



TCS/PR/SE-30/2024-25

November 29, 2024

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai-400051
Symbol: TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai-400001
Scrip Code No. 532540

Dear Sirs/ Madam,

We are sending herewith copy of the Press Release titled “**TCS Awarded India’s Best Employer Brand by LinkedIn**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Yashaswin Narendra Sheth
Company Secretary

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

Corporate Identity No. (CIN): L22210MH1995PLC084781

TCS Awarded India's Best Employer Brand by LinkedIn

As India's largest private-sector employer, TCS leverages technology, innovative employee engagement, and talent development initiatives to attract and retain the country's top talent

MUMBAI | INDIA, NOVEMBER 29, 2024: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has been awarded the Best Employer Brand in the Corporate Sector at the LinkedIn Talent Awards 2024. This recognition, in the category of large enterprises, underscores TCS' commitment to fostering an engaging, future-ready workplace for its diverse workforce of over 6,00,000 employees across 55 countries. Based on LinkedIn's data-driven methodology, it highlights TCS' ability to leverage the platform's talent solutions to connect with its future and current employees meaningfully, amplify its employer brand, and attract top talent.

Over the last four years, TCS has consistently been ranked No. 1 on LinkedIn's Top Companies to Work for in India, securing a spot among the Top 25 workplaces in the country each year, while continuously revolutionizing workforce development through AI-centric learning and employee engagement initiatives. TCS' comprehensive employee engagement framework emphasizes holistic talent development, continuous learning, and well-being. Over 4,13,000 employees have benefitted from the Elevate Program that integrates learning with career growth, helping employees at all levels build their personal brand. New hires are provided with the necessary tools to help them transition smoothly from campus to corporate life, ensuring they are ready for the industry. TCS is now well on its way to building one of the largest AI-ready workforces in the world and is empowering its employees with AI-centric learning opportunities.

Milind Lakkad, Chief Human Resources Officer, TCS, said, *"This recognition by LinkedIn is a testament to our sustained efforts towards creating a workplace where employees feel valued and empowered. It reinforces TCS' position as an employer of choice in India and across the world. As we look to attract and retain the next generation of talent and leaders in TCS, our focus will remain on evolving employee experience, and embracing the future of work, using the latest technologies like Gen AI across the talent value chain."*

TCS' pioneering people practices have been recognized worldwide. Earlier this year, TCS was recognized as a Global Top Employer for 2024 for the ninth consecutive year by the Top Employers Institute, a global certifying authority, setting it apart as an outstanding leader in people practices. The global certification follows a series of localized certifications with TCS being named a top employer in 32 countries and regions, including Europe, the UK, the Middle East, North America, Latin America, and South-East Asia. TCS' brand has also seen massive growth, valued by Brand Finance as the second most valuable brand in the industry globally, and by Kantar BrandZ as one of the Top 50 brands across all industry sectors, and #1 in India.

Abhinav Kumar, Chief Marketing Officer, TCS said, *"Our central promise to our clients has always been to make the best of talent in the industry available to them, creating long term relationships of trust, excellence and high performance. Our employer brand is a very key part of our overall brand, and we work extensively with strategic partners like LinkedIn to share the experiences of our colleagues and what the company offers in terms of global careers, opportunities to work on the latest technologies and make a difference in the communities we serve."*

TCS maintains a significant digital footprint across social media platforms globally. On LinkedIn, its following has crossed 16 million, with 2.4 million new followers added in 2024 alone. TCS' technology-driven hiring system has revolutionized its talent acquisition approach through initiatives like the TCS National Qualifier Test (NQT), an assessment-based hiring program, and technology competitions such as TCS CodeVita, the

world's largest programming competition certified by the Guinness Book of World Records. These programs, combined with TCS' long-standing partnerships with premiere colleges and universities, have been instrumental in scaling its talent pool.

Complementing these initiatives is TCS Cares, which further demonstrates the company's commitment to employee well-being, offering comprehensive support through peer care, one-to-one counselling, and 24*7 helpline. TCS also facilitates social wellbeing with meaningful connect, collaboration and engagement for its employees through One TCS, Fit4Life, Yoga, and Purpose4Life, helping employees make a meaningful social impact.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for over 56 years. Its consulting-led, cognitive powered, portfolio of business, technology and engineering services and solutions is delivered through its unique Location Independent Agile™ delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 612,700 of the world's best-trained consultants in 55 countries. The company generated consolidated revenues of US \$29 billion in the fiscal year ended March 31, 2024, and is listed on the BSE and the NSE in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit www.tcs.com

About LinkedIn Talent Awards

The Talent Awards are a data-driven recognition awarded by LinkedIn to companies based on their utilization of LinkedIn Talent Solutions and activities on the LinkedIn platform. The 2024 LinkedIn Talent Awards recognize the companies leading the future of work by demonstrating remarkable adaptability, innovation and creativity. To be considered for the Talent Awards, a company needs to be using LinkedIn's Talent Solutions and be headquartered in one of the 2024 participating locations. To know more, click [here](#)

TCS media contacts:

Corporate Communications & India	Email: corporate.communications@tcs.com Email: saxena.kritika@tcs.com Phone: +91 22 6778 9999 Email: Kimberly.solomon@tcs.com Phone: +91 22 67789098
-------------------------------------	--

###