

To

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001	National Stock Exchange of India Ltd Exchange Plaza, 5th Floor, Plot No. C-1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051
Scrip Code: 542752	Symbol: AFFLE

Sub: Grant of Stock Options under Affle (India) Limited Employee Stock Option Scheme – 2021

In terms of provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and the Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024, issued by the Securities and Exchange Board of India, this is to inform that the employees of the Company have been granted stock options (“Options”) under “Affle (India) Limited Employee Stock Option Scheme – 2021” (“Scheme”). Details of the same are mentioned below:

Brief details of options granted	57,001 stock options granted to eligible employees of the Company.
Whether the scheme is in terms of SEBI (Share Based Employee Benefits and Sweat Equity) Regulations, 2021	Yes
Effective Grant Date	January 1, 2025
Total number of shares covered by these options	57,001 equity shares of face value Rs. 2 each of the Company
Pricing formula	The exercise price is the average purchase price of the shares acquired by the ESOP Trust under secondary acquisition.
Options Vested	Subject to the terms and conditions specified in the Scheme, the options would vest in the following manner: 25% of the options granted would vest at 12 months from date of grant, 25% of the options granted would vest at 24 months, 25% of the options granted would vest at 36 months and 25% of the options granted would vest at 48 months from the date of grant.
Time within which options may be exercised	The exercise period shall be 1 year from the date of vesting.
Options Exercised	N.A.

Affle (India) Limited

Money realised by exercise of options	N.A.
The total number of shares arising as a result of exercise of option	N.A.
Options lapsed	N.A.
Variation of terms of options	N.A.
Brief details of significant terms	N.A.
Subsequent changes or cancellation or exercise of such options	N.A.
Diluted earnings per share pursuant to issue of equity shares on exercise of options	N.A.

Submitted for your information and records.

Thanking you,

**Yours Faithfully,
For Affle (India) Limited**

**Parmita Choudhury
Company Secretary & Compliance Officer**

Affle (India) Limited

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