

WONDERLA

PARKS AND RESORTS



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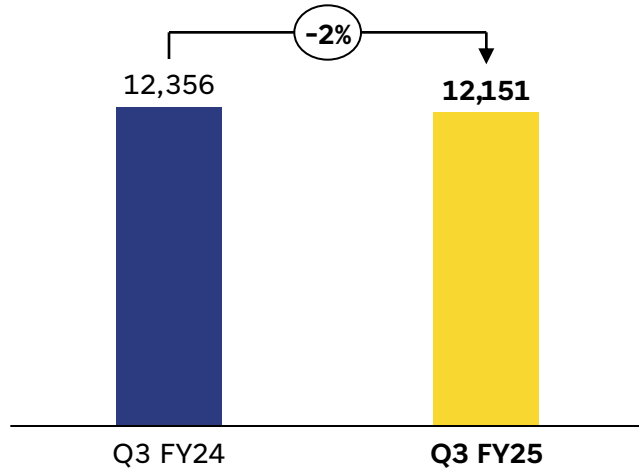
Q3 & 9M FY25 | Result Highlights

- ❖ Successfully completed fund raise of **Rs. 54,000 lakhs** through QIP in the quarter
- ❖ Revenue from Operations stood at **Rs. 12,151 lakhs** for the quarter. Hyderabad park recorded highest ever footfalls and revenue since inception
- ❖ Footfall for the quarter stood at **9.18 lakhs** across parks
- ❖ Park wise footfall for the Q3 FY25: Bengaluru – **2.99 lakhs**, Kochi – **2.57 lakhs**, Hyderabad – **3.28 lakhs**, Bhubaneshwar – **0.34 lakhs**
- ❖ Adjusted EBITDA for the quarter stood at **Rs. 4,414 lakhs**, down by **27% YoY**
- ❖ ARPU in Q3 FY25 stood at **Rs. 1,272** an increase of **1% YoY**. Recorded SPH of **Rs. 399** in Q3 FY25, a **9% growth YoY**
- ❖ Innovative and creative market strategies to boost footfall, complemented by festival and event-focused campaigns
- ❖ An enriched customer experience featuring festive-themed decorations and exclusive seasonal food and product offerings across the parks

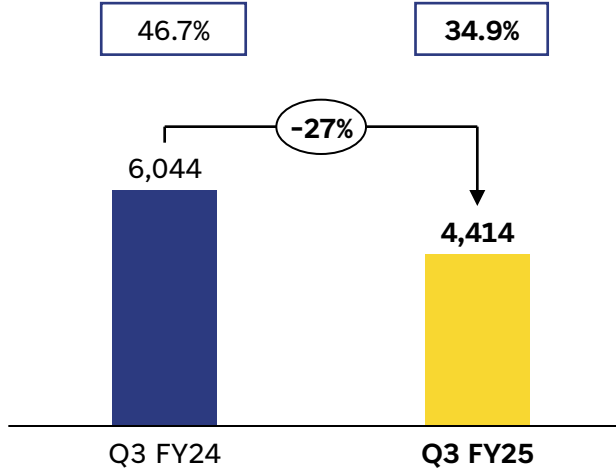


Q3 FY25 Result Highlights

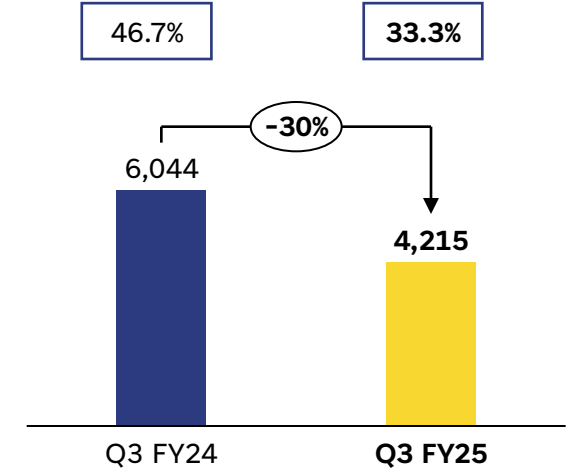
Revenue from Operations



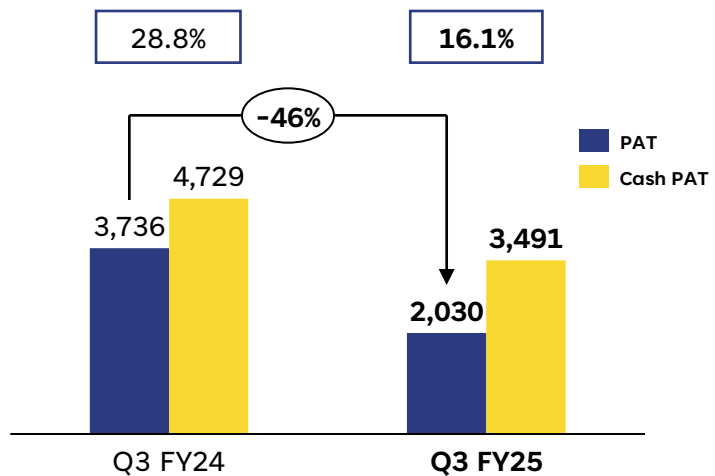
Adj. EBITDA & Adj. EBITDA Margin



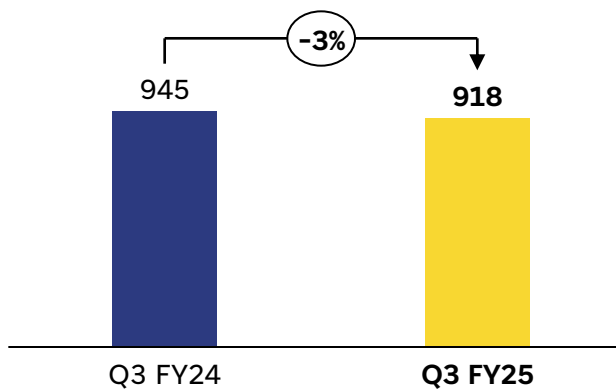
EBITDA & EBITDA Margin



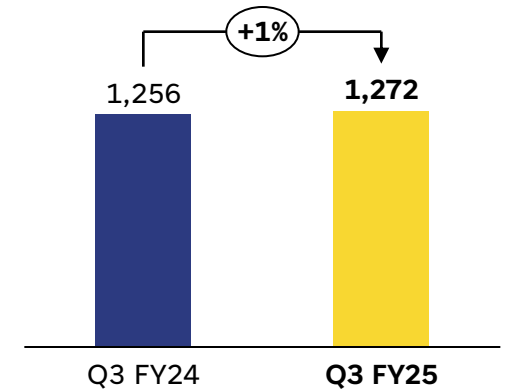
PAT, CASH PAT & PAT Margin



Footfall (in '000)



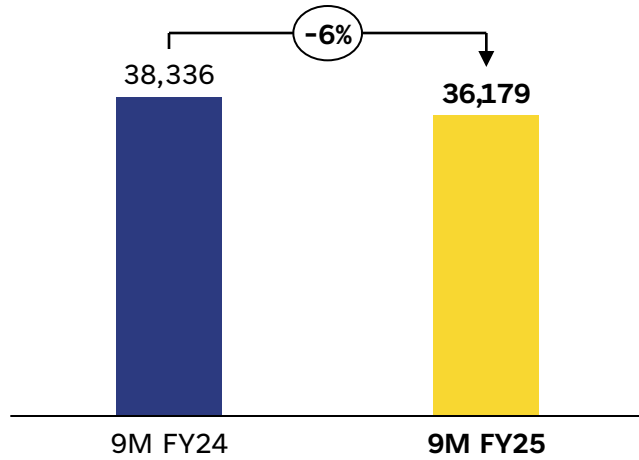
ARPU (in Rs.)



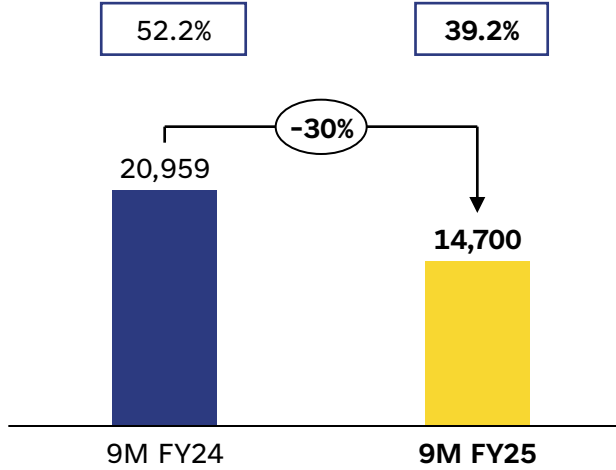
Note – 1. EBITDA includes other income 2. All figures in Rs. Lakhs

9M FY25 Result Highlights

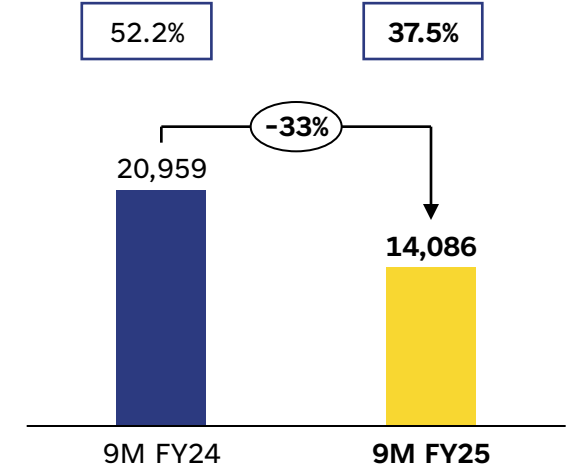
Revenue from Operations



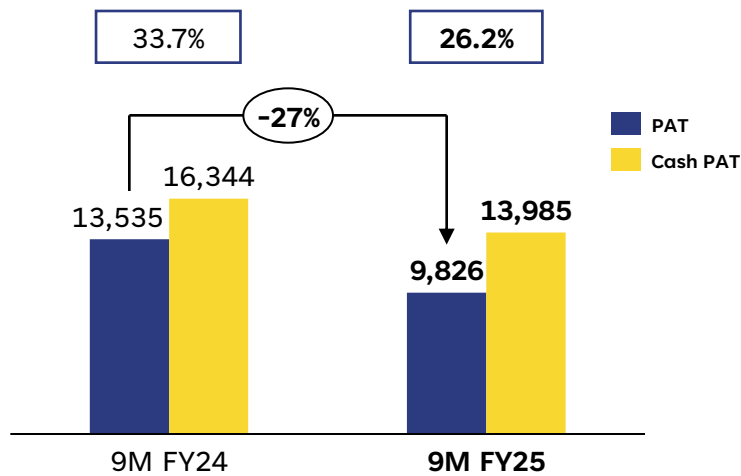
Adj. EBITDA & Adj. EBITDA Margin



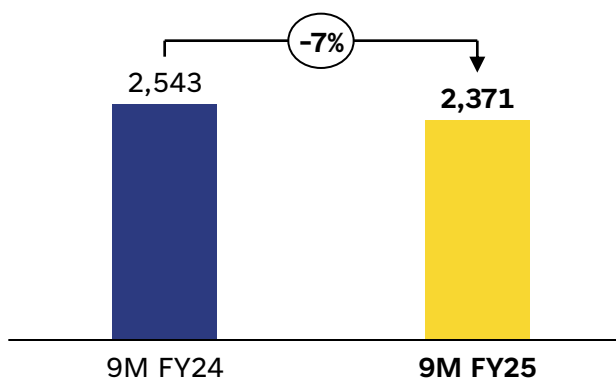
EBITDA & EBITDA Margin



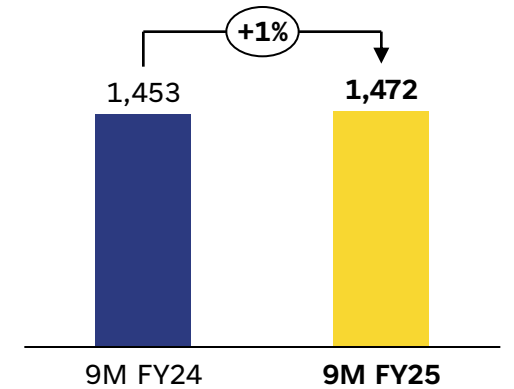
PAT, CASH PAT & PAT Margin



Footfall (in '000)



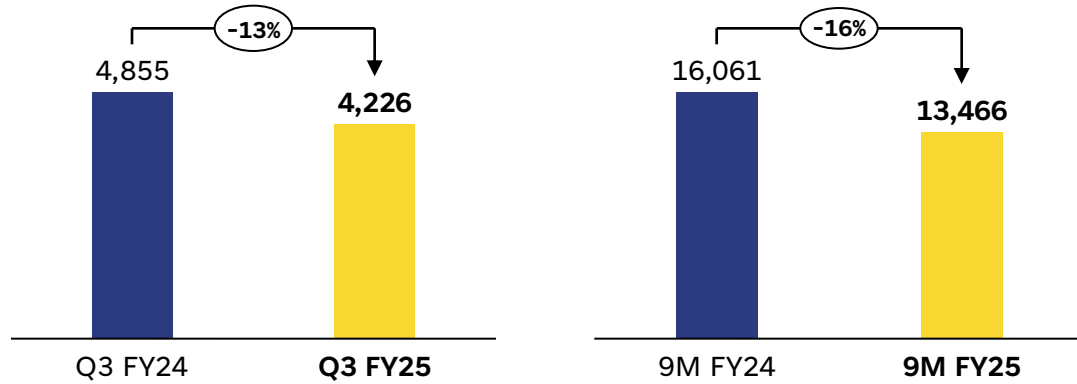
ARPU (in Rs.)



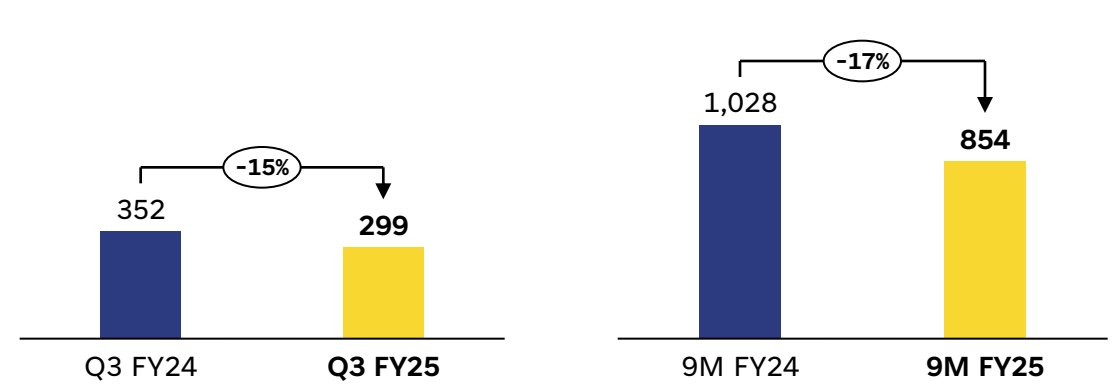
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Bengaluru Park – Q3 & 9M FY25 Metrics

Revenue (Rs. Lakhs)

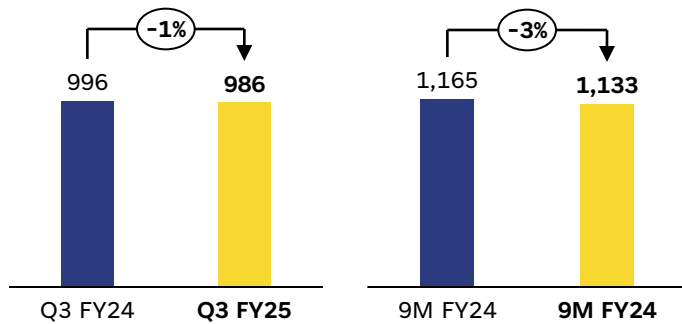


Footfalls (in '000)

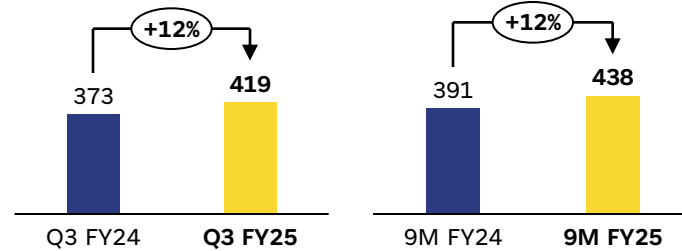


ARPU (in Rs.)

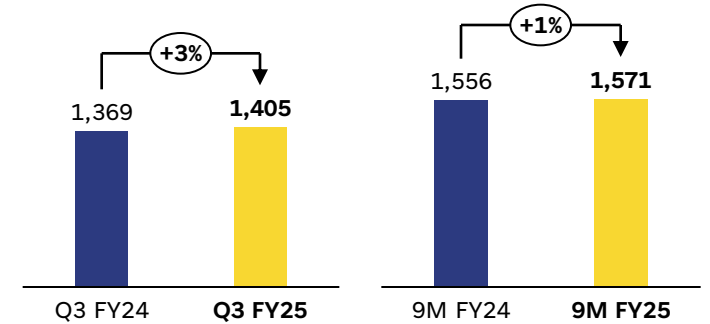
Average Ticket Price



Average Non-Ticket Price

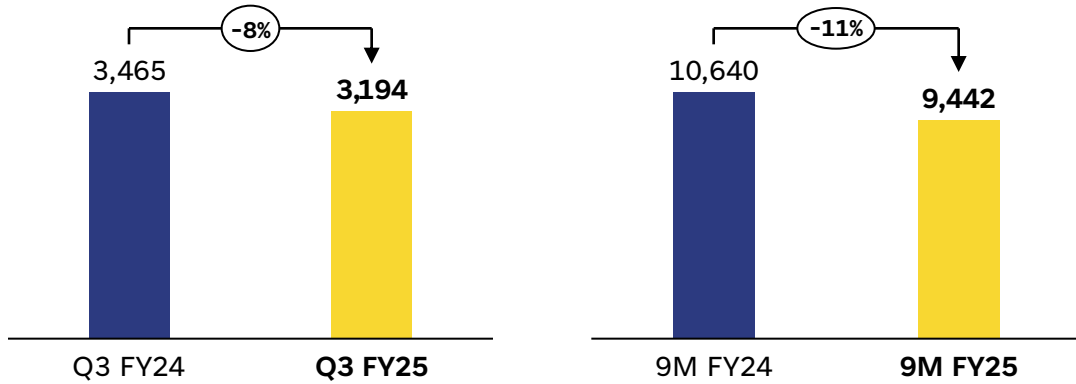


ARPU

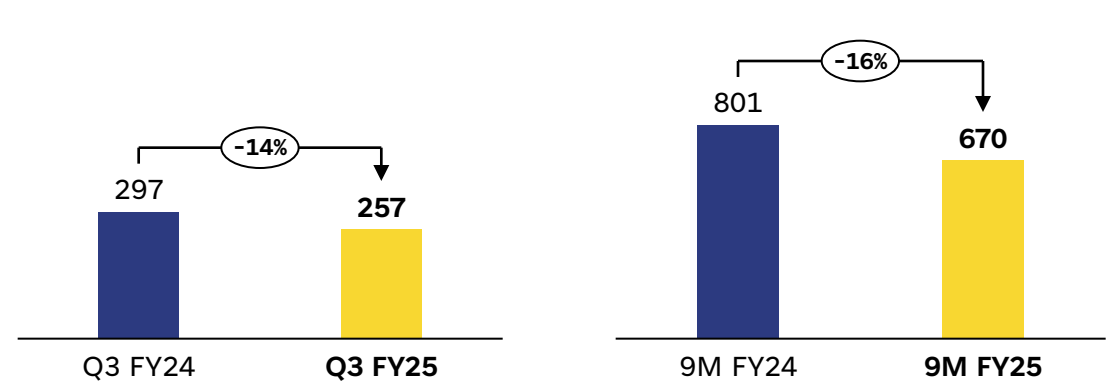


Kochi Park – Q3 & 9M FY25 Metrics

Revenue (Rs. Lakhs)

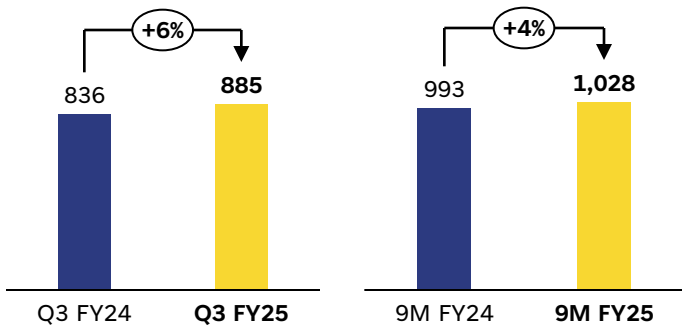


Footfalls (in '000)

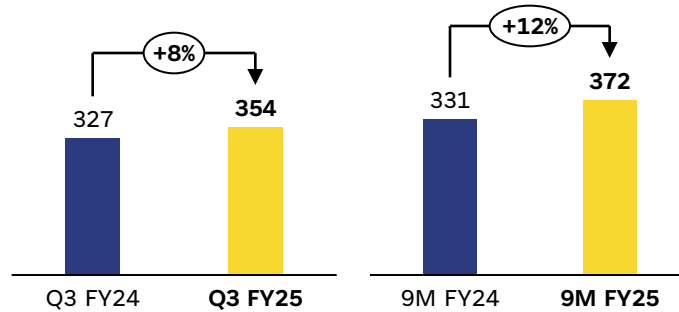


ARPU (in Rs.)

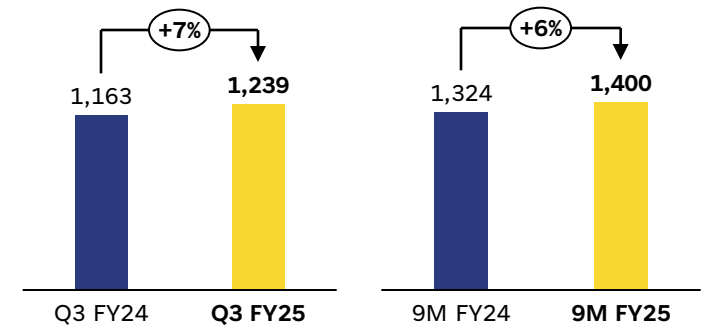
Average Ticket Price



Average Non-Ticket Price

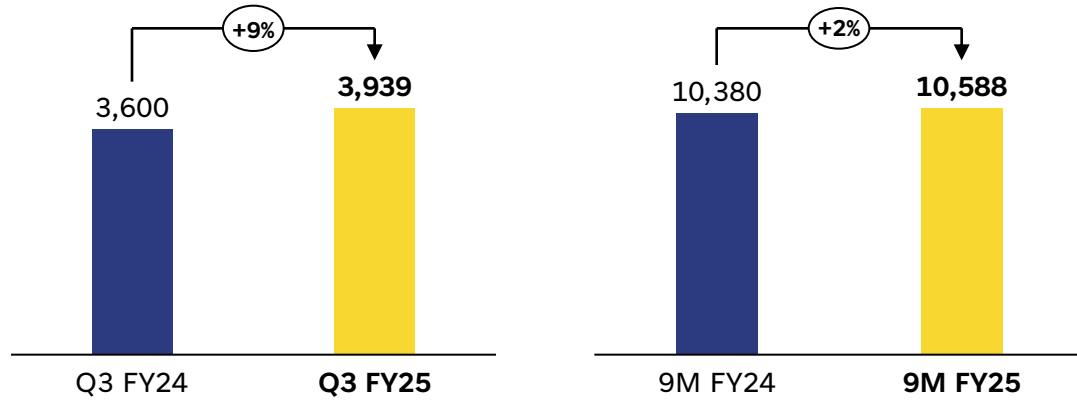


ARPU

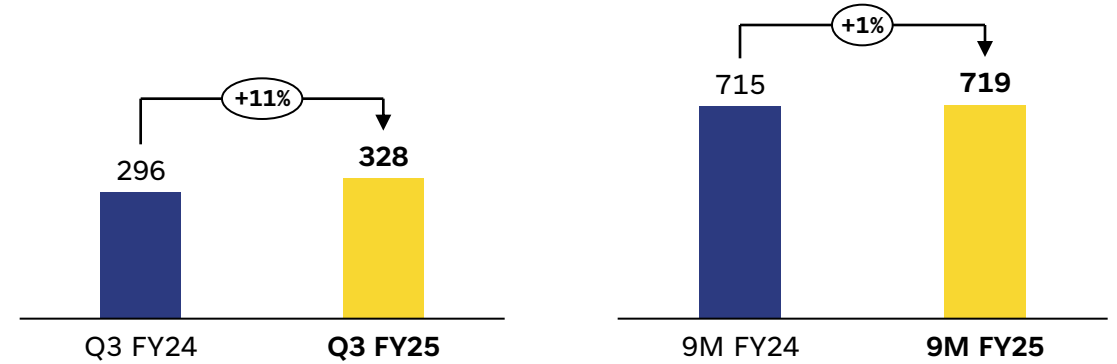


Hyderabad Park – Q3 & 9M FY25 Metrics

Revenue (Rs. Lakhs)

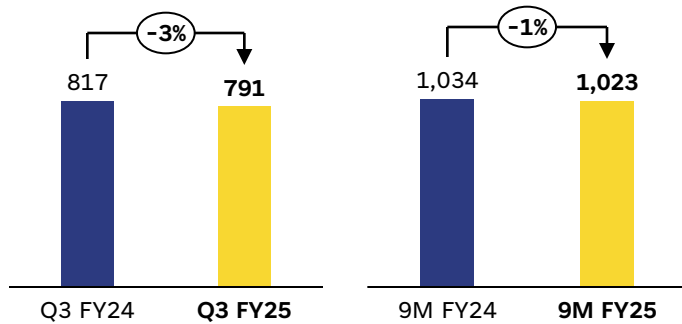


Footfalls (in '000)

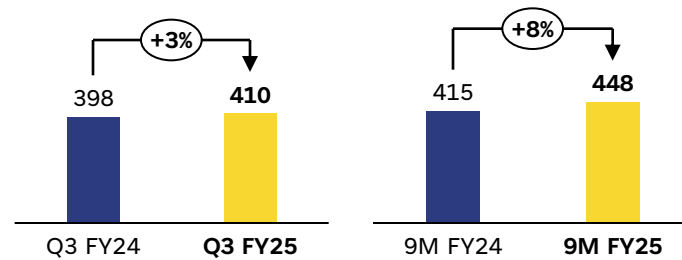


ARPU (in Rs.)

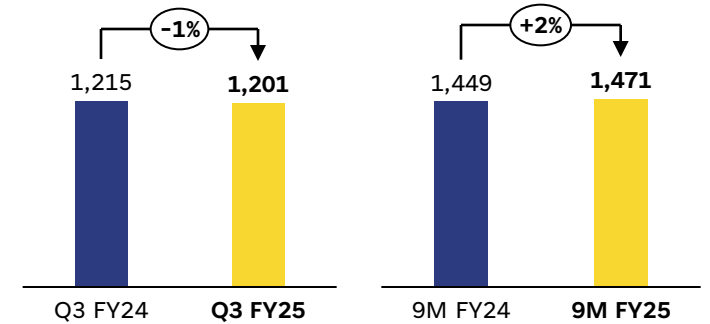
Average Ticket Price



Average Non-Ticket Price

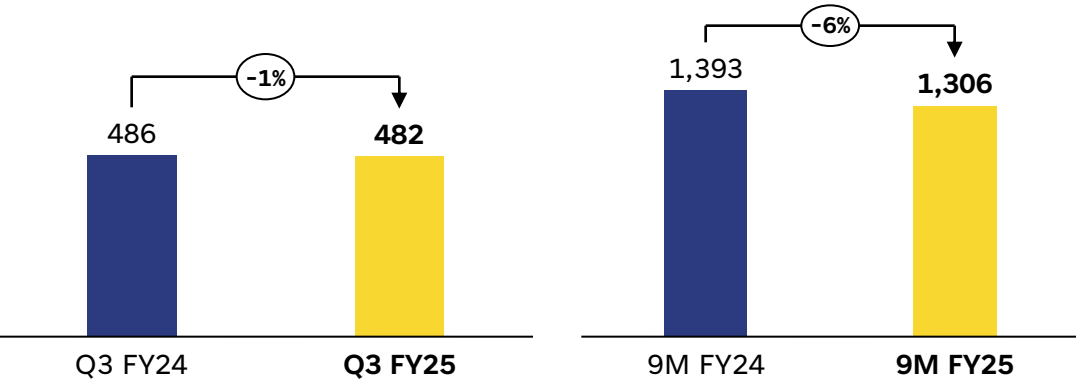


ARPU

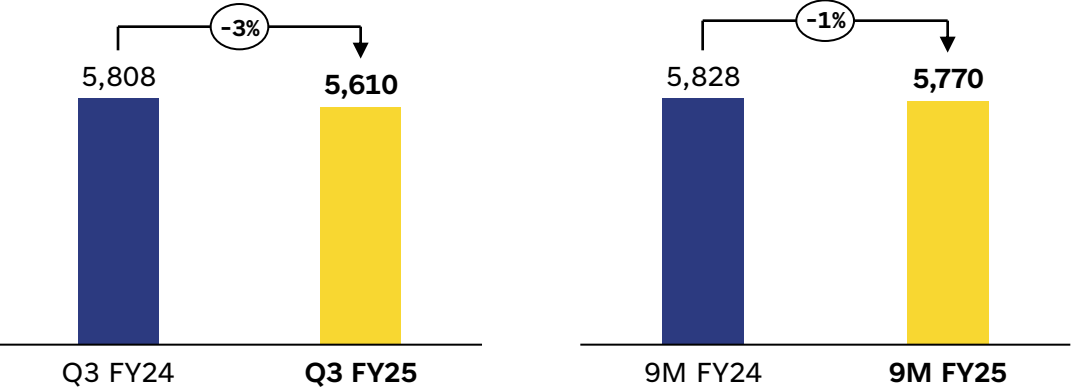


Wonderla Resort, Bengaluru – Q3 & 9M FY25 Metrics

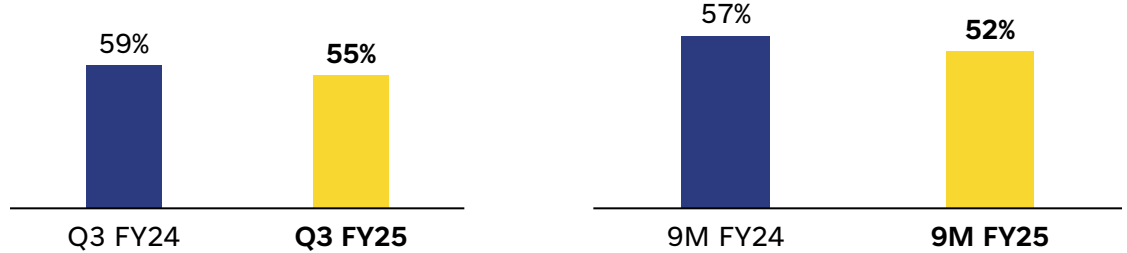
Total Revenue (Rs. Lakhs)



Average Room Rental (in Rs.)



Occupancy (%)



Consolidated Profit & Loss Statement

Particulars (Rs. Lakhs)	Q3 FY25	Q3 FY24	YoY%	9M FY25	9M FY24	YoY%
Revenue from Operations	12,151.0	12,355.7	-1.7%	36,178.9	38,335.9	-5.6%
Other Income	498.8	596.41		1340.3	1783.5	
Total Income	12,649.8	12,952.1	-2.3%	37,519.2	40,119.4	-6.5%
Cost of materials consumed	934.2	823.5		2289.7	2099.6	
Purchase of stock-in-trade	444.0	553.9		1554.7	1625.6	
Changes in inventories of stock-in-trade	81.4	-0.9		51.0	-22.8	
Employee Expenses	2096.5	1489.6		6137.7	4555.9	
Other Expenses	4878.9	4041.9		13400.2	10901.7	
EBITDA	4,214.8	6,044.1	-30.3%	14,085.9	20,959.5	-32.8%
EBITDA Margin (%)	33.3%	46.7%		37.5%	52.2%	
Depreciation	1460.9	992.9		4158.2	2809.2	
Finance Cost	16.3	18.4		51.4	47.0	
PBT	2,737.6	5,032.8		9,876.3	18,103.3	
Tax	707.2	1297.0		49.9	4,568.0	
PAT	2,030.4	3,735.8	-45.6%	9,826.5	13,535.3	-27.4%
PAT Margin (%)	16.1%	28.8%		26.2%	33.7%	
EPS	3.4	6.6		17.1	23.9	
Adjusted EBITDA	4,414.0	6,044.1	-27.0%	14,700.0	20,959.5	-29.9%
Adjusted EBITDA Margin (%)	34.9%	46.7%		39.2%	52.2%	



Marketing Initiatives & Events

Marketing Initiatives

WONDERLA
PARKS AND RESORTS

RIDE INTO
THE NIGHT
EXCLUSIVE NIGHT HOURS AT
WONDERLA KOCHI

7:00 PM - 10:00 PM
25th TO 29th DEC, 2024

MAVERICK

₹999/-
₹349/-

TEC APPLY

WONDERLA
PARKS AND RESORTS

WONDER X-MAS

60+ RIDES @ ₹125*

₹1600
₹1125*
BOOK NOW & COME ANYTIME TILL 5th JAN

CHRISTMAS PARADE | SKY WHEEL DINE | FOOD FEST | LIVE PERFORMANCES | TEMPERATURE CONTROLLED POOLS

*OFFER VALID ONLY ON ONLINE BOOKINGS AT WONDERLA BENGALURU

TEC APPLY

DASARA HABBA | **WONDERLA**

get **MIND BLOWN!**

BUY 2 GET 1 FREE!
BOOK NOW
COME ANYTIME IN OCTOBER

Mangalore Doll Dance | Grand procession with band | Chingari Mela | Food Fest | Stage Shows

TEC APPLY

WONDERLA
PARKS AND RESORTS

WHERE THE
NEW YEAR EVE
COMES ALIVE
8:00 PM - 12:00 AM
@ ₹399/-

LAND RIDES ONLY | FIREWORKS AT MIDNIGHT | BOLLYWOOD DJ | PARADE & GAMES

TEC APPLY

WONDERLA
PARKS AND RESORTS

BLACK FRIDAY Sale

29th November
from 12 PM to midnight 12 AM

OFFER PRICE!
₹949
₹1689
Limited Tickets Only

TO BE REDEEMED BY 31ST MARCH 2025

*OFFER VALID ON ONLINE BOOKINGS ONLY AT WONDERLA KOCHI

TEC APPLY

WONDERLA
PARKS AND RESORTS

CELEBRATE
NEW YEAR
THE WONDERLA WAY

ONE NIGHT STAY | BREAKFAST | UNLIMITED SOCIAL DINNER | NEW YEAR EVE EVENT | FASTRACK TICKET ENTRY TO AMUSEMENT PARK

*OFFER VALID ONLY ON ONLINE BOOKINGS AT WONDERLA RESORT BENGALURU

TEC APPLY

WONDERLA
PARKS AND RESORTS

THIS MEN'S DAY
DOUBLE THE THRILL!

GENTLEMEN DELIGHT
only on 19th November

BUY 1 GET 1 FREE!
FOR MALE GUESTS

*OFFER VALID ON ONLINE BOOKINGS ONLY AT WONDERLA BENGALURU, BHUBANESWAR, HYDERABAD & KOCHI

TEC APPLY

WONDERLA
PARKS AND RESORTS

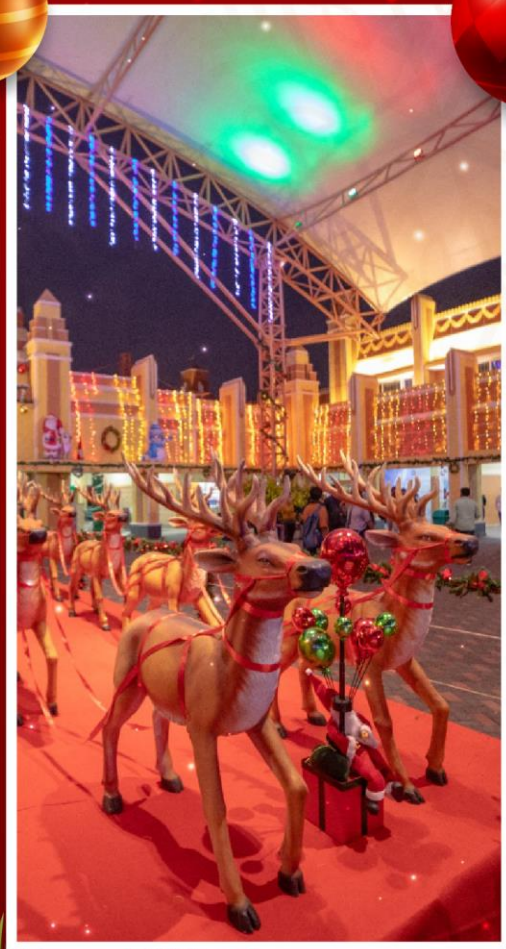
DASARA DHAMAKA | **FESTIVAL VIBES, CARNIVAL FUN.**

BENGALURU & HYDERABAD PARKS

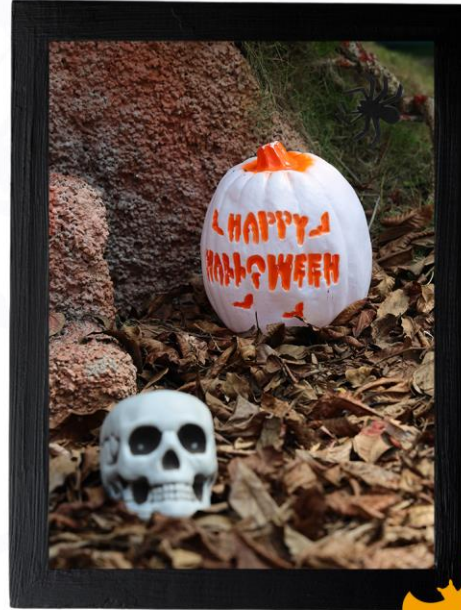
BUY 2 GET 1 FREE!
COME ANYTIME IN OCTOBER

STAGE SHOWS | DJ NIGHT | GRAND PROCESSION | FOOD FEST

TEC APPLY



**Merry
Christmas**



HAPPY HALLOWEEN



HAPPY CHILDREN'S DAY



Dussehra



SATURNIGHT SATURNIGHT SATURNIGHT





🌀 **HAPPY** *🌀*
NEW YEAR



Launching of Adventures of Chikku Wild Ride at Kochi Park





Aamras Festival was organized across parks



Momo Mania
Launched across parks which includes Momo Burger, Rice Bowl, Fried Momos



- Started a new counter in Bengaluru Park - **Ola Mexicana**
- Menu has Nachos, Tacos, Quesadilla and Bowls



Slurp & Munch -
New Food offerings introduced across parks



Oktober Fest was organized across parks



Attractive Food Offerings at **Wonderla Food Festival** across parks



Introduced **Kuluki Sharbat** across our parks



Company Overview

Wonderla - India's most loved amusement park



Vision

Adding 'Wonder' to lives and bringing people closer.



Mission

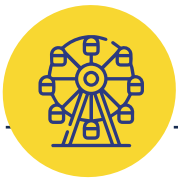
Build and operate resource efficient amusement spaces to deliver a fun, thrilling, and hygienic experience to our guests.

- **One of the Most visited parks in India:**

Wonderla parks have been visited by over **43 million*** visitors since 2000, making us the most visited amusement park in India

- **Two decades of experience (since launch of first park) in running parks in 4 different cities:**

Kochi, Bengaluru, Hyderabad and Bhubaneshwar



4

Amusement Parks



189

Fun Rides



18

Restaurants



5

Banquet Halls



6

Food courts

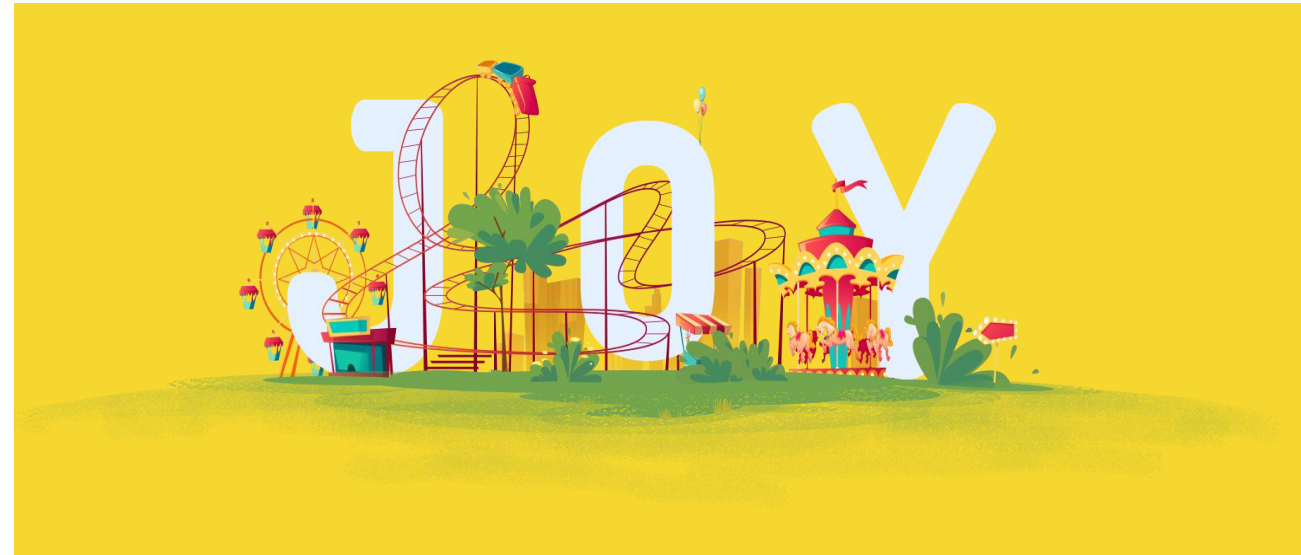


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Lounge bars

A Complete Family Entertainment Destination...

Wonderla parks provide a rare avenue for families and friends to bond together in a wonderful outdoor environment. The parks deliver a safe, out-of-the-ordinary and highly memorable experience.



... with Signature Rides across Parks



Recoil



Equinox



Wonder Splash

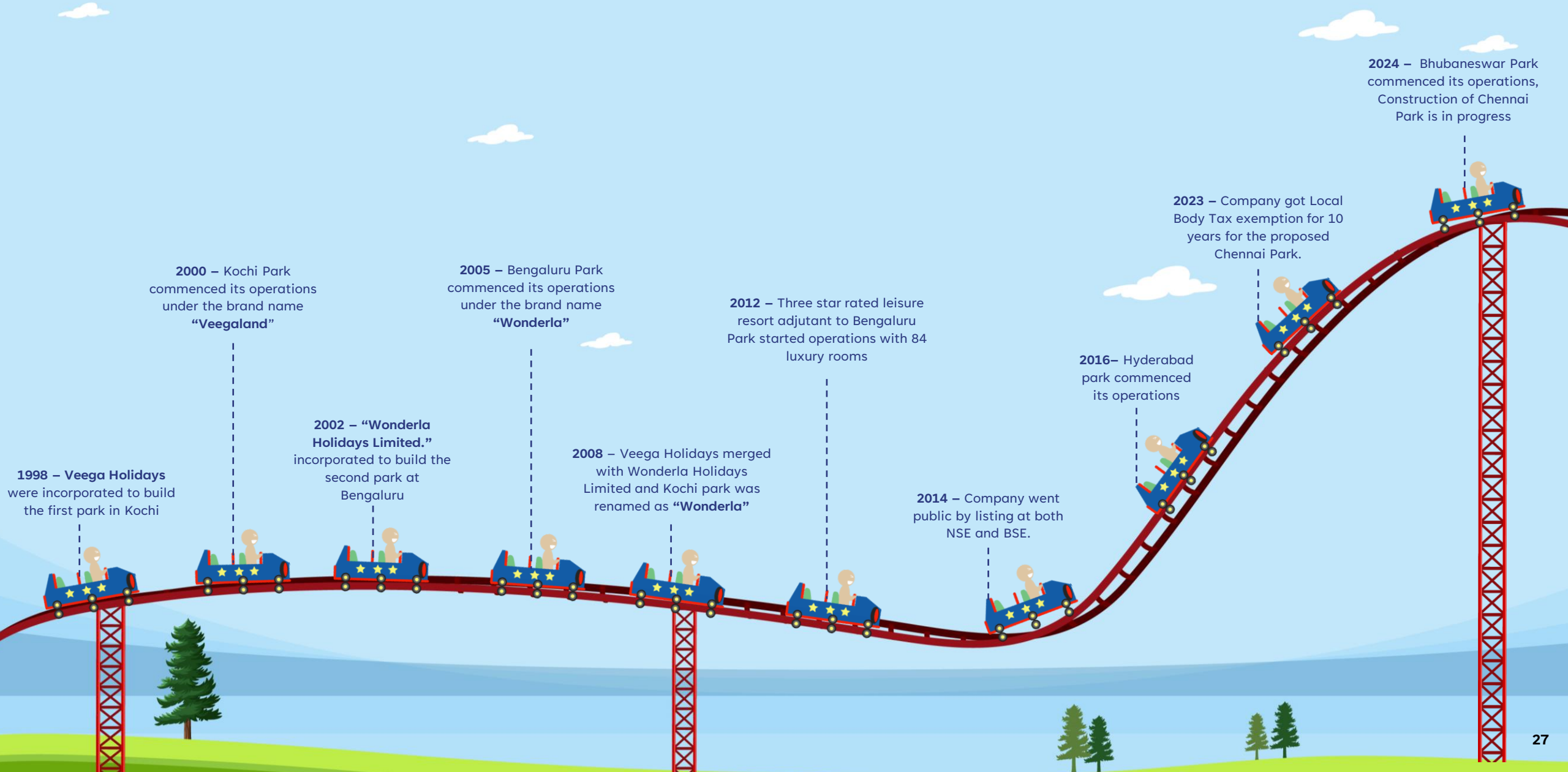


Wonderla Bamba

... with Signature Rides across Parks



Key Milestones



1998 – Veega Holidays were incorporated to build the first park in Kochi

2000 – Kochi Park commenced its operations under the brand name “Veegaland”

2002 – “Wonderla Holidays Limited.” incorporated to build the second park at Bengaluru

2005 – Bengaluru Park commenced its operations under the brand name “Wonderla”

2008 – Veega Holidays merged with Wonderla Holidays Limited and Kochi park was renamed as “Wonderla”

2012 – Three star rated leisure resort adjutant to Bengaluru Park started operations with 84 luxury rooms

2014 – Company went public by listing at both NSE and BSE.

2016– Hyderabad park commenced its operations

2023 – Company got Local Body Tax exemption for 10 years for the proposed Chennai Park.

2024 – Bhubaneswar Park commenced its operations, Construction of Chennai Park is in progress

Experience at Helm – Board of Directors & Senior Management Team



Mr. Kochouseph Chittilappilly

Chairman Emeritus



Mr. Arun K. Chittilappilly

Executive Chairman & Managing
Director



Mr. R. Lakshminarayanan

Non-Executive Vice-Chairman



Ms. Priya Sarah Cheeran Joseph

Non-Executive Director



Mrs. Anjali Nair

Independent Director



Mr. Kasaragod Ullas Kamath

Independent Director



Mr. Madan Padaki

Independent Director



Mr. Saji K Louiz

Chief Financial Officer



Mr. Dheeran Choudhary

Chief Operating Officer



Mr. Srinivasulu Raju Y

Company Secretary & Compliance Officer

Wonderla won awards in different categories at 22nd IAAPI Amusement Expo



Wonderla Bengaluru: Won award for Innovative Tourism through Media – Digital Marketing



Wonderla Kochi: Won award for Most Innovative Rides



Wonderla Hyderabad: Won award for organizing different Events at Facility



Strategic Location

All the three parks have **good connectivity** to major cities making it attractive tourist destination for pan India

In-house ride designing and manufacturing capabilities

Leverages specific cost efficiencies and enhances **maintenance efficiency** of rides. This capability allows for the **customization and modification** of purchased rides

Superior Brand Recall

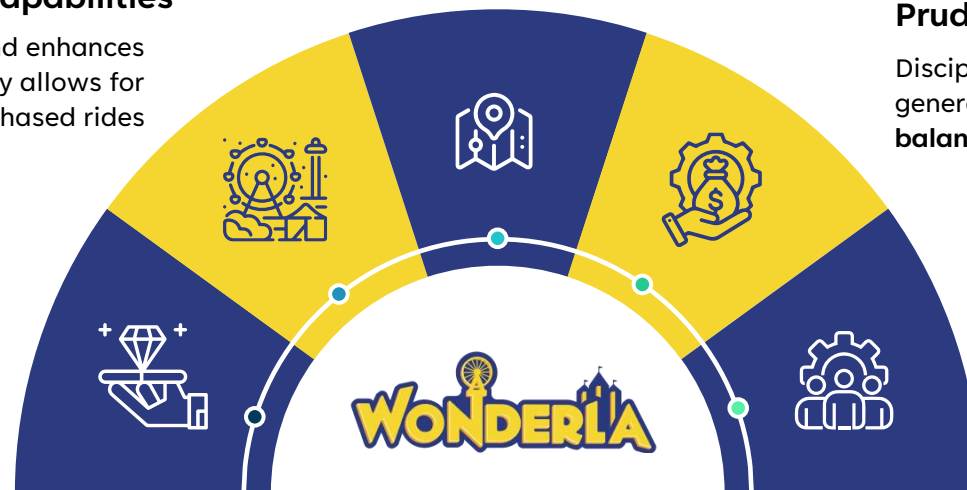
Established as strong brand amongst visitors evidenced by better customer ratings & reviews, arises from its ability to provide memorable experiences and consistently **introduce innovative attractions**

Prudent Capital allocation

Disciplined capital allocation over the decades. Focus on generating substantial cash flows & maintaining **debt free balance sheet**

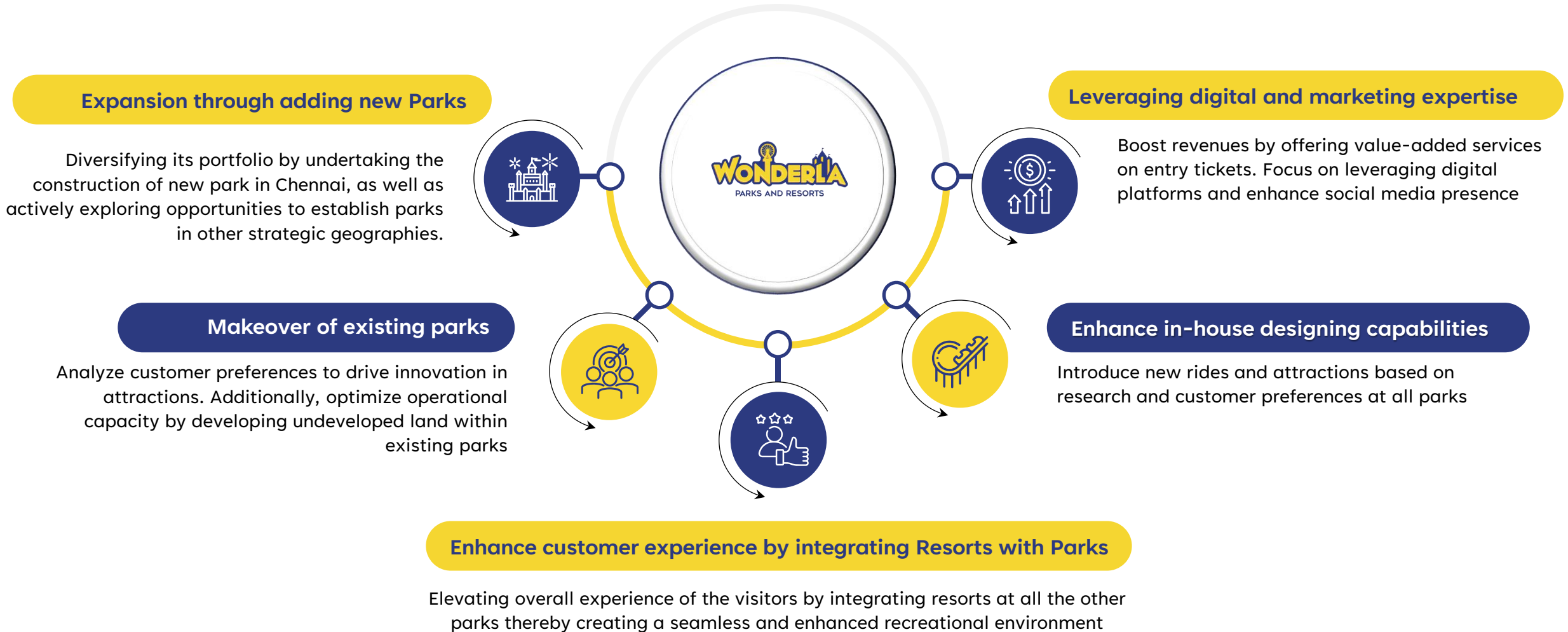
Experienced Management Team

Experienced **Promoters** supported by professional senior management team





**WHAT'S
NEXT**



New Portfolio Additions

Chennai Park

Current Park Progress



- Active discussions with Madhya Pradesh, Uttar Pradesh, Punjab and Goa State Governments is on track.
- Signed MoU with Gujarat Government during Vibrant Gujarat Summit.



For Further Queries:



Wonderla Holidays Ltd.

Mr. Saji K Louiz, Chief Financial Officer
Email: investors@wonderla.com



orient capital

Orient Capital

Mr. Sumeet Khaitan
+91 7021320701
sumeet.khaitan@linkintime.co.in

Ms. Masoom Rateria
+91 8718991940
masoom.rateria@linkintime.co.in



Thank you !