



August 14, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India

**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India

**Scrip Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated August 14, 2024 titled '*Airtel becomes the first service provider to provide connectivity to Phobrang, India's furthest border village*' being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Joint Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

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**CIN:** L74899HR1995PLC095967



## **Airtel becomes the first service provider to provide connectivity to Phobrang, India's furthest border village**

**Ladakh, India, August 14, 2024:** Bharti Airtel ("Airtel"), one of India's leading telecommunications service providers, today, announced the launch of its network in Phobrang village on the Indo-China border.

Despite having to endure challenges like travelling through tough terrains, braving severe climatic conditions and passing through highly sensitive zones, Airtel's network roll-out team persevered until they had successfully executed the deployment.

As part of this pioneering effort, Airtel ensured that both residents and visitors in this furthest of regions were provided with essential network access, once again underscoring Airtel's role in fostering connectivity in challenging terrains. This expansion will enable connectivity access to 2000 households allowing them to stay connected and enjoy the value-added benefits of Airtel.

Phobrang is one of the remotest villages on the border and is home to India's highest herbal garden, which is located at an altitude of 15,000 feet above sea level.

### **About Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 17 countries across South Asia and Africa. The Company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel's retail portfolio includes high speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit [www.airtel.in](http://www.airtel.in)