

SML/SEC/2024-25-101  
19-01-2025

Dy. General Manager, Corporate Relationship Department BSE Limited P.J Towers, Dalal Street Fort, Mumbai-400 001	The Secretary, National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, Plot no. C/1, G Block Bandra- Kurla Complex Bandra (E), Mumbai – 400 051
<b>Scrip Code: 505192</b>	<b>Scrip Code: SMLISUZU</b>

**Ref: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

**Sub: Press Release- SML Isuzu participation in Bharat Mobility Global Expo 2025**

Dear Sir(s),

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith a Press Release issued by the Company on the captioned subject.

You are requested to kindly take note of the above information on your records.

Thanking You

Yours faithfully  
For SML ISUZU LIMITED

**(PARVESH MADAN)**  
*Company Secretary & Compliance Officer*  
[pmadan@smlisuzu.com](mailto:pmadan@smlisuzu.com)  
ACS-31266

**SML ISUZU Limited**

**Regd. Office & Works:**

Village : Asron, Distt. Shahid Bhagat Singh Nagar (Nawanshahar) Punjab - 144533

T +91 1881 270255 F +91 1881 270223

Corporate Office : 204-205, Sector 34-A, Chandigarh - 160135

T +91 172 2647700-10 F +91 172 2615111 W [www.smlisuzu.com](http://www.smlisuzu.com) CIN L50101PB1983PLC005516

Trucks & Buses

## PRESS RELEASE - SML ISUZU

We are SML Isuzu Limited. We are one of the pioneers in manufacturing commercial vehicles in India, contributing to the transformation of mobility solution for more than four decades now. Our driving core philosophy is exploring new advanced technologies and always seeking ultimate user experiences. With that core philosophy in our mind, we are always going for enhancing Green Mobility and Road Safety, which are really essential to sustainable growth of the industry and the society. We are fully prepared and committed to contribute to the nation building in India, in realizing the vision of making India the third largest economy by 2027 and a developed nation by 2047.

Like always, the Bharat Mobility Global Expo provides us with a wonderful opportunity and a great platform to showcase our latest products & technology to the best of the audiences which include our valued customers, respectable press members, automobile enthusiasts, fellow Industry people and transportation policy makers, not only from India but also from all around the world.

This year, at this Bharat Mobility Global Expo 2025, we are presenting 5 of our latest products, the greenest, smartest, and most advanced suite of logistics and mass mobility solutions. Our display spans products, services and solutions – a testament of our holistic approach with innovative design, smart engineering, and understanding of customer needs.

There are 4 in Passenger segment and 1 in the cargo segment.

First and foremost I'm extremely excited to introduce and showcase our long awaited, all-new electric bus on the Hiroi Platform, that is **Hiroi.ev**, our first step towards the Green Mobility Solutions. This all-new EV bus has driver controlled Front overhang door along with an additional passenger door. The bus is fully equipped and designed to make intra and inter city transportation smarter, safer and more comfortable along with zero emission. The bus is even more secured and intelligent, with the advanced telematics solution **SML Saarthi-pro**. With this our latest green mobility bus, we are very proud to provide zero emission drive, latest cutting-edge technology, advanced ergonomic designing, smart features and segment-best safety.

In addition to this all-new EV bus, there are 4 other products presented here;

1. AASAI MX, 2. Premium Hiroi Bus with 3430 Wheelbase, 3. AIS-125 D Type Ambulance on Global Series Platform and 4. SAMRAT XT Plus Tipper Truck. Let me just briefly introduce the outline of these products.

**(1) AASAI MX:** This is our special Maxi-Cab Segment Bus with 12+1 seats, all set to make intra-city transportation easy, more efficient and thereby increasing daily profitability & earnings.

**(2) The premium Hiroi bus:** This is ideal for Staff Shuttle & Tour/Travel Segment, which features wide and spacious design for better comfort and safety in commuting. The bus comes with fully reclined pushback seats for superior comfort and safety, ambient lighting & USB ports to keep productivity on the go, and Multimedia on-board Entertainment System to accentuate the Joy of travel.

**(3) The ATS-125 Multi-stretcher Ambulance on GS platform:** This is fully designed and equipped to provide excellent and reliable medical care to the patients when needed the most in time of grave emergency.

**(4) The Samrat XT Plus Tipper:** This is our state of the art tipper with 11.1 ton GVW, which is specially engineered to accentuate earning per trip, by handling heavy and voluminous loading & unloading at ease in every ride.

It is our forever quest to explore every single new opportunity to create augmented experiences for our customers, in line with their needs, lifestyle and aspirations. Always with the customer centric approach, we always value our long-term association and collaboration, with our customers, suppliers, dealers, employees and all other stakeholders. This perpetual quest and the endeavor at SML Isuzu is to upgrade and improve our products continuously and enhance our customers' experience with the buses, trucks and all other special application vehicles. We have always aspired and strived to stay ahead as leader in Specialized Mobility Solutions.

Keeping up with the Govt. of India's latest directions for Green Mobility and Road Safety, we strive to keep ourselves updated with the latest technology and developments emerging in the industry on every front. The Indian Automobile Industry has great potential to grow and for that potential, we are fully prepared and committed to contribute to the sustainable growth of Indian Automotive Industry.

The company's objective is clear and bold, which is to be the most preferred manufacturer of commercial vehicles in India. "Be the Best, Be the One."

Thank you very much.

**About SML ISUZU Ltd.**

One of the oldest & renowned Commercial Vehicles brand in continuous production, SML Isuzu, formerly known as 'Swaraj Mazda' rolled out its first vehicle in 1984. The company got its current name in 2009 after the parent company SUMITOMO CORPORATION, Japan forged its ties with ISUZU MOTORS, Japan as Technology & Capital Partner.

The company's product line-up and business comprises of four major verticals: Trucks (LCV & ICV Segments of 5 Ton – 12 Ton), Buses (12 Seats to 62 Seats in School, Staff & Tourist Applications), Special Application Vehicles (like Ambulances, Army/Police Troop Carriers, Municipal Applications etc.) and Spare-Parts along with a nation-wide network of Sales & Service dealerships as our channel partners.