

KEI Industries Limited

Registered and Corporate Office: D-90, Okhla Industrial Area, Phase-I, New Delhi- 110020 CIN: L74899DL1992PLC051527
Tel.: +91-11-26818840/8642/0242, Email: info@kei-ind.com Website: www.kei-ind.com

KEI/BSE/2024-25
The Manager,
Listing Operation,
BSE Limited,
25th Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai- 400 001.

Date: 25.11.2024

Sub: Proposed Qualified institutions placement of equity shares of face value of ₹ 2 each (the "Equity Shares") by KEI Industries Limited (the "Company") under the provisions of Chapter VI of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended (the "SEBI ICDR Regulations"), and Sections 23, 42 and 62 of the Companies Act, 2013 (including the rules made thereunder), each as amended (the "Issue").

We wish to inform you that pursuant to the approval accorded by the board of directors of the Company (the "**Board**"), at its meeting held on 15.10.2024 and the shareholders of the Company, pursuant to the special resolution passed on 17.11.2024, the Fund Raising Committee has, at its meeting held today i.e. 25.11.2024, *inter alia*, considered and approved the following resolutions:

- Authorizing the opening of the Issue today, i.e. 25.11.2024;
- Approving the floor price for the Issue, being ₹ 3,880.54 per Equity Share ("**Floor Price**"), based on the pricing formula as prescribed under the SEBI ICDR Regulations; and
- Approving and adopting the preliminary placement document dated 25.11.2024, together with the application form in connection with the Issue.

We further wish to inform you that the Fund Raising Committee has fixed the 'relevant date' for the purpose of the Issue, in terms of Regulation 171(b)(i) of the SEBI ICDR Regulations, as 25.11.2024, and accordingly the floor price in respect of the Issue has been determined, based on the pricing formula as prescribed under Regulation 176(1) of the SEBI ICDR Regulations, as ₹ 3,880.54 per Equity Share.

Pursuant to Regulation 176(1) of the SEBI ICDR Regulations and in accordance with the approval of the Shareholders accorded through a special resolution on 17.11.2024, the Company may at its discretion offer a discount of not more than 5% on the floor price so calculated for the Issue.

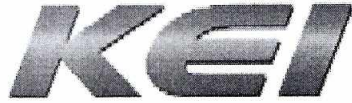
The meeting of the Fund Raising Committee commenced at 10:00 p.m. and concluded at 10:45 p.m.

For KEI INDUSTRIES LIMITED

ANIL GUPTA
Chairman cum Managing Director

Works-I : Bhiwadi : SP-919/920/922, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan); Tel: +91-1463-220199/221178; E-mail: bhiwadi@kei-ind.com
Works-II : Chopanki : A-280-284 RIICO Industrial Area (Chopanki) Dist. Alwar-301019 (Rajasthan); E-mail: chopanki@kei-ind.com
Works-III : Silvassa : 99/2/7, Madhuban Industrial Estate, Rakholi, Silvassa UT of Dadra & Nagar Haveli and Daman & Diu-396230;
Tel: +91-7359344404/7359244404; E-mail: silvassa@kei-ind.com
Branch : Delhi : F-90/1-A, F Block, Okhla Industrial Area, Phase-1, New Delhi - 110020, Tel. : +91 11 6905 6800
Offices : Chennai : No.04, (Old No.23) SIR C P Ramasamy Road, 2nd Floor, Near Apollo Spectra Hospital, Alwarpet, Chennai-600018; Tel : 044-42009120
: Kolkata : Arihant Benchmark, 4th Floor, 113-F, Matheshwartola Road, Kolkata-700046, Tele: 033-40620820/40620821; E-mail: kolkata@kei-ind.com
: Mumbai : Nirvan Corporate, 7th Floor, Opposite Aghadi Nagar, Pump House, Jijamata Road, Andheri East, Mumbai-400093; Tel: 91-22-28239673/28375642
E-mail: mumbai@kei-ind.com





BRUGG CABLES

Well connected.

KEI is under Technical Collaboration Agreement with BRUGG to manufacture EHV cables up to 400kV

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In relation to the qualified institutions placement, we will file the Preliminary Placement Document with your office today.

Further, in accordance with the Company's Code for Prevention of Insider Trading and the SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended, the trading window for dealing in the securities of the Company has been closed for all designated persons and their immediate relatives(s) from 25.11.2024 and the same shall remain closed till 48 hours after determination of issue price.

We request you to kindly take this on records, and the same be treated as compliance under Regulation 29(1) and 30 and other applicable regulations of the Securities and Exchange Board of India (Listing Obligations Disclosure Requirements) Regulations, 2015, as amended.

Thanking You
Yours truly,
For KEI INDUSTRIES LIMITED

For KEI INDUSTRIES LIMITED

ANIL GUPTA

Chairman-cum-Managing Director

(ANIL GUPTA)
CHAIRMAN-CUM-MANAGING DIRECTOR

CC:

The National Stock Exchange of India Ltd.
Listing Division, Exchange Plaza, Plot No.
C/1, G Block, Bandra Kurla Complex, Bandra
(E), Mumbai – 400 051

The Calcutta Stock Exchange Ltd.
The Senior Manager, Listing
Division, 7, Lyons Range, Kolkata-
700001

Works-I : Bhiwadi : SP-919/920/922, RIICO Industrial Area, Phase-III, Bhiwadi, Dist. Alwar-301019 (Rajasthan); Tel : 01493-220106/221731, E-mail: bhiwadi@kei-ind.com
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