



October 11, 2024

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza,
Plot No. C/1, G Block, Bandra-Kurla Complex,
Bandra (East), Mumbai 400 051

Scrip Code: 543940

Trading Symbol: JIOFIN

Dear Sirs,

Sub.: Media Release

Please find attached a media release by the Company, titled “**Shaped by You, Built for #GenAll: The New JioFinance App.**”

This is for information and record.

Thanking you,

Yours faithfully,

For Jio Financial Services Limited

Mohana V

**Group Company Secretary
and Compliance Officer**

Encl.: As above



MEDIA RELEASE

Shaped by You, Built for #GenAll: The New JioFinance App

Mumbai, October 11, 2024: The new and improved JioFinance App, a one-stop destination for seamless and digital-first financial services, is now available on the Google Play Store, Apple App Store and MyJio, with a wide range of attractive offerings.

A beta version of the JioFinance App was launched on May 30, 2024. Over six million users have experienced Jio Financial Services Ltd's (JFSL) new-age digital platform, and the valuable customer feedback received was instrumental in improving the app's overall user experience.

A wide array of financial products and services have been added since the Beta launch, including Loan on Mutual Funds, Home Loans (including Balance Transfer), and Loan Against Property. These loans are available at competitive terms and will offer substantial savings for our customers.

On the savings front, the digital savings account from Jio Payments Bank Ltd. (JPBL), which can be opened digitally in under 5 minutes, offers a secure bank account with biometric authentication and a physical debit card. Over 1.5 million customers manage their routine, recurring expenses using their JPBL account. Additionally, features such as seamless UPI payments, mobile recharge, and ability to pay credit card bills are empowering customers to transact digitally with ease.

The JioFinance app also offers customers an aggregate view of their holdings across different bank accounts and across their mutual fund holdings, helping them manage their finances better. Moreover, the JioFinance app brings as many as 24 insurance plans spanning a comprehensive suite of life, health, two-wheeler and motor insurance digitally.

JFSL, along with its joint venture partner BlackRock are also working towards bringing world-class, innovative investment solutions to customers.

“At JFSL, our mission is to democratise access to seamless and convenient financial services by leveraging technology. With the refreshed JioFinance app, which is truly Made in India, and with many more new new features coming soon, we are well on our way towards becoming a trusted financial companion for the people of India, helping them fulfill their aspirations with our comprehensive suite of financial products,” said **Hitesh Sethia, Managing Director and CEO, JFSL.**

Jio Financial Services Limited (formerly known as Reliance Strategic Investments Limited)

Regd. Office: 1st Floor, Building 4NA, Maker Maxity, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051.

Phone: +91-22-3555 4094. Website: www.jfs.in. Email: investor.relations@jfs.in

CIN: L65990MH1999PLC120918



To know more about the enhanced features of the new JioFinance app, click here: <https://youtu.be/eV4D5a1-iao>

To download the JioFinance app, click here: https://jfs.in/download/get-jio-finance-app?utm_source=jio&utm_medium=website&utm_campaign=faqs

Media Contact:

JFSL Corporate Communications
corp.comm@jfs.in

About JFSL:

Jio Financial Services Ltd. (JFSL) is a new-age institution providing full-stack financial services to customers, enabling them to borrow, transact, save and invest seamlessly. Its digital-first model aims to ensure the holistic financial well-being of Indian citizens.

Through the JioFinance app, JFSL provides a range of services including loans, savings accounts, UPI bill payments, recharges, digital insurance, financial tracking and management tools and more.

JFSL was originally incorporated as Reliance Strategic Investments Private Limited on July 22, 1999, under the Companies Act 1956. Subsequently, the name of the Company was changed to Reliance Strategic Investments Limited and a fresh certificate of incorporation was issued on January 14, 2002.

Thereafter, pursuant to a scheme of demerger with Reliance Industries Ltd., the name of the Company was further changed to 'Jio Financial Services Limited' and a fresh certificate of incorporation was issued on July 25, 2023. JFSL has been listed on the BSE and NSE since August 21, 2023.

JFSL (CIN: L65990MH1999PLC120918) is a Core Investment Company, or CIC, registered with the Reserve Bank of India. It operates its financial services business through consumer-facing entities, including Jio Finance Ltd., Jio Insurance Broking Ltd., Jio Payment Solutions Ltd., Jio Leasing Services Ltd., Jio Finance Platform and Service Ltd. and Jio Payments Bank Ltd.

JFSL has also entered into a joint venture with BlackRock, the world's leading providers of investment solutions, to offer asset management, wealth management and broking services in India.

For more updates, please visit www.jfs.in

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