



ROYAL ORCHID HOTELS LTD.,

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Date: January 30, 2025

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

Sub: Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for new property in **Gomti Nagar, Lucknow - Uttar Pradesh.**

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

Ranabir Sanyal
Company Secretary & Compliance Officer
FCS-7814

Encl: as above



ROHL signs new property in Lucknow; expands footprint in Uttar Pradesh

Bengaluru, 30 January, 2025:

Strengthening its presence in Uttar Pradesh, Royal Orchid Hotels Ltd. (ROHL) has announced the signing of a new property under the Regenta brand in Gomti Nagar, Lucknow. This marks ROHL's second property in the city and its sixth in Uttar Pradesh, reinforcing the brand's commitment to expanding in key tourism and business destinations.

Strategically located near the renowned Phoenix Palassio Mall, the new property is set to cater to both business and leisure travelers with world-class amenities and a contemporary hospitality experience. Under a lease from the developer, this hotel is poised to change the upscale hospitality of Lucknow.

Commenting on the expansion, **Arjun Baljee, President of Royal Orchid Hotels Ltd.**, said, "Strengthening our presence in key business and leisure hubs is a vital part of our growth strategy. Uttar Pradesh has led the country in domestic tourist arrivals for three consecutive years, making it a high-priority market for us. Gomti Nagar, with its prime location, provides an ideal setting for our new property. We are confident that IM Imperial Avenue, with its exceptional offerings, will appeal to both domestic and international guests seeking a seamless blend of luxury and convenience."

Lucknow, renowned for its rich cultural heritage, literature, cuisine, and architectural marvels, continues to attract travelers from across the world. Situated in the heart of Gomti Nagar, the upcoming hotel will feature **190 elegantly designed rooms** and a comprehensive range of facilities, including a spacious banquet hall, conference hall, fine-dining restaurant, bar, gym, swimming pool, spa, and a dedicated kids' play area. Guests will also have access to a terrace area and a sprawling 19,000 sq. ft. banquet space, making it an ideal venue for large-scale events.

Conveniently positioned near key landmarks such as IIT Lucknow (2 km), Phoenix Palassio Mall (0.9 km), and Chaudhary Charan Singh International Airport (17.1 km), the property ensures ease of access for both business and leisure travelers.

Pradeep Misra, CMD of REPL, shared his enthusiasm about the collaboration, stating, “Partnering with Royal Orchid Hotels to bring IM Imperial Avenue to life is an exciting milestone for us. Lucknow is evolving as a major urban hub, and this property will deliver a world-class experience, combining ROHL’s expertise in hospitality with our excellence in construction and design.”

Uttar Pradesh, known for its unparalleled historical, religious, and cultural heritage, continues to strengthen its position on the global tourism map. In FY 2023 alone, Lucknow welcomed approximately 43,000 visitors, with numbers steadily rising. The state’s ability to host large-scale events will be further showcased during Maha Kumbh 2025 in Prayagraj, which is expected to attract over 400 million visitors.

Scheduled to open in January 2026, this new Regenta property is set to redefine hospitality standards in Lucknow, offering an unmatched blend of luxury, convenience, and cultural immersion.

About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India’s fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 110+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India’s most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travelers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

For further information, please contact Consocia Advisory

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