

SASTASUNDAR VENTURES LIMITED

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CIN: L65993WB1989PLC047002

Date: 30-10-2024

To
The General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Tower
Dalal Street, Mumbai - 400 001

To
The Manager
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai - 400 051

Ref: BSE Scrip Code: 533259; NSE Symbol: SASTASUNDR
Sub: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Investor Presentation

Dear Sir/ Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith the Investor Presentation of the Company.

This is for your information and record.

Thanking you,

Yours faithfully,

For **Sastasundar Ventures Limited**

Pratap Singh
Company Secretary

Encl: As Above



Investor's Update October 2024

“ **SastaSundar** operate digital platforms for **Pharmacy, Wellness and Diagnostics**, providing **Accessible, Affordable, Scalable and Sustainable** person-centric Health Care solutions. ”

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“Turning problems into opportunities is the hallmark of persistence in business. It’s not the challenges that define success, but the resolve to see every obstacle as a chance to innovate and grow.”

Sastasundar APP is back with health and happiness

We are launching our own **SastaSundar APP** Soon

SastaSundar APP shall be a B2C platform for:

Pharmacy

Wellness

Diagnostic

The name '**SastaSundar**' is derived from a popular Indian phrase in terms of consumer experience of **Savings** and **Quality**.

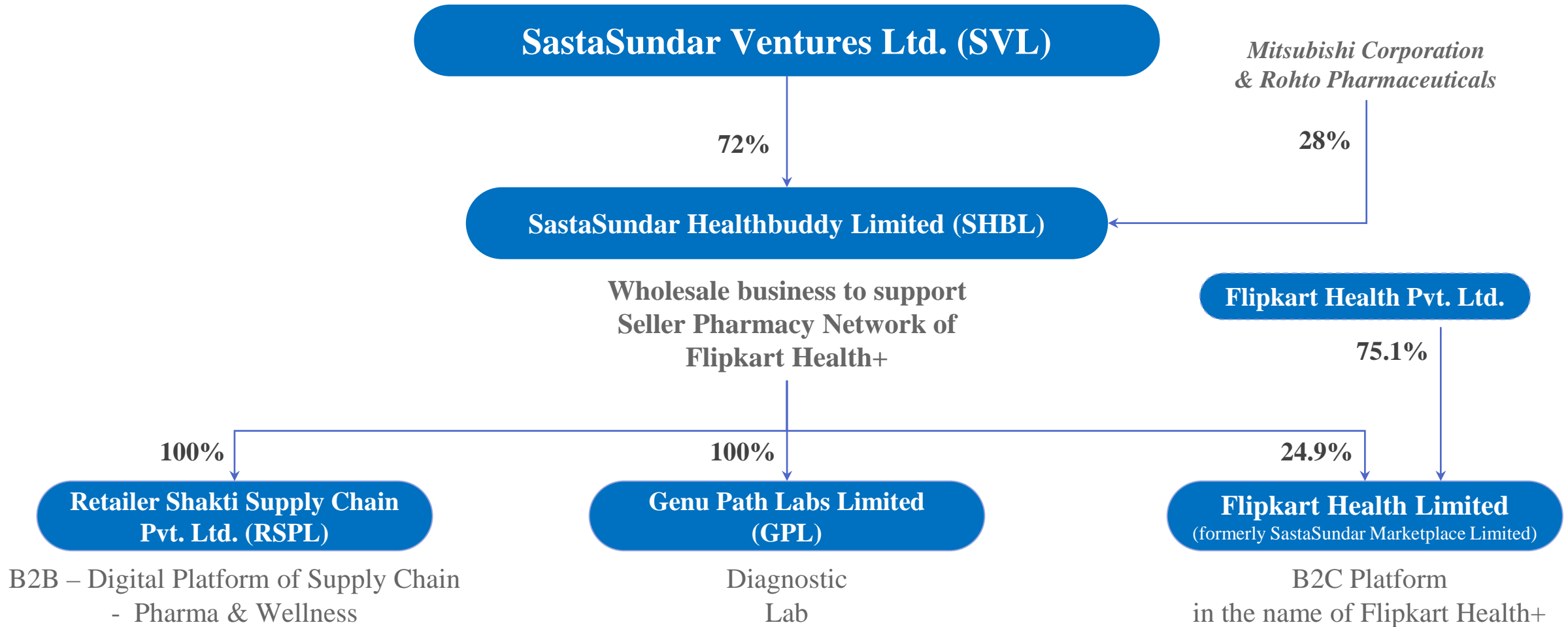
Economics of SastaSundar B2C platform

- SastaSundar Healthtech Private Limited owns the Brand SastaSundar, the Domains *Sastasundar.com* and *Sastasundar.in*, alongwith the related Intellectual Property Rights, Technology and Infrastructure necessary to operate the Sastasundar Platform.
- We estimate positive contribution at the transaction level from Year 1 and we estimate no significant new investments in the backend warehouse and logistic as the existing backend warehouse and logistics (called Area Logistic Centre “ALC”) shall continue to work efficiently.
- We shall be building the platform with the same value of being most efficient in terms of capital, cost and consumer experience.
- We estimate an investment of Rs.115 crores in the next three years in Technology and brand building and by this investment the platform is estimated to be profitable.
- As we are turning revenue generation from an associate company to a step down subsidiary company, we estimate our revenue from the B2C platform will have smaller contribution in the current year in comparison to last financial year but from next year onwards we estimate the growth with support of past experience and acceptability of SastaSundar brand.

Outlook of our B2B business platform Retailer Shakti

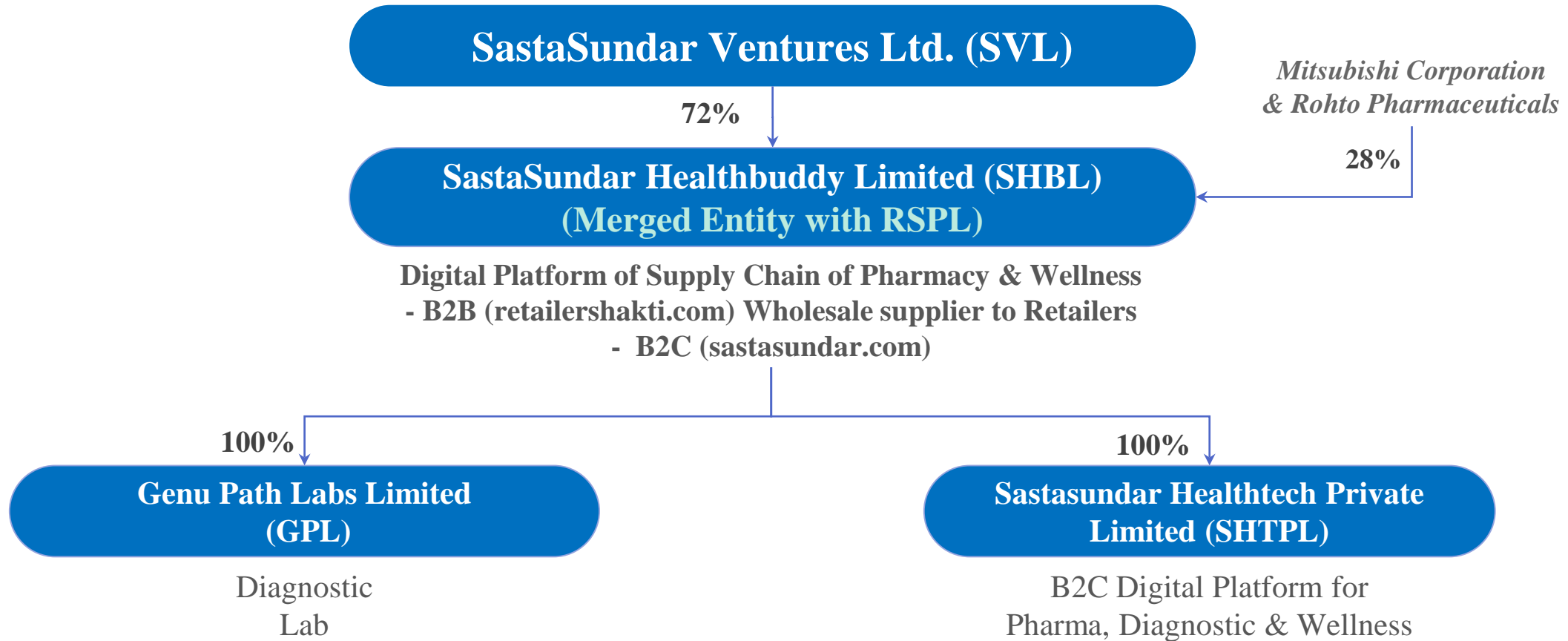
- We have a positive outlook for our B2B business platform with full control of our B2C platform, the operations will have strong leveraging benefits.
- We have reported revenue in Q1 FY25 of Rs.187.8 crore in our vertical of other retailers B2B business platform and we anticipate continued growth, projecting a provisional revenue of Rs.238 crore in Q2 FY25 (subject to audit).
- Retailer Shakti, our B2B business is generating positive contribution at the transaction level, we don't estimate any major new investment in technology and brand-building.

Previous Corporate Structure (Only Relevant Entities)



Change in Corporate Structure – New Structure (Only Relevant Entities)

The current structure will change as follows by the said transaction and merger of Retailer Shakti



Note

We plan to simplify the above structure to merge CIC holding company into a subsidiary and demerge the financial service business into a separate company

‘Being Genuine’ is Our Core Value ‘Being Child’ is Our Culture

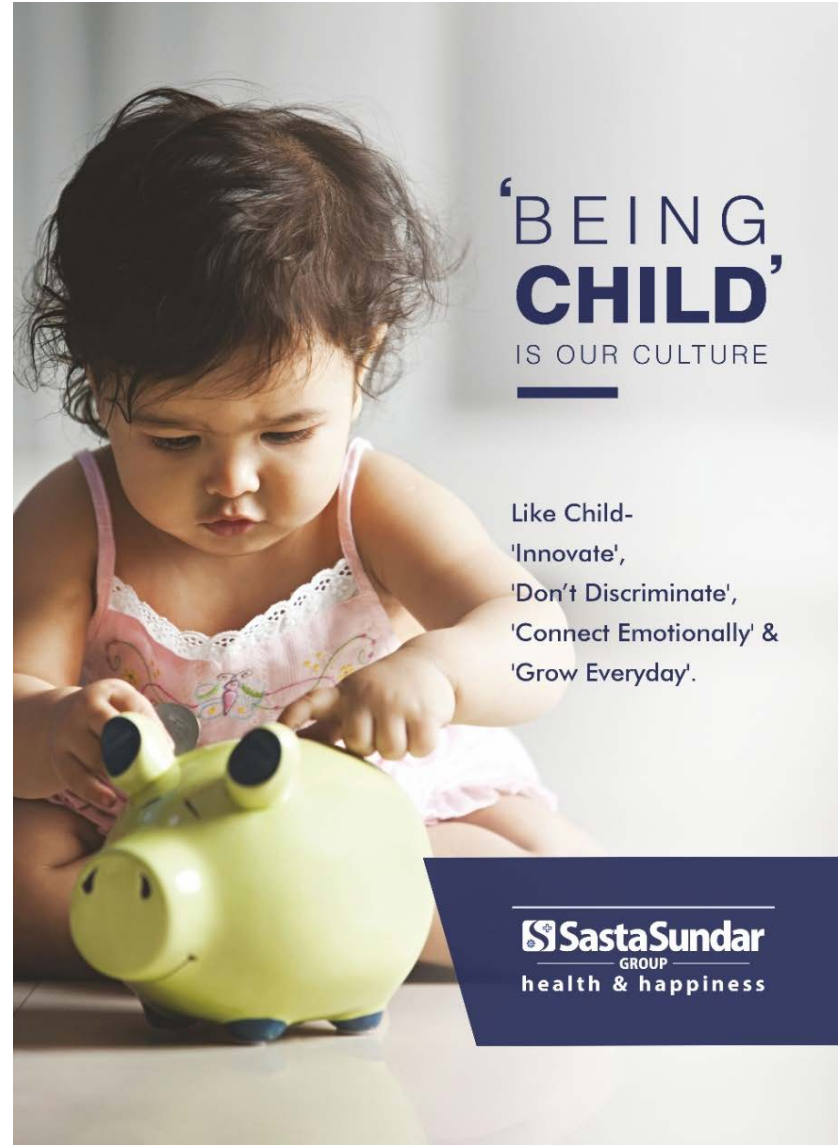


Nothing can be more Genuine than our Mothers' Love

BEING GENUINE

OUR CORE VALUE

We ensure that all our products and services are 100% Genuine.



‘BEING CHILD’ IS OUR CULTURE

Like Child-
'Innovate',
'Don't Discriminate',
'Connect Emotionally' &
'Grow Everyday'.



Company:

SastaSundar

SastaSundar Ventures Limited

CIN: L65993WB1989PLC047002

Mr. Pratap Singh – Company Secretary

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Investor Relations Partner:



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Health & Happiness