeran Joseph

Non-Executive Director



Mrs. Anjali Nair

Independent Director



Mr. Kasaragod Ullas Kamath

Independent Director



Mr. Madan Padaki

Independent Director



Mr. Saji K Louiz

Chief Financial Officer



Mr. Dheeran Choudhary

Chief Operating Officer



Mr. Srinivasulu Raju Y

Company Secretary & Compliance Officer

Wonderla won awards in different categories at 22nd IAAPI Amusement Expo



Wonderla Bengaluru: Won award for Innovative Tourism through Media – Digital Marketing



Wonderla Kochi: Won award for Most Innovative Rides



Wonderla Hyderabad: Won award for organizing different Events at Facility



Strategic Location

All the three parks have **good connectivity** to major cities making it attractive tourist destination for pan India

In-house ride designing and manufacturing capabilities

Leverages specific cost efficiencies and enhances **maintenance efficiency** of rides. This capability allows for the **customization and modification** of purchased rides

Superior Brand Recall

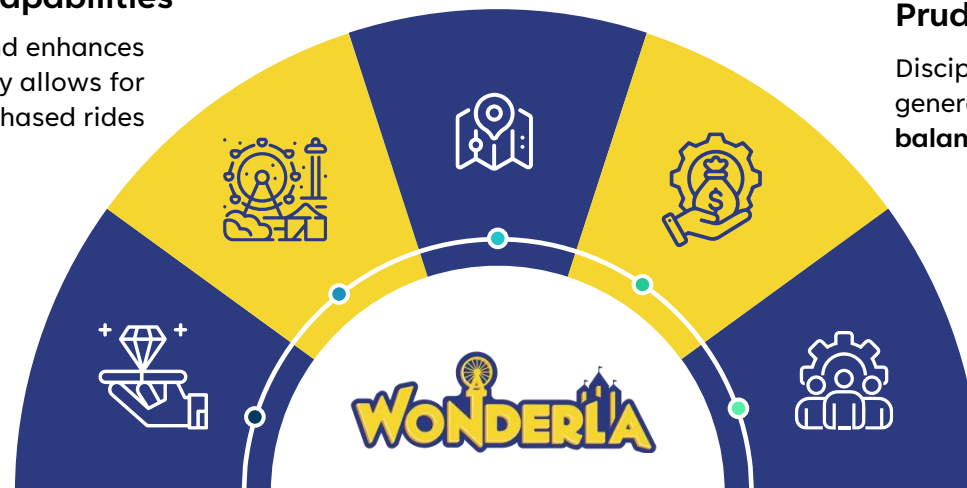
Established as strong brand amongst visitors evidenced by better customer ratings & reviews, arises from its ability to provide memorable experiences and consistently **introduce innovative attractions**

Prudent Capital allocation

Disciplined capital allocation over the decades. Focus on generating substantial cash flows & maintaining **debt free balance sheet**

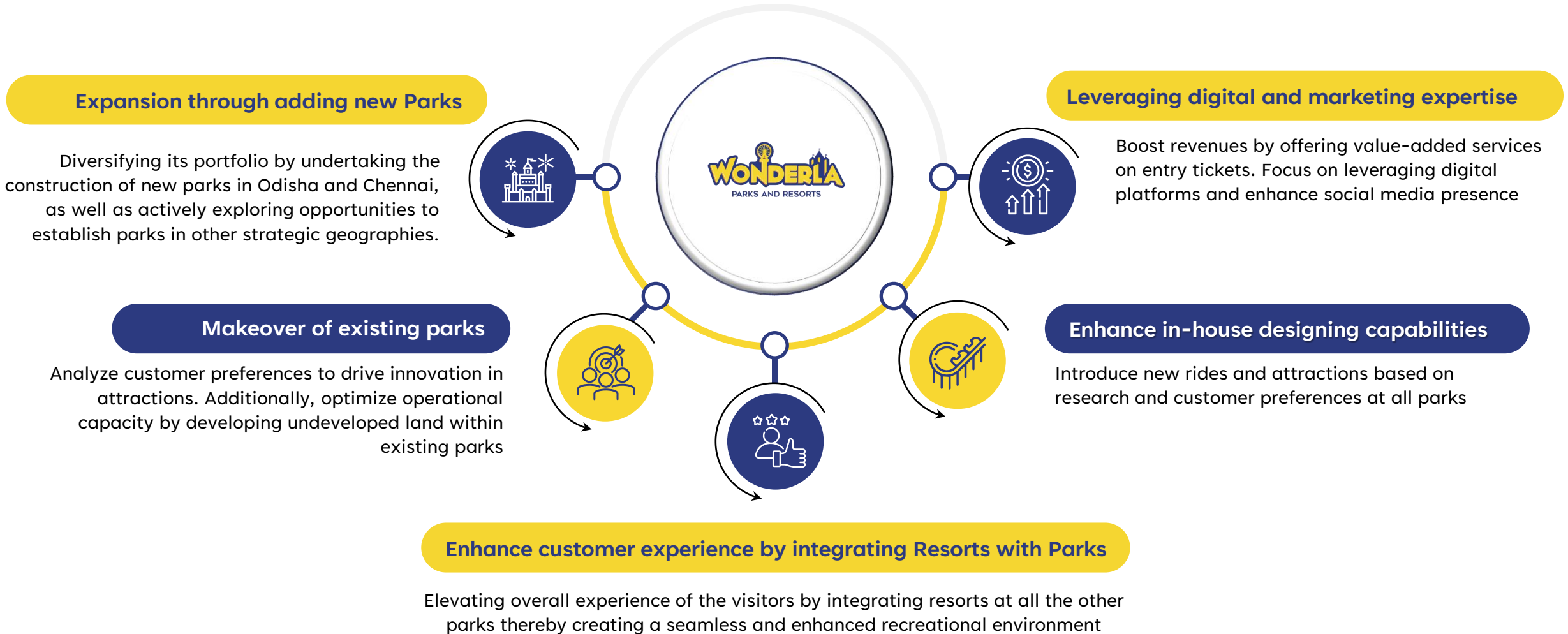
Experienced Management Team

Experienced **Promoters** supported by professional senior management team





**WHAT'S
NEXT**



New Portfolio Additions

Odisha Park

The Park is Scheduled to open its gates on **24th May 2024**.



Chennai Park

Preliminary construction work like site levelling, workshop setup has been commenced.



- Active discussions with Madhya Pradesh, Uttar Pradesh, Punjab and Goa State Governments is on track.
- Signed MoU with Gujarat Government during Vibrant Gujarat Summit.



For Further Queries:



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orient capital

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A large, stylized "WONDERLA" logo in yellow with a blue outline, set against a background of a family enjoying a water ride. The family consists of a man, a woman, and two children, all smiling and splashing in the water. The man is carrying a young girl on his shoulders. The woman is sitting in a blue inflatable ring with a young boy. The background is a rocky, brownish structure, likely part of the water ride's theme.

WONDERLA

A yellow silhouette graphic at the bottom left of the page, featuring a Ferris wheel, a roller coaster, and a carousel.

Thank you !