

PACE E-COMMERCE VENTURES LIMITED

(FORMERLY KNOWN AS PACE E-COMMERCE VENTURES PRIVATE LIMITED)

(PREVIOUSLY KNOWN AS PACE SPORTS AND ENTERTAINMENT PRIVATE LIMITED)

**REG. OFFICE: ANUGRAH BUNGLOW, STREET 4, PALLOD FARMS II, SHAMBHU VIHAR SOCIETY,
NANKUDE VASTI , AUNDH , PUNE , MAHARASHTRA - 411045, INDIA
CIN: U51909PN2015PLC156068. | E-mail:- compliance@pacesports.in**

October 9, 2024

To,
The Department of Corporate Relations
BSE Limited
P. J. Towers, Dalal Street,
Fort, Mumbai-400001.

Scrip Code: 543637

ISIN: INE0N1L01018

**SUBJECT: SUBMISSION OF PRESS RELEASE & MEDIA RELEASE ON THE LAUNCH OF NEW
CORPORATE WEBSITE OF THE COMPANY**

Respected Sir/Madam,

Enclosed herewith the Press Release on the launch of new corporate website of the Company Pace E-Commerce Ventures Limited, designed to provide enhanced information and a seamless communication experience to all the stakeholders.

Kindly take the above on record.

Thanking You

Yours faithfully,

**FOR AND ON BEHALF OF,
PACE E-COMMERCE VENTURES LIMITED
(FORMERLY KNOWN AS PACE E-COMMERCE VENTURES PRIVATE LIMITED)
(PREVIOUSLY KNOWN AS PACE SPORTS AND ENTERTAINMENT PRIVATE LIMITED)**

**SHAIVAL DHARMENDRA GANDHI
MANAGING DIRECTOR
(DIN:02883899)
ADD: ASHWAMEGH BUNGLOWS,PART 3,
NR. BILESHWAR MAHADEV, 132 FT RING ROAD, SATELLITE
AHMEDABAD, GUJARAT, INDIA-380015**

Ahmedabad, October 9, 2024

Pace E-Commerce Ventures Limited launches new corporate website

Pace E-Commerce Ventures Limited is pleased to announce the launch of its brand-new corporate website, designed to provide enhanced information and a seamless communication experience for all stakeholders. The new website, www.pacevlt.com, is now live and offers a comprehensive overview of the company's diverse portfolio, including detailed insights into all of its brands. This platform will not only showcase our offerings but also serve as a dynamic communication tool to foster engagement with shareholders, investors, and the media.

The website has been thoughtfully structured to be communication-friendly, offering easy access to the latest updates about our brands, press releases, and media coverage. It aims to provide a space where stakeholders can find relevant information and interact with the company. As we move forward, this platform will evolve into a hub for all interactions, reinforcing Pace's commitment to transparency and active dialogue with its community.

Shaival Gandhi, Founder and Managing Director, remarked on the launch:

"As we continue to grow, we recognise the importance of strengthening our communication with you, our valued stakeholders. Many of you have expressed a desire for more insight into what's happening at the company level. To address this, we are taking steps to ensure greater transparency and engagement."

The new corporate portal will act as a dedicated communication platform for shareholders and investors. Gandhi added, "Through this portal, we will provide regular updates on company developments, financial performance, and strategic initiatives." By offering a clear and structured communication channel, Pace is ensuring that all stakeholders are kept informed of the company's achievements and future direction.

Effective communication is at the heart of this initiative. "It's not just about delivering information," Gandhi noted. "It's about creating a dialogue. This new platform will allow us to stay connected with you, ensuring that you are informed and involved in our progress as we continue to drive Pace toward greater heights."

For further information about Pace E-Commerce Ventures Limited and to explore the new corporate website, we invite you to visit www.pacevlt.com. The website serves as a one-stop destination for all updates. Designed with user-friendly navigation, the platform ensures a seamless experience for anyone seeking to learn more about Pace. Stay connected and informed through this dedicated platform.

Contact Us

Ms. Nikita Padiwal

Company Secretary & Compliance Officer
Pace E-Commerce Ventures Limited
compliance@pacesports.in

About Pace E-Commerce Ventures Limited

Pace E-Commerce Ventures Limited, within just nine years, has become a leading multi-platform online retailer and print-on-demand manufacturer. The company offers a range of products in various categories on different platforms with a provision for personalised products, bridging the gap between consumers, retailers, creators, and artists. Listed on the BSE SME after its successful IPO in 2022, Pace has developed seven diverse platforms. Its B2B model empowers SMEs by providing tools and services, such as design and dropshipping, enabling them to operate without the heavy burden of inventory management. Pace fosters collaboration within its ecosystem, promoting partnerships and innovation to drive mutual growth.

Safe Harbour

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