



NIHAR INFO GLOBAL LIMITED

CIN No: L67120TG1995PLC019200

16/11/2022

To
Corporate Relations Department,
Bombay Stock Exchange Limited,
Phiroz Jeejeebhoy Tower,
Dalal Street, Fort,
Mumbai – 400 001.

Reference: Scrip Code: 531083; Scrip ID: NIHARINF

Dear Sir,

Sub: Investor Presentation of the Company and its subsidiaries.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosures Requirements) Regulations, 2015 (the "Listing Regulations"), we are enclosing herewith a copy of Investor Presentation of the Company and its Subsidiaries.

The aforesaid Investor Presentation will also be uploaded on the website of the Company i.e. www.niharinfo.in.

Kindly take the above on your record.

Thanking you,

Yours sincerely,

For **NIHAR INFO GLOBAL LIMITED**

Divyesh Nihar Boda
Managing Director
DIN: 02796318
Encl: As above





NIHAR

INVESTOR PRESENTATION 2024-25

NIHAR INFO GLOBAL LIMITED

Visit us @: www.nihar.info

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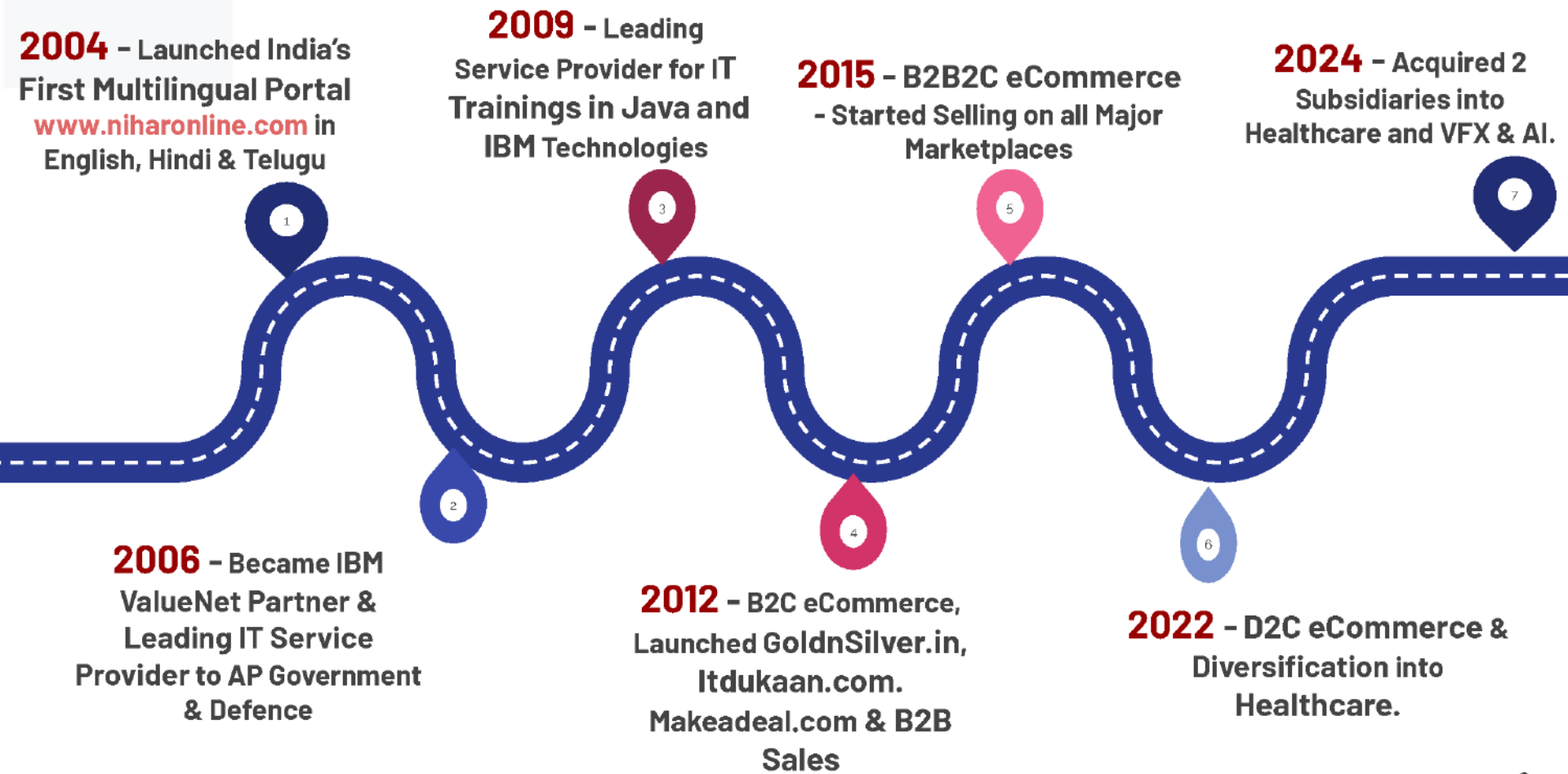
ABOUT US

- ❑ Nihar Info Global Ltd. is a 30 year old, Public Limited company listed on Bombay Stock Exchange.
- ❑ It is the First Listed eCommerce Company in India.
- ❑ It is an eCommerce company with focus on B2B2C eCommerce & D2C eCommerce
- ❑ The Company is a Premium Seller on Amazon.in and Flipkart.com for the last 9 Years.
- ❑ The Company has launched its one D2C Brand “ONVO” and this brand deals with the Home and Kitchen Category.

ABOUT US

- ❑ The Company has partnered with more than 50 Brands till date.
- ❑ The B2B Division includes Corporate Gifting, Bulk Sales and Channel Sales to Dealers and Retail Counters.
- ❑ The Company has acquired 2 Subsidiaries In the year 2024.
- ❑ The Company has acquired Life 108 Healthcare Pvt Ltd , a 4 year old Healthcare Startup Company based out of Hyderabad. This Company is into Healthcare Vertical and deals with various Healthcare products and Devices.
- ❑ The Company has also acquired Beastbells Media Pvt. Ltd., a 6 year old VFX Startup which is into Media, VFX and AI.

Roadmap



D2C Leader

A Vision to Create & Strengthen Own D2C Brands

100,00,00,000

On A Mission to be a 100 Cr. Company by
2027

Omni Channel Strategy

The Company is rigorously working to adopt an OmniChannel strategy and plans to implement as below very soon.

- ❑ To Sell on Amazon.in, Flipkart.com and other Marketplaces.
- ❑ Through D2C Channel & ONDC
- ❑ To Sell on Amazon.com - in USA Market
- ❑ Selling through Offline Channels through General Trade and Modern Trade.
- ❑ B2B & Bulk Sales

We will use AI in our Omni Channel Strategy

- **1. Online Marketplaces (Amazon.in, Flipkart)**
 - **AI-Enhanced SEO:** Optimize product listings using AI-driven keyword analysis.
 - **Dynamic Pricing:** Implement AI-based dynamic pricing models to stay competitive.
 - **Sentiment Analysis:** Use AI to analyze customer reviews and feedback to make data-driven improvements to products and listings.
- **2. D2C Channel & ONDC**
 - **Personalization:** Use AI to personalize the shopping experience on the D2C platform, offering tailored product recommendations.
 - **Chatbots for Customer Support:** Deploy AI chatbots for instant customer assistance, integrated with the D2C site and ONDC platform.



We will use AI in our Omni Channel Strategy

- **3. Amazon.com (USA Market)**
- **Localized Content:** Use AI to adapt product listings and marketing content for the USA market, including language nuances and local preferences.
- **Competitive Analysis:** Utilize AI to monitor competitors on Amazon.com and adjust strategies based on their pricing, promotions, and reviews.

Expansion of Amazon Warehouses

- ❑ To increase its eCommerce Sales in Amazon.in, the Company has set up Branch offices via VPPOB in the States of Karnataka and Maharashtra and will soon open offices in Tamilnadu and Delhi.
- ❑ The Company has done the APOB (Additional Place of Business) for all the Amazon warehouses in these States and will be live in 17 Warehouses of Amazon in 5 States.
- ❑ This will increase the sales by reaching more customers and will also provide better customer experience by providing smoother and Faster deliveries.
- ❑ By expanding its reach the company will have an advantage to partner with more brands and increase its eCommerce Sales and also improve its D2C eCommerce Strategy also.
- ❑ The Company also operates the Amazon Seller Flex Model.

Expansion of Flipkart Warehouses

- ❑ To increase its eCommerce Sales in Flipkart, the Company has set up Branch offices via VPPOB in the States of Karnataka and Maharashtra and will soon open offices in Tamilnadu and Haryana.
- ❑ The Company has done the APOB (Additional Place of Business) for all the Flipkart warehouses in these States and will be live in 23 Warehouses of Amazon in 5 States.
- ❑ This will increase the sales by reaching more customers and will also provide better customer experience by providing smoother and Faster deliveries.
- ❑ By expanding its reach the company will have an advantage to partner with more brands and increase its eCommerce Sales and also improve its D2C eCommerce Strategy also.
- ❑ The Company has partnered with more than 50 Brands till date.



Rs. 10,00,00,000 +

Sales through B2C eCommerce



2,00,000+ Customers

And ADDING more



100%

Total Satisfied Customers !!!

We deal with



NIHAR in B2B

The Company has developed strong credentials into the B2B space. The B2B Division consists of sales to Corporate Customers, Bulk Sales and Government Orders.

- IT Hardware & Accessories**
- Corporate Gifting (Includes Gold & Silver Coins and Home & Kitchen and Lifestyle Products)**
- Bulk Sales & B2B Sales through Indiamart & GeM.**

D2C - Launch of Private Labels

The Company has launched 2 Private Labels ONVO and LIFE108 as part of its D2C strategy. Currently we have launched the products on Amazon and Flipkart.



www.onvo.in



www.Life108.in



The D2C eCommerce Portal www.ONVO.in will focus on various Lifestyle, Travel, Home Accessories and Utility related categories. The Company will also launch the Mobile App for the same.

The Company has done a pilot launch of 50 SKUs on Amazon.in and Flipkart.com related to Lifestyle, Travel and Home Accessories Categories and will expand its product portfolio to 200 SKUs in a period of One year.

BOARD OF DIRECTORS

Divyesh Nihar Boda - Managing Director

- He has done his Engineering in Computer Science and MBA in Marketing.
- He has worked in UNISYS India Pvt. Ltd and is a Microsoft and IBM Certified Professional.
- He has been associated with Nihar Info Global Limited for the last 12 years and has been instrumental in delivering more than 100 Software Projects and has also built strong credentials for the company in the B2B space and eCommerce.

B.S.N.Suryanarayana - Director (Founder)

- Qualified Chartered Accountant and Company Secretary.
- About Three decades of experience in Manufacturing, Trading, Financial Services and IT industry.
- Served as a Director on the Board of Ram Informatics Ltd. and Frontier Information Technologies Ltd, which are listed on the Mumbai Stock Exchange.

BOARD OF DIRECTORS

J. Sundara Sekhar, IAS(Retd.) - Independent Director

- He is M.Sc(Gold Medalist) and got Advanced certificate in management from Syracuse,USA.
- He started his career as a Preventive officer in 1977 at customs & Central Excise(AP),from 1981-1983 he worked in Indian Revenue Services(IRS) as Income Tax officer.
- He was selected as IAS officer in 1983 batch from West-Bengal cadre and worked in different designations till 2013.
- He won the Laurels for outstanding achievements in field of Development, Social service, Service sectors, Effective Administration and what ever assignments assigned to him by the government of West-Bengal.

BOARD OF DIRECTORS

R. Jagadeeswara Rao - Independent Director

- He is the Co-promoter and the Executive Director of RAM Informatics Ltd.
- He is A graduate in Electronics & Communication Engineering and a postgraduate in Computer Engineering(M.E) from Andhra University.
- Mr. Rao was a recipient of the State Special Merit Scholarship from Andhra Pradesh Government, India.
- He has Worked as President of M/s. Information Management India Ltd., a Software services company.

Ajit Kumar Nagrani - Independent Director

- Qualified MSc. Military Sciences
- He has brilliant 25 years of Army Career as Armored Regiment, Instructor at National Defense Academy, Military Assistant to Deputy Chief of the Army Staff & ADC to the President of India, worked with ITC, Group4 Securitas, Pinkerton USA.
- He is the Founder Chairman at Corporate Investigations India Private Limited.

BOARD OF DIRECTORS

Luke RajKumar - Independent Director

He is a seasoned Technology professional with deep expertise in Artificial Intelligence and building various Software Products and Solutions. He has played several leadership roles including Consulting & Advising CXOs, Solutioning with Functional Heads & Leaders, and Managing Programs and Projects.

He has extensive experience in Leading and Managing globally distributed teams, in these roles I have hired technology professionals across different technology skills and experience levels. He has mentored and built cohesive technology teams high on performance and equipped with the latest technology skills.

He has worked in various companies like L&T Infotech, Eka Technologies, Blue cloud Softtech, YCP Actus, L&T Insurance

PRESENT STRATEGY OF NIGL AND ITS SUBSIDIARIES IN TRANSFORMING IT INTO A Rs.100 CRORES COMPANY IN TWO YEARS:

1. Preferential offer of One crore shares of Rs.10 each proposed to be issued at par by Nihar Info Global Limited and the equity will increase from Rs 10.41 Crores to Rs 20.41 Crores.
2. Out of Rs. 10 Crores proposed issue of equity shares by Nihar Info Global Limited, the company will invest Rs 6 Crores in its subsidiaries as below:
 - a. **Life 108 Health Care Private Limited** **Rs 3.00 Crores**
 - b. **BeastBells Media Private Limited** **Rs 3.00 Crores**
3. As both (A) Life 108 Health Care Private Limited and (B) Beast Bells Media Private Limited have more than 3 years track record and further they also fulfill the Net worth criteria of **NSE EMERGE** for listing. In 1 to 2 years of time, both the subsidiaries will plan to get listed on NSE EMERGE.
4. On listing on NSE EMERGE, the market valuation of investments by Nihar Info Global Limited into the two subsidiaries will enhance the valuation of Nihar Info Global Limited substantially.

PRESENT STRATEGY OF NIGL AND ITS SUBSIDIARIES IN TRANSFORMING IT INTO A Rs.100 CRORES COMPANY IN TWO YEARS:

4. The group is expected to touch the following turnovers as follows:

YEAR	TURNOVER
2024-25	Rs 10 Crores
2025-26	Rs 50 Crores
2026-27	Rs 100 Crores

Hence Achieving a Group Turnover of Rs 100 Crore by 2027.

5. Expected Earnings per share for the year is as below

	YEAR	EPS
a.	2024 - 25	1.49
b.	2025 - 26	5.24
c.	2026 - 27	7.49

It will accordingly reflect the market capitalization of Nihar Info Global Limited in the years to come.

FINANCIAL RESULTS OF NIHAR INFO GLOBAL LIMITED

CONSOLIDATED BALANCE SHEET

(RUPEES IN CRORES)

NIHAR INFO GLOBAL LIMITED

Plot No. 34, Nihar House, Ganesh Nagar, West Marredpally, Secunderabad, Hyderabad, Telangana-500026

S.No.	Particulars	Audited as on 31/03/2024			Estimated as on 31/03/2025			Estimated as on 31/03/2026			Estimated as on		
		NIGL	LIFE 108	BEASTBELLS	NIGL	LIFE 108	BEAST BELLS	NIGL	LIFE 108	BEAST BELLS	NIGL	LIFE 108	BEAST BELLS
I.	Revenue from operations												
	(1) Shareholder's Funds												
	(a) Share capital												
	(1) Existing	10.41	0.07	0.00	10.41	3.00	3.00	20.41	3.00	3.00	20.41	3.00	3.00
	(2) Proposed	-	-	-	10.00	-	-	-	-	-	-	-	-
	(b) Reserves and Surplus	-0.85	0.03	0.02	2.20	0.40	0.25	12.89	1.92	1.92	28.19	5.79	5.24
	(2) Non-current liabilities												
	(a) Long-Term Borrowings	0.07	0.26	0.06	0.07	0.07	0.06	0.07	0.07	0.06	0.07	0.07	0.06
	(3) Current liabilities												
	(a) Short term borrowings												
	(1) Secured	1.46	-	-	1.46	-	-	1.46	0.00	-	1.46	-	-
	(2) Others	0.06	-	-	-	-	-	-	0.00	-	-	-	-
	(b) Trade Payables	0.52	0.25	-	0.64	0.35	0.06	3.36	0.64	0.60	6.72	0.64	1.20
	(c) Other Current Liabilities	0.26	-	0.01	0.30	-	0.01	0.30	-	0.01	0.31	-	0.01
	TOTAL	11.93	0.61	0.09	25.08	3.81	3.39	38.49	5.62	5.60	57.15	9.49	9.51
II.	Assets :												
	(1) Non Current Assets												
	(a) Fixed Assets	5.04	-	0.05	5.04	-	0.05	5.04	-	0.05	5.04	-	0.05
	(b) Intangible assets under developmen	2.46	-	-	2.46	-	-	2.46	-	-	2.46	-	-
	(c) Investments	0.04	-	0.02	6.04	-	0.02	6.04	-	0.02	6.04	-	0.02
	(2) Current assets												
	(a) Closing Stock	0.71	0.01	-	2.40	0.23	0.23	10.50	1.80	1.50	17.50	4.00	4.00
	(b) Trade Receivables	1.51	0.03	-	2.71	0.26	0.18	8.31	1.50	0.75	14.00	3.00	2.00
	(c) Cash and cash Equivalents	0.03	0.01	0.02	4.27	2.76	2.92	3.96	1.75	3.28	9.91	1.91	3.44
	(d) Other Current Assets	2.14	0.56	-	2.16	0.57	-	2.18	0.57	0.00	2.20	0.58	0.00
	TOTAL	11.93	0.61	0.09	25.08	3.81	3.39	38.49	5.62	5.60	57.15	9.49	9.51

NIHAR INFO GLOBAL LIMITED

Plot No. 34, Nihar House, Ganesh Nagar, West Marredpally, Secunderabad, Hyderabad, Telangana-500026

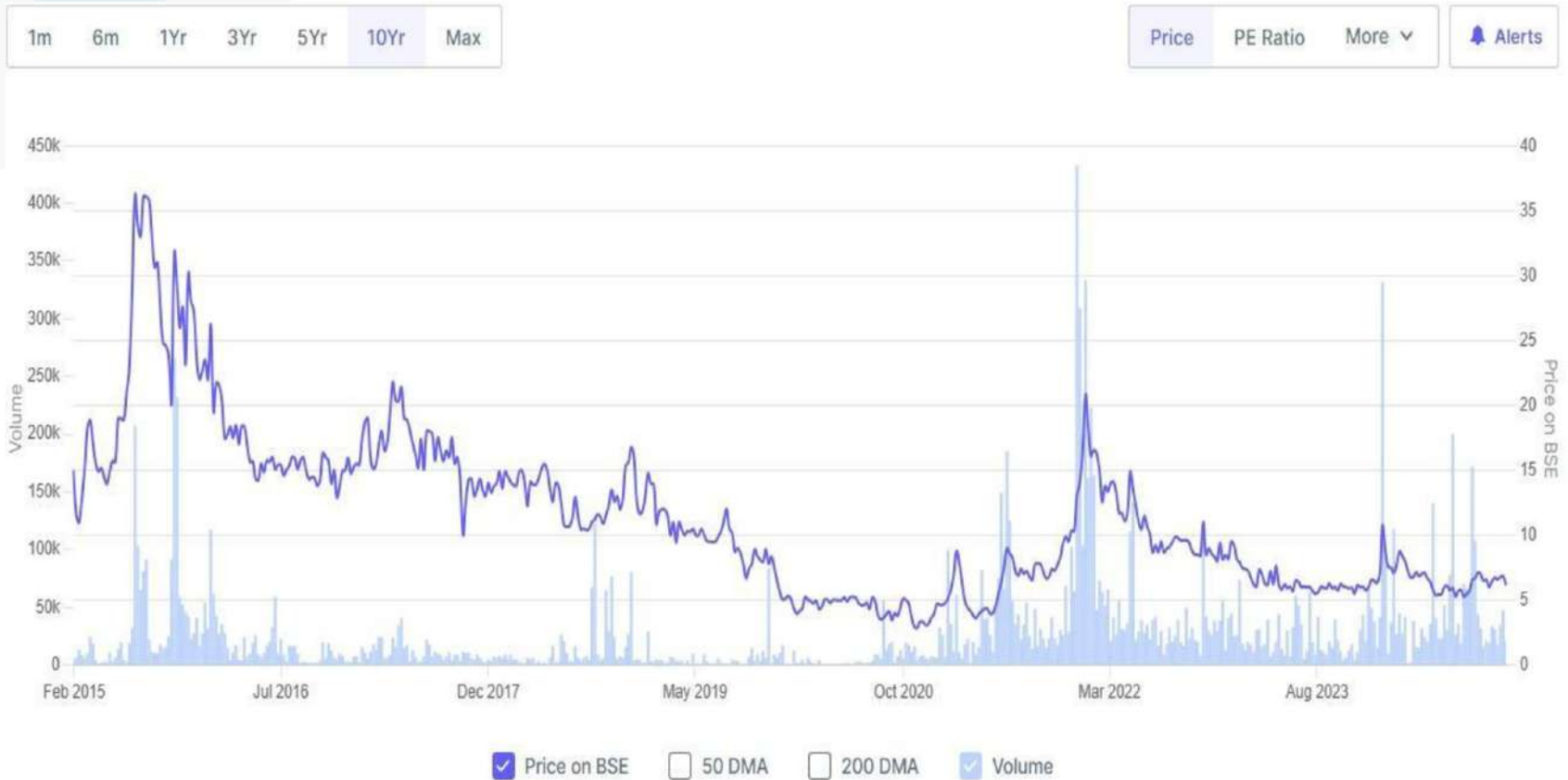
CONSOLIDATED STATEMENT OF PROFIT AND LOSS ACCOUNT

(RUPEES IN CRORES)

S.No.	Particulars	Audited as on 31/03/2024			Estimated as on 31/03/2025			Estimated as on 31/03/2026			Estimated as on 31/03/2027		
		NIGL	LIFE 108	BEASTB ELLS	NIGL	LIFE 108	BEASTB ELLS	NIGL	LIFE 108	BEAST BELLS	NIGL	LIFE 108	BEAST BELLS
I	Revenue from operations	3.18	1.00	0.05	8.00	1.50	0.50	35.00	10.00	5.00	70.00	20.00	10.00
II	(Increase)/Decrease in inventories of finished goods	0.41	-	-	2.56	0.38	0.28	11.92	1.17	1.82	14.64	3.46	3.59
III	TOTAL REVENUE(I+II)	3.59	1.00	0.05	10.56	1.88	0.78	46.92	11.17	6.82	84.64	23.46	13.59
IV	Expenses												
	Purchases	3.47	0.95	-	6.40	1.20	0.40	28.00	8.00	4.00	56.00	16.00	8.00
	Employee benefits expense	0.16	-	-	0.75	0.14	0.05	2.09	0.60	0.30	4.40	1.26	0.63
	Finance Costs	0.17	-	-	0.17	-	-	0.17	-	-	0.17	-	-
	Depreciation and amortisation expense	0.01	-	0.00	-	-	-	-	-	-	-	-	-
	Other expenses	3.10	0.02	0.04	0.19	0.04	0.01	2.45	0.53	0.26	3.40	0.97	0.49
	TOTAL EXPENSES (IV)	6.91	0.97	0.04	7.51	1.38	0.46	32.71	9.12	4.56	63.97	18.23	9.11
V	Profit / (Loss) before exceptional & extraordinary items and tax (III-IV)	-3.79	0.03	0.01	3.05	0.50	0.32	14.21	2.05	2.26	20.67	5.23	4.48
VI	Exceptional items	-	-	-	-	-	-	-	-	-	-	-	-
VII	Profit / (Loss) before extraordinary items and tax	-3.79	0.03	0.01	3.05	0.50	0.32	14.21	2.05	2.26	20.67	5.23	4.48
VIII	Extraordinary items	-	-	-	-	-	-	-	-	-	-	-	-
XI	Profit / (Loss) before tax	-3.79	0.03	0.01	3.05	0.50	0.32	14.21	2.05	2.26	20.67	5.23	4.48
	Less: Tax expenses												
	(1) Current Tax	0.00	0.00	-	-	0.13	0.08	3.52	0.53	0.59	5.37	1.36	1.16
	(2) Deferred Tax Liability/(Asset)	-	-	-	-	-	-	-	-	-	-	-	-
X	Profit/(Loss) from continuing operations	0.00	0.00	0.01	3.05	0.37	0.24	10.70	1.51	1.67	15.30	3.87	3.31
XI	Profit / (Loss) from discontinuing operations	-	-	-	-	-	-	-	-	-	-	-	-
XII	Tax expense of discontinuing operations	-	-	-	-	-	-	-	-	-	-	-	-
XIII	Profit / (Loss) from discontinuing operations (after tax)	-	-	-	-	-	-	-	-	-	-	-	-
XIV	Profit / (Loss) for the year	-3.79	0.03	0.01	3.05	0.37	0.24	10.70	1.51	1.67	15.30	3.87	3.31
	Earnings Per Share (EPS)	-3.64			1.49	1.24	0.79	5.24	5.05	5.57	7.49	12.91	11.04

Note -1 : Carried forward losses set off with profits for the F.Y. 2024-25 and F.Y. 2025-26

SHARE PRICE MOVEMENT FOR LAST 10 YEARS



DIVERSIFICATION & SUBSIDIARIES

As part of the Diversification, the Company has acquired Two Startup Companies in the field of Healthcare, VFX and AI.

- 1. Life 108 Healthcare Private Limited,**
- 2. Beastbells Media Private Limited**



LIFE 108 HEALTHCARE PRIVATE LIMITED

- ENABLING BETTER HEALTH

BRAND LOGO SIGNIFICANCE

The Brand name is kept as “ **LIFE 108** ” signifying the importance of **Health** and **Life** and the origin of the name is based on various Unique and Scientific Definitions and Origins.

- ★ **108** is an abundant number, tetranacci number and a Harshad number.
- ★ According to Marma Adi and Ayurveda, there are 108 pressure points in the body, where consciousness and flesh intersect to give life to the living being.
- ★ Additionally, there are 108 nadis, or energy lines, which converge to form the heart chakra.
- ★ The distance of Earth from the Sun is about 108 times the diameter of the Sun. The distance between the Earth and the Moon is also about 108 times the diameter of the Moon. That is why we have 108 beads in a mala.

ABOUT LIFE 108 HEALTHCARE

- ❑ LIFE 108 HEALTHCARE PVT LTD is a 4 year old Healthcare Startup Company based out of Hyderabad, Telangana.
- ❑ The Company is registered with Startup India and Ministry of MSME.
- ❑ The Company is a Premium Seller in Amazon and Flipkart and sells various products related to Healthcare Devices, Babycare Products, Skincare Products and Wound Management Products.
- ❑ The Company is partnered with brands like BPL Medical Technologies and Eureka Forbes.
- ❑ The Company has acquired Drug License to sell various Prescribed Drugs, OTC Medicines and Medical Devices in India.

ABOUT LIFE 108 HEALTHCARE

The B2B division deals with all types of Medical Equipment required for Hospitals like Surgical Monitors, Diagnostic Monitors, Surgical Camera, Surgical Medical Recorders, Ultrasound Thermal Printer etc.



Drug License

Life 108 Healthcare has received Drug License to sell various Prescribed Drugs, OTC Medicines and Healthcare Devices in Wholesale and Retail.

Drug License Registration No: TS/HYD/2024-115738

www. Life108.in - D2C Portal & ONDC

www.Life108.in is a Healthcare eCommerce Platform where Customer can buy various products related to Health Supplements, Healthcare & Personal Care, Fitness & Sports, Beauty & Wellness and Baby Care products.

The Portal www.life108.in will soon be integrated with ONDC of Government of India.

Product Portfolio

Life 108 Healthcare Pvt. Ltd. is currently dealing with various Product Categories as given below.

- Home Medical Devices
- Prescribed Drugs
- OTC Medicines
- Baby Care Products
- Wound Management Products
- Skin Care Products
- Personal Care Products
- Health Supplements

Brands

Life 108 Healthcare Pvt. Ltd. is currently dealing with various Brands as given below.

- BPL Medical
- Smith Nephew
- Philips Avent
- Smiths Medical
- Eureka Forbes
- Spectra
- Panasonic

Future Expansion Plans - B2B

Life 108 Healthcare Private Limited has plans to expand its presence in the B2B space by adding the Hospital Equipments and Hospital Furniture segment.

In this regards, the company is in discussion with various Brands and plans to partner with Brands like ALVO Medical and SURGIRIS in the future.

ALVO Medical provides innovative solutions for Operating theatres and other Healthcare facilities.

SURGIRIS provide Lightning Solution for Hospital OTs.

Future Expansion Plans - B2C

- ❖ To launch Branch offices in various states to reach the customers across the North, South, East and West Zones in India.
- ❖ To Strengthen its Private Label products with the Brand “LIFE108”.
- ❖ To Strengthen its D2C Portal by integrating with ONDC.
- ❖ To Improve and Strengthen its Omni Channel Strategy.
- ❖ To Sell various Health Supplements through Amazon.com Ashwagandha, Curcumin, Moringa, Shilajit, Brahmi (Bacopa) which are in Huge demand in USA and other International Markets.

Our forthcoming AI strategies - B2C

AI-Driven Sales Forecasting

- Use AI models to analyze historical sales data, predict demand trends, and optimize inventory management. This helps ensure stock availability and reduces the risk of overstocking or stockouts, especially for high-demand medical equipment and popular OTC drugs.

•Chatbots for Enhanced Customer Support

- Deploy an AI-powered chatbot integrated with Dialogflow and ChatGPT for 24/7 customer assistance. It can handle patient inquiries, recommend suitable products, and assist with order placement. For hospitals, the chatbot can provide equipment specifications, pricing, and help streamline the ordering process.

Automated Follow-Ups and Re-Ordering Suggestions

- Implement automated follow-up systems using AI to remind patients about refills or re-ordering supplements based on their purchase frequency. This can be integrated with email, SMS, or in-app notifications.



BEASTBELLS MEDIA PRIVATE LIMITED

ABOUT BEASTBELLS MEDIA PRIVATE LIMITED

- ❑ Beastbells Media Private Limited is a 6 year old AI and VFX Startup Company based out of Hyderabad, Telangana.
- ❑ The Company is registered with Startup India and Ministry of MSME.
- ❑ The Company key focus areas are AI, VFX, Media and AV Solutions.
- ❑ The Company organizes Darshakaratra DNR Film Awards every year on 4th May to encourage new talent in the Tollywood Industry.

AI in VFX

The film and media industry continues to undergo a transformative shift. At the heart of this evolution lies the integration of artificial intelligence (AI) within the realm of Visual Effects (VFX).

AI, with its ability to learn from data and make predictions, is revolutionizing VFX, giving artists powerful tools to push the boundaries of creativity and efficiency.

As AI technology continues to advance, we can expect AI's role in visual effects to become even more significant. While we have already seen remarkable applications of AI, the journey has just begun.

The future holds exciting possibilities, with AI set to revolutionize the **VFX industry**, leading to more immersive and visually stunning cinematic experiences. AI's role in VFX is not about replacing artists though, but empowering them with superior tools.

VFX STUDIO AND INDUSTRY LED TRAINING CENTER

The Company plans to setup a VFX Studio in hyderabad very soon with an Industry Led Training Center with focus on VFX and AI.

The VFX Studio will work on various Real Time Movie Projects where there is a necessity of AI along with VFX.

The VFX Studio will be equipped with all the Latest Hardware and Technologies.

The Industry Led Training Center will have an Real time Curriculum with latest On Demand Technologies and with Real Time Problem Solving Activities. The Curriculum will focus on on the latest tech in AI and VFX

AI ENABLED VOTER ANALYSIS SOFTWARE FOR ELECTION CAMPAIGNS

- ❑ The Company has developed an AI Enabled Voter Analysis Software for Election Campaigns in collaboration with a Technical Partner.
- ❑ This Software can be used by various MLAs, MPs and various Political Leaders to get a detailed Geographic Analysis of the Voters of their respective regions.
- ❑ The Company has done a Test Launch in this year and is working on various improvements to release the final Version very soon.
- ❑ This software will be a License based software.
- ❑ The Company has now started Marketing this AI enabled Software and is working on the Revenue Model of the Software.

Audio Video Solutions

CORPORATE DISPLAY & VIDEO CONFERENCE SOLUTIONS



CONTROL ROOM DISPLAY SOLUTIONS



COLLABORATION THROUGH INTERACTIVE DISPLAY SOLUTIONS



VIDEO WALLS FOR TOWN HALL MEETINGS



Audio Video Solutions

CUSTOMER EXPERIENCE CENTERS



AV SOLUTIONS FOR AUDITORIUM

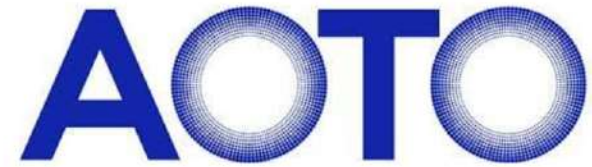


MICRO / ACTIVE LED DISPLAY SOLUTIONS FOR BOARD ROOMS, LIVING ROOMS & HOME THEATRE



B2B AV Solutions - Portfolio

SAMSUNG



MAXHUB



LUMI



SONY



DNR FILM AWARDS - 2024

The Darshakaratra DNR Film Awards - 2024 was organized at Shilpa Kala Vedika, Hyderabad.

The Event was graced by the Honourable Minister for R&B and Cinematography, Sri Komati Reddy Venkat Reddy and other famous Celebrities like Dr. Manchu Mohan Babu, Sri Allu Arvind, Dr. Maganti Murali Mohan, Sri Dil Raju, Dr. VK Naresh, Sri SV Krishna Reddy and many more.

The Selection and Organizing Committee include Mr. Thammareddy Bharadwaja, Mr. C. Kalyan, Sri Relangi Narasimha Rao, Mr. BSN Suryanarayana, C.A, Mr. Appaji and Mr. Pradeep KV.

DNR FILM AWARDS - 2024



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BEASTBELLS – AI Strategies

1. Generative AI for Asset Creation

- **Concept Art & Storyboarding:** Use generative AI (like DALL-E or Midjourney) to quickly create concept art and storyboards. This can help visualize ideas before investing in detailed modeling.
- **3D Asset Generation:** Tools like NVIDIA's **Omniverse AI** can create 3D models from 2D images. AI can also upscale and refine low-poly assets for high-quality renders.
- **Texture Synthesis:** AI models like **DeepDream** or GAN-based tools can generate textures or enhance existing ones, saving time in the design phase.

2. AI in Animation

- **Motion Capture Enhancement:** AI can enhance traditional mocap data by filling in missing frames or smoothing out motion using deep learning models like DeepMotion.
- **AI-Driven Animation:** Models like **DeepMimic** can learn complex motions and apply them to characters without extensive rigging. AI can also assist in lip-sync and facial animation using tools like **JALI** or **DeepFaceLab**.

3. Scene Optimization & Rendering

- **AI-Assisted Rendering:** Use AI denoising (e.g., NVIDIA OptiX) to significantly reduce render times while maintaining quality. AI-based upscaling can also render at lower resolutions and enhance the output, saving computational resources.
- **Scene Layout Automation:** AI can assist in procedural content generation, like setting up environments or crowds, using reinforcement learning or generative models.



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Thank You
