



24th September, 2024

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Script Code: 532357 - EQ	To, National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051 Symbol: MUKTAARTS - EQ
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Kind Attn: Corporate Relations Department

Dear Sir/Madam,

SUB: INTIMATION UNDER REGULATION 30 OF SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform that Assignment Agreement and Term Sheet has been executed between the Company and Zee Entertainment Enterprises Limited (“Zee”) for Assignment of Satellite and Media Rights of 37 Films of the Company for a limited period of 6 years commencing from 25th August, 2027 for a total consideration of 25% more as compared to previous Agreement and as per the terms and conditions entered between the Company and Zee.

Further, Details with respect to SEBI Circular bearing reference no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13th July, 2023 is not required to be provided as the Agreement is in the normal course of business and does not impact the management of the Company.

Kindly take the same on your records.

Thanking you.

Yours faithfully,

For **Mukta Arts Limited**

Hemal N. Pankhania

Company Secretary & Compliance Officer