



30th August, 2024

The Listing Department, The Calcutta Stock Exchange Ltd. 7, Lyons Range, Kolkata – 700001 Scrip Code- 022035	The Manager Department of Corporate Services, BSE Limited P. J. Towers, Dalal Street, Mumbai - 400001 Script Code- 531241	The Manager, Listing Department, National Stock Exchange of India Ltd. Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400051 Symbol- LINC
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Dear Sir / Madam,

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

In terms of Regulation 30 and Schedule III to the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), we wish to inform you regarding unveiling of Product Experience Centre at Sector V, Kolkata.

This is for your information and record.

Thanking You,

Yours faithfully,
For LINC LIMITED

DIPANKAR DE
Company Secretary



Linc Unveils Product Experience Centre at Sector V, Kolkata

Linc, a leading innovator in the writing instrument industry, is excited to announce the launch of its Product Experience Centre. Located on the ground floor of our registered office building in Sector V, Kolkata - a vibrant business district and conveniently close to the large residential area of Salt Lake - this initiative is designed to offer customers a unique, hands-on opportunity to explore our extensive range of writing instruments, stationeries, and allied products.

Open for a limited time over the next three months, the centre will serve as a hub for engaging with a diverse consumer base. Visitors can immerse themselves in live demonstrations, participate in interactive sessions, and take advantage of exclusive in-store offers. This initiative underscores our commitment to providing an enriching and interactive customer experience.

As the first of its kind, this Experience Centre represents a significant step forward in how we connect with our customers. Based on the feedback and the utility of this centre, we may consider establishing similar centres in other cities from time to time.

We invite you to visit and experience firsthand the quality and innovation that Linc products are known for.