



B.A.G. Films and Media Limited

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BAG/STX/letters/2024-25/AM/1367

July 25, 2024

To, Corporate Relationship Department BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400 001 Scrip Code: 532507	To, Listing Compliance Department National Stock Exchange of India Limited Exchange Plaza, Bandra-Kurla Complex, Bandra (E), Mumbai-400 051 SYMBOL: BAGFILMS
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Sub: Outcome of the Board Meeting held today on July 25, 2024

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 ("the SEBI Listing Regulations") as amended, we wish to inform you that the Board of Directors of the Company at its meeting held today, July 25, 2024, has, *inter alia*:

1. Approved the Re-appointment of Mr. Arshit Anand (DIN: 08730055) as an Independent Director of the Company for further period of 5 (five) consecutive years with effect from April 01, 2025 up to March 31, 2030 (both days inclusive), not liable to retirement by rotation, subject to the approval by shareholders in the ensuing 31st Annual General Meeting of the Company.
2. Approved the appointment of Ms. Anamika Sood (DIN: 10629116) as a Director and as an Independent Director of the Company for period of 5 (five) consecutive years with effect from May 29, 2024 to May 28, 2029 (both days inclusive), not liable to retirement by rotation, subject to the approval by shareholders in the ensuing 31st Annual General Meeting of the Company.
3. Approved the Re-appointment of Ms. Anuradha Prasad Shukla (DIN: 00010716), as Chairperson and Managing Director of the Company for further period of 5 (Five) years with effect from April 01, 2025 up to March 31 2030 (both days inclusive), subject to the approval by shareholders in the ensuing 31st Annual General Meeting of the Company.
4. Decided to convene the 31st Annual General Meeting (AGM) of Members of the Company on Wednesday, August 28, 2024, at 4.30 P.M. (IST) through Video Conferencing ('VC')/Other Audio Visual Means ('OAVM') in accordance with applicable provisions of the Companies Act, 2013 and the SEBI Listing Regulations read with relevant circulars issued by Ministry of Corporate Affairs and the Securities and Exchange Board of India.

The requisite disclosures of appointment and Re-appointment in terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure requirements) Regulations, 2015 read with read with SEBI Circular SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, to the extent applicable to the appointment are given in **Annexure-I**.

The Board Meeting commenced at 5:00 p.m. and concluded at 7:00 p.m.

You are requested to kindly take the aforesaid information on record please.

Thanking You

Yours sincerely

For **B.A.G. Films and Media Limited**



(Ajay Mishra)

Company Secretary & Compliance Officer

Encl: a/a



Annexure – I

DETAILS UNDER REGULATION 30 OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 READ WITH SEBI CIRCULAR SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 DATED JULY 13, 2023.

1: Re-appointment of Mr. Arshit Anand (DIN: 08730055):

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Mr. Arshit Anand (DIN: 08730055) an Independent Director of the Company, on the recommendation of the Nomination and Remuneration Committee and on approval of the Board of Directors, re-appointed as Independent Director of the Company, for further period of 5 (five) consecutive years with effect from April 01, 2025 up to March 31, 2030 (both days inclusive), not liable to retirement by rotation, subject to the approval by shareholders in the ensuing 31 st Annual General Meeting of the Company.
2	Date of Appointment / Re-appointment/Cessation & term of Appointment	With effect from April 01, 2025 up to March 31, 2030 (both days inclusive), not liable to retirement by rotation.
3.	Brief Profile (in case of Appointment)	Mr. Arshit Anand, aged 31 years is a known practicing lawyer in Supreme Court of India, Delhi. He has completed his studies from Amity Law School, Noida. With more than ten years of experience in his field and has specialisation in Constitutional law, Companies law, Insolvency & Bankruptcy Code, Communication Law, Arbitration Law, Mines Law and Criminal Law. He has been associated with the Chambers of Mr. P.S. Narasimha, Former Additional Solicitor General of India.
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Mr. Arshit Anand is not related with any existing director of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

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2: Appointment of Ms. Anamika Sood (DIN: 10629116):

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Ms. Anamika Sood (DIN: 10629116) who was appointed as an Additional Director of the Company, on the recommendation of the Nomination and Remuneration Committee and approval of the Board of Directors appointed as a Director and as an Independent Director of the Company for period of 5 (five) consecutive years with effect from May 29, 2024 to May 28, 2029 (both days inclusive), not liable to retirement by rotation, subject to the approval by shareholders in the ensuing 31 st Annual General Meeting of the Company.
2	Date of Appointment / Re-appointment/-Cessation & term of Appointment	With effect from May 29, 2024 to May 28, 2029 (both days inclusive), not liable to retirement by rotation.
3.	Brief Profile (in case of Appointment)	Ms. Anamika Sood, aged 54 years, completed her master's degree in Literature and Education from Maharshi Dayanand University, Rohtak, Haryana. Ms. Sood is an academician and her expertise extends beyond academics, encompassing a profound passion in the field of Arts and Media.
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Ms. Anamika Sood is not related with any existing director of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

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3: Re-appointment of Ms. Anuradha Prasad Shukla (DIN: 00010716):

Sr. No.	Particulars	Information
1	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise;	Ms. Anuradha Prasad Shukla (DIN: 00010716), Chairperson and Managing Director of the Company, on the recommendation of the Nomination and Remuneration Committee and on approval of the Board of Directors, re-appointed as Chairperson and Managing Director of the Company for further period of 5 (Five) years with effect from April 01, 2025 up to March 31 2030 (both days inclusive), subject to the approval by shareholders in the ensuing 31 st Annual General Meeting of the Company
2	Date of Appointment / Re-appointment/-Cessation & term of Appointment	With effect from April 01, 2025 up to March 31, 2030 (both days inclusive), liable to retirement by rotation.
3.	Brief Profile (in case of Appointment)	<p>Ms. Anuradha Prasad Shukla is a promoter of the Company. She possesses a Master Degree in Political Science from Delhi University. Ms. Anuradha Prasad Shukla started her career in the electronic media at PTI. She subsequently worked in various positions with the Observer Channel and also headed the Observer Channel. She has also worked with Network East, department of BBC Network.</p> <p>Working with top professionals of the industry, both national and international, Ms. Anuradha has produced, directed, conceived, scripted, reported and anchored many television programs, and most of these have been under the banner of B.A.G Films. Since its inception in 1993, under her capable leadership, the Company has grown tremendously.</p> <p>Her immense experience in the field of media, which includes print media, electronic media and digital media, gives her an edge over others. Her vast experience in TV production, content creations and news and current affairs, not only help the company but the entire media industries in India.</p> <p>She has awarded with "Pt. Haridutt Sharma Award" in the field of Journalism, Writing and Social Services from the Vice President of India His Excellency Shri M. Hamid Ansari.</p>

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		<p>In a journey spanning more than three decades; Ms. Anuradha Prasad Shukla has become one of the most influential person in the Indian media industry.</p> <p>She is having sound experience of Corporate management, possesses all the required competencies, and is ideally suited for the job.</p>
4.	Disclosure of relationships between Directors (in case of appointment of a Director)	Ms. Anuradha Prasad Shukla is not related with any existing director of the Company as per the definition given under the Companies Act, 2013 and/or under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

B.A.G. Films and Media Limited

Gay Mishra
Company Secretary