



September 06, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India

Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India

Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated September 06, 2024 titled '*Airtel launches limited period "#FestiveOffers" with a host of attractive benefits*' being issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Joint Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
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CIN: L74899HR1995PLC095967



Airtel launches limited period “#FestiveOffers” with a host of attractive benefits

New Delhi, September 06, 2024: In celebration of the upcoming festivities in the country, Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today launched special promotional offers for its prepaid customers.

Valid only for 6 days, from 6th September 2024 - 11th September 2024, the limited period “#FestiveOffer” will give customers a host of benefits on 3 specially curated packs of Rs. 979, Rs. 1029 and Rs. 3599.

The packs are loaded with special benefits on voice, data and OTT streaming services, details of which are as under.

Pack	Current pack benefits	Limited period add-on benefits
Rs. 979	2GB data/ day, unlimited calls, 22+ OTT on Xstream Premium, valid for 84 days	10GB data coupon valid for 28 days
Rs. 1029	2GB data/day, unlimited calls, Disney + Hotstar, valid for 84days	22+ OTT on Xstream Premium, 10GB data coupon valid for 28 days
Rs. 3599	2GB data/ day, unlimited calls, valid for 365 days	22+ OTT on Xstream Premium, 10GB data coupon valid for 28 days

About Bharti Airtel Limited

Headquartered in India, Airtel is a global communications solutions provider with over 550+ million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in