



**Ref: PFL/BSE-CSE/2024-25/20**

**Date: 19<sup>th</sup> July, 2024**

**To,**  
**BSE Limited**  
The Corporate Relationship Department  
P.J. Towers, 1<sup>st</sup> Floor,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 544191**  
**Scrip ID: PURPLEFIN**

**To,**  
**The Calcutta Stock Exchange Limited,**  
7, Lyons Range,  
Dalhousie, Kolkata-700001,  
West Bengal  
**CSE Scrip Code: 26505**

**Sub: Allotment of 500 Unsecured Unlisted Redeemable Non-convertible Debentures of Rs. 1,00,000/- (Rupees One Lac Only) each amounting to Rs. 5,00,00,000/- (Rupees Five Crore Only) pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015**

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Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (LODR) Regulations and in furtherance to our intimation dated 17<sup>th</sup> July, 2024, we would like to inform you that the Finance Committee of Directors of Purple Finance Limited has approved the allotment of 500 Unsecured Unlisted Redeemable Non-convertible Debentures of Rs. 1,00,000/- (Rupees One Lac Only) each amounting to Rs. 5,00,00,000/- (Rupees Five Crore Only) vide a resolution dated 19<sup>th</sup> July, 2024 to M. K. Investment Consultancy Private Limited by way of private placement in accordance with the applicable laws.

You are requested to kindly take note of the same.

Thanking You,  
Yours faithfully,

**For Purple Finance Limited**

**Ruchi Nishar**  
**Company Secretary and Compliance Officer**

**Purple Finance Limited**

Registered Office: 11, Indu Chamber, 349/353, Samuel Street, Masjid Bunder West, Mumbai – 400003.

Corporate Office: 705/706, 7<sup>th</sup> Floor, Hallmark Business Plaza, Sant Dnyaneshwar Marg, Opp. Guru Nanak Hospital, Bandra (E), Mumbai- 400051

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