



September 12, 2024

**National Stock Exchange of India Limited**

Exchange Plaza, C-1 Block G  
Bandra Kurla Complex, Bandra (E)  
Mumbai – 400051, India  
**Symbol:** BHARTIARTL/ AIRTELPP

**BSE Limited**

Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai – 400001, India  
**Scrip Code:** 532454/ 890157

**Sub: Press Release**

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated September 12, 2024 titled '*Airtel Business and Sparkle sign agreement for Blue-Raman capacity between India and Italy*' being issued by the Company.

Kindly take the same on record.

Thanking you,  
Sincerely yours,

**For Bharti Airtel Limited**

**Rohit Krishan Puri**  
**Joint Company Secretary & Compliance Officer**

**Bharti Airtel Limited**  
(a Bharti Enterprise)

**Regd. Office:** Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India  
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**CIN:** L74899HR1995PLC095967

## **Airtel Business and Sparkle sign agreement for Blue-Raman capacity between India and Italy**

***Airtel to leverage the agreement to diversify its vast global undersea cable network with additional capacity to connect Asia and Europe***

**Gurugram (India)/Rome(Italy), September 12, 2024:** [Airtel Business](#), the B2B arm of Bharti Airtel (“Airtel”), one of India’s leading telecommunications service providers, today, signed an agreement with [Sparkle](#), the first international service provider in Italy and a top global operator, for additional capacity on a diversified low latency route between Asia and Europe.

Under the agreement, Airtel will take capacity from Sparkle on the Blue-Raman Submarine Cable Systems, which will connect India to Italy. With this additional capacity, Airtel will further diversify its global network across multiple international submarine cable systems to serve the growing demand for data services in India and neighbouring countries.

The two companies will also work together on the development of new business opportunities and projects in the Indian sub-continent, leveraging their respective cable infrastructures.

**Vani Venkatesh, CEO -Global Business, Airtel Business** said, *“We are happy to partner with Sparkle as we further consolidate our leadership in global connectivity. This partnership will further diversify our network with large integrated capacities to meet the ever-growing connectivity needs and data demand of our customers”.*

**Enrico Bagnasco, CEO of Sparkle** added, *“We are very pleased with this agreement, based on the new solution provided by Blue & Raman, that supports the digital growth of the region and strengthens our historical partnership with Bharti Airtel”.*

Airtel Business is India’s leading and most trusted provider of ICT services with strategically located submarine cables, satellite networks and global networks spanning 4,00,000 Rkms+ (including IRU) across 50 countries and five continents. With 1200+ global carrier partnerships, the company enables its customers to connect across the world including hard-to-reach areas. In India, Airtel Business offers a wide gamut of solutions that include secure connectivity, cloud and data centre services, cyber security, IoT and cloud-based communications to enterprises, governments, carriers and small and medium businesses.

### **About Bharti Airtel**

Headquartered in India, Airtel is a global communications solutions provider with over 550+ million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data center services, cyber security, IoT, Ad Tech and cloud-based communication. For more details, visit [www.airtel.in](http://www.airtel.in)

**About Sparkle**

Sparkle is TIM Group's Global Operator, first international service provider in Italy and among the top worldwide, offering a full range of infrastructure and global connectivity services – capacity, IP, SD-WAN, colocation, IoT connectivity, roaming and voice - to national and international Carriers, OTTs, ISPs, Media/Content Providers, and multinational enterprises. A major player in the telecommunication cable industry, Sparkle owns and manages a network of more than 600,000 km of fiber spanning from Europe to Africa and the Middle East, the Americas and Asia. Its sales force is active worldwide and distributed over 33 countries.

Find out more about Sparkle following its [X](#) and [LinkedIn](#) profiles or visiting the website [tisparkle.com](https://tisparkle.com)

**Sparkle Media Contact**

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**Bharti Airtel Media Contact**

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