



CIN -L31501HR1973PLC007543

2nd Floor, Padma Tower-1, Rajendra Place, New Delhi-110 008 (India) **Ph.**: +91-11-25810093-96, 47108000 **Fax**: +91-11-25789560

E-mail: cs@surya.in Website: www.surya.co.in

SRL/se/yks/24-25/24 November 14, 2024

The Secretary
The Stock Exchange, Mumbai
MUMBAI - 400 001
Scrip Code: 500336

The Manager (Listing Department)
The National stock Exchange of India Ltd
Mumbai – 400 051
NSE Symbol: SURYAROSNI

Re

INVESTOR PRESENTATION

Dear Sir,

In terms of Regulation 30 read with Para A of Schedule III and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copy of the "Investor Presentation - November, 2024". Copy of the same is also being uploaded on the website of the Company at, http://www.surya.co.in.

Kindly take the same in your records.

The meeting commenced at 2.30 p.m. and concluded at .2:51... p.m.

Thanking you,

Yours faithfully, for SURYA ROSHNI LIMITED

B. B. SINGAL CFO & Company Secretary

Encl: as above

Investor

PRESENTATION

NOVEMBER 2024













LIGHTING | APPLIANCES | FANS | STEEL & PVC PIPES

— SURYA ROSHNI LIMITED —

Awards And Accolades







PADMA SHRI 2020

Padma Shri

JAI PRAKASH AGARWAL

Shri Jai Prakash Agarwal Chairman Surya Roshni Limited has been conferred with the prestigious Padma Shri Award by President Shri Ram Nath Kovind on 8th November 2021 at Rashtrapati Bhawan, Delhi.









Financial Results Highlights







Q2 & H1 FY25 Results Highlights



Consolidated Financial Performance Highlights

Particulars (In ₹ crore)	Q2 FY25	Q2 FY24	Change	H1 FY25	H1 FY24	Change
Revenue	1,529	1,916	-20%	3,422	3,791	-10%
EBITDA	83	139	-40%	242	255	-5%
Profit Before Tax (PBT)	46	104	-56%	169	185	-8%
Profit after Tax (PAT)	34	76	-55%	127	135	-6%

Results Highlights

- The Steel Pipes business experienced sharp decline in HR steel prices. Dampened demand resulted in lower revenues. However, operational efficiencies helped mitigate losses arising due to price erosion.
- In the Lighting & Consumer Durables segment, price erosion in LED products continued. However, better cost management and product mix resulted in a better performance







Q2 & H1 FY25 Results Highlights



Lighting and Consumer Durables Segment Performance

Particulars (In ₹ crore)	Q2 FY25	Q2 FY24	Change	H1 FY25	H1 FY24	Change
Revenue	395	377	5%	781	751	4%
EBITDA	36	35	1%	70	68	3%
EBITDA Margins	9.00%	9.30%	-30 bps	9.00%	9.10%	-10 bps
РВТ	26	28	-5%	52	54	-2%

Results Highlights

- The Lighting and Consumer Durables segment experienced a mixed quarter. Despite external challenges like the impact of recent general elections as well as heavy rainfall and flooding in many parts of the country, the segment delivered decent growth.
- Consumer lighting business recorded good volume growth in various sub-segments. Inspite steep decline in prices for LED products, the Consumer Lighting business registered flat revenue growth during the quarter.
- Professional lighting delivered a decent growth. Due to elections in Quarter 1 there has been delays in some orders of Professional lighting. However, enquiry book received good response. The business registered high single digit growth in Q2FY25 and double digit growth in H1FY25.
- In LED Battens and Downlighters, the performance was notably positive, bolstered by the introduction of various high-wattage battens and panels.
- In Fans, Q2 typically represents a lower sales season and this quarter followed that trend. However, there was notable demand for specific models like table, pedestal, and wall fans. Fans business for H1FY25 have registered a high double-digit growth.
- In Appliances, we focused on developing and launching new appliance products, in preparation for the festival season starting from Onam to Diwali. The Water Heater category clocked volume growth of 50%.







Q2 & H1 FY25 Results Highlights



Steel Pipe and Strips Segment Performance Highlights

Particulars (In ₹ crore)	Q2 FY25	Q2 FY24	Change	H1 FY25	H1 FY24	Change
Revenue	1,135	1,539	-26%	2,643	3,042	-13%
EBITDA	48	104	-54%	172	187	-8%
EBITDA/MT (Rs.)	2,901	5,104	-43%	4,653	4,758	-2%
РВТ	20	76	-74%	117	131	-11%

Results Highlights

- During Q2FY25, the Steel Pipe segment encountered a period of moderated performance, impacted by seasonal and external factors.
- A significant factor influencing performance was the reduction in steel HR prices, by 7,500 per ton during the quarter ended Q2FY25.
- The reduction in prices also impacted EBITDA, causing a loss of around ₹3,000 per ton in inventory value. However, operational efficiencies allowed the company to mitigate the losses and maintain an EBITDA per ton of ₹2,901.
- Value-added products (API, Spiral & Galvanized pipes) continued to constitute about 45% of our total revenue in H1FY25.
- Order Book of about ₹ 550 crores is in hand for Oil & Gas sector, Water Sector and Exports business.







SURYA – At A Glance

SURYA

- Established in 1973, 'SURYA' is one of the most respected and trusted brand in Steel Pipes, Lighting & Consumer Durables (FMEG) and PVC pipes in India and Globally
- Leadership in Value-Added Products with a comprehensive product range
- Deeply rooted distribution network up to Rural India
- Brand promotion through extensive TV & Print Advertisements, BTL activities and Digital campaigns
- Strategic Value Creation by reinforcing market leadership position and driving change through investment in value-added products
- Strengthening Financials Strong financials with No Debt, Lean Balance Sheet









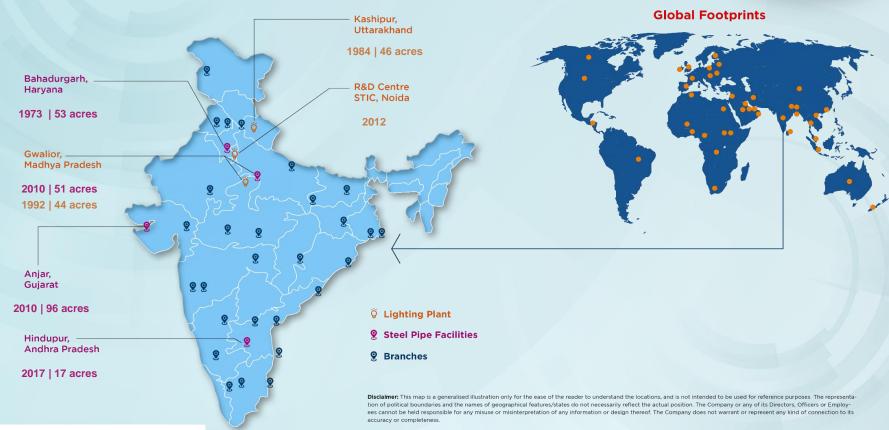






Making In India, Delivering Across the World











Reinforcing Leadership In Core



- Brand building through consistent Advertising
- · ATL & BTL Activities

Brand Equity

Distribution Network

- Enhanced engagement
- Consistent policies, effective schemes
- Omni-channel presence

- Strategic Investment InTechnology upgradation
- · Strategic locations
- Strengthening Backward Integration through PLI

Manufacturing Facilities

Product Range

- Built up strong product portfolio
- Value-Added products driving higher profitability









Strengthening Financials



₹ in crore





FY22

FY24

FY23

FY20

FY21







Board Of Directors





Shri J. P. Agarwal Executive Chairman

Shri J. P. Agarwal is the driving force behind creating Surya Roshni as one of the most reputed, trusted and successful companies. He has been honoured with the highly prestigious Padma Shri Award by the Government of India



Shri Raju Bista Managing Director

Shri Raju Bista is a young and dynamic leader. His discipline, dedication, visionary power and relentless efforts provided new dimensions and directions that have helped the Company in achieving new heights. He is the past President of ELCOMA, and presently a Member of Parliament



Shri Vinay Surya Managing Director

Shri Vinay Surya is an M.B.A. from Swinburn University, Australia and possesses vast experience of over 24 years in Marketing, Exports, Commercial, Financial & Operational fields



Smt Urmil Agarwal
Director

Possesses over four decades of experience with sound business acumen & understanding of both the businesses of the Company







Board Of Directors





Shri Sunil Sikka Independent Director

A post graduate in Management (FMS Delhi) and Ex-President of Havells (India) Limited & ELCOMA. During his tenure, he led multiple initiatives to accelerate growth in marketing of consumer electricals and lighting in India



Ms. Suruchi Aggarwal Independent Woman Director

Ms. Suruchi, a renowned and eminent practicing Advocate in the Supreme Court of India, Delhi High Court and other Courts



Shri Kaustubh N Karmarkar Whole Time Director

Whole time Director, with vast experience of over 24 years in the field of Management & Human Resources and Planning



Shri Tekan Ghanshyam Keswani Independent Director

A post graduate in Management (FMS Delhi) and a fellow member of ICAI with 45+ years of experience in Commercial, Administration and Financial fields



Shri Naresh Agarwal Independent Director

Directorship in Santosh Timber Trading Company Limited and Atlantic Wood Private Limited. 30+ years of vast business experience



Shri Ravinder Kumar Jaggi Independent Director

A Graduate in B.Sc. from University of Delhi with 46+ years of experience in Lighting Industry, and was also a member of Electro-Technical Committee of Bureau of Indian Standards (BIS) and technical committee of ELCOMA for over 35 years.







SURYA

CR STRIPS



BLACK PIPES



HOLLOW SECTION PIPES





GI PIPES

COATED API & SPIRAL PIPES



STEEL PIPES AND STRIPS

Wide Range of Products

Steel Pipes & Strips – At a Glance



50

Years of Brand presence in India, under the brand 'Prakash Surya'

#1

ERW GI Pipe manufacturer in India

21,000+

Pan India Dealers/Retailers

250+

Distributors

6

Products Categories
Pipes - Structural,
GI, API Grade & Spiral, Black
And CR Strips

#1

Exporter of ERW Pipes from India (50+ Countries)

12.76 Lac

MTPA Capacity
9.61 Lac ERW Pipes (with DFT)
2 Lac Spiral Pipes
27.50 Lacs Sq mtrs 3LPE coating
1.15 lac CR Sheets

45%

Value-Added Products of total Revenue

Ongoing brownfield expansion at company's existing steel plants

4

Manufacturing Locations in Haryana, Madhya Pradesh, Gujarat, Andhra Pradesh







Comprehensive Products Range



		Volume Share #	Market Position *	Applications
	GI Pipes	28%	#1 High Growth in Exports	Agriculture Irrigation, Casing and tubing, Hot Water/ Plumbing, Water pipelines, Green Houses, Fire Fighting, etc.
	LPE Coated ral Pipes	17%	Leading API Pipe Manufacturer High Growth	Oil and Gas, Water Transportation City Gas Distribution
Bla	ck Pipes	32%	Amongst Top 3	Construction, Fabrication, Fencing, Powder Coating, Sign Boards, Industrial Application, Scaffoldings
Hollows	Section Pipes	12%	Leading Brand + High Growth + DFT Technology	Infrastructure – Airport, Metro, Railways, Warehousing, Industrial Infrastructure, Urban Development, Solar, Poles
	CR Strips	11%	Serving Delhi - NCR Region	Auto Components, Motor Stamping, Cycle Rims, Umbrella Tubes & Rips







Transition Towards Higher Margin



		FY 19-20		FY 20-21		FY 21-22		FY 22-23		FY 23-24	
Sr. No	Product Name	Volume Share	EBITDA/ MT (₹)								
1	GI Pipes	35%	4,534	35%	4,602	33%	5,456	26%	7,737	28%	6,474
2	API & Spiral Pipes	11%	7,143	12%	7,630	18%	9,136	17%	12,134	17%	10,495
3	Black Pipes	24%	2,023	23%	2,216	24%	2,884	33%	5,021	32%	4,488
4	Section Pipes	19%	1,670	19%	1,843	13%	1,611	13%	3,415	12%	1,872
5	CR Strips	11%	1,586	11%	1,693	12%	2,627	11%	2,846	11%	1,156
	Total	100%	3,256	100%	3,525	100%	4,648	100%	6,496	100%	5,401







API Pipes & 3LPE Coated Pipes







Building Strong Presence

- Gained Market Share to ~10% of Oil & Gas Transmission Pipes
 - Cross Country Land Pipes
 - City Gas Distribution (CGD)
- Water Transmission provides higher growth opportunities
- The world-class 3LPE Coating plant machinery has been procured from Selmers, Netherlands
- Installed 3LPE coating facilities of 27,50,000 sqmtr (external coating)
- Strong Order Book in hand for API Pipes
- Accreditations from major PMC such as EIL, Mecon and others

Key catalysts in the growth

- One of the fastest growing products for the company
- Enjoys higher EBITDA/Ton compared to other products
- Value accretive and contributes significantly to the profitability







Setting-up Expansion Project at Hindupur, A.P.









- Project to manufacture GP and CR coils/pipe
- Setting-up expansion project with an outlay of ₹ 75 crore at Hindupur, A.P.
- **Purpose:** Presently, the company procures the GP coil and CR coil from the suppliers. The company intends to ensure availability of GP coil/ CR coil every time as per the requirement of the market along with the cost lower than the market price to cater South Indian market.







Leadership in Exports of ERW Pipes

SURYA

Dubai Vision 2030





Abu Dhabi Airport



Key Highlights

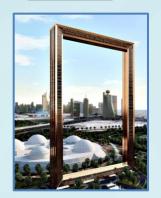
- Largest exporter of ERW Pipes (GI and Black Pipes)
- Exporting to 50+ countries across the globe including USA, Australia, Canada, Mexico, Middle East, Europe and Africa

Qatar FIFA





Dubai Frame



Strategy

- Commissioned large-dia section pipe facility (upto 300*300 mm) with Direct Forming Technology at Gwalior, to improve exports of Hollow Section Pipe worldwide
- Increase order share in Egypt for small gas paint pipes
- Focus on exporting value-added products such as grooved, 30*30 section, blue painted hollow coated pipes
- Geographic expansion







Leveraging Brand and Distribution Network





Advertisements in Print Media



The International Tube and Pipe
Trade Fair, Germany



TV Advertisements for Prakash Surya Steel Pipes

- Present since 1973, 'Prakash Surya' has a strong leadership position with a major B2C contribution to the top-line
- Advertisements across TV, print, digital media, etc. to build brand franchise
- Focus on value-added products, enjoys Leadership Position in ERW GI Pipes in domestic market
- Established Dealer and Distributor network, strong presence in Tier II and Rural India
- Participation in major industry events, dealer meets and engagement with channel partners







Participation in Tube & Pipe Fair 2023







Tube & Pipe Fair 2023 - Pragati Maidan, New Delhi

- In October, we participated in Tube & Pipe Fair 2023, an International Exhibition, which is India's premier wire and cable expo on the Indian tube and pipe industry focusing on technology, and value enhancement from raw material sourcing to production and delivery of the finished products to the consumers
- The expo attracts more than 10,000 quality visitors and is a platform for a wide range of exhibits presented by around 300 leading brands from India and around the world







Driving Strategic Manufacturing Benefits



Bahadurgarh (Haryana)



Gwalior (Madhya Pradesh)



Anjar (Gujarat)



Hindupur (Andhra Pradesh)









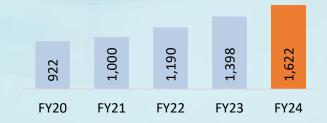
Building Financial Strength

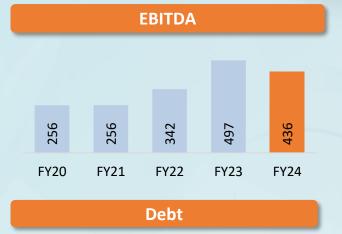


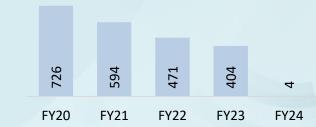




Net Worth













Driving Value Creation



Technology Upgradation

 Strategic Investments technology upgradation

in

- 3LPE coating plant from Selmer, Netherlands
- Large dia section pipe facility commissioned with DFT technology at Gwalior

Increasing share of Value-added Products

High growth in API pipes and Exports of Value-Added Products to improve market share, margins and profitability

Diversify Mix

Diversify Customer Mix and Product Mix helps in de-risking the Steel Price volatility



Cost Efficiencies

Continuous process improvement, energy saving and increasing yield for cost-effectiveness

Brand Equity & Distribution Network

- Continuous brand development activities
- Engagement with country-wide dealers, distributors, retailers and influencers







Robust Demand Drivers





Export Market

growth

High Demand for Steel

Pipes in various sectors

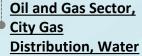
Gulf region/Europe and

USA envisage strong



Major Public and Private capex outlay in infrastructure, especially for Airport, metros, Urbanization, Jal Jeevan Mission, River Inter-Linking Projects, etc.





B2C - Trade Demand • Coverns

- Visible improvement in Indian economy, including rural
- Significant pick-up in Housing, Irrigation, Construction, etc.
- Government thrust on high investments, CGD, Smart Cities, Nal se Jal
- ₹ 5 lac crore investment expected in 5 years









PROFESSIONAL LIGHTING

PVC PIPES



CONSUMER LIGHTING

FANS





HOME APPLIANCES



LIGHTING AND CONSUMER DURABLES

Emerging FMEG

SURYA – Emerging FMEG



'SURYA' Established Lighting in 1984, has emerging as a **leading FMEG Player**

#2 Consumer Lighting Brand in India

Brand Equity through consistent advertisements, ATL and BTL activities

India's most deep rooted distribution network, major Revenue comes from Semi-urban and Rural markets.

Strong position in Professional Lighting with Smart Lighting Solutions

Successfully penetrating in FMEG categories - Fans and Home Appliances







Nurturing Distribution Network





Leader in various states such as AP, Telangana MP, Chhattisgarh, Uttar Pradesh and Jharkhand Second in Karnataka, Delhi, Maharashtra, Bihar, Rajasthan and Uttarakhand, amongst others







High -Impact Brand Campaigns















Winning in B2B - Façade Lighting



Expanding Capabilities

Strong Professional Lighting team in place

• Developed complete ecosystem with vendors

Developing Products & Solutions

Customized products

• Integrated Solution based Smart Lighting

Strengthening Customer Relationships

• Direct B2B projects

• Infrastructure, Monument Lighting, Airports, Bridges

Atal Setu Mumbai, Maharashtra





Shri Sanwariya Seth Temple Chittorgarh, Rajasthan











Winning in B2B - Façade Lighting



Adivasi Godavari Bridge, Nagpur



Bharat Darshan Park



Tawi Bridges Jammu



Bharat Darshan Park



Bullet Train Station, Ahemdabad



Indore Airport









Winning in B2B - Façade Lighting



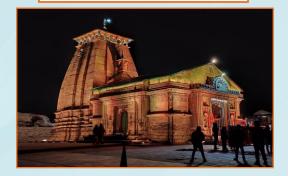
Sodala Bridge, Jaipur



Municipal Corporation, Chandigarh



Shri Kedarnath Temple



Om Statue, Shri Kedarnath Temple



Leh Palace



Shri Sanwariya Seth Temple









Successfully Penetrating in FMEG





Fans -

- Leveraging strong brand and distribution network
- Pan India presence for fans
- Wide range of products including ceiling, table, pedestal, wall mounted and exhaust fans
- Focus on premium product categories to gain share in urban markets

Home Appliances -

- Leveraging strong brand and distribution network
- Wide variety of product range such as Water Heater, Room Heaters, Coolers, Dry Irons, Steam Irons, Juicer-Mixer-Grinders, Induction Cooktops
- Ecosystem already in place to capture the fast growing markets and categories
- Market leading product features and quality







Mono Block Residential Pumps





- Entered in new product segment of Mono Block Residential Pumps of 'Surya Water Pumps'.
- The market size for such pumps is
 ₹ 1,000 crore and is growing fast driven by 'Har Ghar Nal Se Jal' scheme of Government of India.







Consumer Durable – New Product Launch









Evo Mixer Grinder

DUO - Fan Heater











Arctic-DX Water Heater

Eva DRY IRON

Eva Pro DRY IRON

Surya Power Mini Monoblock Pump

Surya Power-LX Mini Monoblock Pump







Consumer Lighting New Production Innovation





Jagmag Maxx



Adore/ Bliss



PVC Tape



Rainbow Plus



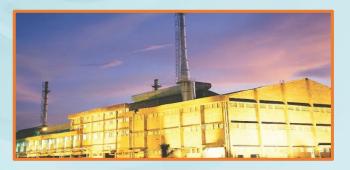




Integrated Manufacturing Units and R&D



Kashipur (Uttarakhand)



Gwalior (Madhya Pradesh)



R&D Centre (Delhi - NCR)









Certifications





The only company in Indian Lighting Industries to achieve certificate for Manufacturing of LED Products

Awarded by National Quality Assurance, USA



QCFI Kaizen Competition, Bangalore







PLI strengthening Backward Integration



Commencement of manufacturing facility for LED components under PLI scheme for 'Large Investment' category

Benefits to Surya

- Leverage own manufacturing of LED products
- Increase the level of backward integration as well as increase the OEM opportunities

Objectives

To boost manufacturing of **'Components of LED Lightings'** of India, to reduce dependency on imports of components

Target Segment

For manufacturing 'Components of LED Lighting Products (i.e. LED Drivers, Mechanicals, Housing, Packaging, Modules, Wire Wound Inductors etc.) under Large Investment Category

Fulfilling Investment Criteria

- By investing cumulative incremental minimum investment in P&M of ₹ 25 Crores.
- Incremental criteria is fulfilled and claim of 1st year received.

Quantum of Incentives

4% to 6% on sales over the base year for a period of five years subsequent to the base year







PVC Pipes –Sizeable Business Opportunities





Government initiatives such as Housing for All, 'Nal se Jal', Project AMRUT and Swachh Bharat Mission

01

Demand outlook for non-agricultural pipes appears to be good as the major urban real estate markets show signs of a sustained recovery

02

The sector is expected to see an average Annual growth of 10%

03



Application

Housing, irrigation, infrastructure, drainage and chemical transportation, among others



Operational Performance

Revenue of ₹ 92 Cr as compared to ₹ 91 Cr in FY23





Market Research

Sizeable business opportunity with Strong Branding of 'Prakash Surya' and Distribution Network



Capacity Expansion

Reached capacity of 12,500 MTPA







Transition towards LED Lighting and FMEG



		FY:	19-20	FY	20-21	FY	21-22	FY2	22-23	FY2	3-24
Sr. No	Product Name	Sales	EBITDA								
1	LED- Lighting	49%	11%	53%	12%	59%	11%	64%	11%	62%	12%
2	LED-EESL	8%	8%	1%	11%	-	-	-	-	-	-
	Total LED (1 + 2)	56%	11%	54%	12%	59%	11%	64%	11%	62%	12%
3	Conventional	23%	3%	23%	9%	19%	1%	16%	-	16%	5%
4	Consumer Durables	21%	7%	23%	8%	22%	6%	20%	5%	22%	6%
	Grand Total (1 to 4)	100%	8%	100%	10%	100%	8%	100%	8%	100%	10%

Transformed the product portfolio from conventional lighting to LED Lighting and Consumer Durables







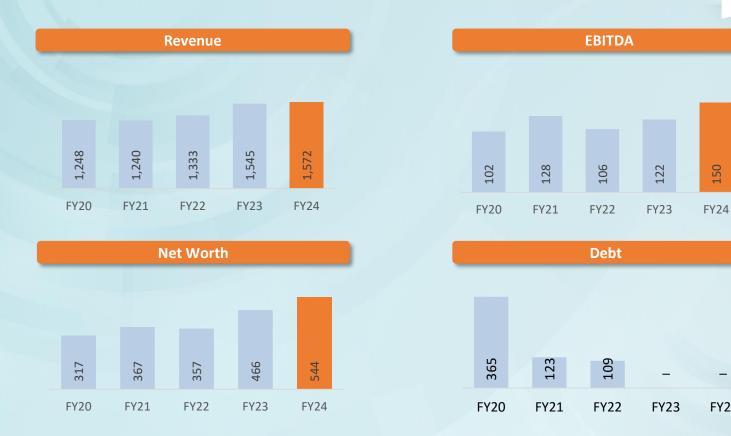
Building Financial Strength



150

FY24

₹ in crore









Driving Value Creation

SURYA



Product Development

Alignment with fast changing consumer preference, at high speed and premium quality



Manufacturing Capabilities

Automation, Speed, Size and backward integration.
One of the largest manufacturing capacities in India for LED Lighting



Re-energizing the Surya Brand

Aligning with new age consumers, and growing LED Lighting and Consumer Durables



Distribution network

Enhancing the distribution network through omnichannel, dealers, distributors contractors, developers, architects etc.







Robust Demand Drivers





Young Demographics

- Improving lifestyles, investment in home improvement
- Emerging Lifestyles



Consumer Lighting

Faster adoption by consumers across India, including Rural



LED Professional Lighting

- Smart Integrated LED Lighting
- Presence in sunrise areas like Housing for all, Smart Cities, Street Lighting, Monumental Lighting, Industrial Lighting







SURYA

Financial Results Highlights







Income Statement – Q2 & H1 FY25



Particulars (₹ Crores)	Q2 FY25	Q2 FY24	H1 FY25	H1 FY24
Total Revenue from Operations	1,529	1,916	3,422	3,791
Cost of Material Consumed	1,062	1,413	2,347	2,752
Purchase of Stock In Trade	118	104	246	214
Changes in Inventories	11	(33)	38	9
Total Raw Material	1,191	1,484	2,631	2,975
Gross Profit	338	432	791	816
Gross Profit(%)	22.1%	22.5%	23.1%	21.5%
Employee Expenses	101	98	210	195
Other Expenses	161	196	354	369
OtherIncome	7	1	15	3
EBITDA	83	139	242	255
EBITDA(%)	5.4%	7.3%	7.0%	6.7%
Depreciation	31	29	61	57
EBIT	52	110	181	198
EBIT(%)	3.4%	5.7%	5.3%	5.2%
Finance Cost	6	6	11	13
Profit Before Tax	46	104	169	185
Tax	12	28	42	49
Profit After Tax	34	76	127	135
Profit After Tax(%)	2.2%	4.0%	3.7%	3.6%







Consolidated Balance Sheet



EQUITY AND LIABILITIES (₹ Crores)	Sep-24	Mar-24
(I)EQUITY		
(a) Equity Share capital	54	54
(b) Other equity	2,214	2,112
Sub Total (I)	2,268	2,166
(II) LIABILITIES		
(1) Non-Current Liabilities		
(a) Financial Liabilities		
(a) Term Borrowings (incl. Current Maturities)	-	-
(b) Lease Liability	8	6
(c) Other Financial Liabilities	30	20
(d) Provisions	25	21
(e) Deferred Tax Liabilities (Net)	48	56
Sub Total (II)	111	103
(III) Current Liabilities		
(a) Financial liabilities		
(a) Working Capital Borrowings	60	4
(b) Lease Liability	6	6
(c) Trade Payables	281	369
(d) Other Financial Liabilities	146	171
(e) Other current liabilities	62	60
(f) Provisions & Current Tax Liabilities	36	43
Sub Total (III)	591	653
Total Equity & Liabilities (I+II+III)	2,970	2,922

ASSETS (₹Crores)	Sep-24	Mar-24
(I) NON-CURRENT ASSETS		
(a) Property, plant & equipment	786	822
(b) Capital work-in-progress	39	17
(d) Right to Use Asset	13	11
(d) Other Intangible Assets	3	2
Financial Assets		
Other Financial Assets	25	50
Other Non - current assets	26	24
Sub Total (I)	892	926
(II) CURRENT ASSETS		
(a) Inventories	1,051	1,087
Financial Assets		
(b) Trade receivables	662	718
(c) Cash and bank balance	197	46
(d) Other Financial Assets	29	24
(f) Current Tax Assets	-	94
(g) Other current assets	139	121
Sub Total (II)	2,078	1,996
Total Assets (I+II)	2,970	2,922







Cashflow Statement



Particulars (₹ Crores – Consol.)	Half Year ended 30-Sep-24	Full Year ended 31-Mar-24
Profit before tax	169	445
Depreciation and Interest	61	138
Operating Profit Before Working Capital Changes	230	583
Change in Working Capital	(62)	89
Cash generated from operations	168	672
Income taxes paid	(57)	(132)
Net cash inflow from operating activities (A)	111	540
Net cash inflow/(outflow) from investing activities (B)	(164)	(51)
Net cash flow from Operating & Investing activities (C=A+B)	(53)	489
Net cash (used in) / from financing activities, payment of interest, dividend and others (D)	19	(455)
Net cash (used in) / from Operating, Investment & Financing activities	(34)	34
Total Cash and Bank Balance	1	35







Key Takeaways



• Strong market position in Steel Pipes & Strips, and Lighting & Consumer Durables

- Investment in brand building and improving distribution
- Successfully gaining momentum in New Value-Added products in both the businesses
- Rigorous financial control across the company
- Improving profitability and financial ratios
- Robust demand Drivers for both the businesses







CSR Activities

SURYA

Ecobrik



Blood Donation Camp



Gram Gaurav Mela







Book Distribution Camp



Computer Training



Dakshta Varg



Eye Checkup Camp



Gau Utpad Awadh







CSR Activities



Yoga Day



Silai Training



Plantation



Multilayer Farming



Mini Personality Development Camp





Our dedicated CSR arm Surya Foundation, discharges responsibilities in the fields of health, skill development and education.







Disclaimer



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Surya Roshni Limited (the "Company"), have been prepared solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company.

This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded.

This presentation contains certain forward looking statements concerning the Company's future business prospects and business profitability, which are subject to a number of risks and uncertainties and the actual results could materially differ from those in such forward looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, competition (both domestic and international), economic growth in India and abroad, ability to attract and retain highly skilled professionals, time and cost over runs on contracts, our ability to manage our international operations, government policies and actions regulations, interest and other fiscal costs generally prevailing in the economy. The Company does not undertake to make any announcement in case any of these forward looking statements become materially incorrect in future or update any forward looking statements made from time to time by or on behalf of the Company.

Company	Investor Relations Advisors
SURYA Energising Lifestyles	SGA Strategic Growth Advisors
CIN: L31501HR1973PLC007543	CIN: U74140MH2010PTC204285
Mr. Tarun Goel +91 9810248348 Email: tarungoel@surya.in	Mr. Jigar Kavaiya / Mr. Parin Narichania +91 99206 02034 / +91 99300 25733 jigar.kavaiya@sgapl.net / parin.n@sgapl.net
www.surya.co.in	www.sgapl.net





