

September 12, 2024

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
BSE SCRIP Code: 543425

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051
NSE Symbol: MAPMYINDIA

Subject: Submission of Press Release.

Ref.: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Madam / Sir,

Please find attached herewith Press Release by C.E. Info Systems Limited (MapmyIndia) pertaining to partnership with Zoomcar to Revolutionize Road Trips and Travel with AI-Powered Integration.

Kindly acknowledge the receipt of the same.

Thanking you.

Yours faithfully,
For C.E. Info Systems Limited

Saurabh Surendra Somani
Company Secretary & Compliance Officer

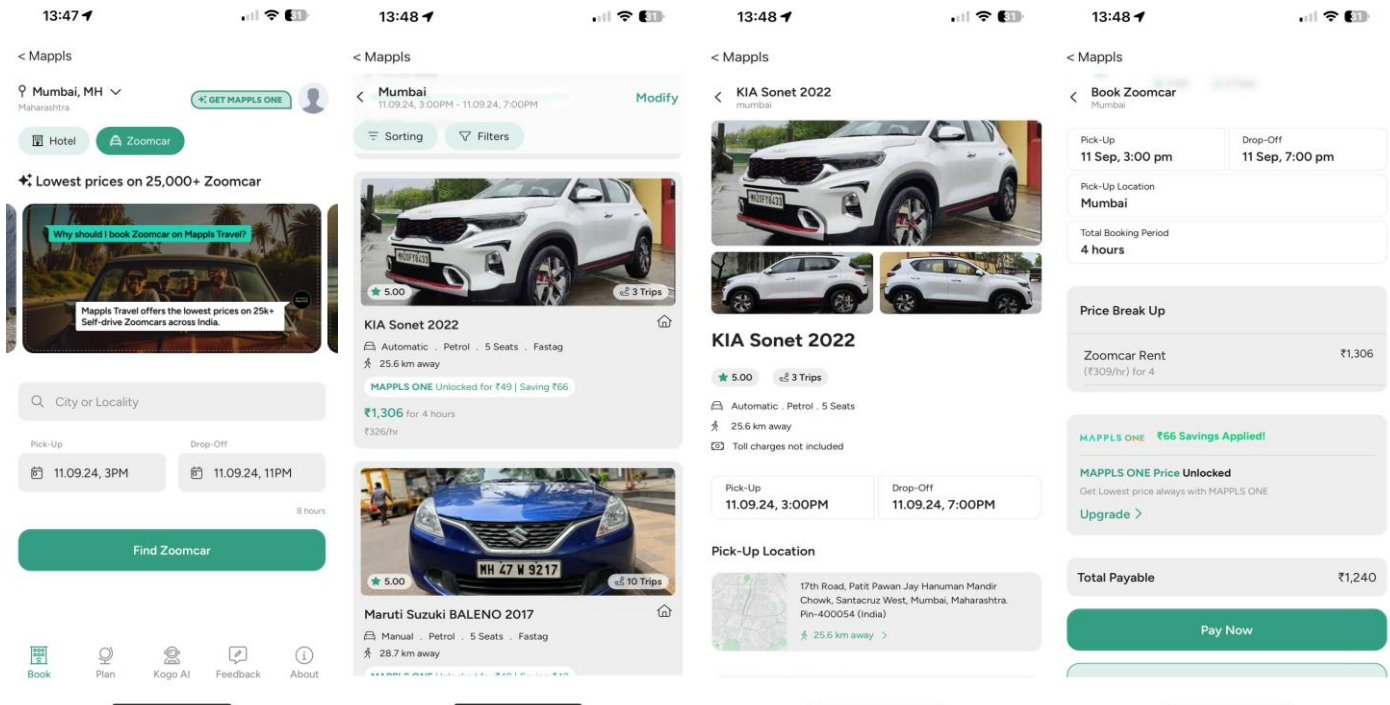
Encl:
Press Release

Mappls MapmyIndia Partners with Zoomcar to Revolutionize Road Trips and Travel with AI-Powered Integration

New Delhi, India, 12th September, 2024 – Mappls MapmyIndia (NSE: MAPMYINDIA, BSE: 543425), India’s pioneering and leading deep-tech digital mapping, geospatial software and location-based IoT company is thrilled to announce its partnership with Zoomcar, the leading marketplace for self-drive car sharing. This unique collaboration enables users to seamlessly book a Zoomcar and plan their trips on the Mappls App, significantly enhancing the end-to-end travel planning and booking experience.

Zoomcar’s vast selection of over 25,000 cars across 99+ cities is fully integrated into the Mappls app, ensuring that there’s a car for every type of traveler. From affordable options for budget-conscious adventurers to premium rides for those seeking luxury, users can easily find and book the perfect vehicle to suit their needs. With zero security deposit, unlimited kilometers and easy availability of car pick up and delivery from popular destinations, Zoomcar has become the preferred choice for self-drive car sharing in India.

Mappls App is India’s own one-stop app with inbuilt digital maps for easy navigation, hyperlocal discovery & travel planning. Aimed to simplify the way Indians travel, users can book a Zoomcar directly on Mappls App and enjoy unique features like 3D junction views for navigation through complex flyovers & junctions with real-time safety & speed alerts, breakers & more. Mappls additionally provides an AI-powered travel platform that offers tailored travel solutions to its users, from destination selection to hotel bookings and detailed itinerary planning.



“Our partnership with Zoomcar brings added convenience and freedom to travelers and marks a significant milestone in our mission to simplify and enhance the travel experience for users. We’re excited to offer more value to Mappls app users and Zoomcar customers through this partnership, and go deeper into travel tech” said Rohan Verma, CEO & Executive Director of MapmyIndia.

"We are thrilled to partner with Mappls and be a part of their cutting-edge maps and travel platform. Whether it's a spontaneous road trip or a meticulously planned journey, we're committed to making every trip seamless and enjoyable with Mappls." added Hiroshi Nishijima, CEO of Zoomcar

Through this collaboration with Zoomcar, Mappls continues to redefine how people explore the world, offering users the tools and flexibility to plan their perfect journeys. An all-in-one solution for today's tech-savvy travelers ensuring a smooth and hassle-free journey, this integration allows Zoomcar customers to save time and effort, where every trip is carefully organized and optimized for convenience and comfort.

About MapmyIndia & Mappls (C.E. Info Systems Ltd)

www.mapmyindia.com & www.mappls.com

C.E. Info Systems Ltd (NSE: MAPMYINDIA; BSE: 543425) is India's leading advanced digital maps and deep-tech company, popularly known in India as MapmyIndia and globally as Mappls. The company offers proprietary digital maps as a service ("MaaS"), software as a service ("SaaS") and platform as a service ("PaaS"), including its advanced digital map data, software products, platforms, application programming interfaces ("APIs"), IoT and solutions to new-age tech companies, large businesses, automotive OEMs, government organisations, developers and consumers. The company has served more than 2000 enterprise customers since its inception. The company pioneered digital mapping in India in 1995 and has earned its market leadership position in this industry and built a strong moat by capitalizing on our early mover advantage, developing proprietary and integrated technologies, full-stack product offerings, continuous innovation and robust sustainable business model. The company also built India's very first internet mapping platform and portal, MapmyIndia.com (now called Mappls.com) in 2004. The company's free Mappls app for consumers provides the best and fully indigenous maps, navigation, safety, hyper-local and IoT gadget-enabled experience for Indian users.

MapmyIndia has built India's most comprehensive, accurate, feature-rich and continuously updated digital map data product down to address and urban building level detail pan India, covering all towns, villages, and the entire road network of the country. The company is building not just 2D maps, but also 3D (with landmarks, terrains and city models), 4D (updating in near real-time), HD (high-definition and high-accuracy), RealView (geo-tagged 360-degree panoramas, videos and photos representing actual ground reality), and hyper-local geo-demographics data-rich maps, to continuously evolve its AI-powered Digital Metaverse Twin of the Real World. The company is also building digital maps for other regions in the world and has integrated global maps for over 200 countries into its Mappls platform. The company's platform provides extensive and comprehensive functionalities and an ever-expanding set of use cases, including mapping, location and navigation, geospatial data analytics, GIS (geospatial information systems) and AI, GPS tracking and IoT-based fleet management, logistics optimisation and workforce management, drone-based solutions, developer APIs, N-CASE solution suite (for Navigation, Connected vehicle telematics and services, ADAS safety i.e. advanced driving assistance systems, Shared and Electric) for Automotive & Mobility Tech (A&M), and Consumer tech and Enterprise digital transformation solution suite (C&E).

About Zoomcar

Founded in 2013 and headquartered in Bengaluru, India, Zoomcar is a leading marketplace for car sharing focused in India. The Zoomcar community connects Hosts with Guests, who choose from a selection of cars for use at affordable prices, promoting sustainable, smart transportation solutions in India.

For further information, please contact:

C.E. Info Systems Ltd (MapmyIndia & Mappls) PR

Email: pr@mapmyindia.com

www.mapmyindia.com / www.mappls.com / <https://about.mappls.com>

White Fish Communications - Anil Nagwani (+91 9811268046; anil@wfc.in)

Zoomcar Press Contact:

- **Akarshit Gulati:** akarshitg@avianwe.com
- **Bhagyashree Rewatkar:** bhagyashree.rewatkar@zoomcar.com