



# VAIBHAV GLOBAL LIMITED

Ref: VGL/CS/2025/26

Date: 21<sup>st</sup> February, 2025

**National Stock Exchange of  
India Limited (NSE)**  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra, Mumbai – 400 051  
**Symbol: VAIBHAVGBL**

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
**Scrip Code: 532156**

**Subject: Press Release**

Dear Sir / Madam,

Please find enclosed press release titled “VGL conferred with ‘Distinguished Private Sector Organisation for Innovation’ by ‘Global Innovation Institute’.”

Kindly take the same on record.

Thanking you,

Yours Truly,

**For Vaibhav Global Limited**

**(Yashasvi Pareek)**  
**Company Secretary**  
**ACS – 39220**

*Encl.: a/a*



## Vaibhav Global Limited

*VGL conferred with 'Distinguished Private Sector Organisation for Innovation' by  
'Global Innovation Institute'*

**Jaipur, February 21, 2025:**

Vaibhav Global Limited (VGL) has been named a **'Distinguished Private Sector Organization for Innovation'** by the Global Innovation Institute. Selected from **2,844 global applicants**, this recognition highlights VGL's focus on building culture of product innovation that delivers tangible value to customers.

**Mr. Kula Thendral, Chief Innovation Officer, VGL Group, said,** "Our team at VGL is honored to receive the prestigious **Global Innovation Award**. I am proud of our Innovation team for their passion and dedication. Special thanks to Sunil for his leadership and belief in fostering a culture of product and process innovation.

**Mr. Sunil Agrawal, Managing Director of VGL Group, said,** " Innovation at VGL is about improving how we serve our customers. With multiple product innovation programs in place, we are focused on offering products that enhance comfort and usability. This recognition reinforces our efforts to keep evolving, stay relevant, and create better products.



GLOBAL  
INNOVATION  
INSTITUTE



## CERTIFICATE OF DISTINCTION

### Global Distinguished Innovators Awards 2024

Global Innovation Institute proudly recognizes

**Vaibhav Global Limited**

As the recipient of the prestigious

**Distinguished Private Sector Organization**

For demonstrating outstanding continuous innovation outcomes over multiple years – leading to a significant positive impact on our world.

Chair, Board of Directors:

Certificate Number: 132175188

Executive Director:

Issue Date: February 5, 2025



### About Vaibhav Global Limited

Vaibhav Global Limited (VGL) is listed on stock exchanges in India (BSE: 532156, NSE: VAIBHAVGBL, ISIN - INE884A01027). VGL is an omni-channel E-tailer of fashion jewellery, accessories, and lifestyle products in developed markets with direct access to ~127 million households (FTE) through its TV home shopping networks – Shop LC in US, Shop TJC & Ideal World in UK and Shop LC in Germany. The Company's ecommerce websites [www.shoplc.com](http://www.shoplc.com) & <https://mindfulsouls.com/> in the US, [www.tjc.co.uk](http://www.tjc.co.uk) & [www.idealworld.tv/](http://www.idealworld.tv/) in the UK and [www.shoplc.de](http://www.shoplc.de) in Germany, complement TV coverage and diversify customer engagement. The Company is committed to 'Delivering Joy' to all the stakeholders. Through its flagship midday meal program, '**Your Purchase Feeds...**' where a meal is provided for every piece sold at the retail channels, the Company has provided over 97 million meals in US, UK, Germany, and India at a run rate of ~69,000 meals being donated every school day since program's inception.

### For further information, please contact:

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### Safe Harbor

*Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Vaibhav Global Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*