



Cello World Limited

(formerly known as 'Cello World Private Limited')

Admin Office : Cello House, Corporate Avenue, 'B' Wing, 8th Floor, Sonawala Road, Goregaon (East), Mumbai-400 063, (INDIA),

Tel : 2685 1027 / 2685 3080, **Fax :** (022) 2685 3333, **e-mail :** cello.sales@celloworld.com, cellothermoware@hotmail.com

Website: <https://celloworld.com> **CIN:** U25209DD2018PLC009865

Regd. Office: 597/2A, Somnath Road, Dabhel, Nani Daman, Daman & Diu - 396 210. (INDIA)

August 23, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 Scrip Code: 544012	National Stock Exchange of India Limited Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Symbol: CELLO
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Sub: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") - Intimation of incorporation of a Wholly Owned Subsidiary of Cello World Limited ("Company")

Dear Sir(s)/ Madam(s),

This is in continuation of our earlier intimation submitted regarding outcome of Board Meeting held on August 11, 2024 and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), we wish to inform you that the Company has incorporated a wholly owned subsidiary company named as "**Cello Consumer Products Private Limited**" on August 21, 2024.

The details as required under Regulation 30 of the Listing Regulations read with SEBI circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is attached herewith as **Annexure - A**.

The aforesaid information is being made available on the Company's website i.e. www.corporate.celloworld.com.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

For Cello World Limited

Hemangi Trivedi
Company Secretary & Compliance Officer
M.no. A27603
Address: Cello House, Corporate Avenue, 'B' Wing,
Sonawala Road, Goregaon (East), Mumbai - 400 063
Encl: As above



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Annexure - A

Details required under the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023

S No.	Particulars	Description
1	Name of the Target entity, details in brief such as size, turnover etc.	<p>Cello Consumer Products Private Limited is incorporated as a wholly owned subsidiary ("WOS") of Cello World Limited ("the Company") on August 21, 2024.</p> <p>CIN: U22202DD2024PTC010046 Authorised Capital: Rs. 100,000 Paid Up Capital: Rs. 100,000</p> <p>Size/Turnover: Not Applicable (yet to commence its business operations)</p>
2	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arm's length"	<p>Cello Consumer Products Private Limited has been incorporated as a wholly owned subsidiary of the Company and therefore is a related party of the Company.</p> <p>Save and except what is mentioned above, the Promoter/ Promoter Group/ Group Companies are not interested in the transaction.</p>
3	Industry to which the entity being acquired belongs;	<p>Cello Consumer Products Private Limited is incorporated to carry on the business of Consumerware.</p>
4	Objects and effects of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);	<p>Newly Incorporated WOS will have the following Objects:</p> <ol style="list-style-type: none">1. To carry on the business of manufacturing, processing, assembling, exporting, importing, buying, selling, dealing as agent, distributors and dealers in plastic Thermoware Articles, Vacuum flasks, plastic household articles, household stainless steel articles and domestic electrical and electronics appliances to be used by



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		<p>consumers, industrial, Government for Commercial and household purposes.</p> <p>2. To carry on the business of manufacturing, processing, extrusionioning, moulding, colouring, dipping, assembling, exporting, importing, buying, selling, dealing, manufacturing, as agents, distributor and dealers in plastic materials, articles, goods, products substances, appliances, apparels, containers, packing material, toys, bottles, footwears, furniture, pipe and fittings, bangles, storage tanks, made from plastic, plastic materials, resins, rubber materials including polythelene, cellulose, acetate moulding powder, polysterene, PET polyvinyl chloride polycarbonate, polysterene, polypropyiene and copolymer epoxy resins composites, thermosetting, thermoplastic materials polyol, isocyanate or from other materials or combinations of the same and to be used by the consumers, industrial, household, government, commercial railway or for defence need and purposes.</p> <p>3. To carry on, in India or abroad, with or without collaboration, all or any of the business of manufacture, design, assemble, fabricate, producers, importers and exporters, processors, buyers, sellers, stockists, suppliers and distributors, dealers, install, service, convert, maintain, repairers and workers in all kinds of engineering tools, plastic moulds, dies, press tools, mould bases, pillar die sets, accessories, spares, die making machineries, die rectification machineries, maintenance</p>
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		equipments, tool assembly shop machineries and other allied tools, surface coating machineries and equipments including plastic powder coating, welding, quality control, plastic scrap reprocessing, finishing, printing, marking and packaging equipments, instruments and machineries, automotive, vehicular, industrial, consumer, packaging and building products of plastics.
5	Brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
6	Indicative time period for completion of the acquisition;	Not Applicable
7	Nature of consideration - whether cash consideration or share swap and details of the same;	100% subscription to the paid-up share capital of the WOS in cash by the Company.
8	Cost of acquisition or the price at which the shares are acquired;	The Company to subscribe to Rs. 100,000/- (Rupees One Lakh Only) by subscribing to 10,000 equity shares of Rs.10/- each.
9	Percentage of shareholding / control acquired and / or number of shares acquired;	100% shareholding comprising 10,000 equity shares of face value of Rs. 10 each aggregating to Rs. 1,00,000.
10	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>Cello Consumer Products Private Limited is incorporated to carry on the business of Consumerware</p> <p>Date of Incorporation: August 21, 2024.</p> <p>Turnover History: Not Applicable</p> <p>Cello Consumer Products Private Limited is incorporated in India as wholly owned subsidiary of the Company with Registrar of Companies of Goa.</p> <p>Cello Consumer Products Private Limited is yet to commence its Business Operations.</p>