



BRAND CONCEPTS LIMITED
CIN – L51909MP2007PLC066484
4th Floor UNO Business Park, Indore Bypass Road, Opposite Sahara
City, Bicholi Mardana, Indore, Madhya Pradesh, India, 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 12th February, 2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra East, Mumbai - 400051

To,
BSE Limited
Listing & Compliance Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400001

Symbol: BCONCEPTS

Scrip Code: 543442

Sub: Recording Link for the Scheduled Post Earnings investors conference call for Q3 & 9M FY'25.

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, please find below the Call Recording Link in reference to the scheduled Post Earnings investors conference call for Q3 & 9M FY'25 with the senior management of the Company as held on 12th February, 2025.

Link: <https://youtu.be/Qu4UWvfqCE0>

Kindly take the same on your records.

**Yours Sincerely,
For Brand Concepts Limited,**

**Swati Gupta
Company Secretary and Compliance Officer
Mem No. A33016**