August 30, 2024

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001 National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai 400 051

Scrip Code: 543940

Trading Symbol: JIOFIN

Dear Sirs,

The presentation made to the members during our First Annual General Meeting (Post Listing), is attached.

This is for information and records.

Thanking you

Yours faithfully, For Jio Financial Services Limited

Mohana V Group Company Secretary and Compliance Officer

Encl.: as above

ANNUAL GENERAL MEETING 2024

August 30, 2024 **Hitesh Kumar Sethia** Managing Director & Chief Executive Officer

Jio Financial Services Limited



SAFE HARBOR



This presentation contains forward-looking statements which may be identified by their use of words like "plans," "expects," "will," "anticipates," "believes," "intends," "projects," "estimates" or other words of similar meaning. All statements that address expectations or projections about the future, including, but not limited to, statements about the strategy for growth, product development, market position, expenditures, and financial results, are forward-looking statements.

Forward-looking statements are based on certain assumptions and expectations of future events. The companies referred to in this presentation cannot guarantee that these assumptions and expectations are accurate or will be realized. The actual results, performance or achievements, could thus differ materially from those projected in any such forward-looking statements. These companies assume no responsibility to publicly amend, modify or revise any forward looking statements, on the basis of any subsequent developments, information or events, or otherwise.

MACROECONOMIC OPPORTUNITY



India to become a USD 25tn economy in the next 25 years

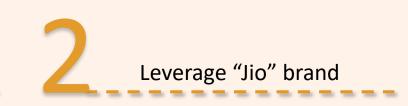
Key Drivers of Financial Services							
1		Favourable Demographics	Working population of 450mn				
2		Rising Affluence	100mn people with GDP/ capita of USD10,000+ by 2027				
3		Rapid Digitalisation	∼941mn broadband subscribers [^]	13bn+ UPI transactions monthly			
4		Financialisation of Savings	162mn active demat accounts [^]				
5		Growing Entrepreneurship	140k+ DPIIT-reco	ognized Startups [#]			

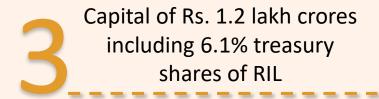
Source: Goldman Sachs – The Rise of 'Affluent India', TRAI, NPCI, CDSL, NSDL, India Invest; DPIIT - Department for Promotion of Industry and Internal Trade; ^as of June 2024, #as of 30th June 2024

THE GENESIS



Demerged from Reliance Industries Limited (RIL) and listed on NSE and BSE in August 2023





Four licensed entities:

- A. NBFC
- B. Payments Bank
- C. Payment Aggregator
- D. Insurance Broking

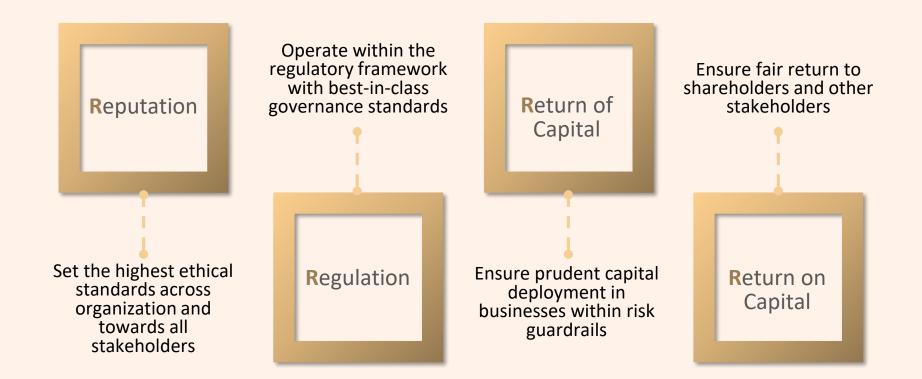
FY24: BUILDING BLOCKS CEMENTED



Foundational Principles	 4Rs: Reputation above all, Regulatory adherence, Return of Capital, and Return on Capital
2 Robust Governance	 Strong boards, governance committees, and policies put in place
3 Leadership & Teams	 Hired from top BFSI companies and fintechs with diverse experience 750+ employees as of August 2024
4 Future-ready Technology	 Deployed a scalable, cloud-native tech stack
5 New Businesses	 NBFC commenced operations JVs with BlackRock for AMC, wealth and broking Leasing services

OUR PRINCIPLES – 4Rs





EXPERIENCED BOARD OF DIRECTORS





Mr. Kundapur Vaman Kamath

Independent Director & Non-Executive Chairman



Ms. Isha Ambani Piramal Non-Executive Director



Mr. Rajiv Mehrishi Independent Director



Mr. Sunil Mehta Independent Director



Mr. Bimal Manu Tanna Independent Director



Ms. Rama Vedashree Independent Director



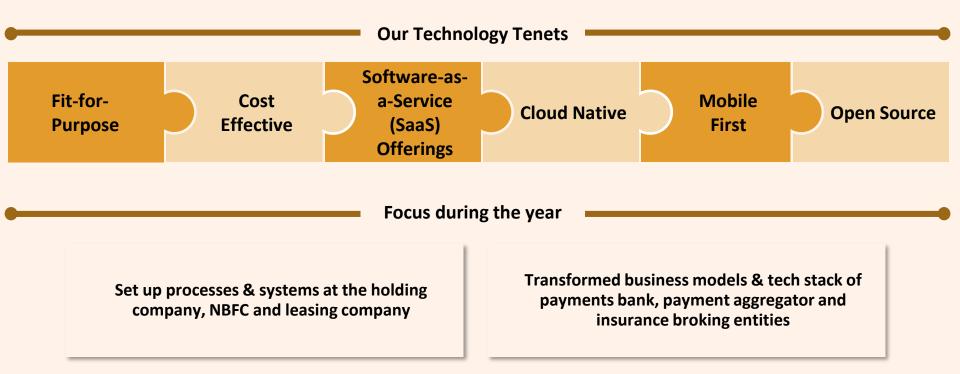
Mr. Anshuman Thakur Non-Executive Director



Mr. Hitesh Kumar Sethia Managing Director and Chief Executive Officer

Majority are Independent Directors

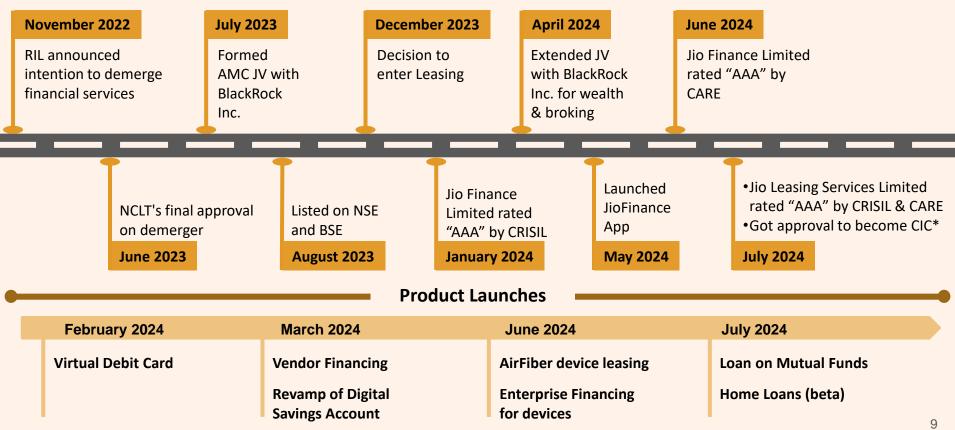
DIGITAL, ANALYTICS & TECHNOLOGY



Technology will be our key differentiator enabling cost efficiency and enhanced customer experience

A JOURNEY WELL BEGUN...





*CIC – Core Investment Company

BUSINESS UPDATES

• 10

DIGITAL-FIRST AND DIRECT-TO-CUSTOMER APPROACH



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Our objective is to democratise financial services for the people of India by digitally delivering simple, innovative and intuitive products across segments and stages of life

GO-TO-MARKET VIA JIOFINANCE APP

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Scan any

UPIOR

Q m

et's start by creating your UPI ID

0

Insurance

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Loans

0

Get

insurance

Share feedback

Good afternoon,

Hope you are having a great day with seamless UPI payments.

₹

Pay via

UPI ID/No.

m

Get a bank

Offered by Jie Payments Bank Ltd.

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Bank

Bills



• Launched on 30th May 2024

- Simple, intuitive, user-friendly
- Launched in Paris during Olympics 2024 enabling digital payments
- 1mn+ downloads since launch

Growing Product Suite

- Loan on Mutual Funds
- Savings Account

- UPI and Bill Payments
- Digital Insurance

... and more coming soon!

LENDING – JIO FINANCE LIMITED



Cet now

Explore Loan on Mutual Funds

Get instant credit using your mutual fund investments!

Apply now

Credit score on fingertips Understand your credit score for free. • Registered with RBI as a systemically important non-deposit taking NBFC

- Pivoted towards secured products, in line with evolving market dynamics
- Fully digital loan process

Completed sandbox testing of Consumer	Vendor Financing	Enterprise Financing for devices	Loan on Mutual Funds	Loan on Property
Durable and Personal Loans			Home Loans (beta)	Loan on Securities
November 2023	March 2024	June 2024	July 2024	Planned

Products Launched and Pipeline

LEASING – JIO LEASING SERVICES LIMITED



• Offers operating lease solutions to consumers and businesses

ched	Laund	lucts	Prod
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Device-as-a-Service (DaaS)

- Embedded finance for home devices
- Begun AirFiber leasing in June 2024
- Shareholder approval for RPT* of up to Rs. 36,000 Cr over FY2025 & FY2026

Ship Leasing

 First ship leased under Reliance International Leasing IFSC Limited - JV with Reliance Strategic Business Ventures Limited in GIFT city

P	roduct Pipeline
Solar Panels	IT Equipment

PAYMENTS BANK – JIO PAYMENTS BANK LIMITED





Savings account

Enjoy 3.5% interest when you open a savings account.

Get a savings account





• JV with SBI

Open a savings account within 5 minutes via JioFinance app

- Re-launched savings account with a seamless end-to-end digital journey
- Launched virtual debit cards

Near-term Focus Areas

Diversify product suite

- Expand Business Correspondent network
- Leverage Jio ecosystem synergies Continued focus on tech architecture

PAYMENT SOLUTIONS – JIO PAYMENT SOLUTIONS LIMITED



		Q	(m)			
			:	Ť		
	bills					
Categ	ories FASTag					>
	Recharge					>
۲	Electricity					>
IĞI	Piped gas		l	FLAT 1	0%	>
8	DTH			N	EW	>
	Broadband					>

Scan any QR Send money Check balance

- In-principle approval from RBI to operate as Payment Aggregator (PA)
- Integrated with multiple banks and financial institutions
- Array of online and offline payment solutions
- Revamped tech stack for merchant integration and service delivery

Drad	ucto	Launched
FIUU	ucis	Launcheu

- Merchant application
- Enabled JioBharat phones with UPI 123 •
- Pilot launch of mini-Point of Sale

- Jio Voice Box
- Embedded payments
- Bharat Billpay on merchant app



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Static QR and Dynamic QR UPI solution



Voice Box for instant payment alerts



Merchant app for real-time payment view

PROTECTION – JIO INSURANCE BROKING LIMITED







Protect what matters Find the right insurance tailored to your needs.

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Bike	Car	Health	E



- Comprehensive range of insurance products
- Partnership with 31 leading insurers
- Institutional sales channel gaining momentum
- Developing new embedded insurance sachet products

Products Launched

- Embedded insurance for white goods at PoS
- Digital Auto and 2-Wheeler insurance on JioFinance app
- Extended Warranty for consumer durables and mobiles
- Metro Cash & Carry for Shopkeeper Insurance

JVs WITH BLACKROCK



- Announced 50:50 JV with BlackRock Inc. to set up an AMC on 26th July 2023
- JFSL and BlackRock have committed initial investment of USD 150 million each
- Filed application with SEBI in Q3FY24 for in-principle approval of sponsors
- Partnership expanded to wealth management & broking services on 15th April 2024
- Commencement of JVs contingent upon receiving necessary regulatory and statutory approvals



Key leadership identified

Infra and tech platforms in advanced phases of development

> GTM strategy and building blocks in advanced stages

FY24 FINANCIAL HIGHLIGHTS

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WELL CAPITALISED TO SUPPORT GROWTH ASPIRATION





We are committed to continually enriching and expanding our product suite and maintaining our position at the forefront of technological and financial innovations.

We are dedicated to evolving into a formidable financial services group that creates and captures significant value for all our stakeholders.

THANK YOU

