

December 07, 2024

<b>BSE Limited</b> Phiroze Jeejeeboy Towers Dalal Street, Fort, Mumbai- 400 001 <b>BSE Scrip Code: 539056</b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (E) Mumbai- 400 051 <b>NSE Scrip Symbol: IMAGICAA</b>
---	--

Dear Sir/ Madam,

**Sub.: Press Release**

Please find enclosed herewith a press release titled “Imagicaaworld’s Sai Teerth Park Debuts 2 Exciting New Shows: “Kaliya Mardan 5D” & “Mushak Maharaj”.

The above is for your information and records.

Thanking you,

Yours faithfully,

**For Imagicaaworld Entertainment Limited**

**Reshma Poojari**  
**Company Secretary & Compliance Officer**

Encl: as above



**Imagicaaworld Entertainment Limited**



## Imagicaaworld's Sai Teerth Park Debuts 2 Exciting New Shows: "Kaliya Mardan 5D" & "Mushak Maharaj"

**Shirdi, Maharashtra, December 07, 2024:** The devotional Theme Park in Shirdi, 'Sai Teerth' which is now part of the Imagicaaworld portfolio, has debuted two exciting new attractions, which improves guest experience and increases the capacity of the park. The much-anticipated '**Kaliya Mardan 5D Show**' and the interactive '**Mushak Maharaj Show**' are set to further elevate the guest experience by combining India's rich cultural heritage with cutting-edge technology.

Following the success of 'Lanka Dahan'; Sai Teerth which is India's premier devotional Theme Park, has followed up with the '**Kaliya Mardan 5D show**' that will immerse the audiences in the epic tale of Lord Krishna's battle with the serpent Kaliya, brought to life through stunning 5D visuals.

The second attraction – '**Mushak Maharaj Show**' will features an interactive, animated mouse character that engages visitors with real-time conversations, adding a playful, entertaining element for all ages.

**Jai Malpani, Managing Director, Imagicaaworld Entertainment Limited,** said: "At Sai Teerth, we are committed to enhancing the tourism experience by blending devotion with world-class entertainment and cutting-edge technology. With the growing demand for religious tourism in India, we strive to offer visitors a unique, immersive experience that goes beyond traditional offerings. These two new shows cater to the evolving expectations of pilgrims and tourists alike, providing a deeper connection to spirituality while ensuring an immersive, memorable, yet enriching experience for all. Aim is to engage visitors of all backgrounds, keeping them engaged long after their Sai Temple Darshan, and making their journey truly unforgettable."

### **About Imagicaaworld**

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) owns and operates India's leading theme and water parks, including Imagicaa, WetnJoy, Sai Teerth, and Aqua Imagicaa. The company offers a wide range of exciting experiences, from thrilling rides and water slides to spiritual attractions, catering to families and tourists of all ages. Imagicaaworld is committed to providing world-class entertainment across its diverse locations.

For media inquiries, please contact:  
Sanchita Attawar  
[pr@imagicaaworld.com](mailto:pr@imagicaaworld.com)  
+91-9819221877