



by P. N. Gadgil & Sons

30th January, 2025

To,
The Corporate Relationship Department,
BSE Limited
1st Floor, PJ Towers,
Dalal Street,
Mumbai 400 001

Ref: BSE Scrip Code – 543709 Ref: Symbol – GARGI

Sub: Launching of 'Utssav' a new sub brand under Gargi fashion jewellery

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, this is to inform you that the Company is in process of launching of 'Utssav' a new sub brand under Gargi fashion jewellery.

The details of the said product as required under SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, are as follows:

Name of the Product	Utssav*
Date of launch	February 1, 2025
Category of the Product	Premium Brass Imitation Jewellery
Whether caters to Domestic / International market	Domestic Market

*Utssav is a vibrant, quirky brand that specializes in premium brass imitation jewellery, designed to complement the diverse celebrations and festivals of India. Unlike Gargi, which focuses on high-end silver jewelry with a classic, elegant aesthetic for a more refined audience, Utssav caters to those looking for playful, contemporary designs that celebrate Indian culture in a fun and bold way.

This new product line forms part of the same segment in which the Company currently operates.

Kindly take the above information on your record.

Thanking you,

Yours sincerely,
For **PNGS Gargi Fashion Jewellery Limited**

Neha Boid
Company Secretary & Compliance Officer
ICSI M. No. A54111

PNGS GARGI FASHION JEWELLERY LIMITED (w.e.f. 02/11/2022)

CIN: - L36100PN2009PLC133691 (Formerly known as PNGS Gargi Fashion Jewellery Private Limited (from 21/09/2022 to 01/11/2022),
P. N. Gadgil & Sons Gargi Costume Jewellery Private Limited (from 22/09/2021 to 20/09/2022))

Registered Office : Plot No.8A ,Sr No.37/1 and 37/2, Opposite Maruti Service Centre, Sinhgad Road, Wadgaon Khurd, Pune , Maharashtra, 411041

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