



Ref: SEC/SE/2024-25
Date: August 22, 2024

To,
Corporate Relations Department
BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001

Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No. C/1, G Block, Bandra Kurla Complex
Bandra (E), Mumbai – 400051

BSE Scrip Code: 500096

NSE Scrip Symbol: DABUR

Sub: Submission of information under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Update on Letter dated January 31, 2024

Dear Sir/ Madam,

In continuation to our letter dated January 31, 2024 regarding approval of Capital Expenditure of around Rs. 135 crore for setting up a new plant in South India for capacity expansion of Red Toothpaste, Odonil and Honey, we are pleased to enclose a copy of Press Release titled 'Dabur Signs MoU with Govt. of Tamil Nadu to Set-Up New Manufacturing Facility' being issued by the Company today, in compliance with SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and records.

Thanking You,

Yours faithfully,
For **Dabur India Limited**


(Saket Gupta)
Company Secretary and Compliance Officer

Encl: as above



Dabur signs MoU with Govt. of Tamil Nadu to Set-Up New Manufacturing Facility

Chennai, August 22, 2024: Dabur India Limited, India's leading Ayurvedic and Natural FMCG company, today signed a facilitation Memorandum of Understanding (MoU) with the Government of Tamil Nadu to set up a new consumer goods manufacturing facility in the state, which will be Dabur's first such unit in South India. The MoU outlines an approved Phase 1 investment of Rs 135 crores, scaling up to Rs 400 crores over a period of 5 years. This is expected to generate direct employment for around 250 people, besides creating thousands of indirect job opportunities.

The MoU, signed between Guidance Tamil Nadu represented by its Managing Director Mr. Vishnu IAS, and Dabur India Limited's Chief Executive Officer Mr. Mohit Malhotra, was exchanged in the presence of the Hon'ble Chief Minister of Tamil Nadu Mr. M.K. Stalin, Hon'ble Industries Minister Dr TRB Rajaa, Chief Secretary Mr N Muruganandam IAS, Secretary Dept of Industries Mr Arun Roy IAS, MD SIPCOT Dr Senthil Raj IAS on 22nd August, 2024 at the Secretariat in Chennai. Dabur India Limited Global Head of Operations Mr. Rahul Awasthi and Dabur's Manufacturing Head Mr. Hrishikesh Ramani were present on the occasion, with senior Govt officials from the Govt. of Tamil Nadu.

Dabur's latest state-of-the-art multi-category manufacturing facility will be set up in SIPCOT Tindivanam, Tamil Nadu. This will be amongst Dabur's most-modern and environment-friendly manufacturing facilities with the capacity to manufacture a range of Dabur's products for the South market.

Dabur India Limited Chief Executive Officer Mr. Mohit Malhotra said: *"We are grateful to the Government of Tamil Nadu, particularly the Department of Industries led by Hon'ble Minister Dr TRB Rajaa for his personal and proactive support and guidance, teams in Guidance Tamil Nadu, and SIPCOT, for their wholehearted support in facilitating this project. This investment will allow us to better serve the growing demand for our products in South India and strengthen our market presence in the region. We look forward to contributing to Tamil Nadu's economic development by creating jobs and working closely with local vendors and supplier partners."*

The strategic location of the new unit, he added, will enhance Dabur's ability to meet business and logistical requirements more efficiently, thereby offering significant advantage and growth opportunities.

"We've chosen to set up a manufacturing unit in Tamil Nadu as part of our strategy to be closer to our consumers, while staying true to what matters most to us -- providing high quality natural and healthy products to our customers. Our new facility at SIPCOT will be equipped with the latest technology, allowing us to maintain the highest standards of quality and operational efficiency in everything we produce. This will also enhance our sourcing of agricultural produce from local farmers in Tamil Nadu," **Dabur India Limited Global Head of Operations Mr. Rahul Awasthi** said.

The new facility will be designed with a focus on energy conservation in both its construction and operations. Emphasizing environmental responsibility, Dabur plans to construct an energy-efficient building while deploying the latest technology for effluent treatment. In addition, Dabur will extend its Corporate Social Responsibility (CSR) programmes to the local community, reinforcing its commitment to supporting and developing communities around the areas where we operate.

About Dabur India Ltd: Dabur India Ltd is one of India's leading FMCG Companies. Building on a legacy of quality and experience for 140 years, Dabur is today India's most trusted name and the world's largest Ayurvedic and Natural Health Care Company. Dabur India's FMCG portfolio includes eight Power Brands – **Dabur Chyawanprash, Dabur Honey, Dabur Honitus, Dabur Pudín Hara** and **Dabur Lal Tail** in the Healthcare space; **Dabur Amla** and **Dabur Red Paste** in the Personal care space; and **Réal** in the Food & Beverages category.

For Further Information, Contact:

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Corporate Communications, Dabur India Ltd.

