



July 29, 2024

National Stock Exchange of India Limited

Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrp Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith the following press releases dated July 29, 2024 being issued by the Company titled:

- (a) *'Airtel expands its Wi-Fi service across an additional 2.5 million households in Tamil Nadu'*
- (b) *'Airtel expands its Wi-Fi service across an additional 4 million households in Uttar Pradesh'*

Kindly take the same on record.

Thanking you,
Sincerely yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)

Regd. Office: Airtel Center, Plot No. 16, Udyog Vihar, Phase-IV, Gurugram – 122015, India
Corporate Office: Bharti Crescent, 1, Nelson Mandela Road, Vasant Kunj, Phase II, New Delhi - 110 070, India
T.: +91-124-4222222, F.: +91-124-4248063, Email id: compliance.officer@bharti.in, www.airtel.in
CIN: L74899HR1995PLC095967



Airtel expands its Wi-Fi service across an additional 2.5 million households in Tamil Nadu

- Expands Wi-Fi service across 38 districts including Paramakudi, Coonoor, Chennai, Kanchipuram, Madurai., Coimbatore and more
- Offers a whole host of leading Tamil OTT and TV channels including Star Vijay, Sun TV, Kalaigarnar TV etc

Chennai, July 29, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications services providers, today, announced that it has increased its Wi-Fi service to an additional 2.5 million new households in Tamil Nadu.

With Airtel Wi-Fi, a customer not only gets high-speed reliable wireless internet service but a whole host of other benefits including access to unlimited streaming, 20+ OTT services and over 350+ TV channels. Customers can book Airtel Wi-Fi by placing an order using the Airtel Thanks App or by calling 8130181301.

Tarun Virmani - CEO, Tamil Nadu, Bharti Airtel, said, “I am happy to announce that Airtel Wi-Fi has now reached every nook and corner of Tamil Nadu. With Airtel Wi-Fi, customers can unlock a wide range of entertainment options including access to 20+ OTTs, 350+ television channels and a reliable high-speed wireless Wi-Fi service at an affordable tariff starting at Rs. 699 a month. We hope customers make the most of this and enjoy endless entertainment.”

Plans at a glance:

Tariff	Speed	Benefits	Other Benefits
₹699	Up to 40 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 20+ OTTs & much more
₹899	Up to 100 Mbps	350+ TV channels (HD included)	Disney+ Hotstar, 20+ OTTs & much more
₹1099	Up to 200 Mbps	350+ TV channels (HD included)	Amazon Prime, Disney+ Hotstar, 20+ OTTs & much more
₹1599	Up to 300 Mbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 20+ OTTs & much more
₹3999	Up to 1 Gbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 20+ OTTs & much more

Customers in Tamil Nadu can enjoy unlimited access to some of the leading Tamil OTT platforms and channels including Star Vijay, Sun TV, Kalaigarnar TV, Vijay TV, Zee Tamil, Polimer TV, pPuthuyugam TV, and popular OTT platforms like Disney+ Hotstar Tamil, Zee5 Tamil, and SonyLIV Tamil.

About Airtel

Headquartered in India, Airtel is a global communications solutions provider with over 550 million customers in 17 countries across South Asia and Africa. The company ranks amongst the top three mobile operators globally and its networks cover over two billion people. Airtel is India’s largest integrated communications solutions provider and the second largest mobile operator in Africa. Airtel’s retail portfolio includes high speed 4G/4.5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud based communication. For more details visit www.airtel.in



Airtel expands its Wi-Fi service across an additional 4 million households in Uttar Pradesh

- Expands Wi-Fi service across 71 districts including Agra, Meerut, Lucknow, Kanpur, Prayagraj, Varanasi and more
- Offers a whole host of leading Hindi and English OTT and TV channels including Star Plus, Sony, Amazon Prime Video and Netflix

Lucknow/Meerut, July 29, 2024: Bharti Airtel (“Airtel”), one of India’s leading telecommunications services providers, today, announced that it has increased its Wi-Fi service to an additional 4 million new households in Uttar Pradesh.

With Airtel Wi-Fi, a customer not only gets high-speed reliable wireless internet service but a whole host of other benefits including access to unlimited streaming, 20+ OTT services and over 350+ TV channels. Customers can book Airtel Wi-Fi by placing an order using the Airtel Thanks App or by calling 8130181301.

Sovan Mukharjee, CEO, Uttar Pradesh and Uttarakhand, Bharti Airtel, said, “I am happy to announce that Airtel Wi-Fi has now reached every nook and corner of Uttar Pradesh. With Airtel Wi-Fi, customers can unlock a wide range of entertainment options including access to 20+ OTTs, 350+ television channels and a reliable high-speed wireless Wi-Fi service at an affordable tariff starting at Rs. 699 a month. We hope customers make the most of this and enjoy endless entertainment.”

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₹3999	Up to 1 Gbps	350+ TV channels (HD included)	Netflix, Amazon Prime, Disney+ Hotstar, 20+ OTTs & much more

Customers in Uttar Pradesh can enjoy unlimited access to some of the leading Hindi and English OTT platforms including Star Plus, Sony TV, Zee TV, Colors TV, SAB TV, &TV, DD National, and popular OTT platforms like Disney+ Hotstar, Amazon Prime Video, Netflix, and Zee5 others.

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