



SELLWIN TRADERS LIMITED

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Corporate Office:

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Date: 18th January, 2025

**To,
Department of Corporate Services,
BSE Limited
Ground Floor, P.J. Tower,
Dalal Street, Fort,
Mumbai – 400 001**

Scrip Code: 538875

Scrip Symbol: SELLWIN

Subject: Revised Media Release of Sellwin Traders Limited

Pursuant to terms of the Regulations 30 of the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015, a revised media release issued by the Company is attached for your information and record.

Kindly take the above on record and oblige

Thanking You,

**Yours Sincerely,
For Sellwin Traders Limited**

**Pratiti Patel
Company Secretary & Compliance Officer
Membership No.: A63826**



Media Release

Union Minister, Shri Nitin Gadkari appreciate efforts of Sellwin Traders Ltd to take Indian Agro produce including Nagpur Orange, Alphonso Mango Pulp to Global market

Sellwin Traders also sign USD 3 Million MoU with Secorbit FZCO, UAE for development of a blockchain-based tokenization Platform for equities, bonds, and real-world assets.

Highlights:-

- On July 19, 2024, the Sellwin Board approved acquiring a 51% stake in SDF Productions Pvt. Ltd.
- For 9MFY25, Revenue rise 103% growth to Rs. 49.66 crore, Net Profit up 3-fold to Rs. 2.26 crore; For Q3FY25, Revenue reported 90% growth to Rs. 17.41 crore, Net Profit up 257% to Rs. 75.75 lakh
- Company also plans to raise around Rs. 13.75 crore from preferential allotment of 2.5 crore convertible warrants
- Board of directors on 16 January 2025 approved to increase authorised share capital to Rs. 50 crore from Rs. 45 crore
- In November 2024, company allotted 2,48,62,500 Bonus Equity Shares to eligible shareholders
- On 7 June, 2024 approved the appointment of Mr. Rajendra Naik as the CEO of the company. Subsequently on 17 August, Mr. Pruthvikumar Prajapati is appointed as the CFO of the company.

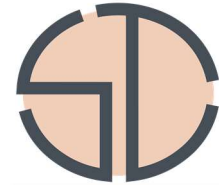
Ahmedabad, 18 January 2025: Union Minister of Road Transport and Highway, Shri Nitin Gadkari appreciated efforts of SDF Productions Pvt Ltd (a Subsidiary of [Sellwin Traders Ltd](#)) to take Indian Agro produce including Nagpur Orange, Alphonso Mango pulp among other produce to the Global market. The company exports local produce to Iran, UAE, Middle East, Germany with plans to expand its presence in Europe, UK, and CIS markets.

On July 19, 2024, the Sellwin Board approved acquiring a 51% stake in SDF Productions Pvt. Ltd. This strategic investment aims to expand Sellwin Traders Ltd's business through market growth, supply chain integration, and revenue enhancement. Recently, SDF Productions (subsidiary of Sellwin Traders Ltd) secured several orders for Alphonso mango pulp, kesar mango pulp etc, including a USD 1.16 million order from Ayudhya Global FZC L.L.C, USD 1.20 million order from Rajesh Global GmbH and USD 1.15 million order from Shing Exim General Trading L.L.C. Sellwin expects revenue in excess of Rs. 30 crore per annum from the business arrangement with SDF Productions Pvt Ltd with a healthy margins of 35-40%.

Sellwin also entered into Memorandum of Understanding with SDF Productions Pvt Ltd, an agri-export company specializing in spices, pulses, pulp, rice, tea, fruits, and vegetables. Under the MoU, Sellwin Traders Ltd will supply agro products to SDF Productions Pvt Ltd, which will then distribute these products to both Indian and international markets based on purchase orders. Sellwin will also provide financial support to SDF Productions for procurement from Indian suppliers.

On 19 December 2024, Secorbit FZCO of UAE and Sellwin Traders Ltd entered into Memorandum of Understanding (MoU) to develop a comprehensive tokenization platform capable of tokenizing equities, bonds, and real-world assets. MoU outlines the collaborative framework between Secorbit and Sellwin Traders Ltd for the design, development, and implementation of said platform. The project shall be executed over a period of 20 months from the date of the MoU.

The platform will enable the tokenization of equities, bonds, and real-world assets, with a focus on scalability, security, and seamless integration with existing financial and blockchain ecosystems. Sellwin Traders Ltd shall undertake the development of a comprehensive blockchain-based tokenization platform. The total project cost is agreed to be three million USD (\$3,000,000), which will be paid by Secorbit to Sellwin Traders Ltd in accordance with the following payment schedule:



SELLWIN TRADERS LIMITED

BOX - \$3 million project cost will be paid by Secorbit to Sellwin Traders Ltd as follows:

- 20% (\$600,000) after Phase 1 (Research & Feasibility Study)
- 30% (\$900,000) after Phase 2 (Platform Architecture & Design)
- 30% (\$900,000) after Phase 3 (Core Platform Development)
- 10% (\$300,000) after Phase 4 (Testing & Compliance Audits)
- 10% (\$300,000) upon successful launch and handover (Phase 5)

For the Nine months of FY25, company has reported revenue from operations of Rs. 49.67 crore, 103% rise as compared to the revenue from operations of Rs. 24.43 crore in the corresponding period last year. Net profit for the nine months of FY25 rise almost 3 fold to Rs. 2.26 crore as compared to Net profit of Rs. 57 lakh in the corresponding period last year.

Board of Directors of Ahmedabad based [Sellwin Traders Ltd](#) on 16 January 2025 has approved to raise Rs. 13.75 crore from preferential allotment of up to 2.5 crore convertible warrants of the company at a minimum price of Rs. 5.50 (including premium) per warrant. The warrants will come with a right to apply for 1 Equity Share of the face value of Rs. 2 each of the Company for each warrant, within a period of 18 months from the date of allotment of the warrant. Company board in the meeting also approved to increase the authorised share capital of the company from Rs. 45 crore to Rs. 50 crore.

Company on 4 November 2024 allotted 2,48,62,500 Bonus Equity Shares of Rs. 2 each to those eligible shareholders of the company. Company had approved issue of Bonus shares out of Free Reserves and Security Premium Account to the existing equity shareholders at the ratio 1:8 (One new fully paid-up Equity Share of Rs. 2 each for every 8 existing fully paid-up Equity Share of Rs. 2 each). Company board also approved sub-division /split of every 1 Equity share of face value of Rs. 10 each fully paid up to 5 Equity shares of the face value of Rs. 2 each. Record date for the bonus and stock split was fixed as 1 November 2024.

Board of Directors of the Company at its meeting held on 7th June, 2024 approved the appointment of Mr. Rajendra Naik as the Chief Executive Officer of the Company. Subsequently in the meeting held on 17th August, Mr. Pruthvikumar Prajapati is appointed as the Chief Financial Officer of the company.

Consolidated Financial Highlights (Rs. Lakh)

Particulars	Q3 FY25	Q3 FY24	Growth Y-o-Y %	9M FY 25	9M FY 24	Growth Y-o-Y %
Revenue From Operations	1741.71	915.46	90.26%	4966.9	2443.7	103.26%
Net Profit	75.75	21.18	257.65%	226.29	57.04	296.72%

